LIFE

THE PROGRESS OF A RISING STAR

RUTH ROMAN



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YEARLY SUBSCRIPTION $6.00
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yours to live with . . .

yours to love . . .

. . . for keeps

Community

THE FINEST SILVERPLATE

Spring brides! Don't miss your jeweler's fine showing of Community's five important patterns in the finest silverplate. Wear-protected by Community's solid silver "Overlay"—thoughtfully priced for wedding budgets (dinner services for eight now start at $49.75). No federal tax. Choose Community* for...

PATTERNS TO LIVE WITH . . . PATTERNS TO LOVE

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Best tire value starts INSIDE

WITH B.F. Goodrich

"RYTHM RIDE"



GREATER SAFETY — LONGER MILEAGE



Joe McCarthy

Famous baseball manager, says:

"LOOK INSIDE FOR INSIDE PROOF"

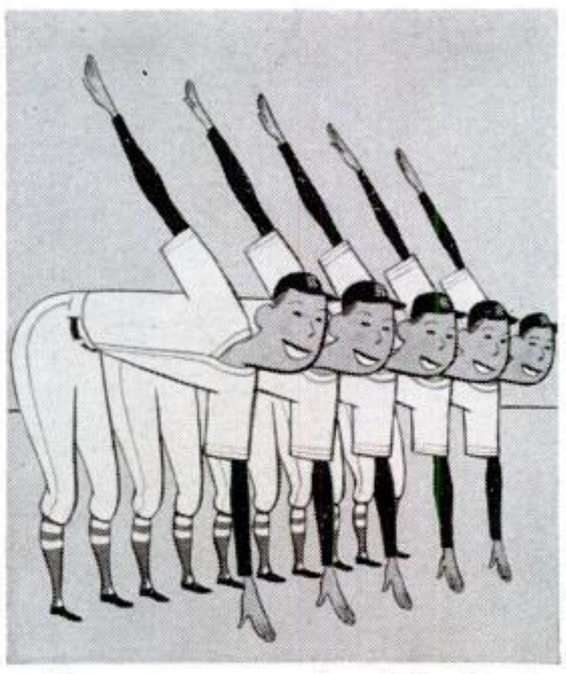
Nobody knows the value of teamwork better than Joe McCarthy. "It helped me win seven world championships, plus two major league and two triple-A minor league championships," says Joe. "And right inside a B. F. Goodrich tire I saw inside proof of the teamwork that makes BFG the best tire value." You can see it too—see how B. F. Goodrich tire cords are precision spaced, sealed in live rubber, with *no cross-threads*. They're free to work together, in rythm, to give you "Rythm Ride"!

RESEARCH KEEPS B.F.Goodrich FIRST IN RUBBER

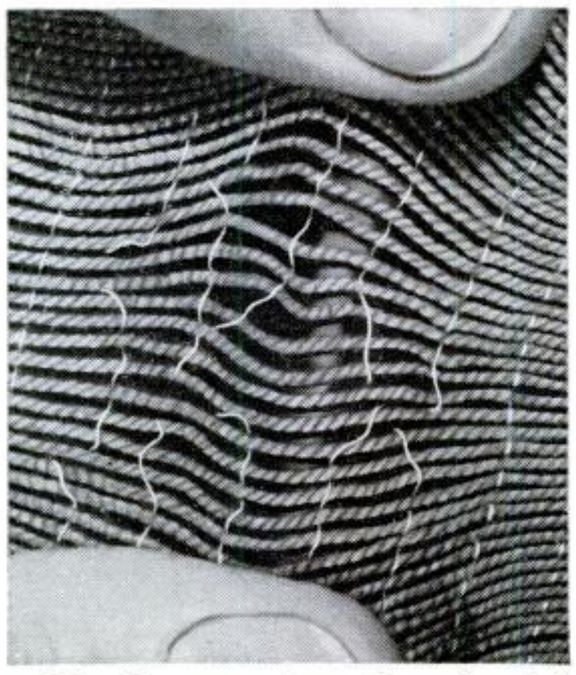
IF YOU CAN TELL WHICH ATHLETES ARE BEST, YOU CAN TELL WHICH TIRE IS BEST:



2 **Every tire has** thousands of cords that flex as you ride. In most tires, these cords are *out of rythm* like the athletes above. That's because the cords are hampered by *non-working* cross-threads.



3 **Because no cross-threads** hinder the action of B. F. Goodrich tire cords, they work *in rythm* like the athletes above. Carry impact from one to another, smother road shock, reduce wear, cushion bumps.



4 **Note how** most tire cords are bunched and gapped by slender cross-threads. Result: weak spots, "slacker" cords, overworked cords. BFG cords, instead, are sealed in rubber, with uniform spacing and tension.



5 **Only B. F. Goodrich** has the equipment and skills to give you "rythmic-flexing cords" in every tire for every need. Buy today. See your B. F. Goodrich dealer. The B. F. Goodrich Company, Akron, O.

This One
H6FC-SKD-KX2Y

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"YOU CAN'T MARRY THAT MAN!" shouted the stranger at her wedding.

DID SHE MARRY A MAN SHE'D NEVER SEEN BEFORE?... LIVE AT A HOTEL WITH HIM?...MURDER HIM? COULD SHE KISS-AND KILL-AND NOT REMEMBER?

JACK H. SKIRBALL and BRUCE MANNING
present

CLAUDETTE COLBERT ROBERT RYAN

in **The SECRET FURY**

with JANE COWL • PAUL KELLY • PHILIP OBER

Produced by JACK H. SKIRBALL

Directed by MEL FERRER

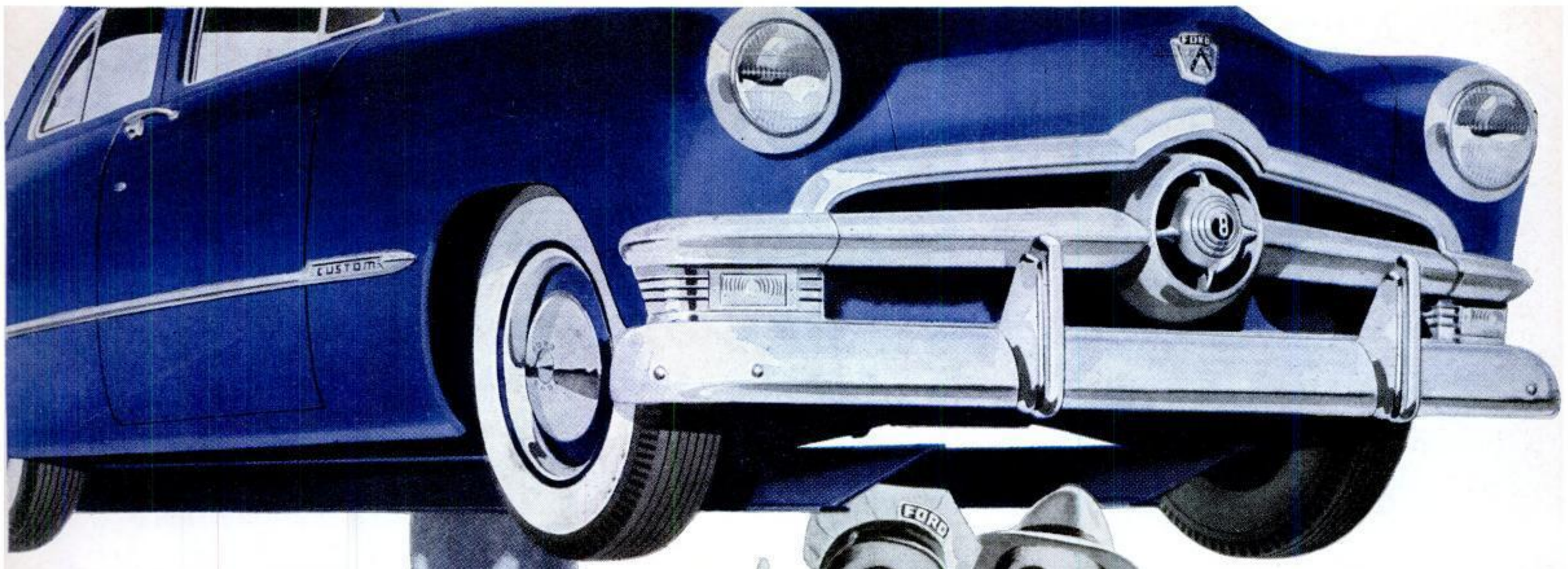
Screen Play by LIONEL HOUSER

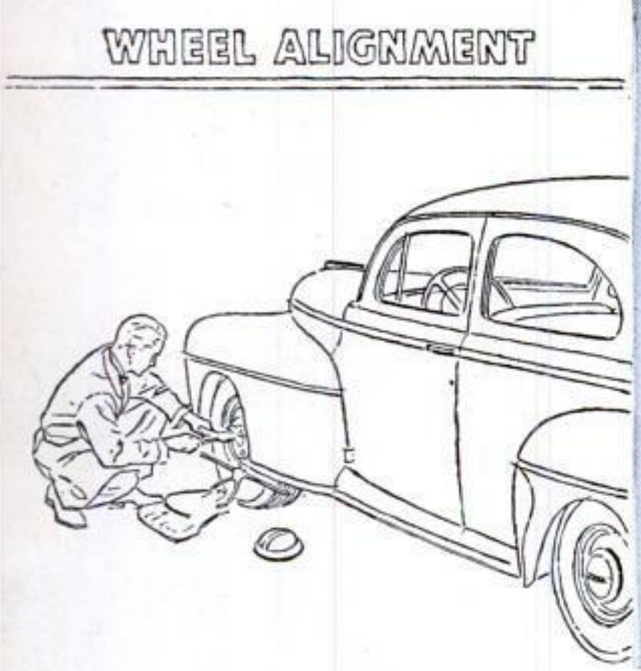


When you see this picture, please don't tell the secret of "The Secret Fury"

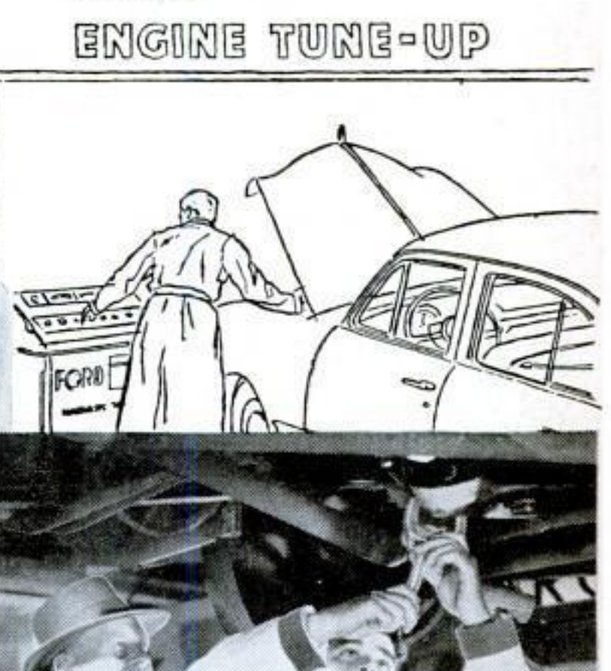
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Service as fine as the FORD itself

Ford Dealers take pride in providing service that matches Ford Quality—that *keeps* your Ford as fine as it was built to be.

Now that it is *Spring* again, why not visit your nearest Ford Dealer soon . . . to make certain that your fine Ford is in tiptop condition for the travel months that lie ahead.

You can be sure of quick, dependable, and economical service, because Ford Dealers everywhere have Ford-trained Mechanics . . . who employ Special Ford Equipment . . . follow Factory-approved Methods . . . and use Genuine Ford Parts.



Ford-trained mechanics, **who know Fords from bumper to bumper, inside and out.**



Ford-approved methods, **developed by Ford service engineers to do a better, faster job.**

Ford Dealers Know Fords Best!



Special Ford Equipment, **designed for Ford work to save you time and money.**



Genuine FORD Parts...

the quality parts that are made right, to fit right and last longer.

FORD Division of FORD MOTOR COMPANY

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How competitive can things be?



Today, for your choice of product you could go to any one of—

10 manufacturers of passenger automobiles.
35 manufacturers of standard household electric refrigerators.
12 manufacturers of television receivers.
26 manufacturers of table silverware.
28 manufacturers of typewriters.

These are fields considered highly competitive.

Imagine, then—

More than 200 steel companies make the steel products we depend upon in our daily living. Typical of these products are automobile sheets, nails, pipe, wire. There may be as many as 30 or 40 producers of any one of these products. The steel buyer has a wide choice in placing his order.

Competition leads to finer quality steel output every year—and it keeps prices lower than those of all other metals.

Steel's fair-paid employees, steel's stockholders—and steel's many competing companies—together serve the vital needs of America's demands for steel.

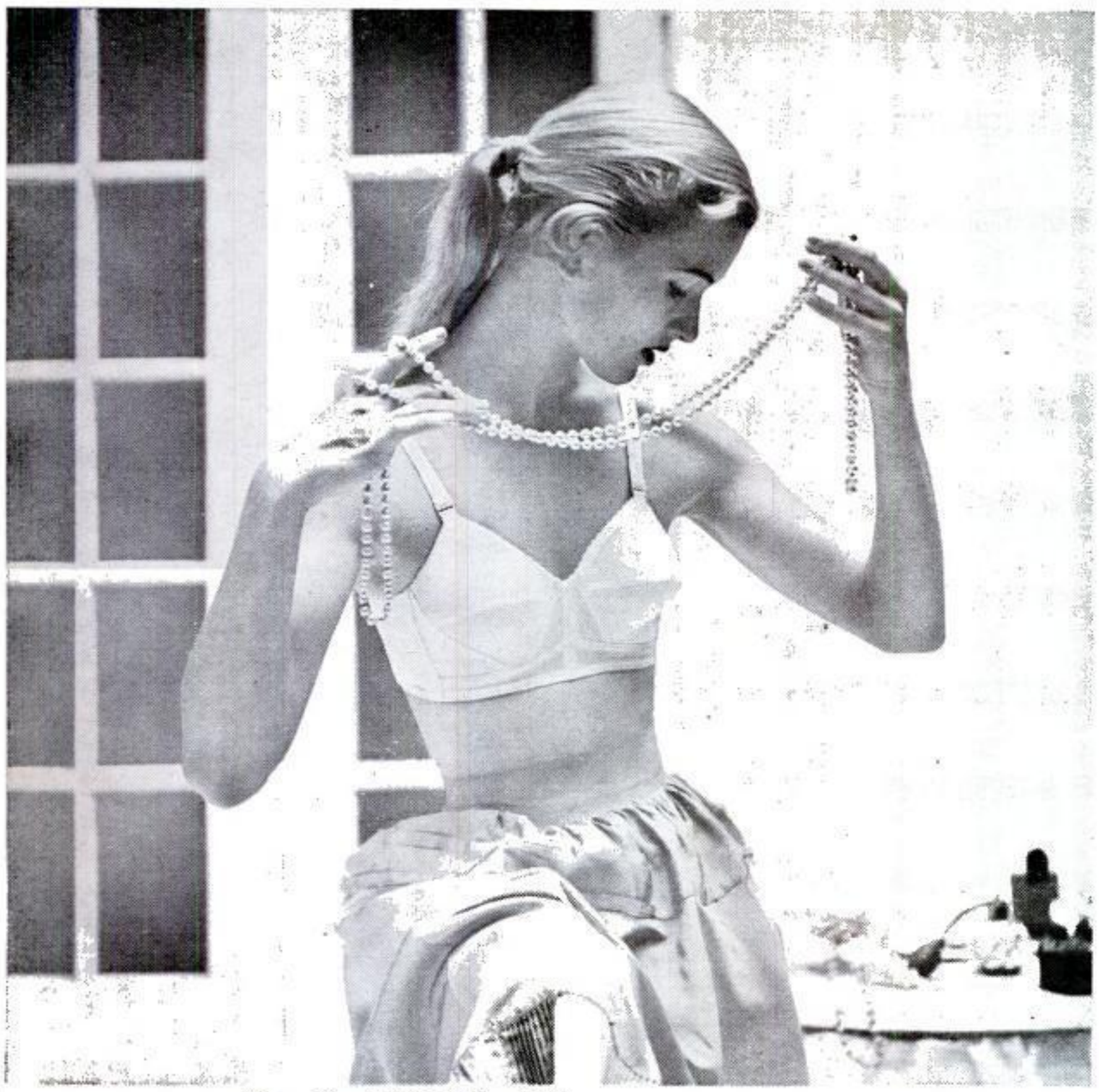
Steel works for EVERYONE

AMERICAN IRON AND STEEL INSTITUTE • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

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Darling, you can't have the right angle without a curve!



A'Lure Bra #1090. White, $3.00

This year's "upper story" has a new angle, angel. It's curved . . . rounded . . . youthful. So if you want to be in tune, B natural in your Warner's bra.

These *all-around-elastic* A'Lure bras are designed to keep you breathe-easily comfy in your "now look," too. Of course, they're 3-Way-Sized, like all Warner's bras, to let you choose your own *cup-size, band* and *uplift.*

Other Warner's bra prices . . . from the very, very modest $1.00 to the wee bit reckless. At finer stores.



A'Lure Bra #1050. Pink or white, $5.00

1 Your choice of cup size

If the cup size of your bra is too small, you're *bound* to be uncomfortable. Too large, you'll find you're putting up a wrinkled front. Warner's bras are cup-sized to fit you perfectly. Bra above is hug 'round elastic, cup-topped with sheer nylon marquisette.



A'Lure Strapless Bra #1062. White or black, $5.00

2 *Plus* your choice of band

When you're on Warner's bandwagon you can choose bras with no bands, deep bands, narrow bands or figure-hugging elastic A'Lure bands as in the bra above. This best-selling A'Lure bra is all-around satin elastic with dainty nylon marquisette top.

3 *Plus* your choice of uplift

Among Warner's hundreds of dazzling styles you can choose the bra that gives you a little lift or a lot. For "social security . . . with no strings attached" you'll love the lacy nylon strapless A'Lure above. It's nylon elastic all around and between the cups.

WARNER'S®

3-Way-Sized

Foundations and Bras

WORLD FAMOUS FOR LE CANT* • WARNERETTE* • STA-UP-TOP*
"FREE-LIFT" • A'LURE* • *Reg. U. S. Pat. Off.
The Warner Brothers Company, New York 16, Chicago 6, San Francisco 8

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Lady, look at this-

Handiest cleaner of them all

HOOVER®

MODEL 115

ONLY 49.95

and your old cleaner

Prices subject to increase without notice

Prices slightly higher in Canada



Here's a champion for sure—the lightweight, quick-cleaning Hoover that's the easiest-handling cleaner in America! Whisks away surface litter, gets the deep-down dirt with Hoover's exclusive Triple-Action cleaning principle—it beats, as it sweeps, as it cleans!

ONLY $5.00 DOWN! This great Triple-Action Hoover is yours for only $5.00 down and easy monthly terms. (Cleaning tools available at slight extra cost.) Hoover Cleaners are sold only by established local merchants listed in your classified telephone directory. Call for a home showing of Hoover's three great Triple-Action Cleaners or the new Hoover AERO-DYNE. No obligation.

THE HOOVER COMPANY
North Canton, Ohio
Hamilton, Ontario, Canada
Perivale, England

It beats as it sweeps as it cleans

HOOVER

You'll be happier with a Hoover

LETTERS TO THE EDITORS

HORSY HILLS

Sirs:

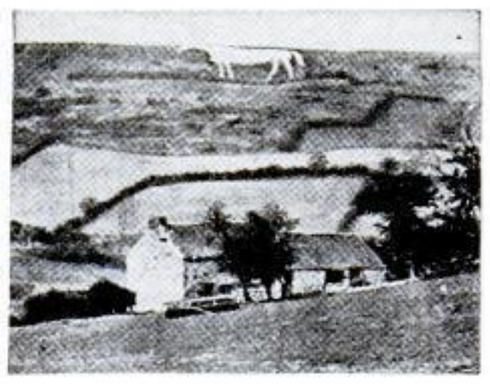
All of the white horses in England ("England's Horsy Hills," LIFE, April 10) are not in the south.

Here is one that you missed, and I think it is about the biggest one in area in England.

The dimensions of this striking Yorkshire landmark are 314 feet in length and 228 feet in height. Three roods (quarter-acres) of land are occupied, and if a fence were made around the figure about two acres would be enclosed.

W. W. VOELKER

Hamilton, Canada



YORKSHIRE HORSE

GHOST'S RETURN

Sirs:

Your editorial, "Return of a Ghost" (LIFE, April 10), has been cabled to me. The technique of pro-British propaganda—by which I think you have been misled—has always been to present Irish issues as either funny, irritating or unimportant, the unstated assumption being that small nations should be seen and not heard. . . .

Why should the people of the U.S. be expected to give their silent sanction to the infringement of democratic principles by Britain in the case of Ireland? Why should Americans believing in American leadership for world democracy be regarded as irrelevant for protesting against this situation? Surely an issue on which millions of Americans feel strongly has a legitimate place in American politics. The pro-British minority in northeast Ulster is a very small minority of the Irish people. Britain uses this small minority as a pretext for partitioning and occupying Ireland. In the area cut away and occupied by Britain, public meetings are frequently banned, even St. Patrick's Day parades. It is a criminal offense to have or display an Irish flag though the Soviet flag may be flown. . . .

The 99 U.S. Congressmen who voiced the claim of the Irish people to freedom from interference by Britain were being true to American ideals and to the cause of democracy.

SEAN MACBRIDE
Minister for External Affairs for Ireland

Dublin, Ireland

McCARTHY

Sirs:

Congratulations for your editorial, "McCarthy and the Past" (LIFE, April 10). It is a model of temperateness, judgment and patriotism. You will be criticized and vilified for it; you will be charged with being pro-Communist, with attempting to whitewash the Fair Deal, with a bias against citizens of Irish descent, and heaven knows what else. But you know you are right.

DR. GEOFFREY EDSALL

Cambridge, Mass.

CONTINUED ON PAGE 8



TUMS

Beat BAKING SODA for Acid Indigestion

Tums neutralize almost *twice as much* excess stomach acid as the same amount of baking soda. Very important, Tums can't cause acid rebound. That's why Tums give you fast—longer lasting relief. You can eat your favorite foods without suffering from heartburn, gas due to acid indigestion. Get Tums from your druggist today. Only 10¢ a roll; 3 roll package a quarter.



for the tummy

Try a 25¢ Box

NEED A LAXATIVE TOO?
Nature's Remedy
NR TO-NIGHT TOMORROW ALRIGHT

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Pattern beauty that lasts

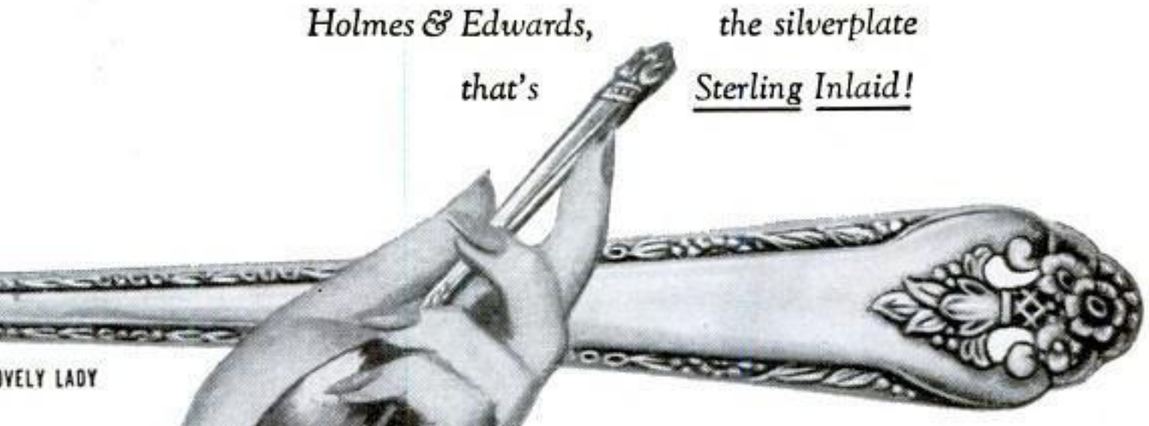
because of these



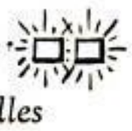


New SPRING GARDEN

How proudly she chooses this beautiful pattern! And how wisely, too... for it is by Holmes & Edwards, the silverplate that's Sterling Inlaid!



LOVELY LADY

Two blocks of sterling silver  *are inlaid at the backs of bowls and handles of most-used spoons and forks to give these charming patterns lasting loveliness.*



DANISH PRINCESS*

Why take years buying "place settings" when tonight you can own a service for eight, 52 pieces, for $68.50. Other sets as low as $49.95. No Excise Tax.



YOUTH

HOLMES & EDWARDS

STERLING INLAID° SILVERPLATE



MADE BY THE INTERNATIONAL SILVER CO.

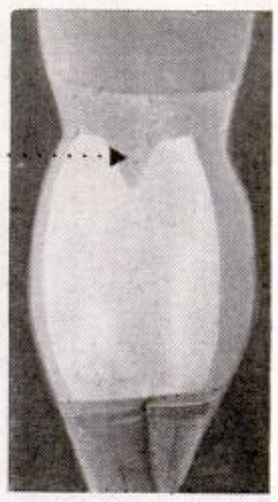
*ALL PATTERNS MADE IN U. S. A.

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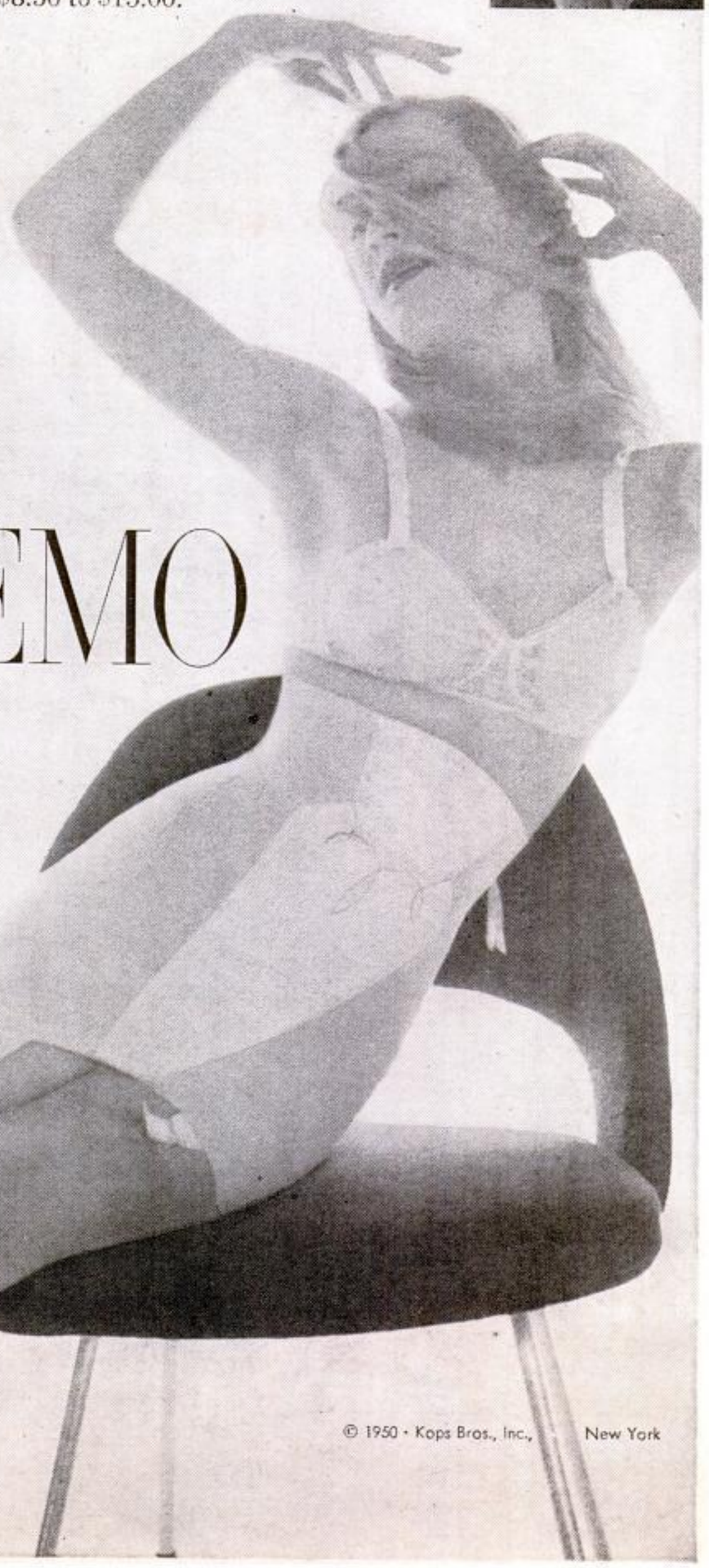
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"the Fittingest girdle you've ever worn!"

Oh, the joy of a girdle that sits when you sit, bends when you bend, follows your every move . . . curbing your curves with tender firmness, with nary a pinch or pucker. *Inches* of gentle give in the Nemo "Adjustable Waist" make this the slimmingest, comfiest, *fittingest* girdle you've ever worn. The new Nemo styles are *younger, softer, prettier.* From $8.50 to $15.00.



it has the Adjustable Waist



the New NEMO

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LETTERS TO THE EDITORS

CONTINUED

Sirs:

Your editorial falsely and unjustly attacks war veteran Joseph McCarthy, honest, loyal, courageous, because he loves his country.

Our English-named masters dominate the American scene because they practice the British policy: "Divide and rule."

D. A. O'Sullivan
Los Angeles, Calif.

Sirs:

A praiseworthy editorial in its effort to counter the hysteria resulting from the blabber of that intellectual pygmy sent to the Senate by the otherwise fine state of Wisconsin.

Edgar H. Leoni
New York, N.Y.

Sirs:

Senator McCarthy may have flailed wildly, yet I can understand how the senator feels. For whether through stupidity or through malice, the Democratic party and those Republicans who helped fashion the "bipartisan" foreign policy stand convicted of betraying the U.S.

Ward Walker
Waupaca, Wis.

Sirs:

Thank God for your masterful and brilliantly written editorial. You deserve an orchid, an Oscar and a Pulitzer prize. You can rise to the challenge when our democracy is endangered.

Edwyn Atherton
East Mansfield, Mass.

DESERT FLOWERS

Sirs:

Those were lovely reproductions of desert flowers ("Spring in the Desert," Life, April 10). Their beauty haunts me as if I really had seen the flowers in bloom.

Carolyn O. Foster
Madison, Wis.

RUMMAGE SALE

Sirs:

The Pasadena rummage sale ("Why Should Anyone Want This Stuff?" Life, April 10) is staged not by the city but by the Pasadena Auxiliary of the California Junior Republic. All funds go to advance boy welfare work at the



California Junior Republic at Chino, Calif., one of the oldest all-boy government communities in America. This photo shows the swimming pool made possible by returns from many sales.

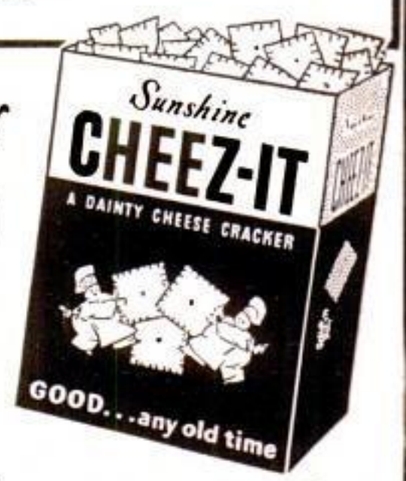
Larry Sullivan
Chino, Calif.

CONTINUED ON PAGE 11

GOOD.. any old time!



the cracker with that swell cheese flavor



America's largest selling cheese cracker!
Sunshine Biscuits, Inc.

MAN BAIT

he'll love it!



ON
COLD CUTS
FRANKS
CHEESE
FISH
MEAT
FOWL

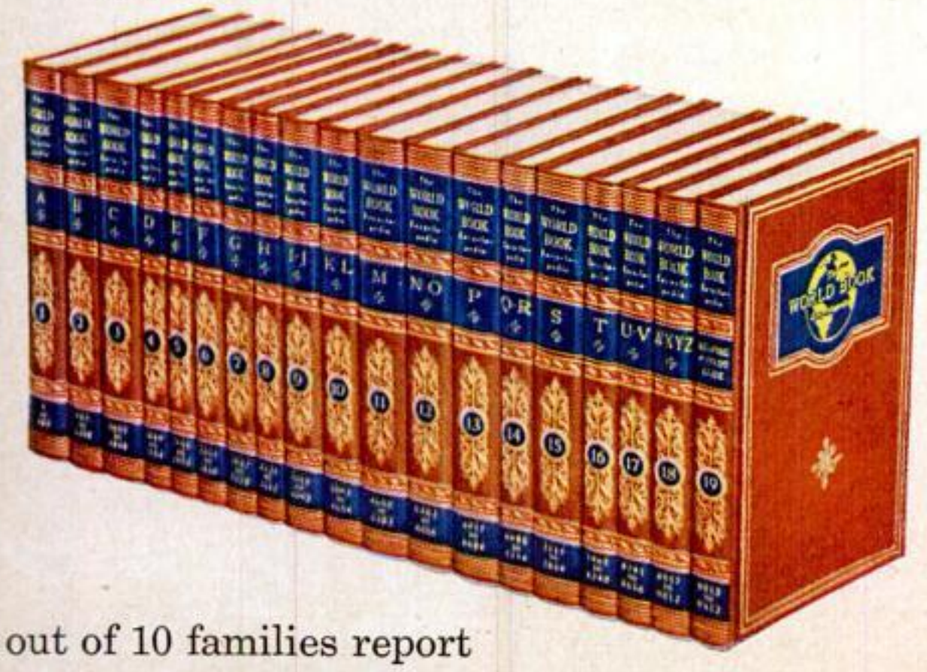
A REAL MAN'S DRESSING

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Dale Carnegie asks: "Are you helping your child win success?"

"You shouldn't expect the teacher to shoulder the entire burden of your child's education," says Dale Carnegie. "She has your child only 9% of the time. So it's often what you do during the 91% of the time your child is at home that creates the thirst for knowledge, the desire to learn. It was because we realized this that we selected World Book Encyclopedia for our daughter, Rosemary. She finds constant pleasure and inspiration in it. We regard it as the best of its kind ever written.



9 out of 10 families report
their children advance more rapidly with

WORLD BOOK Encyclopedia

New 19 volume $2,000,000 edition, profusely illustrated

World Book Encyclopedia is sold only by authorized representatives. For a position in your community, write Mr. F. L. Allen, World Book, P. O. Box 5968, Chicago 80, Illinois.

"I know that if the World Book had been in existence when I was a boy, I would have been willing—in spite of my enormous appetite—to have gone hungry to get it. Even now, my wife and I enjoy World Book almost as much as Rosemary. So all three of us can recommend it with enthusiasm."

Are your schools crowded? Are good teachers in short supply in your community? If so, your child may be receiving less help with his individual problems than *you* did in school. And remember—there is so much more to learn today than ever before!

Don't blame the schools or the teachers—help your child at home! Stimulate his mind, so that he *wants* to learn, *wants* to know more! Now, while his lifelong habits are being formed, is the best time to lead him into the habit of success!

Hundreds of thousands of parents have used the World Book Encyclopedia method to give their children the kind of mental stimulation that *gets results.* And 9 out of 10 of these families report that their children have become more interested in school work, have earned better grades and have acquired greater self-confidence.

You'll avoid many bitter regrets in later years, if you can feel that you did your best to help your child now—when his habits are being formed. So *act* now—send in the coupon below that will bring you a big 16-page booklet about World Book—and **two other FREE gifts!**

MAIL THIS COUPON for 3 FREE GIFTS Today

FREE!

Mr. C. L. Anderson
World Book
P.O. Box 5968, Chicago 80, Ill.

Please send me, without obligation, World Book's three FREE gifts for my family's future—the booklet "How to Guide Your Child Toward the Right Career," the illustrated Fun Quiz, and the booklet explaining how World Book helps children toward success.

Name _____

Address _____

City _____ Zone or R.F.D. _____ State _____

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From Borden's—half a dozen kinds of cream cheese for exciting variety!



YOU'LL USE BORDEN'S WEJ-CUTS—
CHIVE, PIMENTO, RELISH OR PLAIN—
100 DIFFERENT WAYS!



ADD COME-ON TO YOUR SALADS!

Even a man who isn't strong for salads will take to this one! Slice whole tomatoes, not quite through, in about 8 sections.

Blend a Chive Wej-Cut with ¼ cup of mayonnaise, beat well, and pile high on each tomato. Garnish with cucumber or pickle slices. Most everyone loves Chive Wej-Cut—it tastes so good! The tender young chives are grown in Borden's own gardens!

FIX A FANCY PARTY TREAT!

Next time it's your turn to entertain, try these *Pimento Frosted Party Loaves.*

Just make double-decker sandwiches with Borden's Chive or Relish Wej-Cut on one deck, chopped egg or deviled ham on the other. Trim crusts and cut each sandwich in half. Soften a Borden's Pimento Wej-Cut and "frost" each sandwich. Garnish with sliced olives. Borden's Wej-Cut Cream Cheese is made in a new way to assure you of finer texture, better flavor than ever!

MAKE SANDWICHES IN JIG TIME!

No need to spend precious time blending the fillings! Not with *Borden's Wej-Cuts!*

For here is Borden's creamy, fresh Cream Cheese in 4 varieties . . . *plain,* or already blended with tender green chopped *chives;* plump morsels of *pimento;* or old-fashioned pickle *relish!* Thrifty price—handy size! Each Wej-Cut makes 4 man-size sandwiches! A special tight-sealed wrapper keeps Wej-Cuts fresh in your refrigerator!



SO RICH IT WHIPS—AND GUARANTEED FRESH!

Borden's 3-oz. Cream Cheese is a perfect size for canapés, appetizers, fruit salads . . . and my what a delicious topping it makes for desserts!

Blend one package with 3½ tablespoons top milk or light cream. Whip till it's light and fluffy. Sweeten and flavor to taste. Try it, now that strawberries are here, on old-fashioned shortcake! You're sure of *fresh* cream cheese when you buy Borden's—it's guaranteed! If for any reason it's not satisfactory, return it to your store and get full credit!

©The Borden Company

Borden's Fine Cheeses

FOLKS WHO KNOW CHEESE SAY "BORDEN'S PLEASE!"

1.



2.



TWO MORE FAVORITES YOU'LL FIND IN THE DAIRY CASE!

Borden's 8-oz. Package Cream Cheese. Choose this thrifty, large family size when you want a full half-pound of Borden's Cream Cheese for parties, picnics or such.

Borden's Vera-Sharp in 6-oz. Wej-Cut Pack! This is Borden's famous sharp Cheddar Cheese Spread in a handy new package. Look for it in the dairy case at your store.

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Perma-lift
REG. U. S. PAT. OFF.
BRASSIERES
THE LIFT THAT NEVER LETS YOU DOWN

only

PERMA-LIFT

Bras give you

"The Lift that never lets you down"



Look for the Magic Inset

Because you love to look lovely, you must wear a "Perma-lift"* Bra. Delicately designed to assure the fashion favored curves you crave, it magically, lastingly supports your breasts from below. Wash it, wear it—the Magic Insets lift you always. Select the style just made for you—at your favorite corset department. Priced so low you can have several—$1.25 to $5.

For comfort beyond compare, wear a "Perma-lift" Magic Inset Girdle—No Bones About It—Stays Up Without Stays.

*"Perma-lift" a trade-mark of A. Stein & Company Chicago, New York, Los Angeles (Reg. U.S. Pat. Off.)

LETTERS TO THE EDITORS

CONTINUED

Sirs:

Pasadena's rummage sale nets $7,000, but Winnetka churches boast of one-day rummage sales which have grossed $15,000, and it's an off year if the proceeds go under $10,000. We have collectors' items (*below*) which eclipse Pasadena's elephant foot.

EVA GREEN

Winnetka, Ill.



WINNETKA RUMMAGE

WIND RAISES ROOF

Sirs:

The shingles in Picture of the Week ("Wind Raises Roof," LIFE, April 10) which are apparently being ripped up by the 50 to 80 mph wind are not asbestos shingles as you state. Asbestos cement shingles would never present such an appearance as shown in your picture, irrespective of the force of the wind.

W. C. SCOTT

Ambler, Pa.

● Eighty-two readers raised the roof with LIFE for mistaking asphalt for asbestos. They correctly pointed out that asbestos shingles can easily withstand winds of that force. So can asphalt shingles if they are properly put on—the ones on Mr. McConkey's house were not.—ED.

KING OF EGYPT

Sirs:

William H. Attwood, writer of "The Problem King of Egypt" (LIFE, April 10), spoiled a splendid story for many of us by his unkind thrust at bankers when he said of the king, "a porcine, thick-featured man with thinning hair and the pompous bearing of a bank president." Why a writer who delights to sign his name William H. instead of W. H. or just plain Bill should be so asinine as to class bankers as pompous is difficult to understand. If we are named Alfred, James or William, we

CONTINUED ON PAGE 14

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Now HEAR BETTER

WITH THE GREAT

NEW 1950 BETTER-THAN-EVER Beltone

Announcing
The New, Smaller, Lighter, Electronically Improved
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You've Dreamed Of and Hoped For!



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Hear the wonderful difference in better understanding that may be yours with the newest Beltone. Discover what it can do for you. A marvelous new hearing experience—that can give you new success, popularity and happiness.

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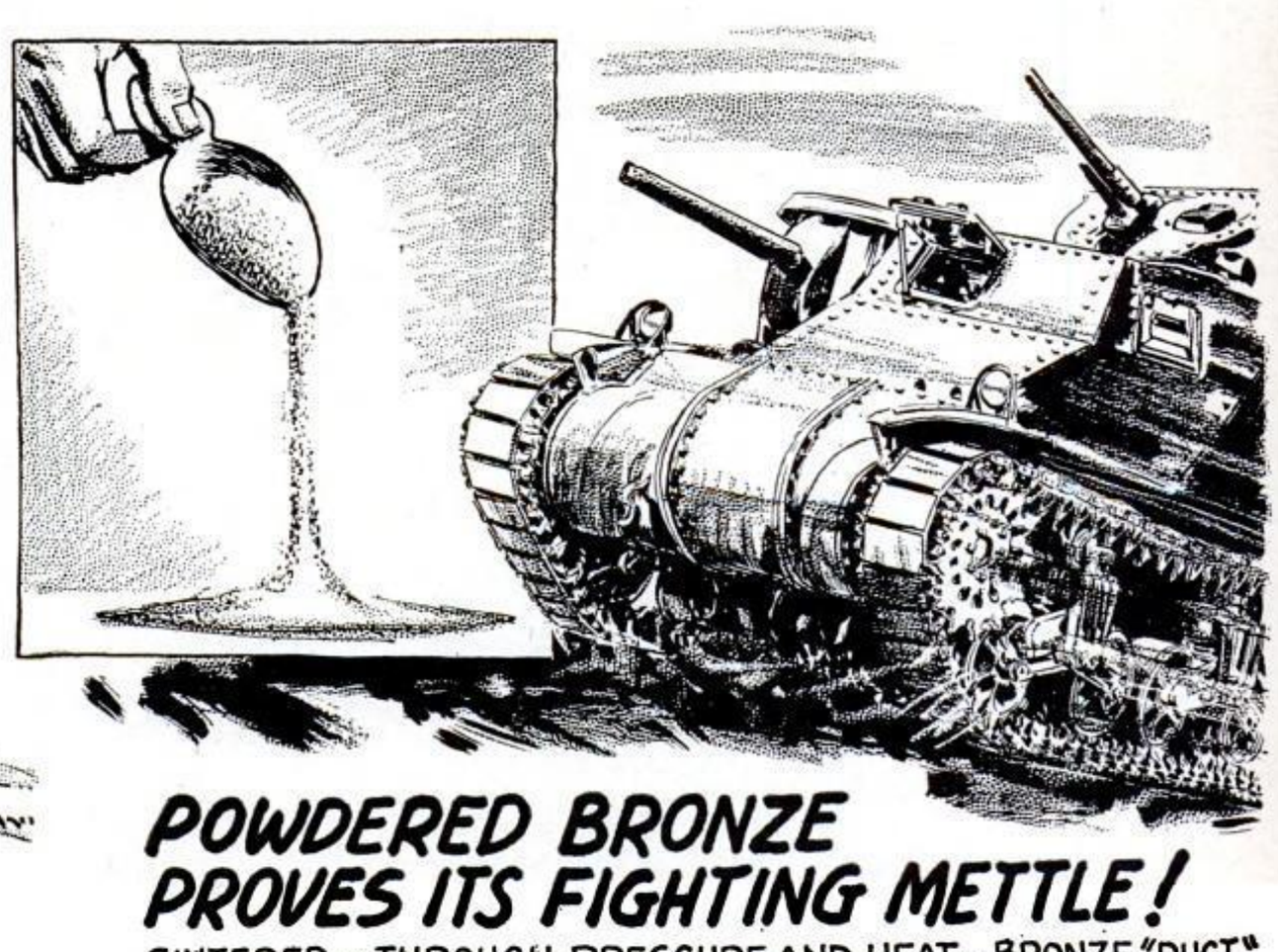
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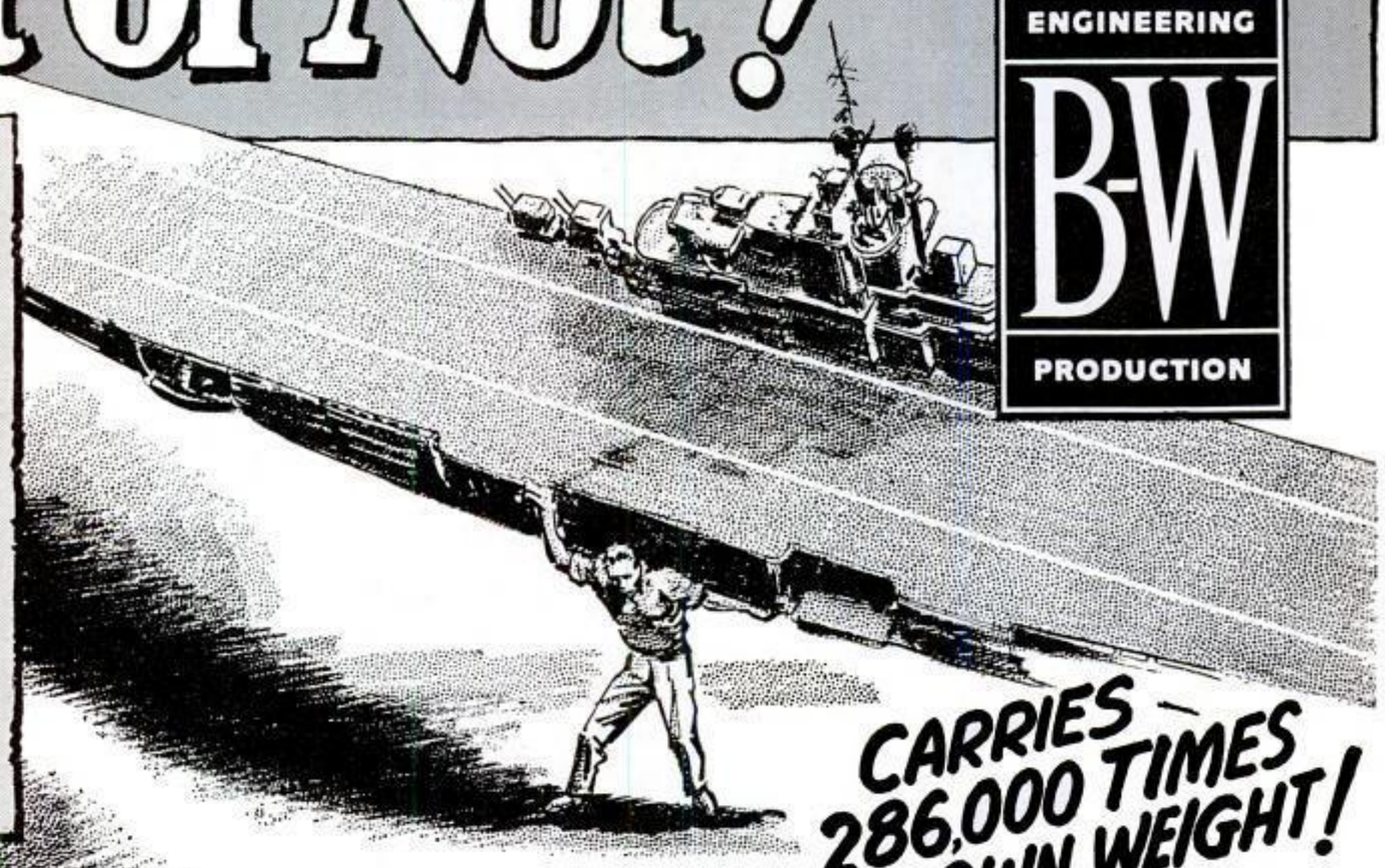
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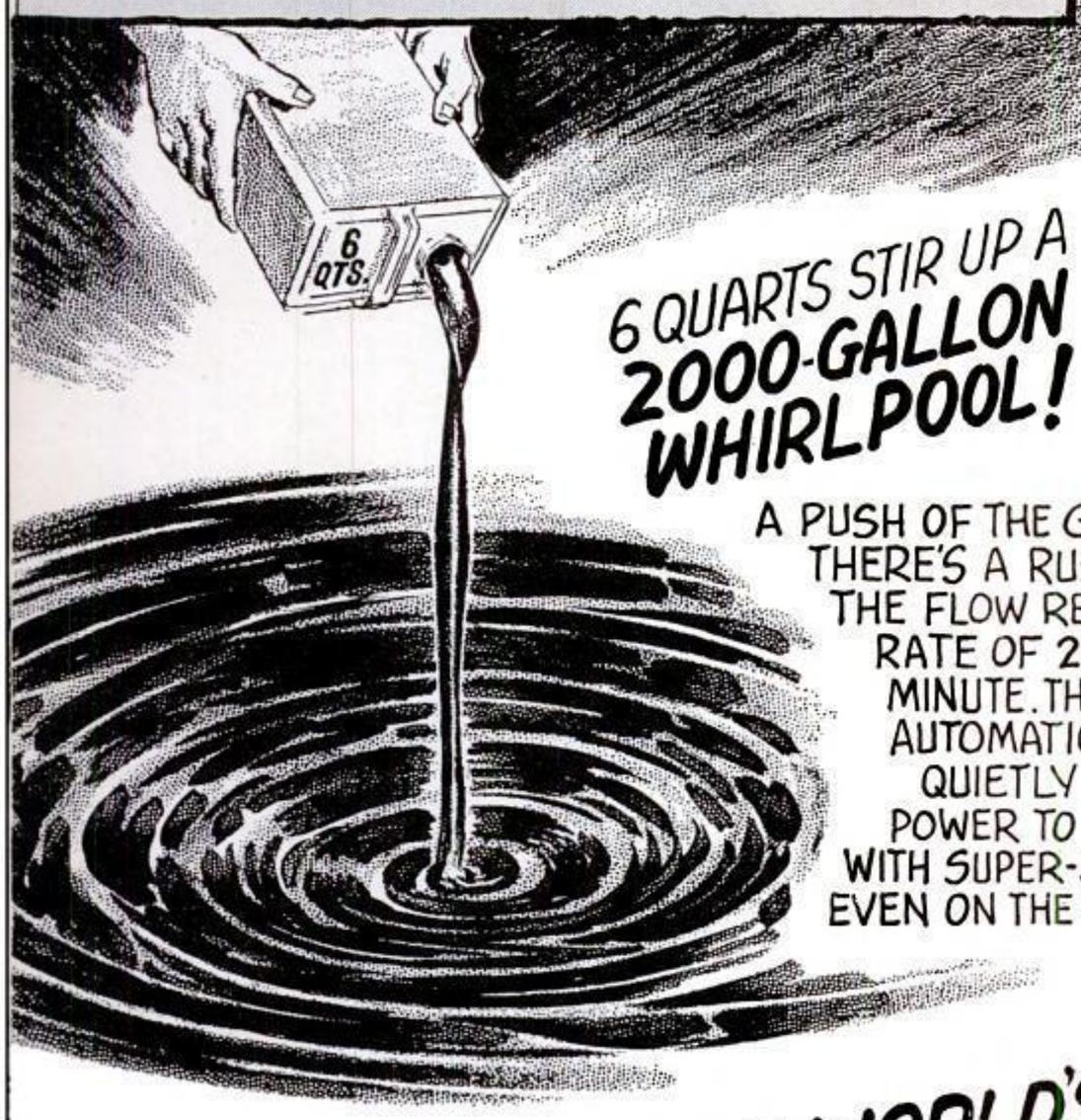
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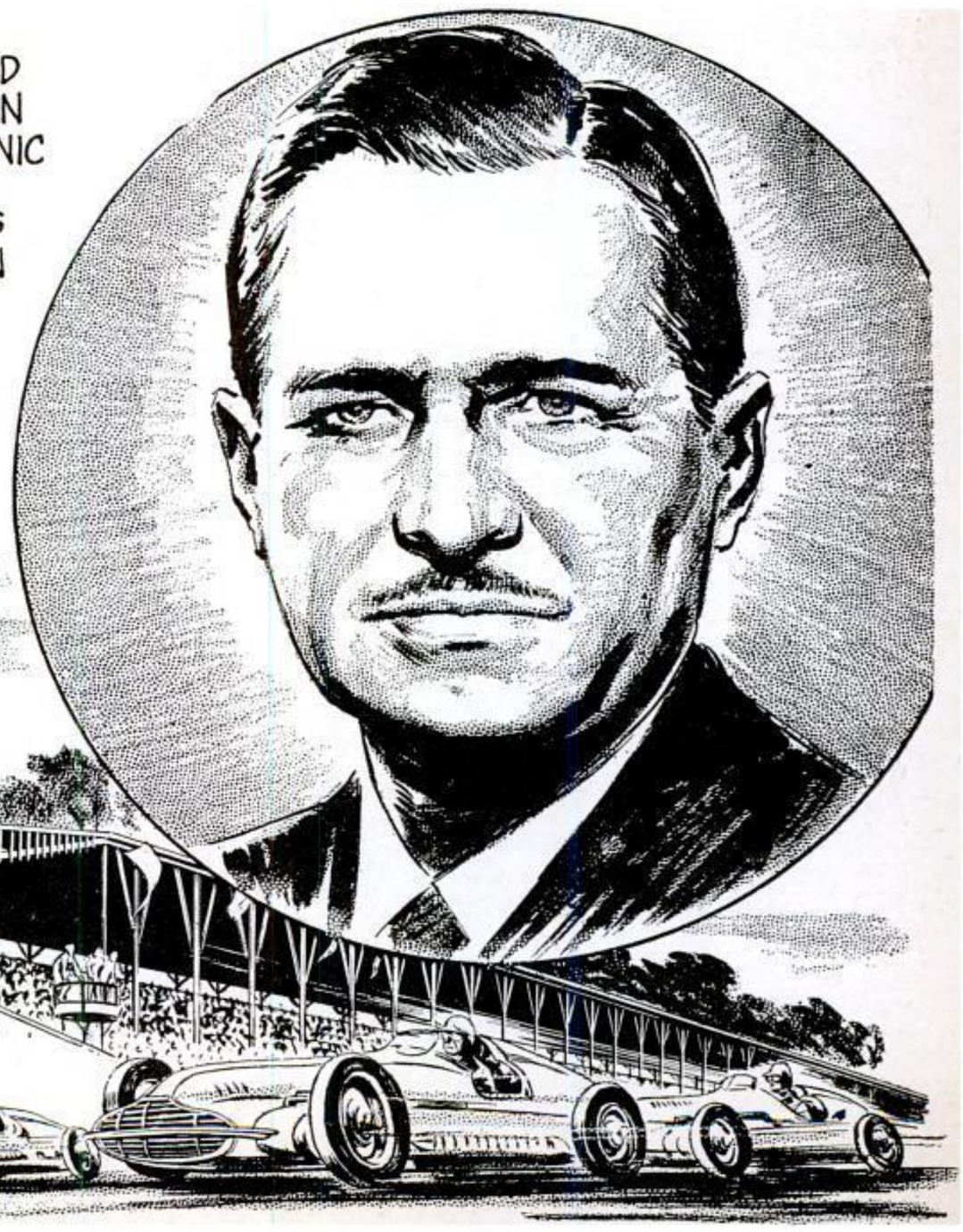
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LETTERS TO THE EDITORS

—CONTINUED—

insist on our friends and customers calling us Alf, Jimmy or Bill.

ALF MORRIS
President

First National Bank
Winnsboro, Texas

ALLAGAROO

Sirs:

Would like to call attention to an omission in the picture of the C.C.N.Y. basketball team (LIFE Congratulates, LIFE, April 10). You left out the two men who really made victory for City College possible: two referees who (ha ha) officiated. Without their help City College wouldn't have won.

BILL GRAZE
AND 14 OTHER BRADLEY FANS

Bradley University
Peoria, Ill.

QUESTION AND ANSWER

Sirs:

A quiz contestant is credited with a correct answer in stating that John Jay was the first Chief Justice of the U.S. Supreme Court ("Champagne for Caesar," LIFE, April 10). He was the first Chief Justice of the United States —but there never has been a Chief Justice of the U.S. Supreme Court.

G. E. DENNIS

Avon, N.J.

● In 1789 John Jay was commissioned Chief Justice of the Supreme Court of the United States. The present title, "Chief Justice of the United States," was designated by the Act of July 13, 1866.—ED.

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Look at the New DeLuxe

—look inside at its lustrous Ice-Blue trim, another Frigidaire innovation! See the adjustable and sliding aluminum shelves—the full-width plastic Chill Drawer. And notice particularly the new Super-Storage design—the reason why a 9 cu. ft. size takes little more space than a 5 cu. ft. model of only a few years ago! The main food compartment is refrigerated by new, improved Cold-Wall Cooling and the low-temperature Super-Freezer Chest. 9 and 10.7 cu. ft. sizes—frozen storage capacity, 45 and 49 pounds.

19 reasons why you can't match a FRIGIDAIRE!

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1. New Styling Inside and Out—by Raymond Loewy.
2. New! Lustrous Ice-Blue, Gold and White Beauty—sets a new standard for smartness.
3. New! Target Door Latch—with finger-tip action—locks cold in.



4. New Streamlined Design—finished in snowy-white Lifetime Porcelain or Durable Dulux.

You Get New Convenience

5. Extra Storage Space—in less kitchen space than before.
6. Extra-Large Frozen Storage Space—holds from 15 to 70 lbs.
7. Double-Easy Quickube Ice Trays—trays slide out—cubes released instantly—no melting.



8. New Aluminum Rustproof Shelves—adjustable, sliding—more space between shelves.
9. New, Extra-Deep Porcelain Hydrators—for fruits and vegetables.
10. New Meat Storage Drawer with Plastic Trivet—in Master models.
11. New Full-Width Plastic Chill Drawer in De Luxe models—for meat and ice cube storage, quick chilling of beverages.
12. New Handy Plastic Basket Drawer—for small items—in De Luxe and Imperial models.

You Get New Economy—New Dependability

13. New Improved Meter-Miser—makes more cold with no more current.



14. New Improved Insulation—keeps more cold in, more heat out.
15. Improved Cabinet—sturdy, rugged one-piece steel construction—for longer life.
16. Freon-12 Refrigerant—developed by Frigidaire and General Motors.
17. New Improved Cold-Wall Cooling—in all De Luxe and Imperial models.
18. New Sealed-In Mechanism covered by 5-Year Protection plan.
19. This emblem on a Frigidaire Refrigerator is your assurance of safe cold from top to bottom, lasting beauty, utmost convenience, proved economy features—plus General Motors' dependability and Frigidaire's 30 years' experience in building more than 11½ million refrigerating units.

Take your pick of 3 types, 4 series, 10 sizes—4 to 17 cu. ft. capacity

Choose the new Frigidaire Refrigerator that fits your family, your kitchen, your special needs. Pick one with a separate near-zero Locker-Top or a full-width Super-Freezer Chest or a colder-than-ever Super-Freezer. Some models have Cold-Wall Cooling—of a new, improved type. Some have Lifetime Porcelain exterior finish—others have Durable Dulux finish. Sizes range from 4 to 17 cubic feet—frozen storage capacity ranges from 15 to 70 lbs. Whether you decide upon a new Imperial, De Luxe, Master or Standard model—you can't match a Frigidaire!

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BRUMAS HIDES BETWEEN HUGE FEET OF MOTHER AND PEEKS OUT. SHE WEIGHED EIGHT OUNCES AT BIRTH, NOW WEIGHS 25 POUNDS



TAKEN FOR RIDE in a cart, Brumas is pushed around the zoo by London children. When returned to mother, she is rubbed with hay to reduce human scent.

SPEAKING OF PICTURES . . .

. . . A roly-poly polar bear named Brumas becomes most popular baby in London

Ever since she made her first public appearance three months ago, Brumas has been the darling of London. A fluffy little polar bear, Brumas was born in the Regent's Park zoo last Nov. 27, the first of 23 polar bear cubs born there to survive more than a few days. Although various U.S. zoos (notably the one in Milwaukee) have raised cubs to maturity, the London Zoo has never succeeded. Polar bear mothers are usually so nervous when giving birth in captivity that they either destroy the young or desert them. Brumas' mother, Ivy, has turned out to be unusually maternal, however, and the zoo gives her the whole credit for the cub's survival.

For six weeks after Brumas was born Ivy kept the little bear hidden in the straw of her concrete den. Then, on a sunny day in January, she picked up the cub by the scruff of the neck and carried her out into the open. An immediate sensation, Brumas has created the biggest stir since the zoo acquired its first panda in 1935. As many as 50,000 persons have come to see her in one day. Crowds are so thick that one-way traffic has been inaugurated, and a loudspeaker urges people to "move on, please, when you have seen Brumas." The cub has appeared on television programs, in newsreels and is now probably the most photographed baby in the world.

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CUDDLING HER BABY, Ivy looks maternally down at Brumas. Ivy came to London from the Hanover Zoo in 1946. Her mate, Mischa, lives in an adjoining paddock. Brumas' name is combination of first three letters of Bear Keeper Bruce Smith's name with first three—reversed—of Assistant Keeper Samuel Giddins'.

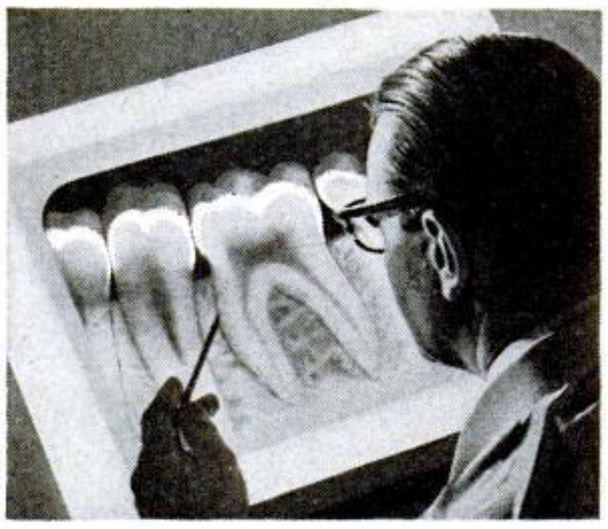
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HELPFULLY Ivy pulls Brumas out of paddock pool after her first bath. Ivy supported cub on first ventures into water but the baby now swims on her own.



PLAYFULLY Brumas nips her mother behind the ear. Sometimes when the cub bites her a little too hard, Ivy gives her a cuff that sends her sprawling.



AFFECTIONATELY Brumas rubs head on Ivy's neck. Although Brumas is still nursed, she is given small pieces of meat to eat and is slowly being weaned.

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SUNBEAM CHOCOLATE CAKE
(Makes three 9-inch layers)

Combine and sift together **4½ cups sifted cake flour, 4½ teaspoons double-acting baking powder** and **¾ teaspoon salt.** Place in large Mixmaster bowl **1 cup shortening** (soft), **2 cups sugar, 4 unbeaten eggs** and **2 teaspoons vanilla.** Beat (No. 8 speed) for 1 minute, scraping bowl while beating. Turn to No. 1 speed and add flour mixture alternately with **1½ cups milk,** (adding milk in 3 parts). Beat only enough to make a smooth batter, about 2 minutes. Scrape bowl while beating. Pour into 3 greased and floured, round 9-inch layer pans, 1¼ inches deep. Bake at 350° F. (moderate oven) 25 to 30 minutes. Remove from pans and cool. Spread Sunbeam Fudge Frosting between layers, on sides and top of cake.

SUNBEAM FUDGE FROSTING. Place **4½ squares (4½ oz.) unsweetened chocolate** and **⅓ cup butter or margarine** in top of double boiler. Melt over boiling water. Combine **4½ cups sifted confectioner's sugar, ¼ teaspoon salt, 1½ teaspoons vanilla** and **½ cup warm milk** in small Mixmaster bowl. Beat (No. 1 speed) about 1 minute. Add chocolate mixture. Beat until thick enough to spread, 5 to 6 minutes (No. 9 speed).

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LIFE

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Vol. 28, No. 18 — May 1, 1950

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CONTENTS

THE WEEK'S EVENTS

A MILLION HINDUS WASH AWAY THEIR SINS 25
EDITORIAL: THE SOCIALISTS HAVE FAILED AND CAPITALISM TAKES OVER 30
PICKPOCKET IS PHOTOGRAPHED AT WORK 31
SPRING WARMS UP YOUNG HEARTS AND OLD KNEES 32
KEY WEST ENJOYS A SHRIMP BONANZA 34
YANKEES PICK UP WHERE THEY LEFT OFF 36
WAS LATTIMORE A COMMUNIST? 38
A GRANT MEETS A LEE 43
"DEUTSCHLAND UBER ALLES" IS REVIVED IN BERLIN 44
CASSINO RISES AGAIN 58

PHOTOGRAPHIC ESSAY

MEDICAL SCHOOL 95
PHOTOGRAPHED FOR LIFE BY ALFRED EISENSTAEDT

CLOSE-UPS

WIZARD OF THE OPERA, by WINTHROP SARGEANT 81
POLITICIAN WITHOUT A FUTURE, by RICHARD L. WILLIAMS 109

SPORTS

DISPLACED HORSE SIRES TWO FAVORITE SONS 46

MOVIES

THE RAPID RISE OF RUTH ROMAN 51

EDUCATION

HOW BABIES COME 61

SCIENCE

VOLCANIC POWER PLANT 69

DRAMA

SUN SING THEATER 73

ANIMALS

COLLEGIATE CAT 78

ART

UNKNOWN GAUGUIN 93

MODERN LIVING

HITCHCOCK CHAIR 118

TELEVISION

WHO LOOKS LIKE HOWDY-DOODY? 122

OTHER DEPARTMENTS

LETTERS TO THE EDITORS 6
SPEAKING OF PICTURES: A POLAR BEAR BECOMES MOST POPULAR BABY IN LONDON 18
SEQUEL: CAR WASHER IN "LIFE" INSPIRES NEW VERSION 106
LIFE GOES TO A PARTY FOR CHILE'S PRESIDENT 126
MISCELLANY: HOFFMAN RIDES A BIKE 132

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LIFE'S COVER

Ruth Roman, 25, has worked her way up in Hollywood (*pp. 51-56*) by way of roles which have mostly been sweet, smiling, repressed. All the while she has wanted something else: "A wild woman part—where I could really let myself go." For this cover picture LIFE Photographer Ed Clark had her put a black wig on her head and gold gypsy rings in her ears, and pull her blouse down over one shoulder to see how she would look in such a part. Despite the manifest talents she here displays, Ruth's next role (opposite Gary Cooper in *Dallas*) is again that of a sweet young thing.

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COVER—EDWARD CLARK
8—DAMON KASNETSIS
18—EUROPEAN-TRANSATLANTIC
19—TRANSATLANTIC
20—EUROPEAN-COMBINE—LARRY BURROWS
25 THROUGH 29—DAVID DOUGLAS DUNCAN
31—JENARO OLIVARES FOR "NOVEDADES"
32, 33—JIM MOONEY FOR NEWS-FREE PRESS, HERBERT LIST, ROY ROWAN—ACME, N. R. FARBMAN
34, 35—WALTER SANDERS
36, 37—HY PESKIN
38—MICHAEL ROUGIER—MICHAEL ROUGIER, INT. (2)
43—CULVER—MICHAEL ROUGIER
44, 45—A.P.—ERHARD E. ROGGE
46—J. C. MEADORS—GRAPHIC PHOTO UNION, INC.
51—BOT. EDWARD CLARK
52—HENRY E. TOWLE COURTESY THE ELIZABETH PEABODY HOUSE—RKO RADIO PICTURES INC.—UNITED ARTISTS, WARNER BROS. PHOTOS—WARNER BROS. PHOTO
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56—EDWARD CLARK EXC. T. LT. ALLAN GRANT
58, 59—JACK BIRNS
61—ARNOLD EAGLE
62—T. ARNOLD EAGLE
64—ARNOLD EAGLE
69—JACK BIRNS—DRAWING BY RALPH KLEP
70—JACK BIRNS
73 THROUGH 76—JERRY COOKE
78—EUROPEAN
81, 82—NINA LEEN
90—NINA LEEN
93—T. LIEUT. COLONEL ABRAHAM RATTNER, BOT. MAURICE GOURRIER, RT. FERNAND BOURGES
95 THROUGH 104—ALFRED EISENSTAEDT FROM PIX
106, 107—WILLIAM J. SUMITS—HOWARD SHIRKEY
109 THROUGH 116—WAYNE MILLER
118—ELIOT ELISOFON
119, 120—MARTHA HOLMES
122—BOT. © BOB SMITH
126—H. G. WALKER
127—H. G. WALKER EXC. T. CEN. INT.
128—ROBERT W. KELLEY—ACME—ROBERT W. KELLEY
130, 131—N.Y. DAILY MIRROR FROM INT.—ACME
132—H. G. WALKER

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LIFE

Vol. 28, No. 18 May 1, 1950



SHADED BY PARASOL, HOLY MAN LEADS PARADING ORDER OF HINDU ASCETICS TOWARD BRAHMA'S POOL AS POLICE CLEAR PATH THROUGH GROVELING PILGRIMS

A MILLION HINDUS WASH AWAY THEIR SINS

PHOTOGRAPHED FOR LIFE BY DAVID DOUGLAS DUNCAN

Outside northern India's holy city of Hardwar (the "Doorway to Heaven") on April 13 a vast procession of happily pious pilgrims trudged toward the river Ganges. They marched to throbbing drums, while the flat tenor wailing of reed flutes cut through the rumble of their voices. Their bare feet churned the plain's dust into great mushrooming clouds. The pilgrimage was moving to one of Hinduism's most sacred spots, the Brahma Kund (Brahma's Pool), for the climactic hours of the bathing festival called the Kumbh Mela—an event whose frequency is set by astrologers and normally is held for nine weeks every 12 years.

By astrological computation the 1950 festival's most auspicious hours came between 12:40 p.m. on April 13 and 1:40 a.m. on April 14. Most of the one-million-odd Hindus who made the pilgrimage tried to be in Hardwar during this brief period. The most auspicious single moment came at 3:48 p.m. For three hours after that, Brahma's Pool was open only to Hindu holy men called sadhus (from the Sanskrit word meaning "pure"), who live as mendicant hermits but have the power to interpret scripture and bestow blessings. Some 15,000 representing seven different orders marched three miles to the pool. The most fanatic of them, some 2,000 members, were stark naked (*p. 26*).

Remembering well that during the last Kumbh Mela in 1938 a cholera epidemic killed thousands of pilgrims and spread disastrously throughout India, the government this year innoculated about one million of the visitors. It ran the whole show with orderly efficiency, and even put lifeguards in Brahma's Pool. Nevertheless, when one group of bathers emerging from the pool collided with another group rushing fervently toward the water, 24 women, five men and a child were trampled to death. Happily, Hindus believe that death on the holy site is great good luck. The oldest pilgrims traveled to Hardwar hoping for such a favor from the gods, but most were disappointed in this hope. Younger Hindus sometimes went in the hope of curing sterility. Many pregnant wives went, hoping to bear their infants near the sacred pool, and 28 births were reported during the climactic hours.

CONTINUED ON NEXT PAGE

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AT BRAHMA'S POOL, where irrigation dam (*top of picture*) holds back Ganges, vanguard of a million pilgrims gathers soon after dawn. They stand on riverbank and a spit of land and bridges, including pontoon structures put up for occasion. Most bathers stayed in pool only long enough to pour water on heads three times and pray,



NAKED HOLY MEN run toward river, between lines of police and pilgrims. These Bairagis were third of seven groups of ascetic hermits to enter Ganges. Ordinary pilgrims were not allowed in the water while they bathed.

HINDU PILGRIMS BATHE WHERE WARRING GODS SPILT IMMORTAL WATER

In India, where nothing in nature is more sacred than rivers, the Ganges' waters are the holiest of all. Washing in the Ganges, though the water is generally muddy and impure, is thought to cleanse the soul of impurities during life; when death comes, the funeral pyre is built beside the river and the ashes are scattered on the stream. But the satisfactions of bathing anywhere else in the Ganges are infinitely surpassed by the thrill of bathing at Hardwar during the duodecennial Kumbh Mela.

The Kumbh Mela, which means "the urn fair," has a history as intriguing as any event of religious lore. According to Hindu legend, it all began when the devas (heavenly beings) and asuras (demons) went into battle for possession of a *kumbh* (urn)

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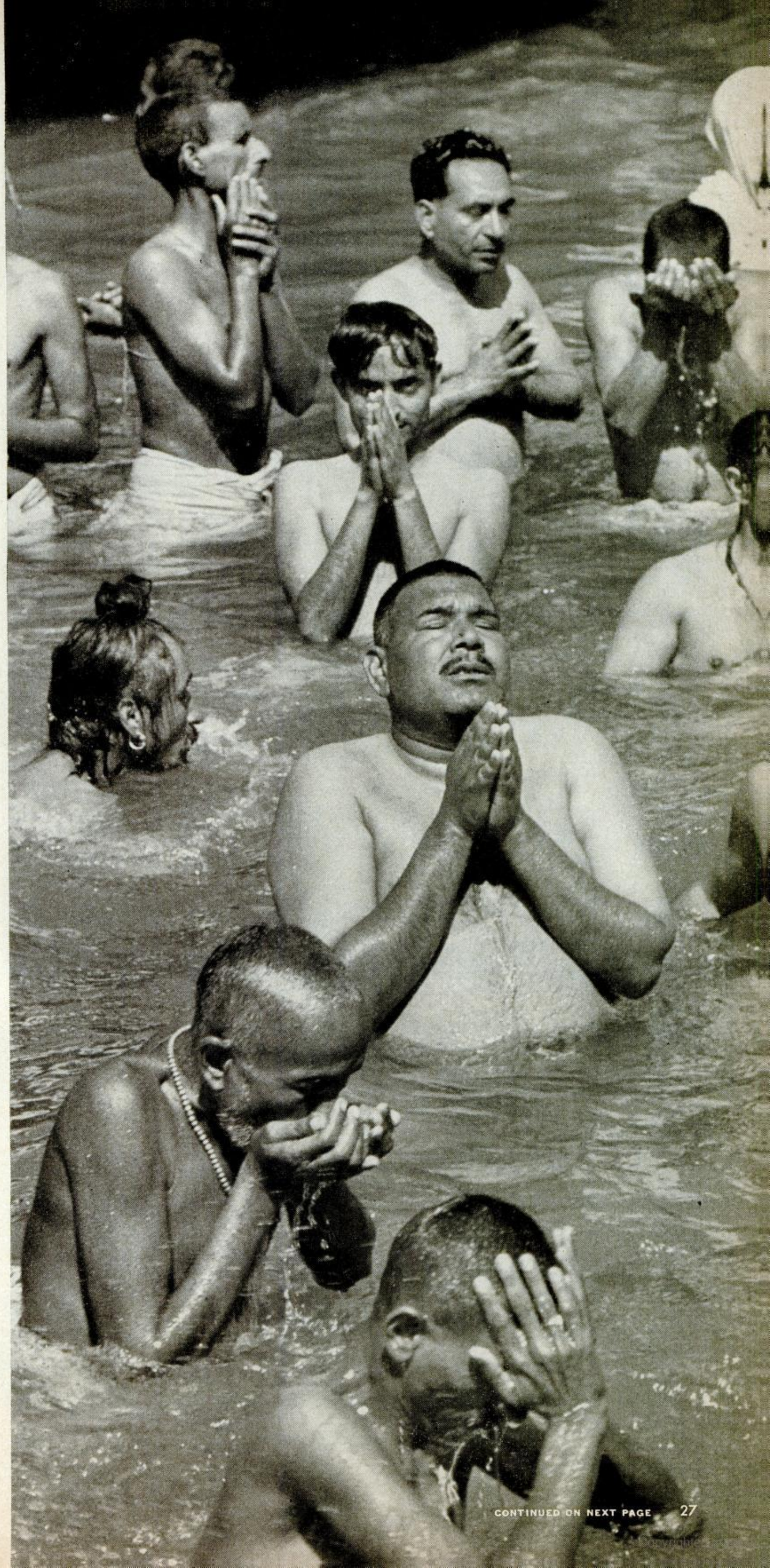
getting out quickly to make room for others. Bathing proceeded in orderly fashion, water was never crowded.



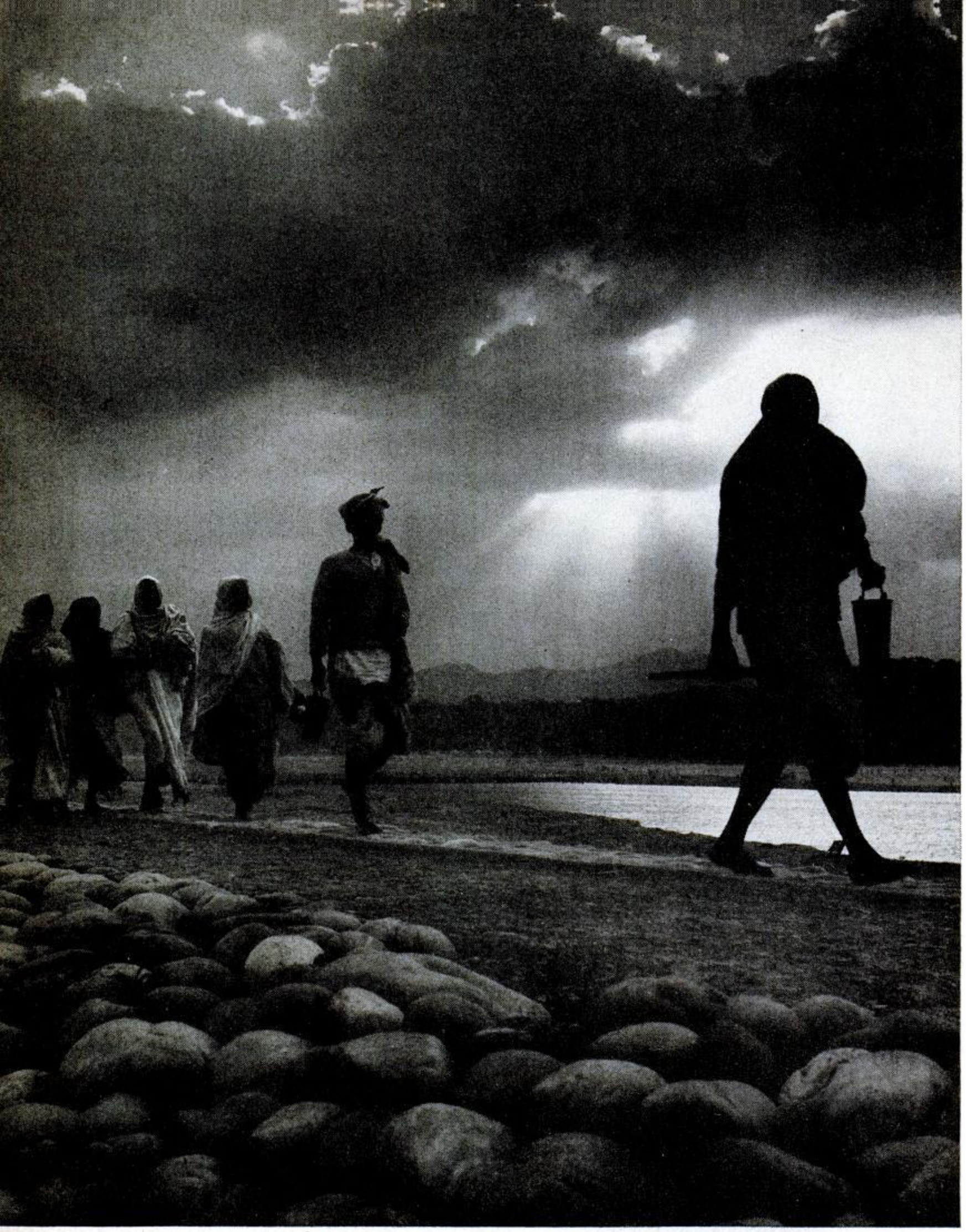
A DEVOUT PILGRIM FLOATS THROUGH HIS PRAYERS

containing divine nectar which would give immortality to any who drank it. Ultimately the devas vanquished the demons and soared off to heaven with the nectar. As they flew they splashed a few drops over Hardwar and three other cities, Allahabad, Nasik and Ujjain. Each of these now has a bathing fair every 12 years, but the Kumbh Mela is held only at Hardwar. Its site (*above*) is not the main stream of the Ganges but a great pool created by diversion of the river for irrigation. When British pioneers of Indian irrigation first proposed using the Ganges at Hardwar, devout Hindus raised a hue and cry against it. But after the first irrigated crops were in, the Hindus were happy. The bumper production was taken as a blessing from the holy river itself.

BATHERS ASSUME VARIED POSTURES OF WORSHIP→



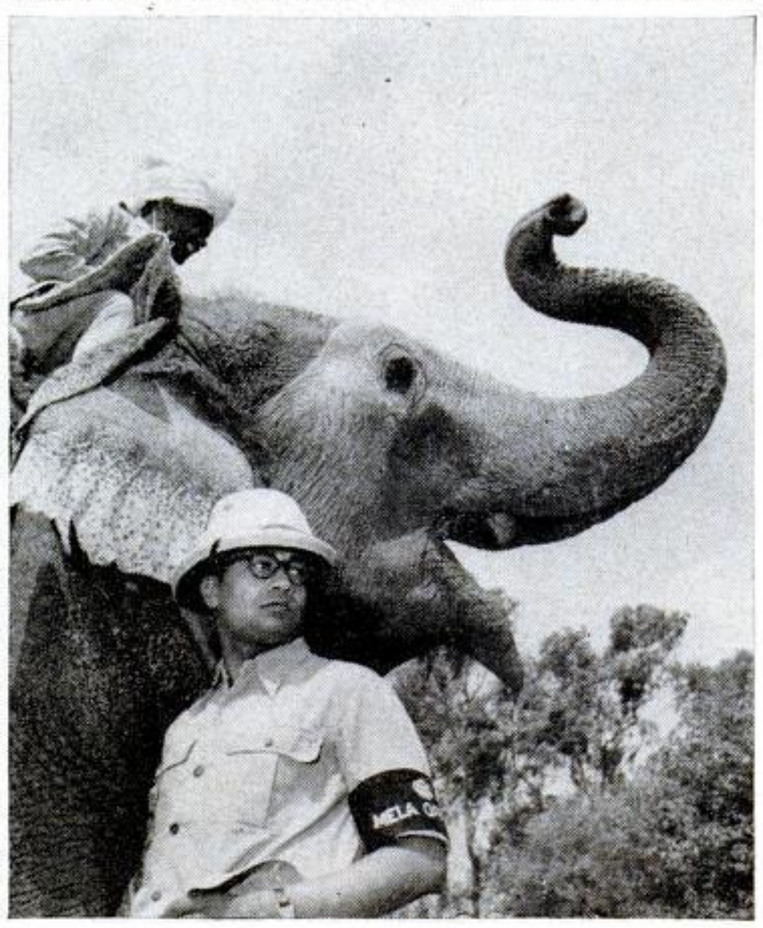
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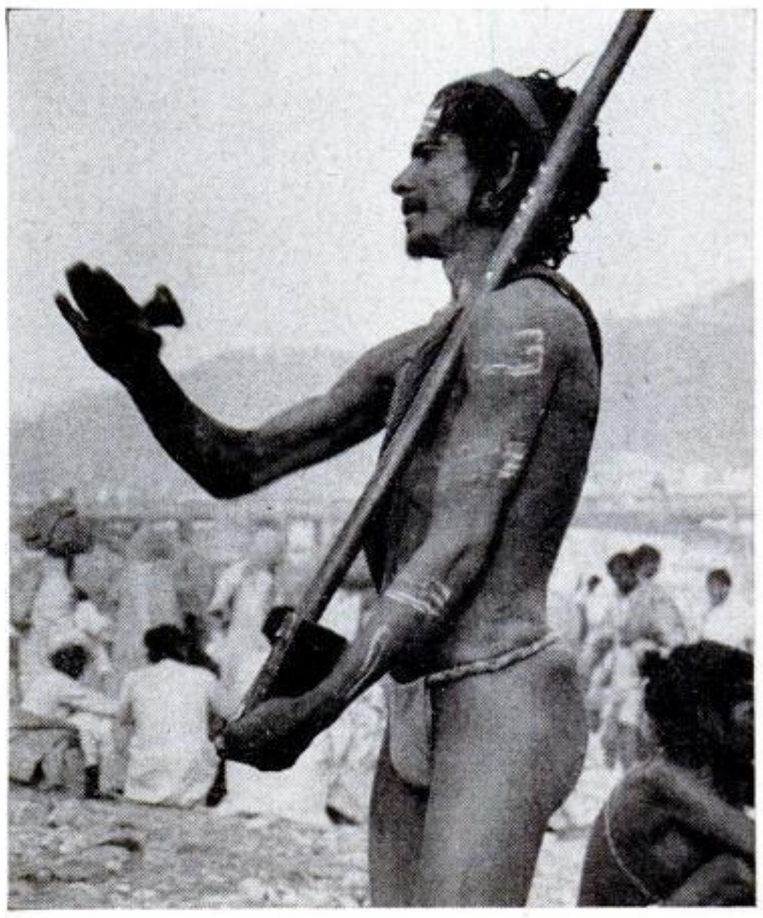
HOMEWARD-BOUND PILGRIMS STRIDE ALONG A ROCKY DIKE AS THE SUN'S FIRST RAYS STRIKE THE GANGES



LOCAL BEGGAR is dressed up with a false tongue as Kali, goddess of destruction. He collects alms on platter.



MELA DIRECTOR C. M. Nigam stands beside a festival elephant. He worked on arrangements six months.



DANCING SADHU shoulders spear and extends hand seeking money. In a morning he got the equivalent of $1.

AWED BY THE SADHUS, THE PILGRIMS DEPART

LIFE Photographer Duncan found the Hindu laymen at the Kumbh Mela were "like any giant group of Americans thoroughly enjoying a huge picnic." Around their campfires they joked and gossiped.

But the holy men were an awesome sight to both photographer and pilgrims. "These sadhus came from all corners of India," Duncan reported. "As they approached Brahma's Pool every eye shone in ecstatic adoration. These haughty men are respected by most Hindus, even deified by some. Among India's peasant mass it is thought sadhus can twist stars from the heavens, throw shadows across the sun and bring life or death into the hearts of the pious, for they are considered direct agents of Vishnu, the preserver, and Siva, the destroyer-god.

"The appearance of these men hit me as a real physical shock. Some are giants, each coated from head to toe in a ghostly sheath of ashes, faces painted into grotesque masks, with hair and beards hanging in great shaggy manes on their shoulders. The Bairagi sadhus, almost to a man, were naked, although normally they wear at least a G string.

"They look like aborigines, but the sadhus are often men who had fine educations and normal family and home lives, which they renounced for austerity, solitude and penance. Only on a few occasions, such as the Kumbh Mela, do they venture out en masse from the retreats where they live as hermits on the handouts of devout villagers.

"The most fearsome sadhu was Bhagavad Das (*opposite page*), the leader of the naked Bairagis. He is a vast man, a follower of Vishnu. During the bathing procession his holy men carried swords, pickaxes and spears. Not until the third visit to his camp was I permitted to take his picture. While a circle of his naked followers stood eyeing my camera coldly and awaited his judgment, he rumbled his assent. He sat quietly on a tiger skin, moving nothing but his eyes and the fingers of his right hand as he thumbed his prayer beads. When some pilgrims came asking his benediction for their trip home, he gave it with a wave of the hand. By a similar gesture he is said to be able to deal out penalties, up to and including death, in such a manner that no civil court could ever establish the identity or guilt of the executioners."

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SMEARED WITH ASHES AND WEARING A BONE NECKLACE,
A FAT BUT FIERCE HOLY MAN RECEIVES WARY HOMAGE
FROM HINDUS WHO BELIEVE HIS VERY LOOK CAN KILL

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FREEDOM OF SILENCE

A friend in Hong Kong tells of a young Chinese who recently arrived there from the Communist mainland. The young Chinese could not bring himself to "participate politically" in the new China. Whatever he said or did of course had to conform to the Communist line, and even in the privacy of his home he had to talk up the Communist way—or else. So he left. Explaining all this to people in Hong Kong, he said:

"I don't care about my freedom of speech. I was losing my freedom of silence, and that's worse."

THE VANISHING TEXAN

It appears that Texans are ceasing to speak Texan. They tend more and more to sound like anybody else when they talk of oil wells, Cadillacs and the greatest state on God's green earth. The source of this news is a young Texan named Porter Crow. He is a speech instructor at Southern Methodist University, and for his Master's thesis he has been studying the speech habits of successive generations of Texans. We could wish that Mr. Crow had applied his talents to nuclear physics and left us in our happy delusion that all Texans say kaint for can't, purty for pretty, and jist for just. Some Texans still do, according to Mr. Crow, but by now they are mostly too old to hold a six-shooter. Their children still drop their final g's (as in good mawnin') and say minny for many. But the fine primal flavor is gone and the children's children and grandchildren speak a language which the technicians of the subject call "general American." A handy definition of "general American"—and a measure of the cultural loss to Texas and the nation—is available. "General American" is the way President Truman and approximately 89,999,990 other Americans talk.

THE WAY THINGS ARE

The U.S. government spends more every year to subsidize peanuts than it spends on developing guided missiles.

BRITAIN COMES BACK

THE SOCIALISTS HAVE FAILED, AND CAPITALISM IS TAKING OVER

There is big news of Britain. The news is told in the May issue of FORTUNE, and it amounts to this:

Britain is coming back, fast. Its political health is improving. Its economic recovery is impressive. Given fair luck and two more years of ECA help, Britain should be well on its feet by 1952—an independent power again, if not a "great power" in the grand sense of the phrase. For capitalist America the news is better yet. British Socialism is a dead duck. British capitalism, which is widely thought to have expired some years ago, is very much alive and is kicking Britain back to vigor. FORTUNE Editor John Knox Jessup sums up this part of his findings after a recent stay in Britain: "... The comeback of Britain from here on will not be a triumph for Socialism, but for British private business, which alone can bring it off. The Socialists, who know they are licked, are no longer obstructing the British businessman's recapture of a large part (not all) of his former social power. That is the important fact about Britain in 1950. The original capitalist country is rediscovering capitalism."

An astonishing number of Americans identify British Socialism with their own "liberalism" and therefore resent any word said against it. For these folk let the record show that Britain's Socialists have failed to restore Britain and that they are now recognizing their failure. In the process they are coming to rely again on their private enterprisers and to provide the sort of incentives required by private enterprise. Socialism as an over-all objective is being abandoned even by the Socialists.

So much for FORTUNE's news. Naturally it must be noted that all sorts of factors beyond Britain's control—world trade levels, a U.S. slump, war—could impede or halt the upward rise. But the big news is that the rise is in full tide. It has some large implications for the U.S., and a few of them will be discussed in the remainder of this space.

First, Britain is again a Big Boy among nations. Its policies, its attitudes toward its European neighbors, its attitudes toward the U.S. are open to discussion without (we hope) the cloying hesitancies and acrid resentments which have at times befogged American thought on the subject of Britain. Come to think of it, the phrases "pro-British" and "anti-British" might be discarded with profit to all concerned. The ties of interest, heritage and affection binding the U.S. and Britain are stronger than any epithets, and a spell of honest criticism on both sides would be a very good thing.

Britain is open to one transcendent criticism which ought to be pressed with all the power and insistence at the command of the U.S. The criticism is that Britain has cleverly and stubbornly obstructed the necessary reformation of Western Europe. Britain has done this under the cover of a practically impenetrable camouflage. The camouflage is compounded of "facts" which are sound enough in themselves but are liable to flagrant misuse. It is a fact that Britain has obligations and opportunities outside of Europe. It is a fact that Britain must heed the needs and wishes of the Commonwealth and Empire. It is a fact that the great sterling area, which includes many non-British countries, has binding claims upon the fiscal resources and policies of Britain, and that these claims cannot be rudely sacrificed to the sometimes contrary claims of continental Europe. It may also be a fact that these and related circumstances debar Britain from full "integration" with continental Western Europe. But they neither require nor entitle Britain to obstruct the efforts of continental Western Europe to pool its strengths and assets in some measure of economic and political integration.

Britain says it cannot come in—not all the way, possibly not to any really meaningful extent. Very well. Where Britain cannot come in, let Britain stand aside. We are aware that this is not as simple as it sounds —British life and trade are bound up in a hundred ways with the life and trade of continental Western Europe, and there can be no complete standing aside. But in general the principle is valid. The U.S. and Britain's Continental neighbors are entitled to insist upon it, and we hope they will have the courage to insist upon it.

Otherwise we have no serious reservations about Britain and the prospect that it will soon be a fully independent partner of the U.S. Not that there are no troubles ahead —there are plenty. Postwar Americans are used to thinking of Britain as a valued but dependent and therefore privileged friend. It will take some doing, as the British say, to get used to a Britain which is once more on its own feet going its own way (or, more likely, several ways at once).

British competition in world markets and even in the U.S. market is going to be pretty rough. The British are already doing all that they can to preserve their own trading area and to make their currency, the pound sterling, again the chief trading money of the world. We doubt that they will wholly succeed in this field; history is running toward even larger trading areas and common currencies, and in the end Britain will probably have to conform.

The shrewd and often devious men of Whitehall are especially good at in-fighting with their friends, and there will be times when Americans will wonder at themselves for helping Albion back to health. There will be cries of ingratitude and a tendency to swing tariffs and any other economic clubs that may be handy. But we have no doubt that good sense will prevail. After all, what were the British loan and ECA for but to get Britain, among others, back into a position to be troublesome at times?

The best friends are strong friends, and the British are the best and strongest that we Americans have. Thank God for them, and the best of luck to them!

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PICKPOCKET AT WORK

Fans cheered wildly when blood-smeared Rafael Rodriguez was carried from Mexico City's bull ring. But when this picture appeared the magazine *Hoy* neglected the matador to comment on the "skillful pickpocket" extracting a wallet, while next to him, "aloof to everything," stood a uniformed policeman. "Just as it happens every day in every section of the city," said *Hoy* sadly.

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ESCAPE IN CHATTANOOGA is sought by a terrified cat, which suddenly found itself in the middle of a baseball stadium during a game. After several vain attempts to scale the wall (*above*), it was released by a player who opened a gate for it. Sign on the wall does not make home runs illegal, but is intended to prevent players from bouncing balls off patrons during "pepper" games.



TWO OLDSTERS IN MUNICH RELAX IN THE SUN, ONE WITH A STIFF

SPRING WARMS UP YOUNG

Leaping with astounding speed from the surface of the sun, a ray of warm spring light speeds 93 million miles through space in 499.2 seconds. At the end of this magnificent and incredible journey, it falls softly upon the bare thighs of a girl modeling panties for "Gorgeous Gussy" Moran. Another ray booms across the void, arrives at Rome, Italy and falls upon Princess Fatemeh of Iran and her new



LEVITY IN SOMERVILLE, MASS. momentarily disrupts a re-enactment of Paul Revere's ride on Patriot's Day, April 19. Trotting along in serene dignity, Revere, played by Charles Fernandez, comes face to face with a youngster who wants to find out whether the horse will rear up. It did.

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KNEE AND THE OTHER WITH A PARTLY-CONCEALED BOTTLE OF BEER

HEARTS AND OLD KNEES

American husband. They are playing games. Still another ray comes to Munich, Germany, causing an old man to bare his ailing knee and lulling a lady into ambrosial slumber. More rays fall upon ball parks and magnolia trees, on cats and people, having a different effect on each, but always in some way furthering the mysterious purpose of the universe. This is the latest new and revised edition of spring.



PANTIES IN LONDON, designed by Teddy Tinling (*left*) for "Gorgeous Gussy" Moran, are modeled by Jane Lilliman. Tinling designed underwear with which Gussy startled British tennis audiences last year. This outfit, called "Blossom Time," is made of white sharkskin with pink lovers' knots.



PEEKABOO IN ROME is played by newly married Princess Fatemeh Pahlavi of Iran and Vincent Hillyer of California. After they were married in an Italian civil ceremony on April 13, Fatemeh's brother, the Shah of Iran, cut off her prerogatives, including her right to curtsies and bows. However, when the couple announced they were going to have a Moslem ceremony too, he relented.

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SHRIMP FLEET leaves Key West (*left, background*) in the late afternoon for fishing grounds about 65 miles away. Boats separate at night to put down their nets and stay out about three days until ice stored on board to keep the shrimp fresh begins to melt. The average fishing crew consists of three men who make about $125 each for one trip.

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DISCOVERERS of new shrimp beds off Key West include John Salvador, Bluff Peterson and Felix Salvador.

KEY WEST ENJOYS A SHRIMP BONANZA

New fishing beds attract 1,000 boats

Until this year the 180 million pounds of shrimp which the U.S. consumes yearly have come mostly from the coasts of Louisiana, Texas, Georgia and the Carolinas. But last Sept. 20 five fishermen chartered a mackerel boat and chugged around off Key West, Fla. prospecting for shrimp. Nets, at first put down during daylight runs, brought up only a handful. They were pink in color (most U.S. shrimp are white or bluish) and jumbo in size. Remembering that some types of shrimp bury themselves in the mud during the day and feed at night, the prospectors put down a larger net after dark and brought it up bulging. After three months the secret leaked out and more than 1,000 boats abandoned other fishing grounds to cash in on the rich Florida hauls, which total 750,000 pounds in a good week. Last week the catches fell short of the original bonanza proportions, but the boom atmosphere had not slackened. Docks were being built to handle the new local industry, and seafood markets, faced with a shortage of shrimp because of bad weather in other fishing grounds, were happy about a potential new 35 million pounds of shrimp this year from Key West.



NETLOAD OF SHRIMP is dumped onto boat deck. A good drag brings up 500 pounds of shrimp along with a tangle of seaweed, sponge and shells. Jagged coral at the ocean bottom damages nets and runs up fishing expense.



THREE GIANT SHRIMP fill man's hand. They bring highest prices but are not as good eating as "mediums."



ON DISASSEMBLY LINE in Key West warehouse workers remove heads from shrimp before packing in ice for shipment. Some fishermen do this work themselves but most would rather get rid of haul and get some sleep.

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WITH BASES LOADED IN SECOND GAME, BOSTON'S DIMAGGIO GROUNDS TO SHORTSTOP RIZZUTO (THIRD FROM RIGHT) WHO THROWS TO COLEMAN (42) TO START DOUBLE

YANKEES PICK UP WHERE THEY LEFT OFF

Champions open 1950 baseball season in Boston by crushing favored Red Sox in two out of three games

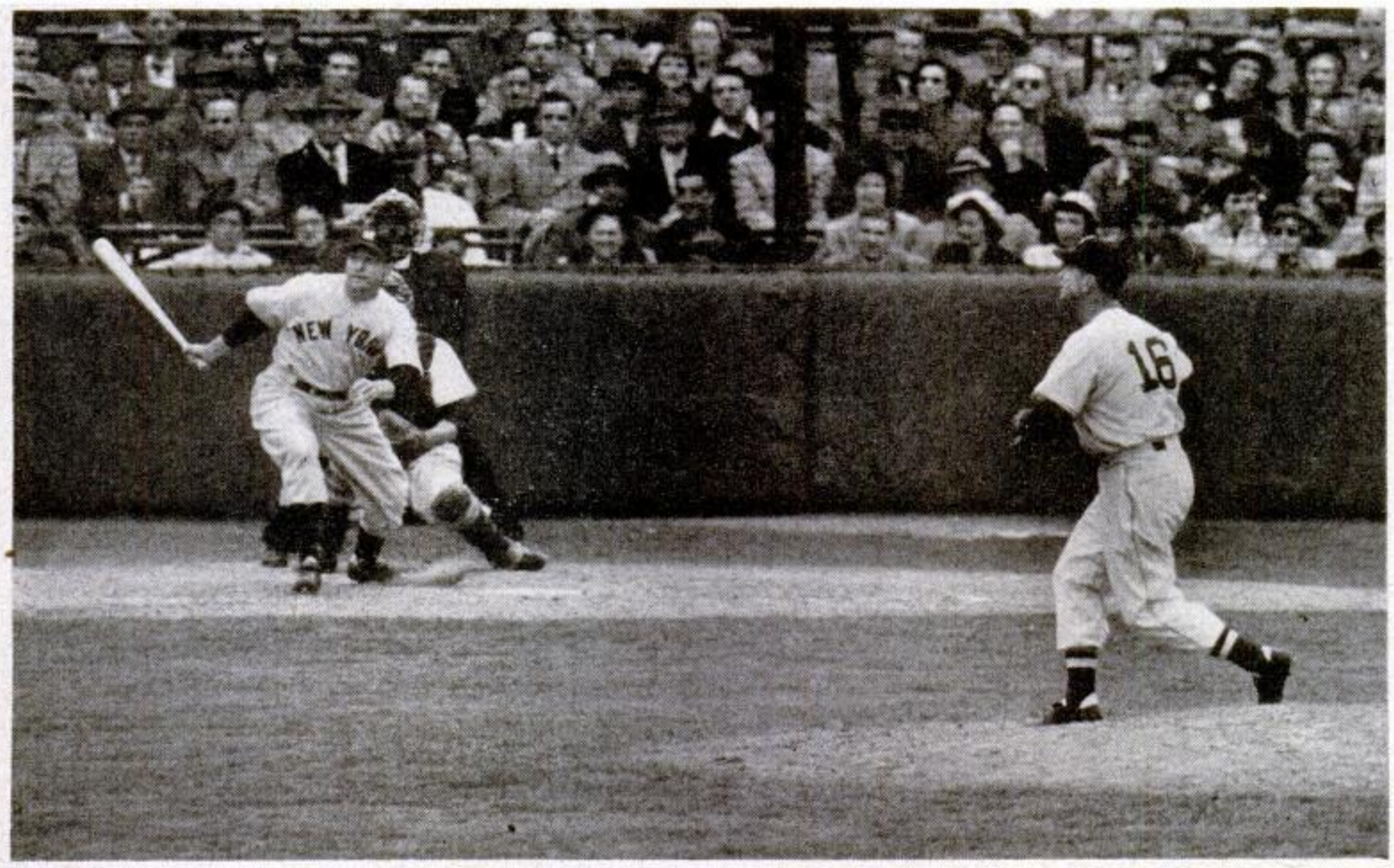
There were opening day games in eight big league parks last week with President Truman and 252,700 other fans in attendance. No matter where they were, eyes kept turning to scoreboards to see what was happening in Fenway Park, Boston. There the champion New York Yankees and the runner-up Boston Red Sox were picking up where they left off in their spectacular pennant scrap last fall.

Red Sox fans were not surprised that experts had picked their heroes to beat the Yanks this season. The Sox, they explained, got off to a slow start last season. It would not happen again. Greater Boston could hardly wait for the slaughter to begin.

For five innings it was better than any Bostonian had a right to expect. With a nine-run lead, the Boston *American* hit the streets with a headline: "Sox Romp." Then Yankee bats began to boom.

In one utterly fantastic inning, nine Yankee runs crossed the plate. A parade of Boston relief pitchers wore a path from the bull pen trying to put out the fire, but they just couldn't get anybody out. The bewildered Sox went down that day, 15–10.

Before the three-game crisis ended, a grand total of 57 runs had been scored, and no less than 20 pitchers had seen action. The Yankees won two games to Boston's one, and once again the Sox would have to come from behind if they were to get there at all.

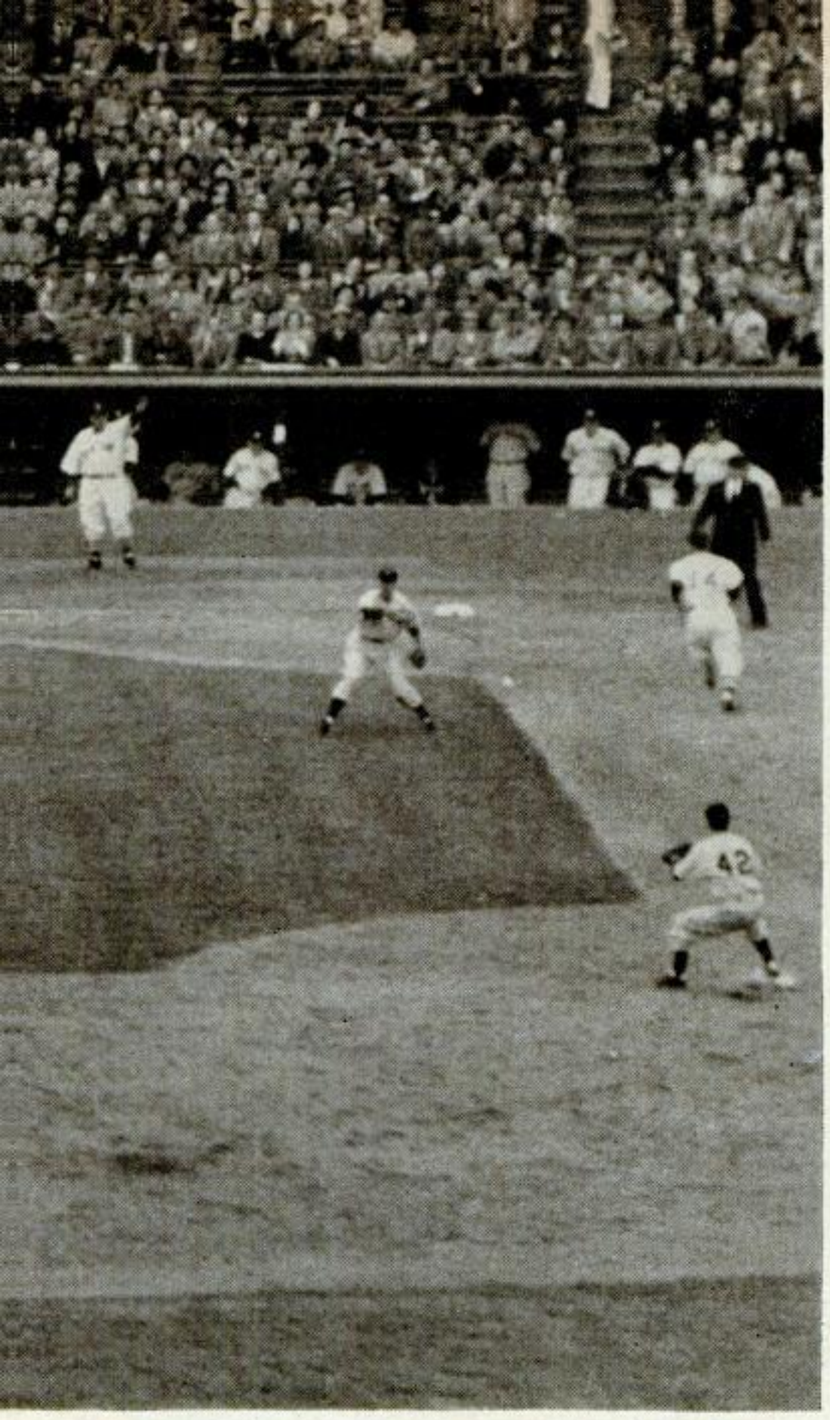


IT'S A HOMER. The batter, Tommy Henrich, and Boston Pitcher Ellis Kinder watch the ball soar away in third game, which the Yankees won, 16–7. Although he missed a great part of spring training due to a knee injury, Henrich managed to hit two triples, a homer and a single and batted in seven runs during the three-game Boston series.



THE FIREMAN, Joe Page, the Yankees' great relief pitcher, watches the second game from the bull pen in right field. A 32-year-old southpaw, who worked in 63

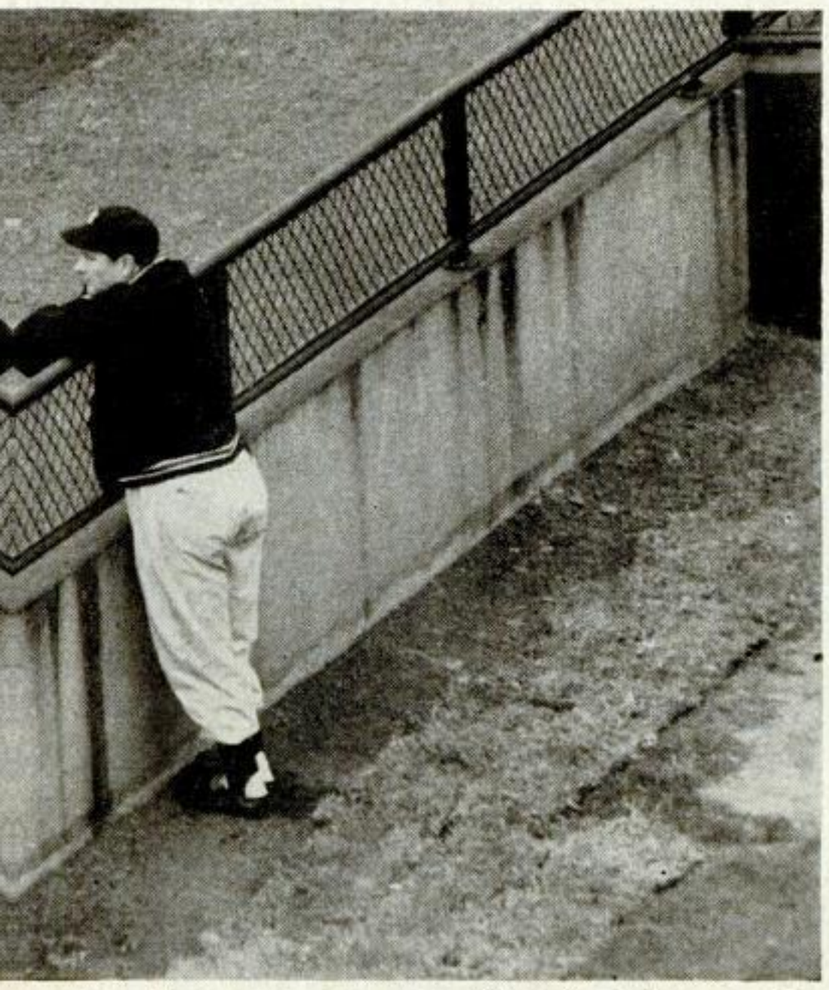
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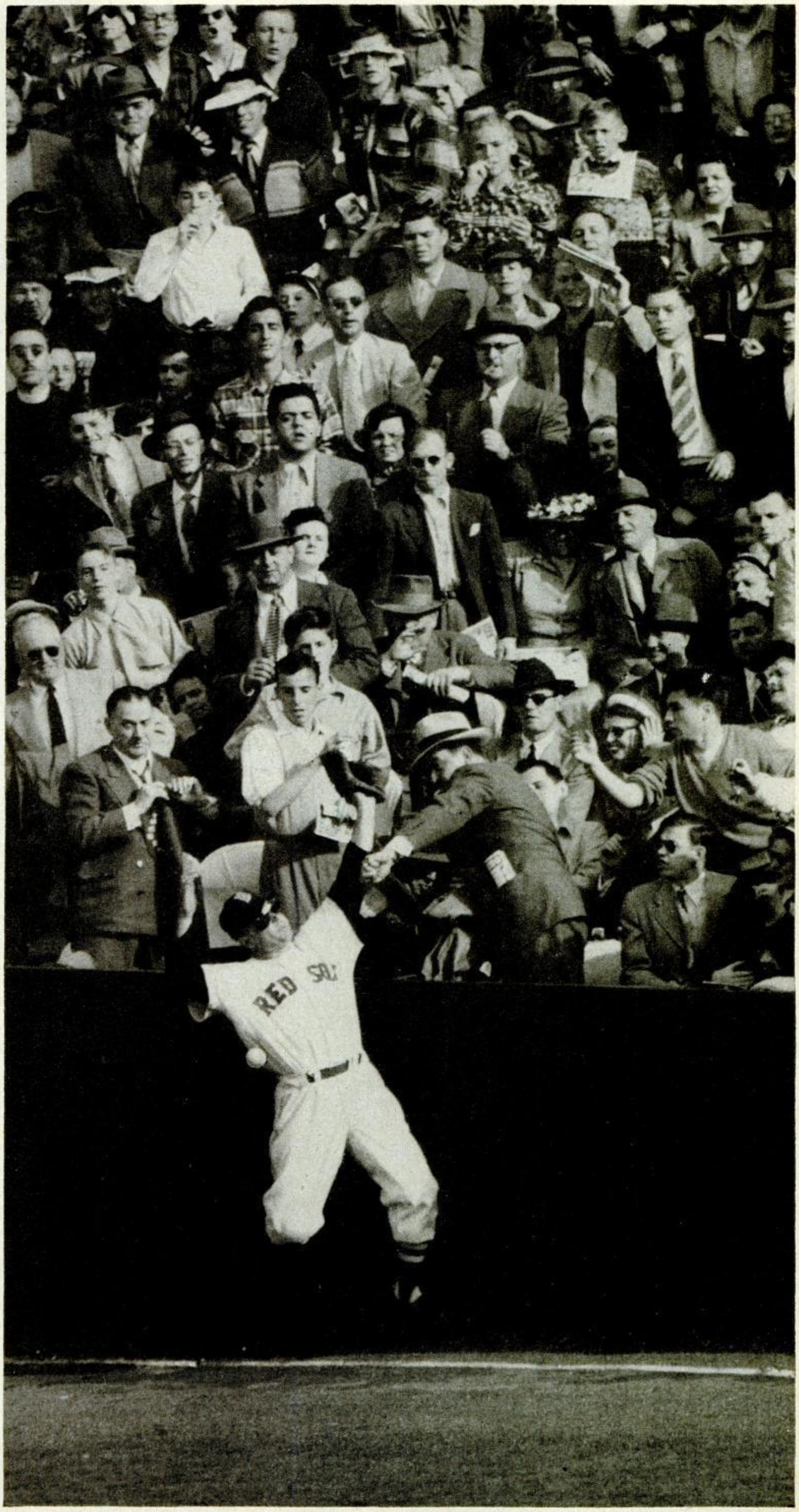
PLAY TO FIRST. GOODMAN RACES FOR_HOME, SCORES



BOSTON'S DIMAGGIO LEAPS FOR HENRICH'S TRIPLE

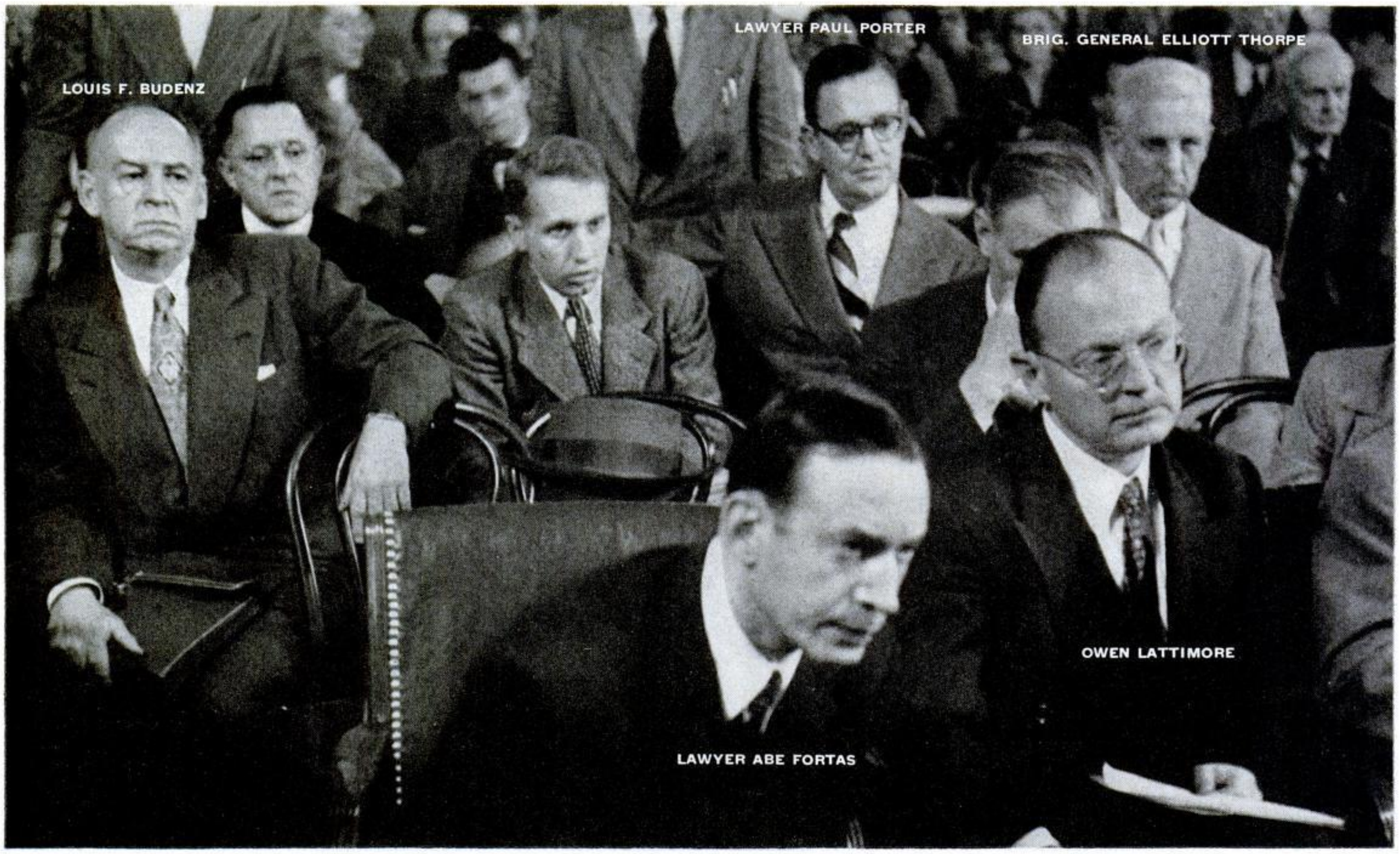


games last season and was one of the principal reasons why the Yanks won the pennant and the World Series, Page has worked in four out of the Yankees' first five games.



SOUVENIR HUNTER competes with Boston Outfielder Al Zarilla trying to catch Yogi Berra's foul fly. As a result of fan's interference, both muffed the catch and Berra succeeded in getting on base after being hit by a pitched ball. Before the inning was over, the Yankees had scored the first four runs of 15–10 opening day victory.

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THE WITNESS AND THE ACCUSED, Budenz and Lattimore, listen to wrangle between senators after Budenz has testified, while Lattimore's lawyers Fortas and Porter—Porter was head of the old OPA—wait to put General Thorpe on the stand. Thorpe said he had investigated Lattimore three times and found him a loyal American.

WAS LATTIMORE A COMMUNIST?

Yes, says a reformed party member, who partly corroborates McCarthy charges against U.S. policy adviser

For Senator Joe McCarthy April 20 was to be a day of decision. So far he had failed to support his charges that the State Department was full of Communists (LIFE, April 10). Now he staked nearly everything on the case of Owen Lattimore, a Far East authority and a sometime State Department consultant. To prove him a Communist, McCarthy depended on Louis Budenz, former *Daily Worker* managing editor who bolted the party in 1945 and whose testimony helped convict 11 top-ranking U.S. Communist leaders of conspiracy last year.

Budenz told a Senate foreign relations subcommittee that Lattimore, whom he had never met, had been identified by other Communists as a member of a party cell. He said that in U.S. Politburo meetings he had seen documents bearing the initials "L" and "XL," which supposedly referred to Lattimore. Earl Browder, he said, knew Lattimore as a man sufficiently important to be charged with direction of Communist writers in 1937 (although Browder, since expelled from the party, denied this). Budenz explained that if a Lattimore book had been criticized by the *Daily Worker* it was to preserve his respectability—he called it "praise with faint damns." But he declined to back up McCarthy's charge that Lattimore was a top Soviet espionage agent.

At the same hearing Lattimore was defended by Brig. General Elliott R. Thorpe, former counter-intelligence chief for MacArthur. But new witnesses were called; the investigation was not over. A serious charge had been made and, as the New York *Times* said, "This is no occasion for smear and whitewash. It is a place for an earnest search for the truth and for all of it."



CONFERENCE between Budenz and Senator Tydings, a McCarthy critic who heads subcommittee, follows testimony.



IGNORING BUDENZ, Lattimore and wife look the other way as he takes stand.



IGNORING McCARTHY (*right*), they rub shoulders with senator in the crowd. Lattimore called testimony "gossip."

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Wonderful, how youngsters go for this hearty, oh-so-good vegetable soup! It makes a hit with Mother, too, because it's so nourishing and easily digested. Made from 15 delicious garden vegetables mingled in good beef stock. . . . No wonder mothers find it "almost a meal in itself!"

From the time that your child is ready for his first chewing foods, he'll take to Campbell's Vegetable Soup as eagerly as the rest of the family. . . . You won't have to coax him. Just place a big, brimming bowlful in front of him, and watch it...and your feeding problems . . . disappear!



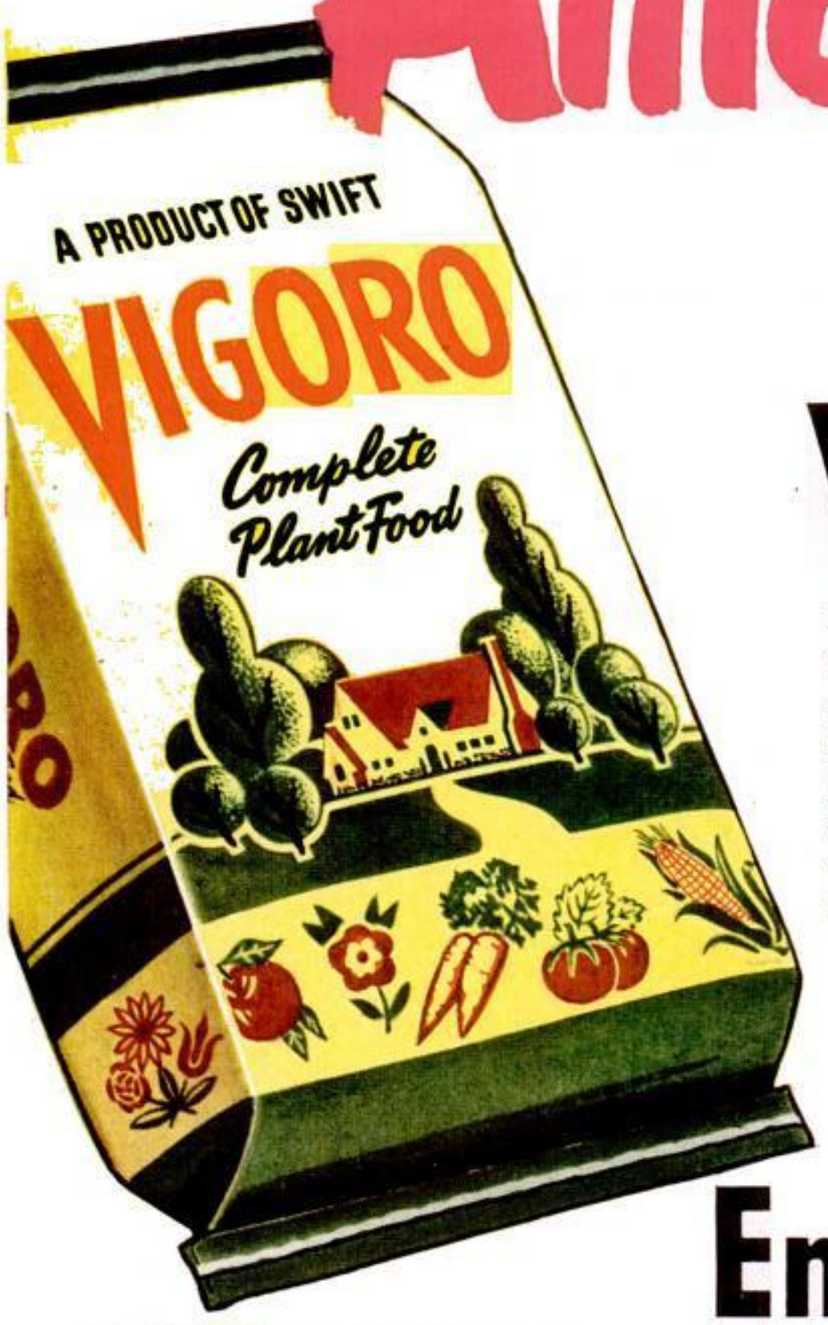
I eat it *all*,
I love it so!
And Campbell's Soup
Will help me grow!

Campbell's VEGETABLE SOUP "Almost a Meal in Itself"

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TO BRING OUT THE FULL AND LASTIN

America's 3 great

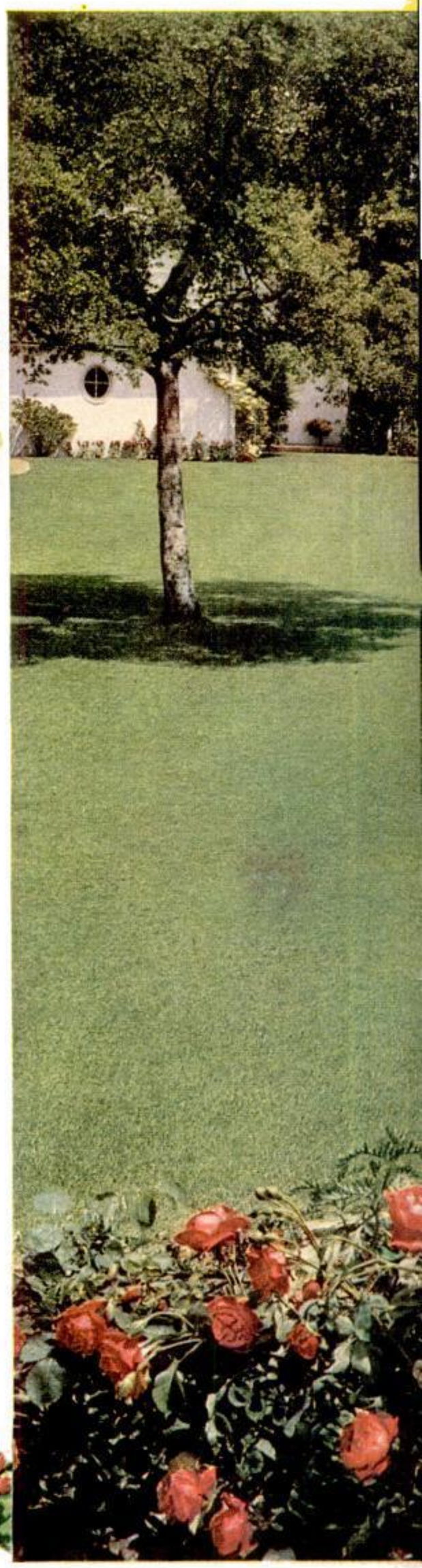


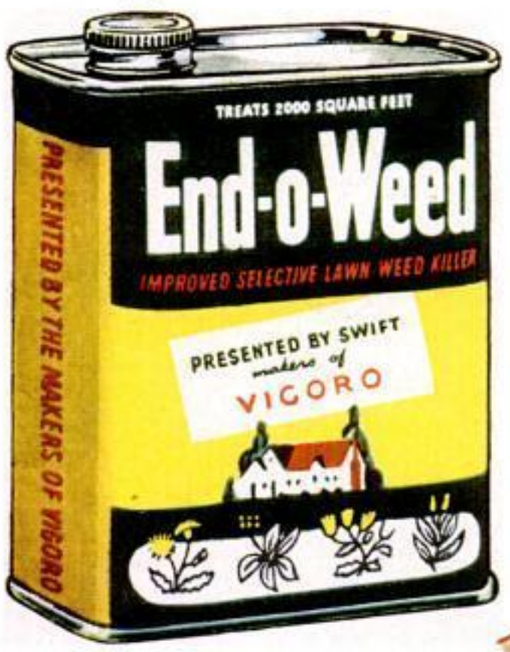
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Now—a *New Process* Vigoro makes possible the best lawns ever! Goes further—nourishes grass longer—yet supplies a balanced diet for greener, healthier, more complete growth. Perfect for flowers, trees, shrubs, and vegetables, too. Get New Process Vigoro today—feed it regularly.

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End-o-Pest provides *all* the pest protection most gardens need against chewing and sucking insects and fungus diseases . . . the *3* major types. Nothing to mix. No fuss or muss. End-o-Pest comes ready-to-use in a cartridge-refillable dust gun. Also available in large economy size container for use in your own dust gun.



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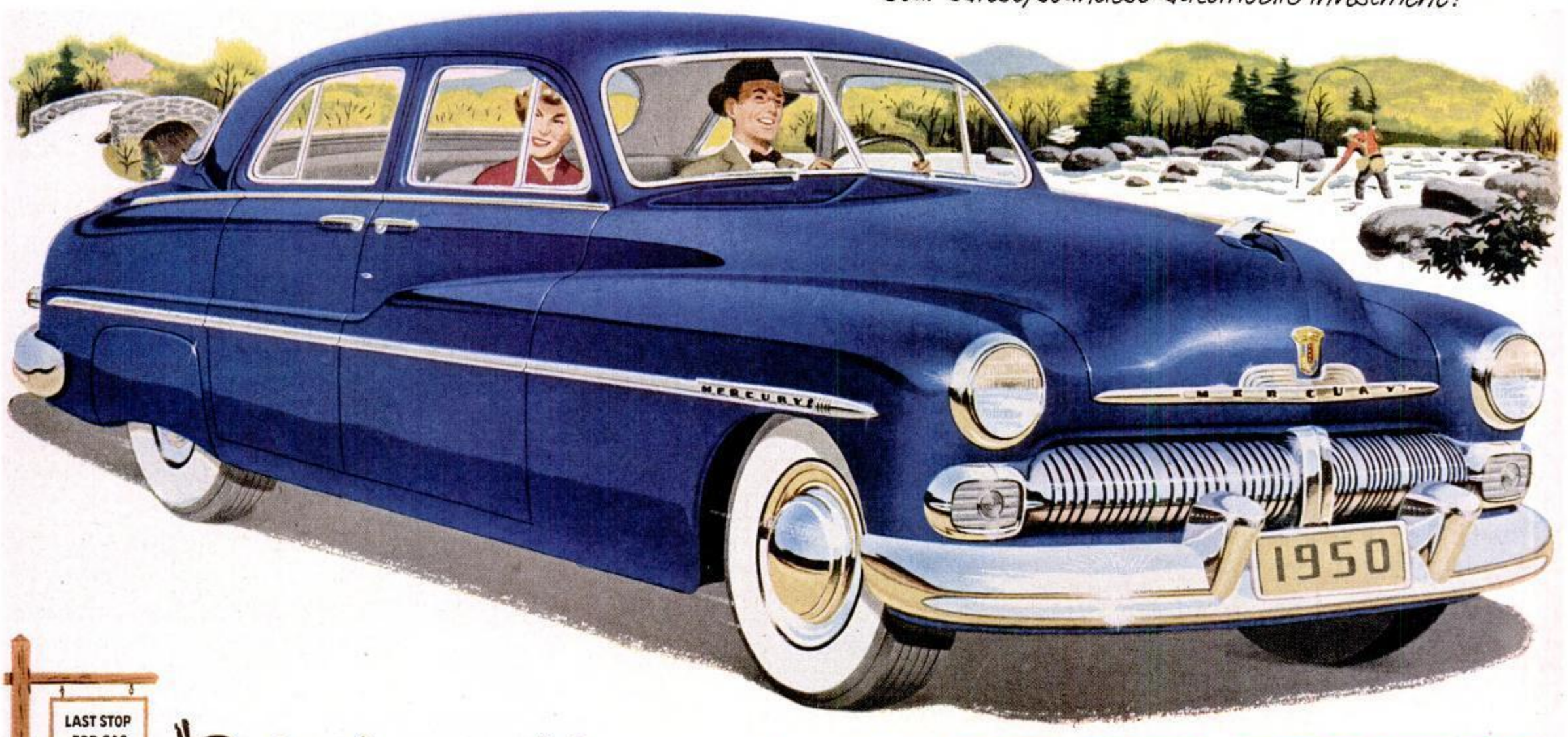
(and down-to-earth in value)



1. You're "riding high" in comfort when you drive the new 1950 **MERCURY**! Its new easy handling is "better than ever"—smooth as a cloud!



2. And it's down-to-earth in value—solid value! For it's "better than ever" in everything that counts! Your safest, soundest automobile investment!





3. Does this new 1950 **MERCURY** give you "better than ever" economy? It sure does! New **MERCURY** "Econ-O-Miser" carburetion is one good reason!

"Better than ever" for you—New 1950

MERCURY

MORE people are changing to Mercury than ever before—*and no wonder!* Mercury—an outstanding car last year—is *better than ever* in every way today!

Better in *styling*—with new advanced design! Better in *comfort*—with "Lounge-Rest" foam-rubber cushioned seating! Better in *economy*—with "Econ-O-Miser" carburetion! Better in *performance*—with "Hi-Power Compression"! Better to *drive*—easier to *park!*

Yes, the new 1950 Mercury is a mighty *good buy* for the money! Prove it to yourself! See your Mercury dealer—and *drive* the *better than ever* new 1950 Mercury today!

MERCURY DIVISION OF FORD MOTOR COMPANY

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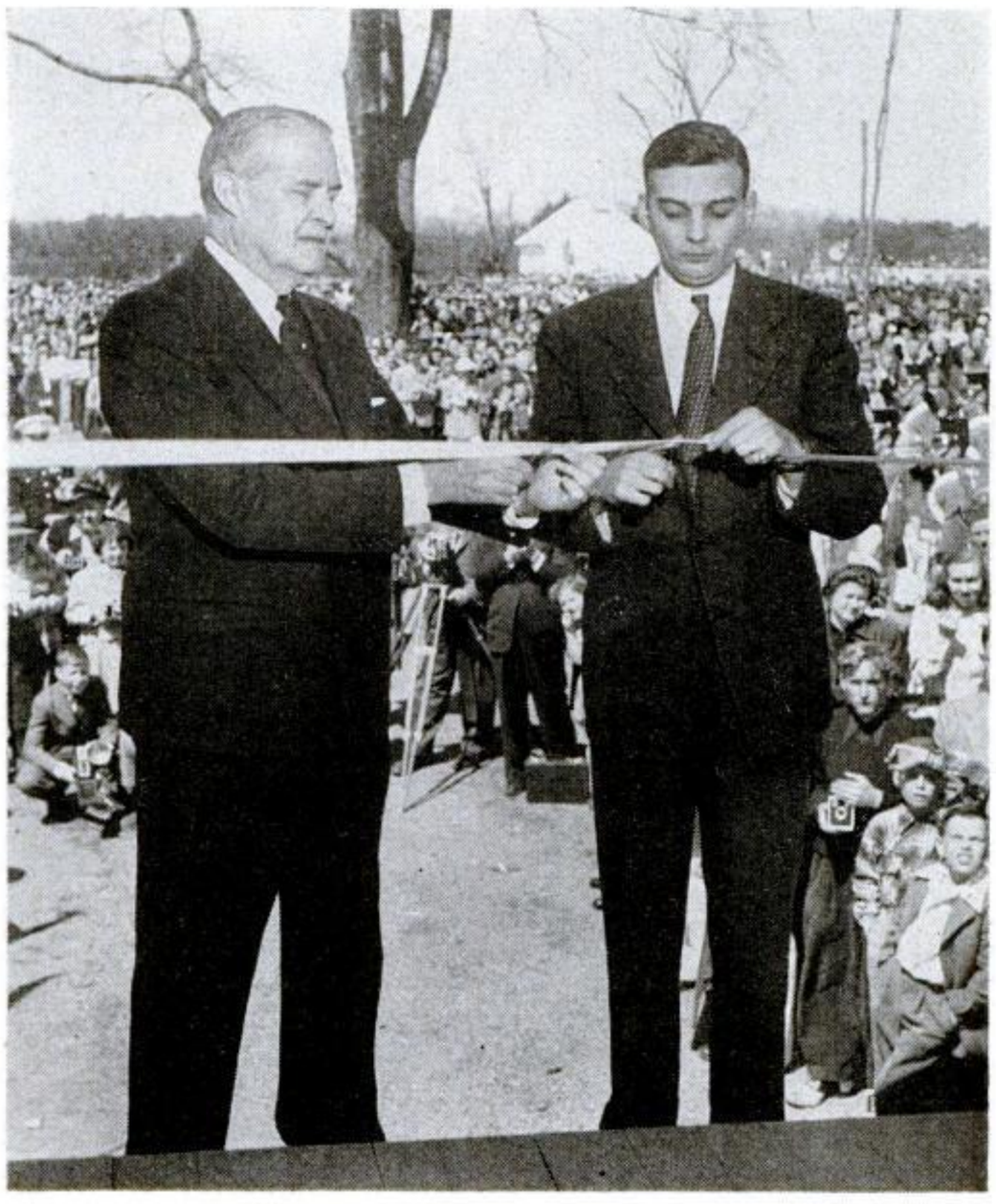


AT McLEAN HOUSE IN 1865 GRANT MEETS LEE TO RECEIVE SURRENDER

A GRANT MEETS A LEE

Together they dedicate Civil War surrender site

On April 9, 1865, in Wilmer McLean's farmhouse at Appomattox, Va., General Robert E. Lee surrendered to General U.S. Grant and the Civil War virtually ended. The house was torn down in 1893, and not until this year was it restored as a national shrine. On April 16, 85 years and seven days after the surrender, it was finally dedicated with the assistance of another Grant and another Lee. The ribbon-snipping formalities (*below*) were shared by U.S. Grant III of Washington, D.C., the Union general's grandson who is now a retired major general, and Robert E. Lee IV of San Francisco, a great-grandson of the Confederate general and a sergeant in World War II, now a salesman.



DESCENDANTS U.S. Grant III (*left*) and Robert E. Lee IV, cut ribbon to open McLean House. After a curious stare they smiled, shook hands warmly.



Ever worry about how much coffee you drink?



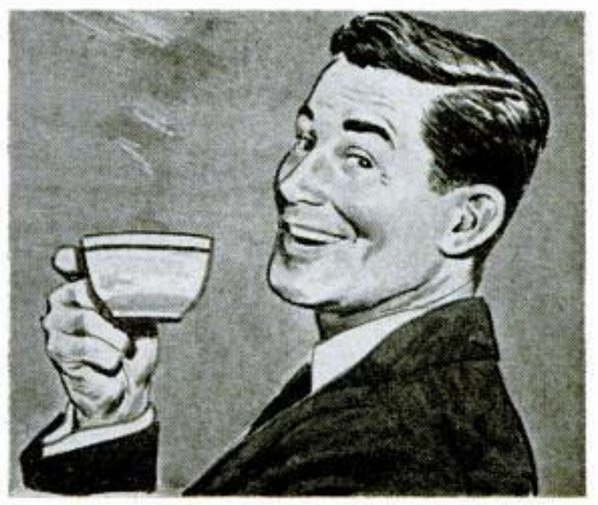
1. Much as you love coffee, you know how the caffein can upset some people. You know how it can upset them by night and by day—robbing them of a good night's sleep, leaving them nervous, irritable, cross. So—



2. When you find *yourself* losing sleep at night, getting tense and jittery during the day, you naturally begin to suspect your beloved coffee. Should you cut down on the number of cups each day? Or—



3. Maybe swear off coffee altogether? Should you? Not at all! There's a much better answer. Sanka Coffee—the rich, delightful, wonderful-tasting coffee with the caffein taken out. You see—



4. Sanka Coffee is *real* coffee, with all its rich, full-bodied coffee flavor. But it's 97% caffein-free. That means worry-free. You can drink as much Sanka as you want, stop counting the cups. For—



5. Sanka can't possibly make you nervous, tense, or keep you from sleeping. And you can still enjoy the flavorsome goodness and bracing cheer only real coffee can give. Start drinking Sanka Coffee tomorrow!

Sanka Coffee

Real coffee with the worry taken out. Drink it and sleep!

Try the MONEY-SAVING INSTANT!



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BERLIN'S THREE ALLIED COMMANDANTS, SITTING IN FRONT ROW OF BALCONY, GNAW THEIR KNUCKLES AS GERMANS SING NATIONALIST SONG. AT LEFT IS BRITAIN'S MAJOR



ADENAUER DURING HIS BERLIN APPEARANCE

"DEUTSCHLAND UBER ALLES" IN BERLIN

Into a situation of already dangerous tension between East and West in Berlin, a disturbing note of resurgent German nationalism was injected last week by none other than Dr. Konrad Adenauer, chancellor of the Allied-sponsored West German Republic. It was Adenauer's first visit to Berlin since his election last fall, and Western Berliners, who have been clamoring for entry into the Bonn federation, turned out in droves as he toured the Allied-occupied parts of the city making speeches about unity. To the hungry and divided capital, wasted by unemployment and harassed by Russian threats that the Communist German youth movements would "take over" the Western sectors next month, his promises of economic aid and solidarity were heartening signs that Berlin was not forgotten by the men in Bonn.

But it was at the close of an address in the U.S. sector's Titania Palace that the West German chancellor electrified both Allies and Germans. Without warning he asked his listeners to join in singing the third verse of "*Deutschland über Alles*"—"Germany Above All"—

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GENERAL BOURNE; BESIDE HIM, U.S.'s TAYLOR AND FRANCE'S GANEVAL

WEST GERMANY'S ADENAUER STARTLES ALLIES BY REVIVING NATIONALIST SONG OF TWO WARS

the rallying cry of German nationalism in three Reichs and two world wars. Not since Hitler's days had the song been officially sanctioned in Germany; and though the words, referring only to "unity and right and freedom for the German Fatherland" were innocuous, the memories of lost greatness which the melody evoked brought Germans shouting to their feet. Allied brass hats, unprepared for this obvious bid for political support, could only sit in knuckle-biting silence while the singers made the rafters ring. The U.S. was inclined to shrug off the incident, but the British Foreign Office rebuked the chancellor for his "bad taste." An official added, "The Russians must be laughing today."

Science brings new freedom from skin miseries!

THE NEW-FORMULA **JOHNSON'S BABY LOTION**

Hospital-proved the most effective preparation known to

PREVENT IMPETIGO
PREVENT RAW BUTTOCKS
PREVENT DIAPER RASH
PREVENT HEAT RASH

Now—for your baby—never-before freedom from painful, often dangerous skin irritations!

Science has perfected the new-formula Johnson's Baby Lotion—a smooth, snow-white Lotion that *actually kills germs,* prevents conditions that cause infancy's four major skin afflictions. Yet it doesn't irritate delicate baby skin!

No other baby product known can keep your baby's skin so perfectly protected. Begin Johnson's Baby Lotion care today!

Hospital-proved the greatest skin care discovery!



Reduces irritations to new low. Johnson's Baby Lotion was tested in 8 leading hospitals. On a basis of 10,000 baby days, this amazing Lotion reduced the incidence of skin irritations of all kinds to less than 2%. (With other methods the incidence of irritation ran as high as 55%.)

Stops impetigo epidemic. In one large hospital, new Johnson's Baby Lotion stopped a major epidemic of impetigo that had been raging for four months!

Protect Your Baby—the Johnson's Baby Lotion Way!

Keeps skin functioning better. Use this Lotion every day for continuing protection. Smooth over baby's body after bath, at diaper changes. Worry no more about rashes that make baby fret and cry!

Prevents "ammonia diaper" odor. New Johnson's Baby Lotion stops that unpleasant nursery odor, keeps both baby and room smelling fresh and clean. Your baby is sweeter, smoother, with this amazing Lotion care!



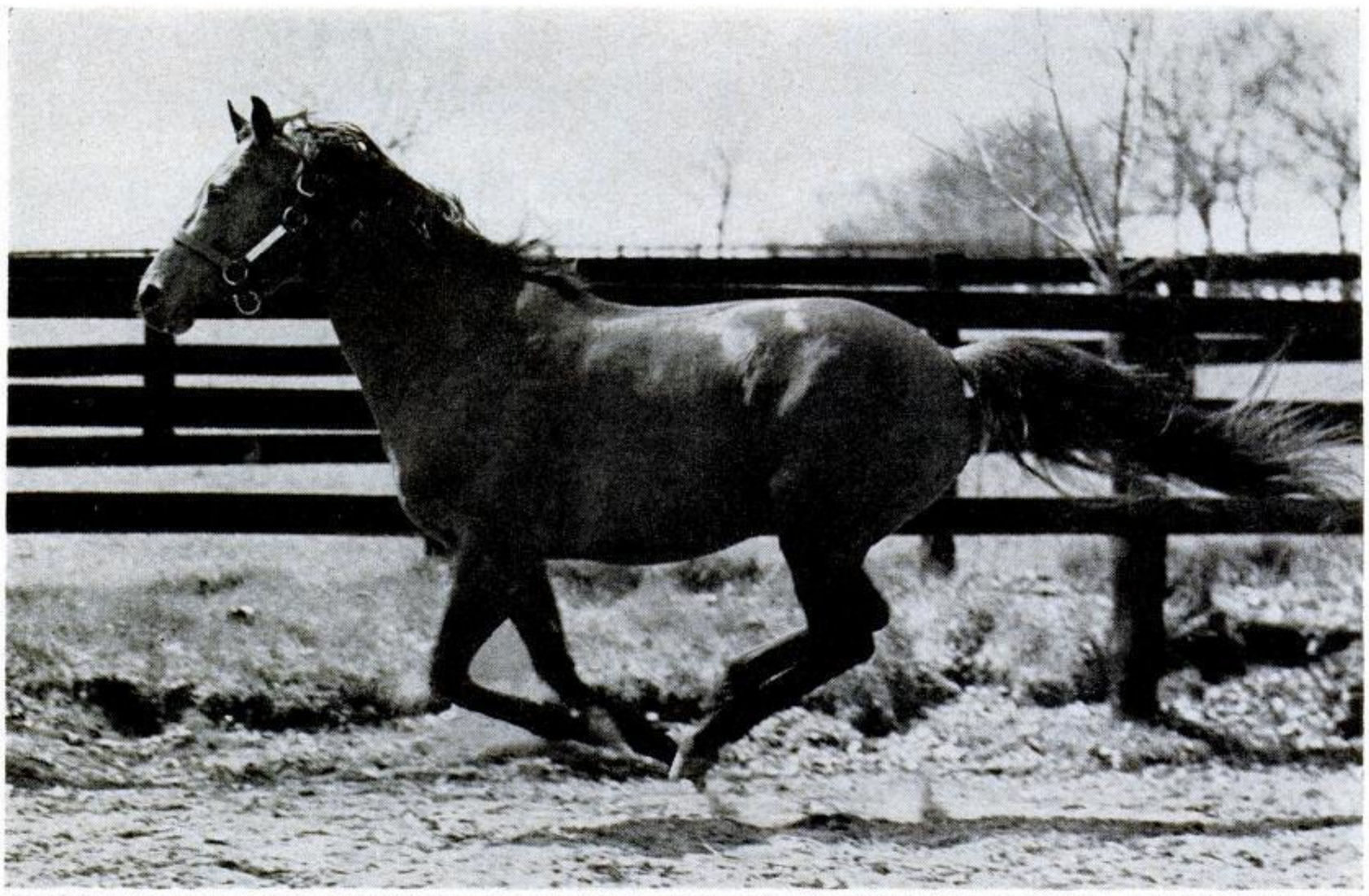
Available in 49¢ and 98¢ sizes . . .

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SHOWING OFF CLASSIC SPORTING PRINT LINES THAT HE DEVELOPED IN MATURITY, PRINCEQUILLO ROMPS IN KENTUCKY

DISPLACED HORSE SIRES TWO FAVORITE SONS

Princequillo's colts, Hill Prince and Prince Simon, are good bets in the Kentucky and English Derbies

If he could have read a newspaper, a 10-year-old European refugee named Princequillo (*above*) would have been the happiest horse in Kentucky last week. Two of his many sons were installed as favorites to win the two most important races in the world. One was Hill Prince, a long-striding bay whose Kentucky Derby odds dropped to 3–1 after his impressive victory in the Wood Memorial at New York's Jamaica. The other was Prince Simon, a long-barreled giant of a horse standing almost 17 hands high. The latter—born, like his half brother, in America—looked so good in his first race at the Newmarket course two weeks ago that he was made the bookies' choice, at 8–1, in the English Derby. No other horse, immigrant or native, has ever sired such a combination.

Princequillo's triumph is somewhat akin to that of a displaced human nobleman who makes good after driving a taxicab for a few years. Six months before he was born, Princequillo's sire, Prince Rose —the greatest horse that ever raced in Belgium—was led off to Germany as a prize of war. His dam, an English mare named Cosquilla, was smuggled to Ireland on a fishing trawler, and there in 1940 Princequillo was foaled. Times were hard and the scraggly little colt took on no size or beauty, perhaps because of Eire's hay and oats shortage.

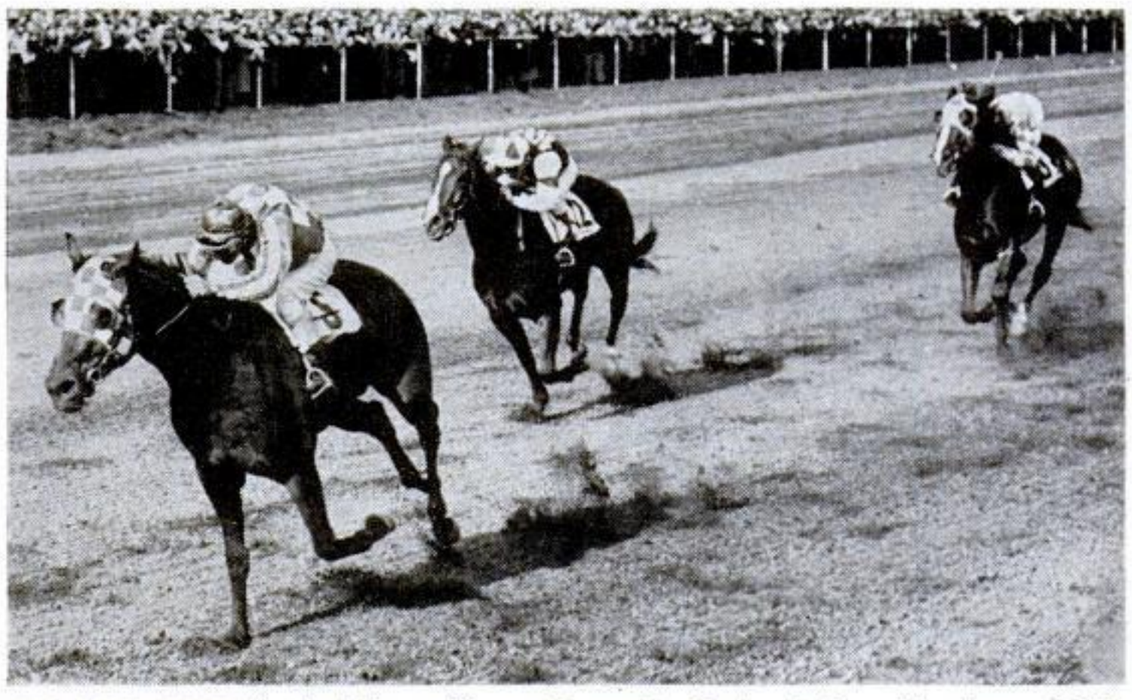
In 1942 Owner L. L. ("Laudy") Lawrence shipped the runty two-year-old to the U.S., where he made his debut against the commonest of selling platers at Saratoga. Poor Princequillo finished second, and the next time out he was claimed for $2,500 by the hunch-playing Argentine horseman, Horatio Luro, trainer for the Boone Hall Stable. Although he eventually fattened up and won a couple of races, Princequillo's hard luck was nowhere near ended. At New Orleans in 1943 he was quartered in a dairy barn and permanently injured his foot in a stanchion.

But some days the foot didn't hurt, and on days like that Princequillo whipped the best cup horses in the land in long, grueling races up to 2½ miles. He won the Jockey Club Gold Cup and the Saratoga Cup and a total of $96,550 before he bowed a tendon in 1944 and was retired to stud under the shrewd eye of Breeder A. B. Hancock. He was still scrawny and unbeautiful, but on a bluegrass diet he matured into the type of horse pictured in classic English prints: fine head, light-bodied and high-limbed, with a sloping rump.

This attracted a number of horsemen, among them C. T. Chenery, who bred his mare, Hildene, to Princequillo, and William Woodward, who obtained his services for a mare named Dancing Dora. The first produced Hill Prince; the latter, Prince Simon. Now, at 10, Princequillo is the sprightly king of Hancock's famed Claiborne Stud in Kentucky, and horsemen are scrambling for the privilege of breeding a mare to him. His stud fee, formerly a mere $500, recently has been quadrupled.



PRINCE SIMON became English Derby favorite with easy victory on April 13 at Newmarket. The only American horse to win the British classic was Iroquois in 1881.



HILL PRINCE clinched his position as Kentucky Derby choice with win over Middleground last Saturday in the $40,000 Wood Memorial at New York's Jamaica track.

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There's never a rough puff in a Lucky

Because Lucky Strike Means Fine Tobacco!

Hedy Lamarr as Delilah in C. B. De Mille's Technicolor epic, "Samson and Delilah"—a Paramount picture.



HEDY LAMARR *says: "A good cigarette is like a good movie—always enjoyable. That's why it's Luckies for me!"*

You're right, Hedy... you can always count on Luckies to give you real smoothness, mildness and deep-down smoking enjoyment. And, smokers, you can depend on Luckies because Lucky Strike means fine tobacco—fine, light, naturally mild tobacco that's always smooth. Yes, let your own taste and throat be the judge. Find out for yourself—get a carton of Luckies today!

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Lucky Strike...so round, so firm, so fully packed—so free and easy on the draw

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Give You Most Miles Per Dollar and Against Blowouts and Skidding





Exclusive Safti-Lock Gum-Dipped Cord Body

Safti-Lock construction, developed as a result of Firestone's unequalled experience in building racing car tires, binds all parts of the tire into a single inseparable unit of amazing strength. The improved Firestone process of Gum-Dipping insulates every fiber of every cord against heat created by internal friction, the principal cause of blowouts.



Unique Skid-Resistors in Safti-Grip Tread

When you step on the gas, these Skid-Resistors open up and dig into the road like the claws of a cat. When you get rolling, they close up until you need them again. Then, when you step on the brake, the Skid-Resistors open again, but this time the opposite edges dig into the road, bringing you to a smooth, safe stop without skidding or slipping on any road in any weather.

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FOR FIFTY YEARS Firestone has been famous for making and selling products of extra quality and extra value at no extra cost.

Yes, *Your Safety Is Our Business at Firestone.* And your safety is the business of Firestone Dealers and Stores, too. There you will find men

FIRESTONE LIFE PROTECTOR SAFETY TUBES Give Utmost Protection Against Blowouts

Firestone Tires are built to resist most causes of blowouts, but no tire can withstand running over a spike or other sharp object at high

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and machines that will help you get out of your tires all of the mileage and safety that we build into them. So make safety *your* business, too. Equip your car with new Firestone Super-Balloons and have them inspected regularly at your nearby Firestone Dealer or Store.

speed. A tire with an ordinary tube will go flat instantly when a blowout occurs, causing the car to swerve out of control. Firestone Life Protector Safety Tubes retain ⅔ of the air, enabling you to bring your car to a safe, straight-line stop.

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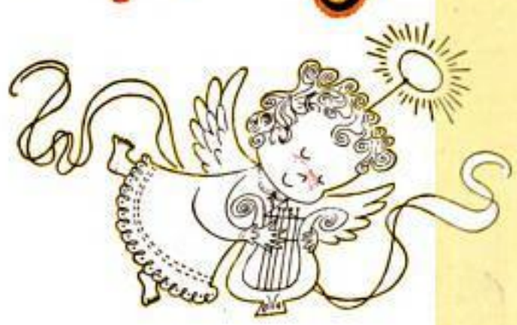
Serve them "Plain"



See why Hunt's are the *heavenly* peaches! Store a can in your refrigerator—ready in a jiffy for breakfast or dessert. Flavor's heavenly... price is down-to-earth *low*.



Serve them "Fancy"



Get delighted Oh's and Ah's with this Heavenly Peach Cobbler. The recipe's *easy*. Easy on your food budget, too. For Hunt's are the luscious, *quality* peaches at the low, low price!



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at down-to-earth-prices!

HEAVENLY PEACH COBBLER

1 recipe for baking powder biscuits

1 No. 2½ can Hunt's Peach Halves

Butter *Nutmeg* *Milk*

Roll biscuit dough ⅛ inch thick. Cut into ½ inch strips. Cut Hunt's Peaches in quarters. Place in greased baking dish with syrup. Dot with butter. Sprinkle with nutmeg. Arrange strips of dough lattice fashion on top of peaches. Pinch edges of dough securely to edge of pan. Brush with milk. Bake in hot oven (425°F.) 18 to 20 minutes or until done. Makes 6 to 8 servings.

Hunt-for the best

Hunt Foods, Inc., Los Angeles

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THE RAPID RISE OF RUTH ROMAN

A single-minded dead-end kid from Boston makes her bid for a place as a big dramatic star in Hollywood

Next month for the first time the name of Ruth Roman (*see cover*) will go up on the movie marquees as a star. Ruth, however, will hardly have time to celebrate it, for she will be up to her ears in another movie, her seventh since last April. It will be one more item in a single-minded career which she herself is continually summarizing with the words, "I'm going to get to the top. Nothing can stop me."

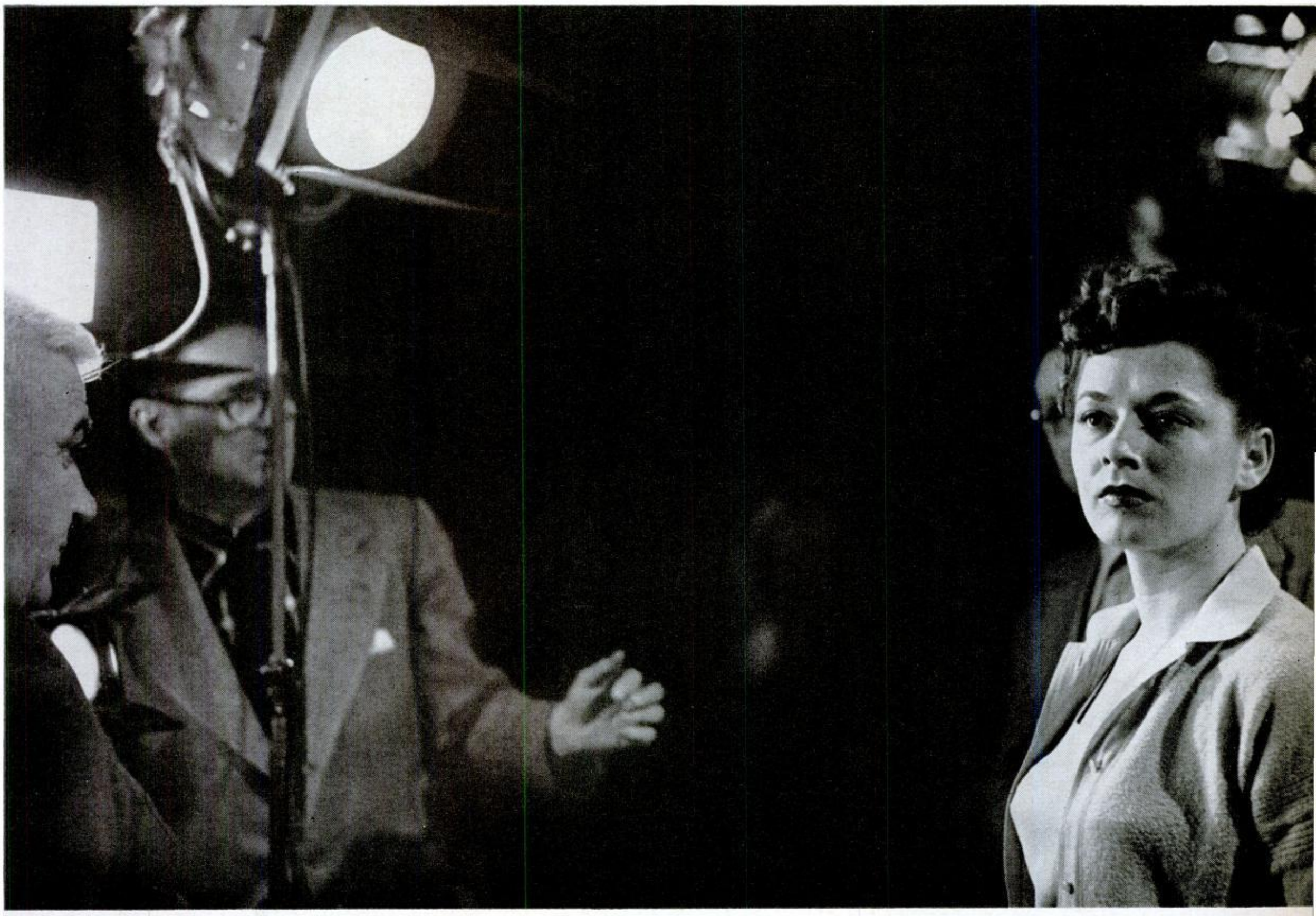
Ruth started about as far from the top as possible —in the slums of Boston. Her father was a barker and part owner of a sideshow in a carnival, and the carny men taught Ruth to be a mean knife thrower by the time she was 8. When Bette Davis was playing at the neighborhood movie, Ruth would play hooky and sit all day through six complete shows. The tough haul upward led her through repertory and summer theaters around Boston. She demonstrated cosmetics in a five-and-dime. She spent three cheerless years in New York waiting vainly for work on Broadway and getting it only on Seventh Avenue where she modeled dresses. In 1945 Ruth came to Hollywood with $100 and no prospects. She lived in a crowded boarding house and appeared irregularly in bit parts, such as that of Lothel, Queen of the Gonghili, a lady who walked through fire in a jungle film.

Ruth had little formal education to help her along. Her conversation still sparkles with such extravagantly mixed metaphors as, "That's a horse of another opinion," or "You're barking up a dead end." But whenever she got a movie part she revealed an attractive combination of sweetness and sultriness and a marvelous sense of projecting herself in front of the camera. Once, on a dare, she proved that when she is turned profile to the camera she can cry out of one eye—the one nearest the lens. Role by role, she pushed herself up the ladder and watched her name get bigger in the screen credits and the movie ads.

Ruth has a whole house to herself now, and a 1948 convertible. Her boy friends tend to be stars themselves. But she still has sharp memories of life in the slums: she furnished her home with secondhand furniture, and borrows clothes from the studio wardrobe department. She doesn't want to have to depend on knife throwing to make a living. This seems unlikely, for in a year when Hollywood is earnestly pinching pennies Ruth has been the only actress in her studio given a new contract with a substantial raise (to about $900 a week). Warner Brothers have high hopes that Ruth Roman will take the place left vacant by the departure of their prize dramatic actress, Bette Davis.



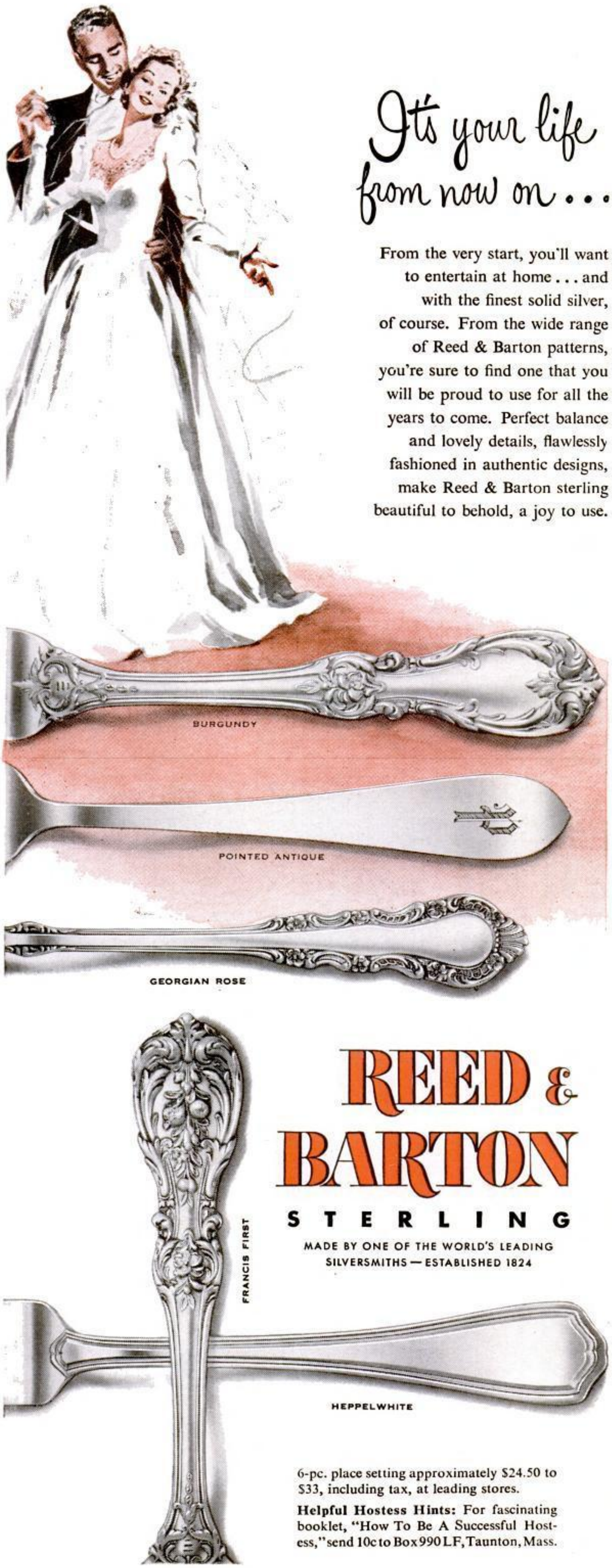
FIRST COVER APPEARANCE was on *Police Gazette* of October 1944. But the magazine confused her with silent movie queen, Ruth Roland.



RUTH AS STAR appears in the full glare of movie lights as head cameraman, Sid Hickox (*center*), looks her over during a wardrobe test for *Lightning Strikes Twice.* A mystery with a Western setting, the film casts Ruth as the frightened wife of a man suspected of murder and gives her plenty of chance to show off her dramatic talents.

CONTINUED ON NEXT PAGE

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It's your life from now on...

From the very start, you'll want to entertain at home... and with the finest solid silver, of course. From the wide range of Reed & Barton patterns, you're sure to find one that you will be proud to use for all the years to come. Perfect balance and lovely details, flawlessly fashioned in authentic designs, make Reed & Barton sterling beautiful to behold, a joy to use.

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STERLING

MADE BY ONE OF THE WORLD'S LEADING SILVERSMITHS — ESTABLISHED 1824

6-pc. place setting approximately $24.50 to $33, including tax, at leading stores.

Helpful Hostess Hints: For fascinating booklet, "How To Be A Successful Hostess," send 10c to Box 990 LF, Taunton, Mass.

STEPS UP LADDER OF SUCCESS



STAGE DEBUT was made by Ruth in her early teens. Here (*second from left*) she appears as Clarissa in *Disraeli* at a little theater in Boston in 1940.



SMALL PART in Gary Cooper film, *Good Sam*, called attention to Ruth.



FIRST BIG ROLE in movie was as the wife of the killer in *The Window*.



BEST FILM of Ruth's career has been *Champion* with Kirk Douglas.



WORST FILM was *Beyond the Forest*, in which Bette Davis also suffered.



SIGN OF SUCCESS was Ruth's assignment to play Milton Berle's leading lady in *Always Leave Them Laughing*. Her next film is *Colt 45*, a big Western.

CONTINUED ON PAGE 55

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Of course.. it's Electric

NEW 1950 LAUNDROMAT®

AUTOMATIC WASHER

WITH WEIGH-TO-SAVE DOOR

Weighs each load for accurate Water Saver setting

Saves water... Saves soap

Now the Laundromat not only takes the work out of washday . . . it takes the GUESSWORK out, too. All thanks to the marvelous new WEIGH-TO-SAVE Door!

This new, *do-your-thinking-for-you* feature shows you clearly whether your load of clothes is *large*, *medium* or *small* and you set the Water Saver accordingly. The Laundromat uses only the amount of hot water and soap the particular load needs, whether you're doing only a few pieces, or the family wash. You can forget it. No guesswork, no waste.

And, of course, with the Laundromat Automatic Washer, there's no work. It fills itself with water, washes, triple-rinses, damp-dries the clothes. Then cleans itself and shuts off, *all automatically*. Water never touches your hands. The Laundromat saves work, saves time, and with the new WEIGH-TO-SAVE Door and the Water Saver, saves money, too. A boon for busy, thrifty-minded housewives!

Phone your Westinghouse retailer today. Arrange to see a load of *your* clothes washed thoroughly clean . . . the easy, economical Laundromat way. It's free. Phone him today.

WESTINGHOUSE ELECTRIC CORPORATION
APPLIANCE DIVISION • MANSFIELD, OHIO

See T-V's Top Dramatic Show... "STUDIO ONE"... Every Week

***FIRST*.. WEIGH clothes on WEIGH-TO-SAVE Door.** A few pieces or a full load is accurately weighed. Now you *know* the weight you are washing.

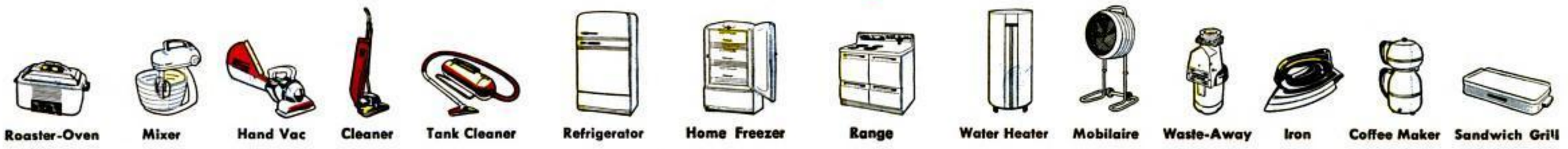


***NEXT*.. READ load size on WEIGH-TO-SAVE scale.** *Small*, *medium* or *large*... you can be sure of using right amount of water and soap for the load.



***THEN*.. SET Water Saver for size of load,** shown on scale. No wasting hot water and soap. The thrifty Water Saver measures the water needed.

YOU CAN BE SURE..IF IT'S Westinghouse



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KRISPIE TALK IS HAPPY TALK

Breakfast main dish so crisp, it says, SNAP! CRACKLE! POP!



Pick a pack of breakfast fun!

Fa-vo-rites

for everyone!

10-box choice of 7 cereal favorites

Kellogg's Mother Knows Best!

Family surprise—surprisingly easy!

Worth a minute of your morning! Just crush a few red-and-ripe berries. Sweeten generously. Add to the cereal milk! "Strawberry float" tastes perfect on delicious Rice Krispies. Fine *main dish* for breakfast, too . . . Rice Krispies give the whole-kernel richness of brown rice in iron, niacin and vitamin B_1.

* * *



"Breakfast in 1, 2, 3, is appreciated by a mother of four!" writes Mrs. D. J. McIntosh of Detroit, Mich. "Snap! Crackle! Pop! never fail to fascinate Mary and Babs into eating! Young Jimmy is a hungry Kellogg fan—and soon baby Kathy will be joining our Kellogg Club!"

* * *



Keen-teen flash from Betty Betz, columnist for young Americans: "Girls, physical tests in a state university showed that students who skipped breakfast 'sagged' before noon. Sagging does your personality no good! Try breakfast-dating with your Kellogg favorite—be a keen teen!"

* * *



Lunchy tip from Mrs. Burney M. Folsom of Fullerton, California. "Glamorize cottage cheese salad by rolling the creamy balls in crunchy Rice Krispies!"

* * *



"Son's happy when I tuck a box from Kellogg's VARIETY in his school-lunch—with that neat trick of the Kel-Bowl-Pac!" reports Mrs. Roy T. Quick, Jr. of Ames, Iowa. Yes, Kel-Bowl-Pac boxes can be used as *bowls*. Saves dishwashing. Thrills young cowboys and scouts. Delights seasoned campers!

* * *



Re-orders. "Delighted with Kellogg's *Signature* teaspoons, I now want knives and forks," writes Mrs. Arthur E. Peterson of West Hartford, Conn. Get 4 personalized, famous-quality silver-plated teaspoons—*each* with your initial—for 75¢ with the white-star end from Kellogg's VARIETY PACKAGE. With the teaspoons come a complete pattern list and prices—thrifty way to start a lovely set!

"Rice Krispies" is a trademark (Reg. U.S. Pat. Off.) of Kellogg Company for its oven-popped rice.

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Ruth Roman CONTINUED

HER WORKING DAY IS LONG AND HARD AND GRIMY



DAY BEGINS for Ruth on location at six in the morning, when she gets up, has her hair set and her make-up put on and shares breakfast with Head Cameraman Sid Hickox. Her role in *Lightning Strikes Twice*, shot partly at Victorville, Calif., was a grueling job which required her to put in 472 hours before the cameras and her make-up mirror in 50 working days.



MUDDIED UP by make-up and property men, Ruth goes striding off to face cameras for scene in *Lightning* which calls on her to be caught in a storm while finding her way to a ranch.



BEDRAGGLED but clean after a shower, Ruth jokes with Actor Richard Todd and Director King Vidor while she prepares for new scene like having her head banged against a post.

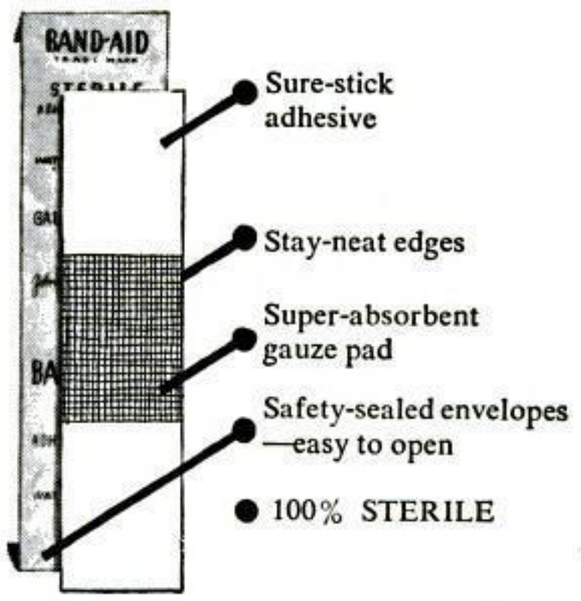
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Never neglect a blister



The tiniest injury can become infected. Never take a chance!

Always use BAND-AID*—the only adhesive bandage that gives you all this protection.



Caution: Not all adhesive bandages are BAND-AID. Only Johnson & Johnson makes BAND-AID — used by more families and doctors than all other brands combined.

Always look for the name on the box



*BAND-AID MEANS MADE BY

Johnson & Johnson

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HER LIFE AFTER HOURS IS GAY, GLAMOROUS, PUBLIC



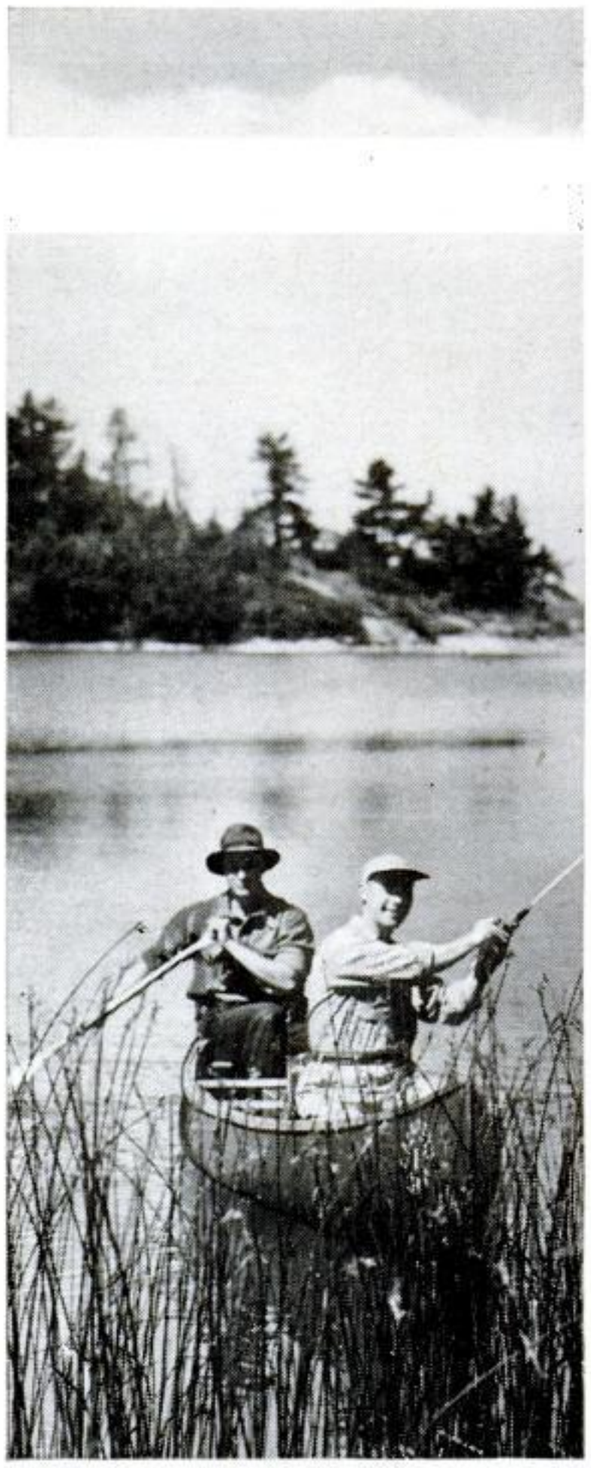
FORMER FLAME was Bill Walsh, who used to give Ruth tender kisses two years ago (*top*), now gives her big-brotherly advice. Clipping is from Dorothy Kilgallen's gossip column.

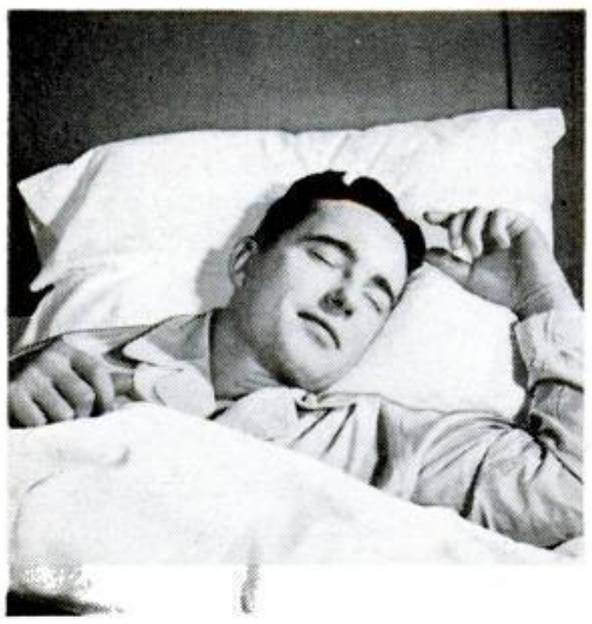


RECENT FLAME was Actor Ronald Reagan, here seen escorting Ruth from her new house for a formal evening in town. The speculative note is from Sheilah Graham's gossip column.



DANCING PARTNER at Romanoff's after the Academy Awards ceremony is Actor Bill Phipps, who was voice of Prince Charming in *Cinderella*. At left are Richard Todd, leading man in *Lightning Strikes Twice*, and Mrs. Todd. The evening gown that Ruth is wearing is the only one she owns, cost her $28. It was ruined at this dance when somebody stepped on the hem.





For a carefree vacation...

FOR RAILROAD TRAVEL AT ITS BEST

Go Pullman

COMFORTABLE, DEPENDABLE, AND-ABOVE ALL-SAFE!

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Kodak
TRADE-MARK

Climax of so many hopes and dreams,
the great day comes at last – Graduation!

Snapshots remember—when you forget

So many changes come—so many good friends must part. Snapshots keep the day, and the friends, for the years ahead.

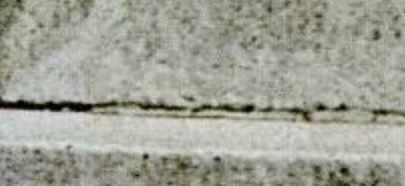
You'll have a field day with your camera! With two or three extra rolls of Kodak Film on hand, you're sure to get a picture record which you, your family, and your friends will cherish for life.

Eastman Kodak Company, Rochester 4, N. Y.

What graduation gift could mean more than a smart new Kodak Camera



Eastman's finest folding camera—the Kodak Tourist—makes it easier than ever to get fine snapshots. Models from $24.50 to $95, including Federal Tax.

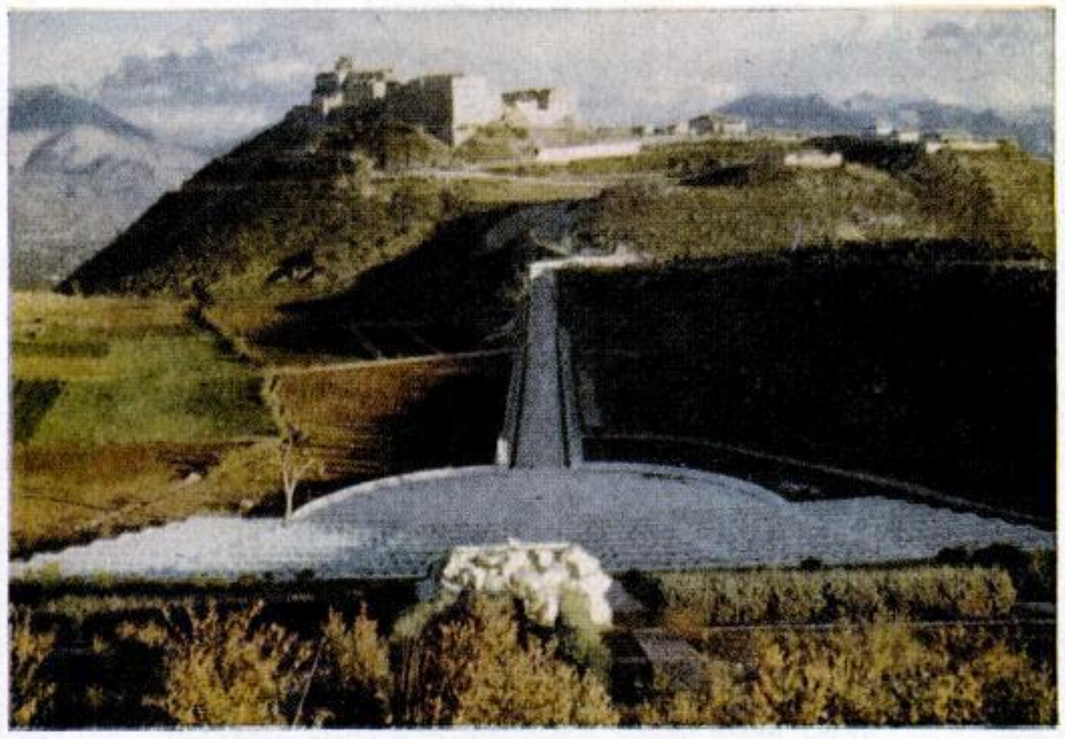


Tear off this corner as a reminder to get some Kodak Film. Size.....

AGAINST THE BACKDROP OF THE APENNINES THE SUN'S SETTING RAYS ILLUMINATE THE BROKEN WEST WALLS OF THE ANCIENT ABBEY OF MONTE CASSINO



INSIDE THE WALLS monks and lay workmen sort abbey's rubble for rebuilding. A reconstructed statue of St. Benedict stands near the far end of narrow rails.



HILLSIDE CEMETERY holds the bodies of 1,070 members of two Polish divisions killed while the Germans held out in abbey ruins. Poles finally took abbey.

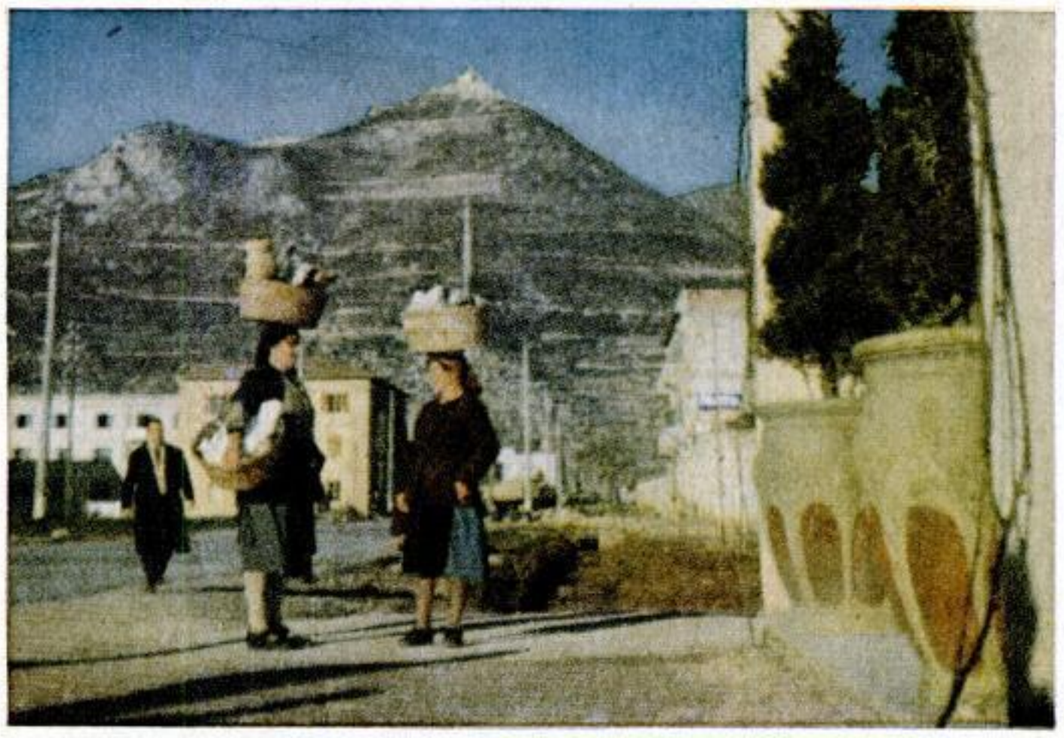
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THE HIGHEST SCAFFOLDING SURROUNDS THE ABBEY'S BASILICA DOME (CENTER). THE OBLONG BUILDING NEXT TO IT IS THE NEWLY REBUILT REFECTORY

CASSINO RISES AGAIN

ABBEY AND TOWN ARE BEING PATIENTLY REBUILT

Six years ago this spring desperate German troops held out in the ancient abbey of Monte Cassino for 3½ months, even after American fliers dropped 450 tons of bombs on it. Today some 30 Benedictine monks, patiently laboring alongside lay workmen, are well advanced in the formidable task of reshaping the abbey's broken stone into its original shape. They work remembering the abbey's motto, *Sucissa Virescit* (cut down, it grows again), for the abbey has been destroyed three times before in its 1,421 years. Meanwhile, in the shadow of the abbey, a modern town of Cassino is being erected—first with UNRRA aid and now with ECA's assistance. New drainage ditches have been dug to prevent malaria, and new apartment buildings with modern plumbing are being built to replace the picturesque but primitive stone houses destroyed during the war.



THE NEW TOWN of Cassino, located on the plain one-half mile from the pre-1944 site, has modern apartments (*left background*), new hospital and a movie.

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"I was curious...



I tasted it...



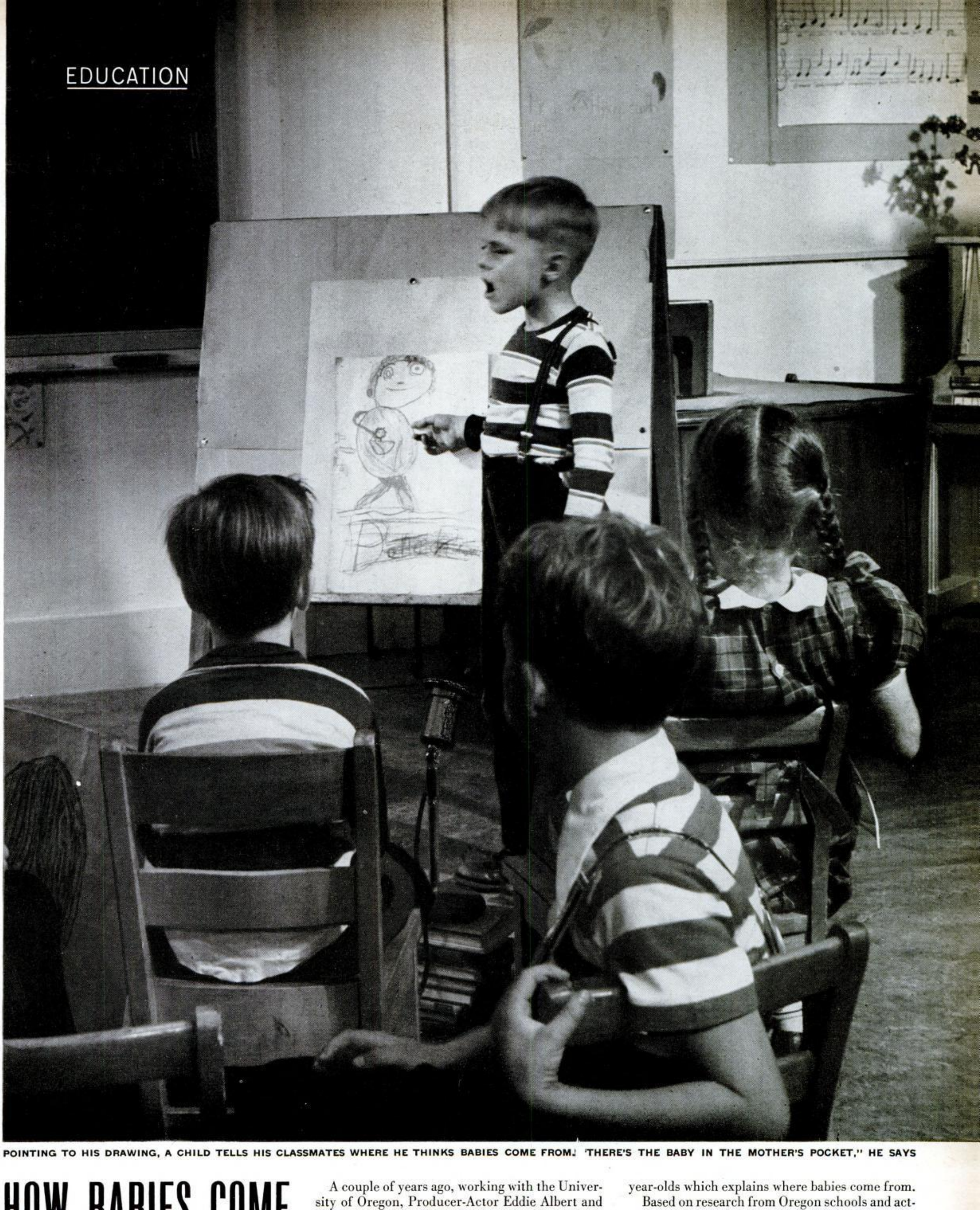
Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"

TUNE IN! *Mr. and Mrs. Ronald Colman, "The Halls of Ivy," Friday nights on NBC*

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POINTING TO HIS DRAWING, A CHILD TELLS HIS CLASSMATES WHERE HE THINKS BABIES COME FROM. "THERE'S THE BABY IN THE MOTHER'S POCKET," HE SAYS

HOW BABIES COME

Film by makers of 'Human Growth' explains things for 6-year-olds

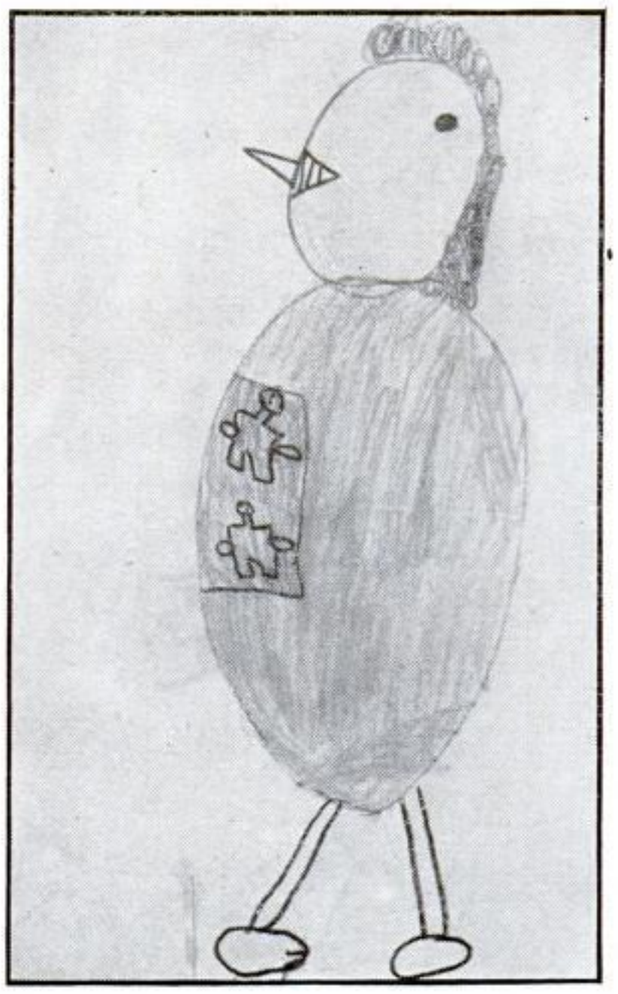
A couple of years ago, working with the University of Oregon, Producer-Actor Eddie Albert and Oregon's Dr. Lester F. Beck made a movie called *Human Growth* to explain sex to high school children. The film stirred up some controversy but has proved a considerable success, seen by half a million children in 47 states. Albert and Beck have now gone down the age scale to produce *Human Beginnings*, a 23-minute educational movie for six-year-olds which explains where babies come from.

Based on research from Oregon schools and acted by children in the Walt Whitman School in New York, *Human Beginnings* explains, through children's drawings, that babies come from an egg inside the mother. More important, it shows parents as well as children how the arrival of a baby in a household can be made the most shattering or most stimulating event in a young child's life.

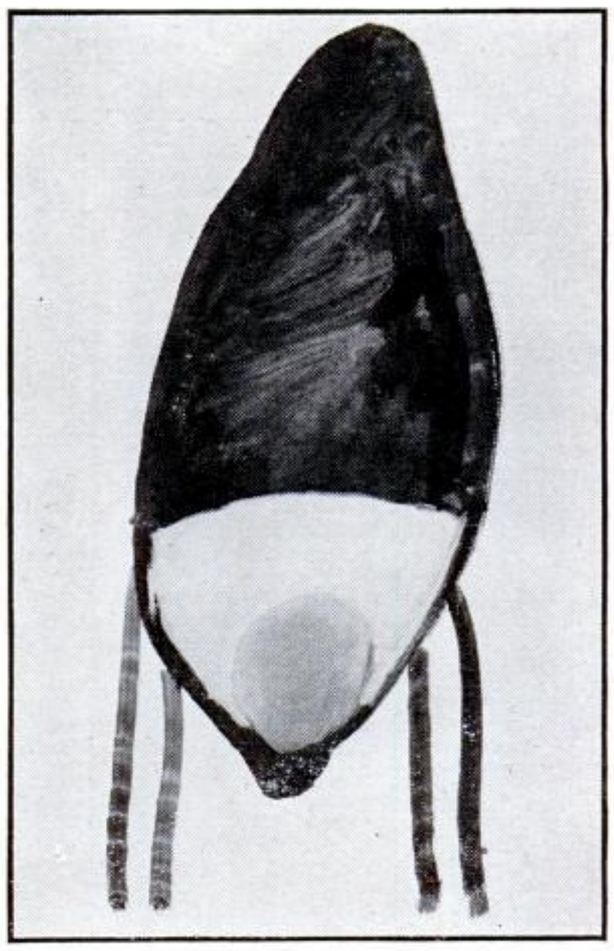
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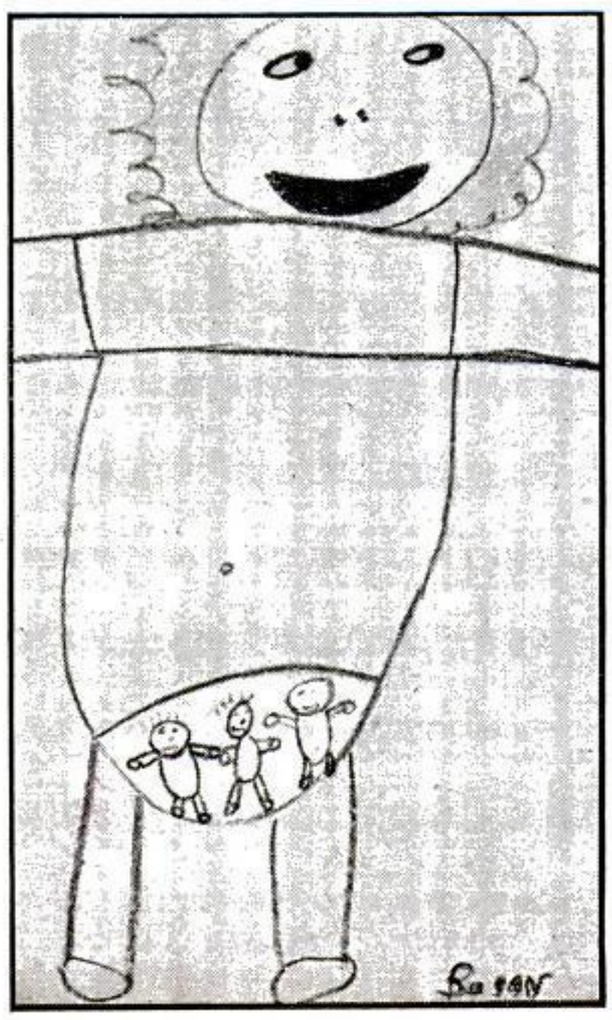
HOW CHILDREN SEE PREGNANCY



BIRDLIKE MOTHER who carries babies in a nest in her stomach was drawn by child who had learned about birth by the birds-and-bees method and was still a bit mixed up.



HEADLESS MOTHER, Dr. Beck says, shows child felt neglected because of baby. He indicated lack of love by leaving out mother's arms, lack of identity by leaving out head.



HAPPY MOTHER shows child has been treated wisely, looks forward to new baby's arrival. Instead of fearing or resenting the baby, child has put in three for good measure.

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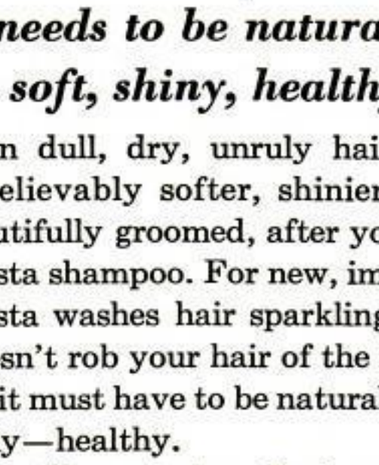
Here's the Only Shampoo Guaranteed Not to Rob Hair of Its Natural Oils

Doesn't destroy precious natural oils your hair needs to be naturally soft, shiny, healthy!

Even dull, dry, unruly hair looks unbelievably softer, shinier, more beautifully groomed, after your first Shasta shampoo. For new, improved Shasta washes hair sparkling clean. Doesn't rob your hair of the natural oils it must have to be naturally soft, shiny—healthy.

Get Shasta today. See how lovely your hair can look because Shasta doesn't rob it of its natural oils.

PROCTER & GAMBLE'S GUARANTEE
Shasta does not rob hair of its natural oils. Leaves hair looking its loveliest. Procter & Gamble guarantees this or your money back.



NEW, IMPROVED Shasta BEAUTY CREAM Shampoo

Doesn't Rob Hair of Natural Oils

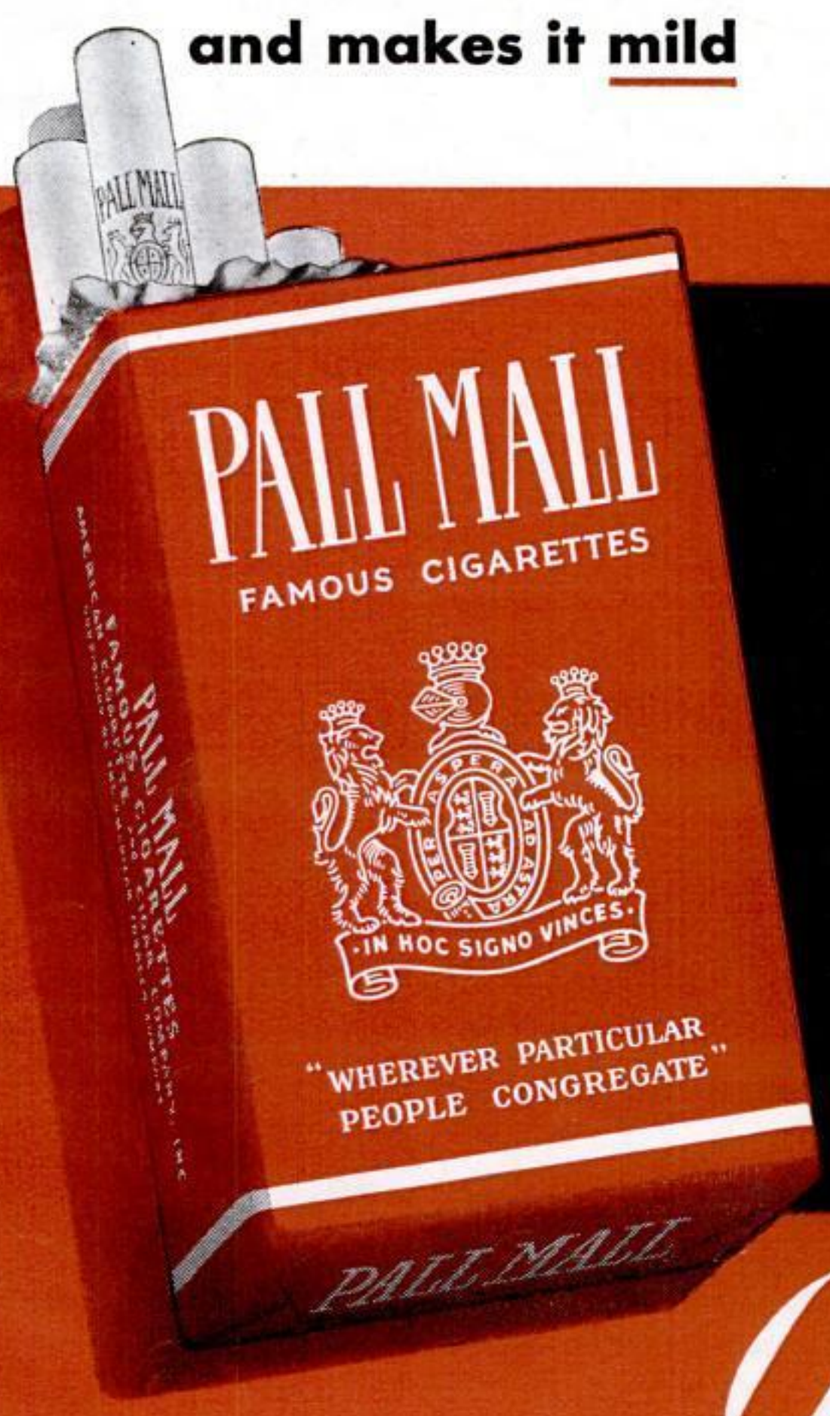
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GUARD AGAINST THROAT-SCRATCH



enjoy smooth smoking

PALL MALL's
greater length of fine tobaccos
travels the smoke further...
filters the smoke
and makes it mild



PUFF BY PUFF... YOU'RE ALWAYS AHEAD

Take 5 puffs *or 10...* *or 17...* when you smoke PALL MALL



Study the puff chart! At the first puff, PALL MALL's smoke is filtered further than that of any other leading cigarette. Moreover, after 5 puffs of each cigarette—or 10, or 15, or 17—PALL MALL still gives you a longer, natural filter of fine tobaccos—guards against throat-scratch.

Outstanding...and they are mild!

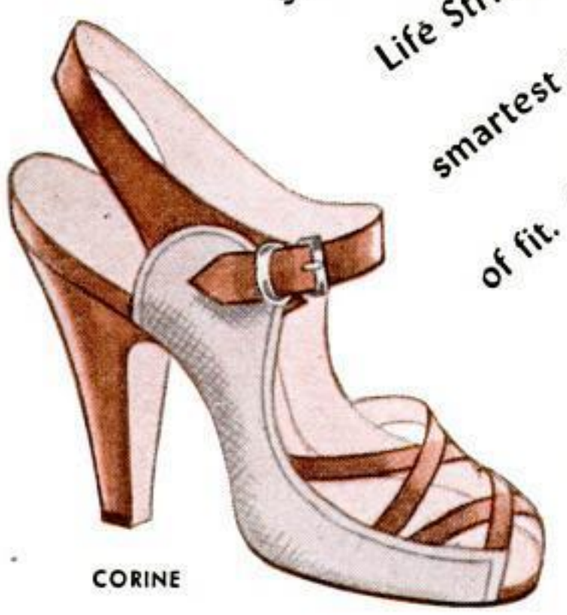
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Life Stride®
A STRIDE AHEAD IN FIT AND VALUE

cool favorites
IN NYLON AND LINEN

Airy nylon, natural linen . . . nothing
smarter with cool summer costumes . . . and
Life Stride does them up in the
smartest of styles with the smoothest
of fit. A wonderful value surprise
at these tiny prices.


CORINE



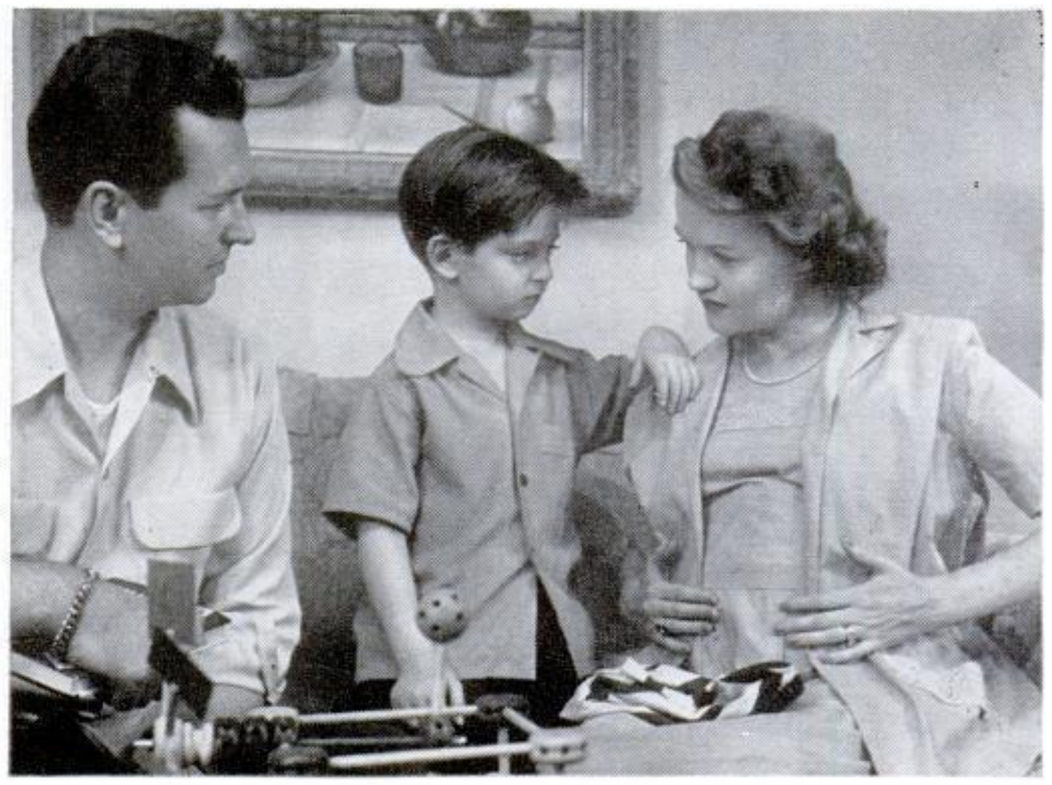
MADISON AVE.

SUMMER

See them at your Life Stride retailer's
now. For his name, write Life Stride
Division, Brown Shoe Company, St. Louis.
Shoes illustrated 7.95 and 8.95 other styles 6.95 to 8.95

A Product of Brown Shoe Company

HIGHER DENVER WEST


TOMMY'S MOTHER TOUCHES HER STOMACH TO SHOW WHERE BABY IS

TOMMY LEARNS THE RIGHT WAY

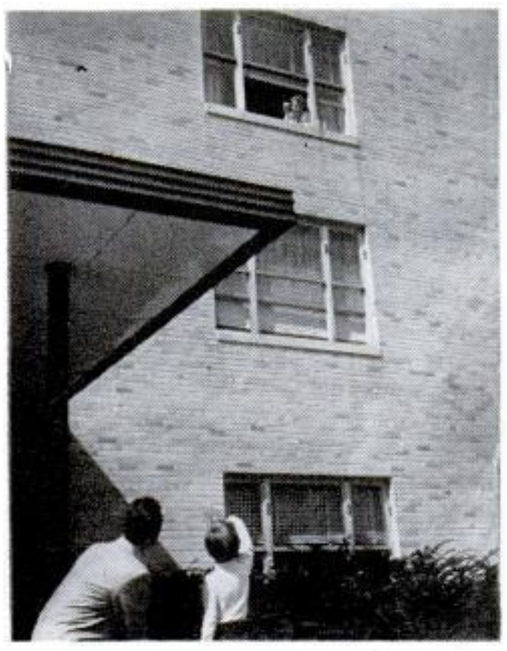
The first half of *Human Beginnings* takes place in an ordinary classroom where first graders, asked to explain their theories of childbirth, make drawings and then explain them to the class. The last pupil to exhibit his drawing is Tommy, who is the hero of the rest of the movie.


HE BRINGS GUEST TO BATH

Tommy, a well-adjusted child treated intelligently by his parents, started wondering about the baby when he heard his parents making plans. Instead of ducking his questions, both his mother and father answered him and gave him a feeling the baby was his, too. His mother let him touch her stomach and told him the baby was inside. Tommy said he didn't care if it was a boy or girl. "As long as I can play with it."

One morning, bouncing in to breakfast, Tommy found his father burning toast and mixing up milk with orange juice. He had a new baby sister. Right away father took Tommy to the hospital. Tommy had to wait in the lobby. His father had already explained this. "Remember, Tommy," he said, "I told you that little children aren't allowed upstairs. The doctors don't want the new babies to catch colds." So Tommy didn't feel sorry for himself. When father came down he said mother was fine. "She wants to know what you've decided to name the baby—Ruth or Marilyn?" Tommy was delighted. He chose Marilyn.

When Marilyn was brought home Tommy asked if he could bring a friend in to see her. His father said, "Why sure, she belongs to you just as much as she does to your mommy and me." Tommy was made to feel this more and more as the baby grew. Mother gave him errands to do to help Marilyn. He learned to feed her, dress her, and his proudest moment came when he explained to a friend (inset *above*) how Marilyn got a bath. Because he had been considered a participant in Marilyn's arrival, and not a bothersome spectator, Tommy, when he drew his picture, showed his mother waving happily out of her hospital window (*below*).



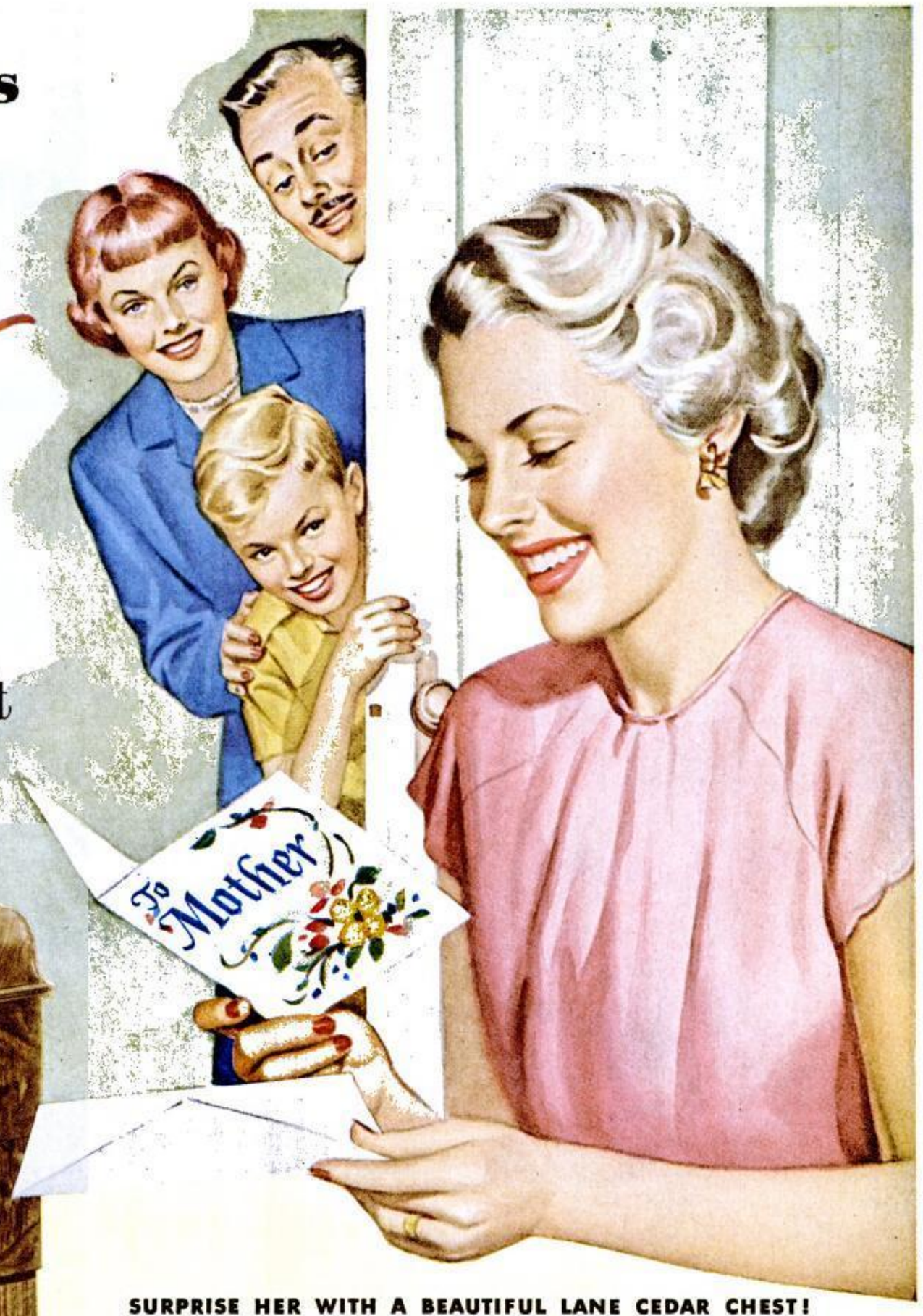

MOTHER IN HOSPITAL was subject of Tommy's class drawing, showing that he remembered his trip to hospital with pleasure, rather than with fear.

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No other gift so truly says

"I love you Mother"

Choose this practical gift for her day, May 14





LANE Cedar Chests

Copyright 1950, The Lane Company, Inc.

No. 2449 (shown above). Superbly matched American Walnut and Walnut Stump. Includes Lane Tray.*

Mother's Day SPECIAL $49.95

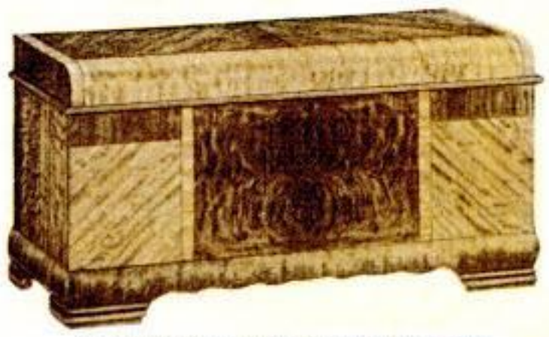
Prices slightly higher in the West and Canada.

SURPRISE HER WITH A BEAUTIFUL LANE CEDAR CHEST!

Every sweetheart knows that Mother, too, longs for this romantic gift. Such heart-warming happiness it will bring . . . to think that her husband, or son or daughter, has remembered Mother's Day with this gift! Mother will love the rich beauty of a Lane, and its clean genuine red cedar aroma. And how she will love *you* for being so practical! Her precious possessions, her finest woolens will be safe from moths, backed by a moth protection guarantee. Choose your gift now—from styles and wood exteriors that harmonize with any type of room. THE LANE COMPANY, INC., DEPT. L, ALTAVISTA, VA.
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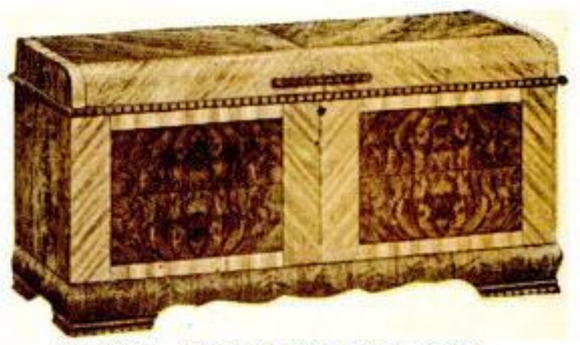
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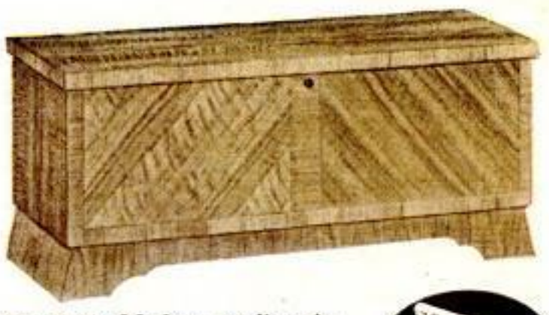
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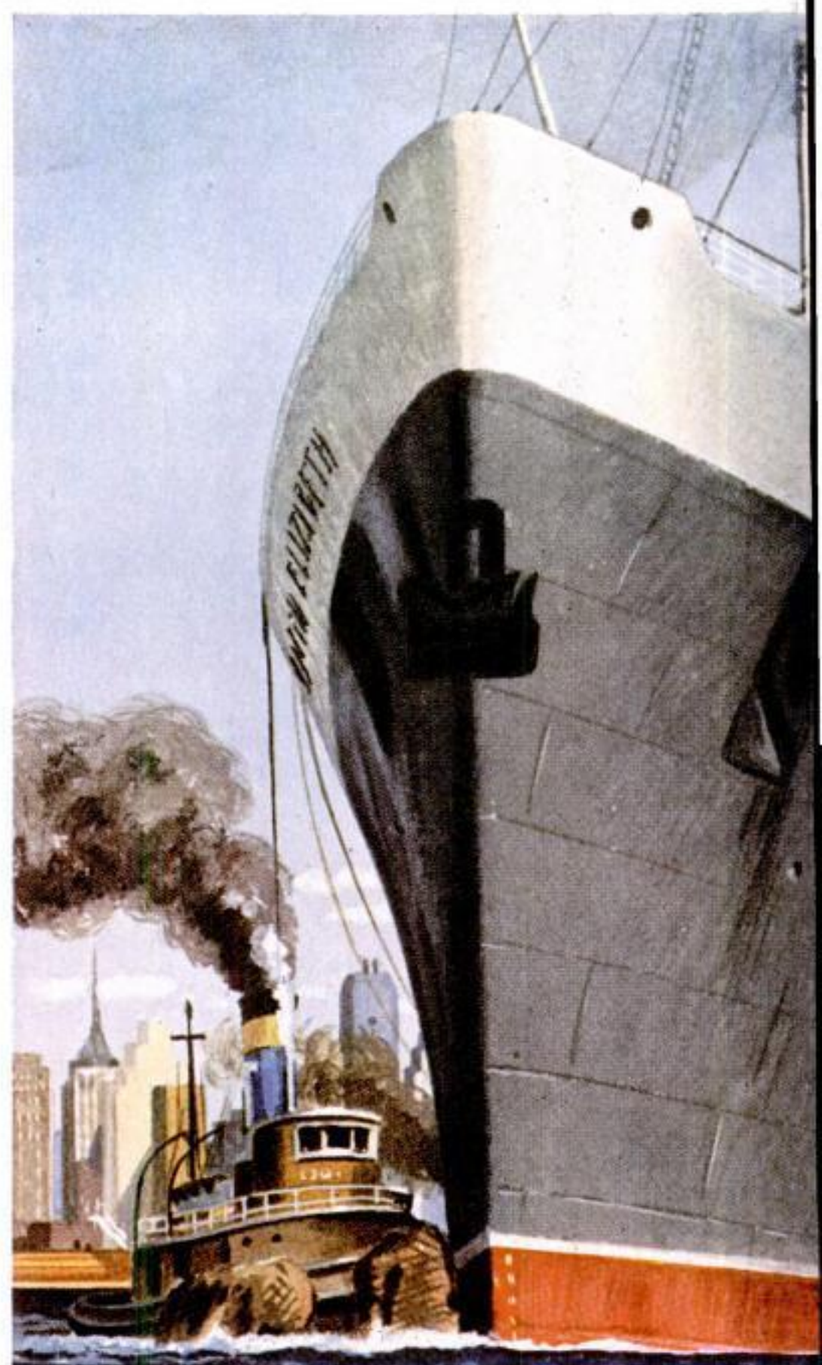
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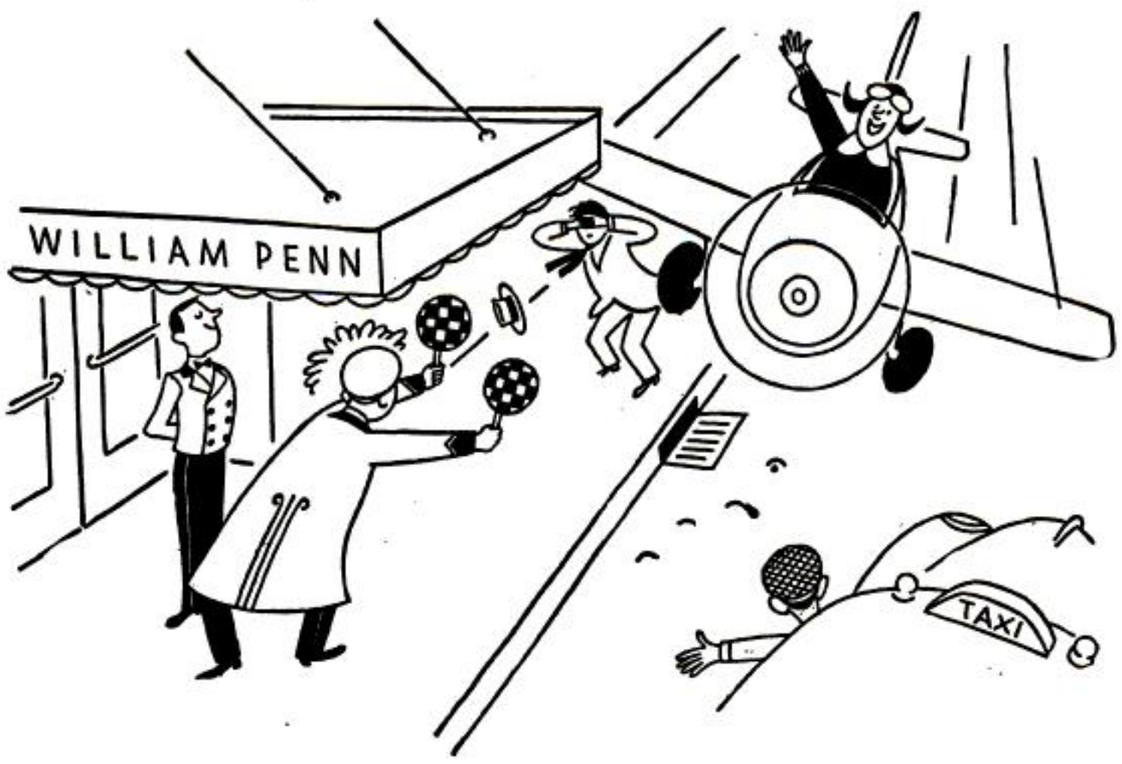
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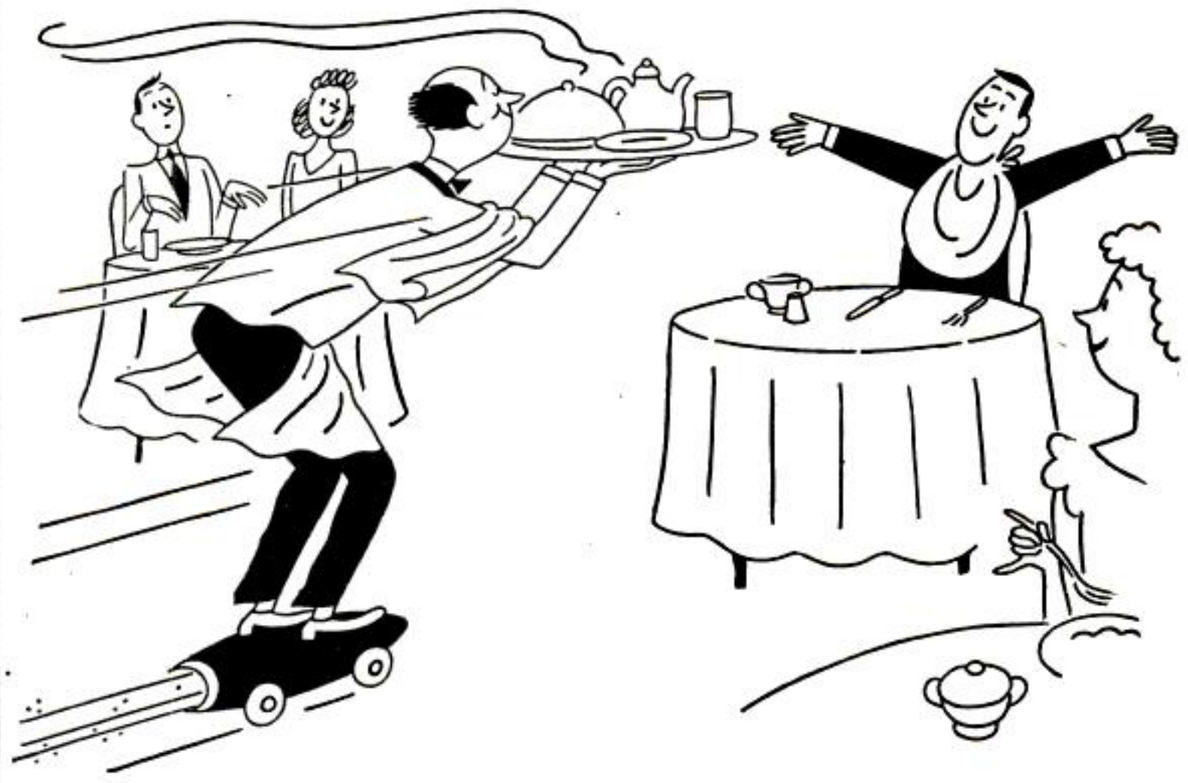
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OPERA WIZARD CONTINUED

at the moment on a violin concerto, a television opera, two more straight operas called *The Leper* and *The Saint of Bleecker Street* and a ballet on Proust's *Remembrance of Things Past*. He is supervising a recording of *The Consul* and this month will leave for Rome where a movie version of *The Medium* will be shot under what he considers ideal circumstances, *i.e.*, circumstances in which Gian-Carlo Menotti will have absolute control of every detail of the production.

Menotti shares a neat, ultramodern and fancifully furnished house at Mount Kisco with the well-known American composer Samuel Barber and a poet named Robert Horan. There he spends most of his spare time in spirited conversation and such harmless pursuits as bird-feeding and the contemplation of a fine collection of modern paintings and Italian folk sculptures. His constant companion is a blond cocker spaniel named Luce (pronounced Loo-chay) which, he explains, is Italian for light. The house contains a radio, a phonograph and a wire recorder, none of which works. It also contains Menotti's mascot, a near-life-size marionette of a medieval warrior in full armor called Orlando. The studio where he works is a small, cramped room just large enough to hold himself and a grand piano.

Menotti sees few of his fellow musicians, and often expresses his distaste for the esoteric technical fads that are the rage of high-brow "modern music" circles. What he particularly doesn't like is what he describes as "chicness," the tendency of modern composers to overlook sentiment and insist on being smartly and dissonantly in tune with the latest musical vogues. "Sophistication per se," he maintains, "is the antithesis of music. Music can express only fundamental, immediate emotion. . . . You can't set Noel Coward's plays to music. You have to be very clear and extremely sincere. That is very difficult." When he is accused of writing sentimental music he sticks unabashedly to his position. "Well, all right," he exclaims. "Why not be sentimental sometimes?"

Actually what more austere and high-brow composers refer to as his sentimentality is one of the human qualities that cause Menotti's operas to stand out as little masterpieces in their field. Unlike his most famous rival in contemporary opera, England's Benjamin Britten (*Peter Grimes, The Rape of Lucretia*), Menotti never piles up musical effects for their own sake or calls attention to the elaborateness of his scoring. His tunes and harmonies are used sparingly and always for the purpose of intensifying an emotional or poetic idea. Though there is nothing technically novel about his music, which stems obviously from the operatic language of Puccini, Richard Strauss and Debussy, the style of opera he has created is highly original. Menotti's operas are small-scale, intimate works that call for psychological subtlety rather than the old-fashioned machinery of pomp and spectacle which most people associate with the idea of opera. For years both critics and composers have been looking for a solution that would release opera from its unwieldy 19th Century conventions and bring it into line with modern theatrical tastes. To many of them it now looks as though Gian-Carlo Menotti has found the solution.



AT HOME Menotti usually sports a cane when he walks with his dog. His house, near Mount Kisco, N.Y., was built by the modern architect Lescaze.

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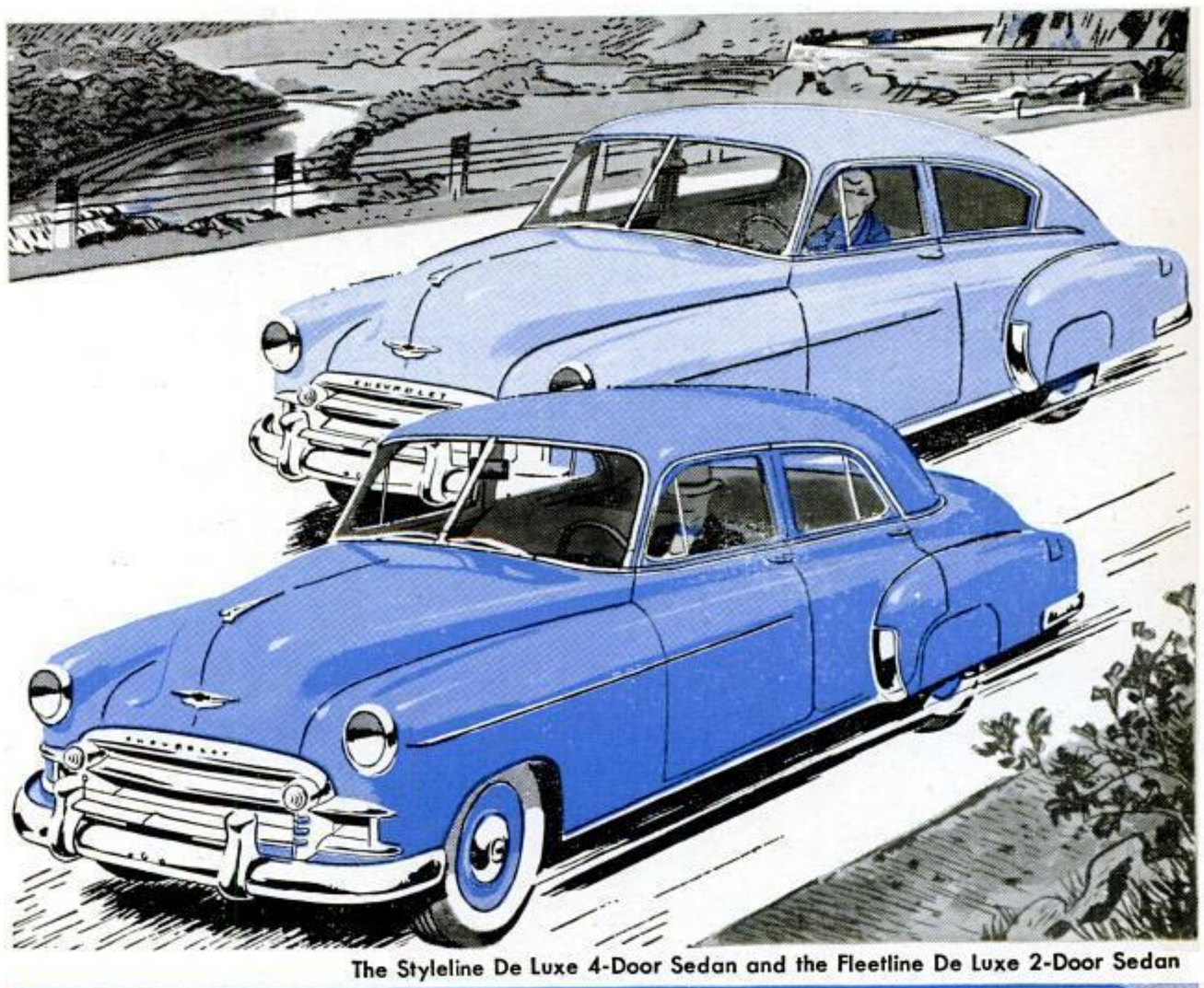
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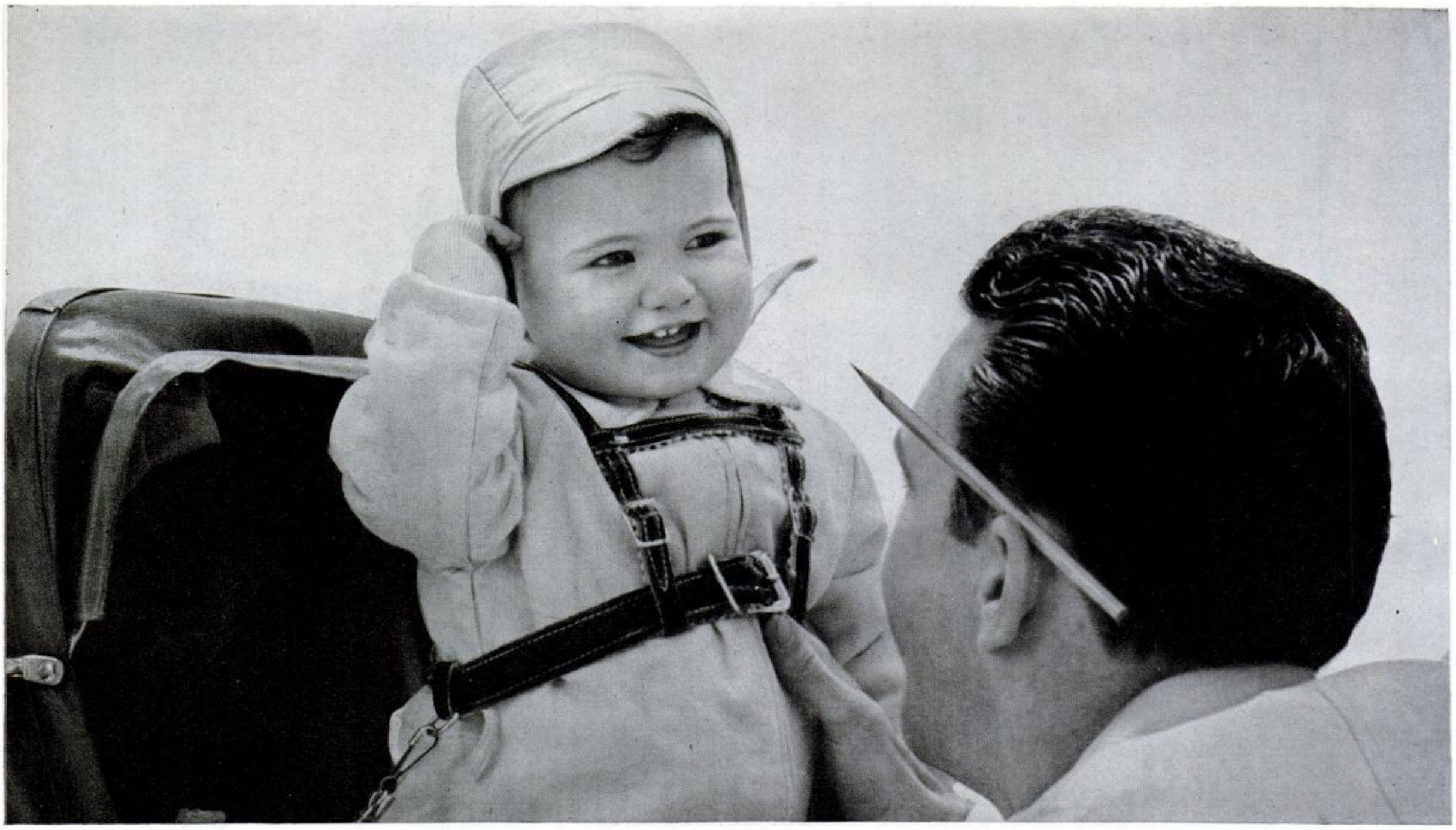


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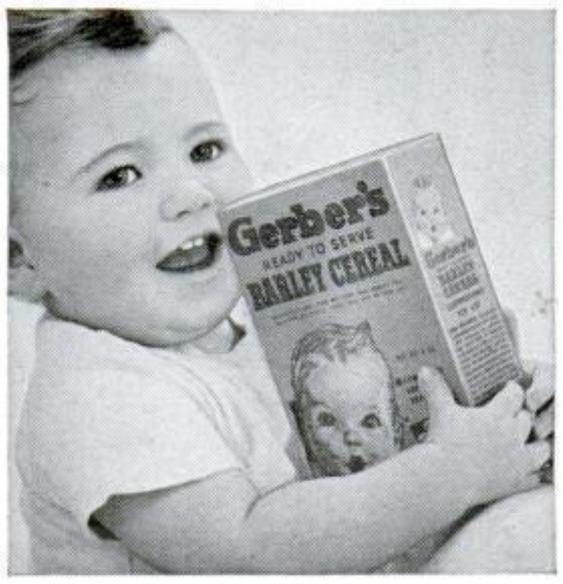
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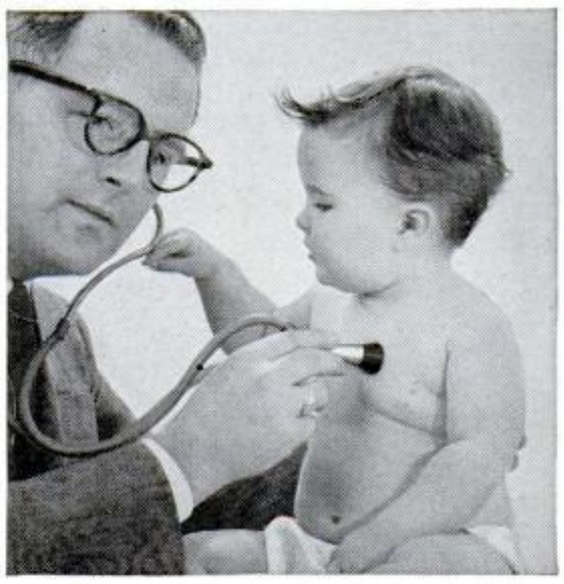
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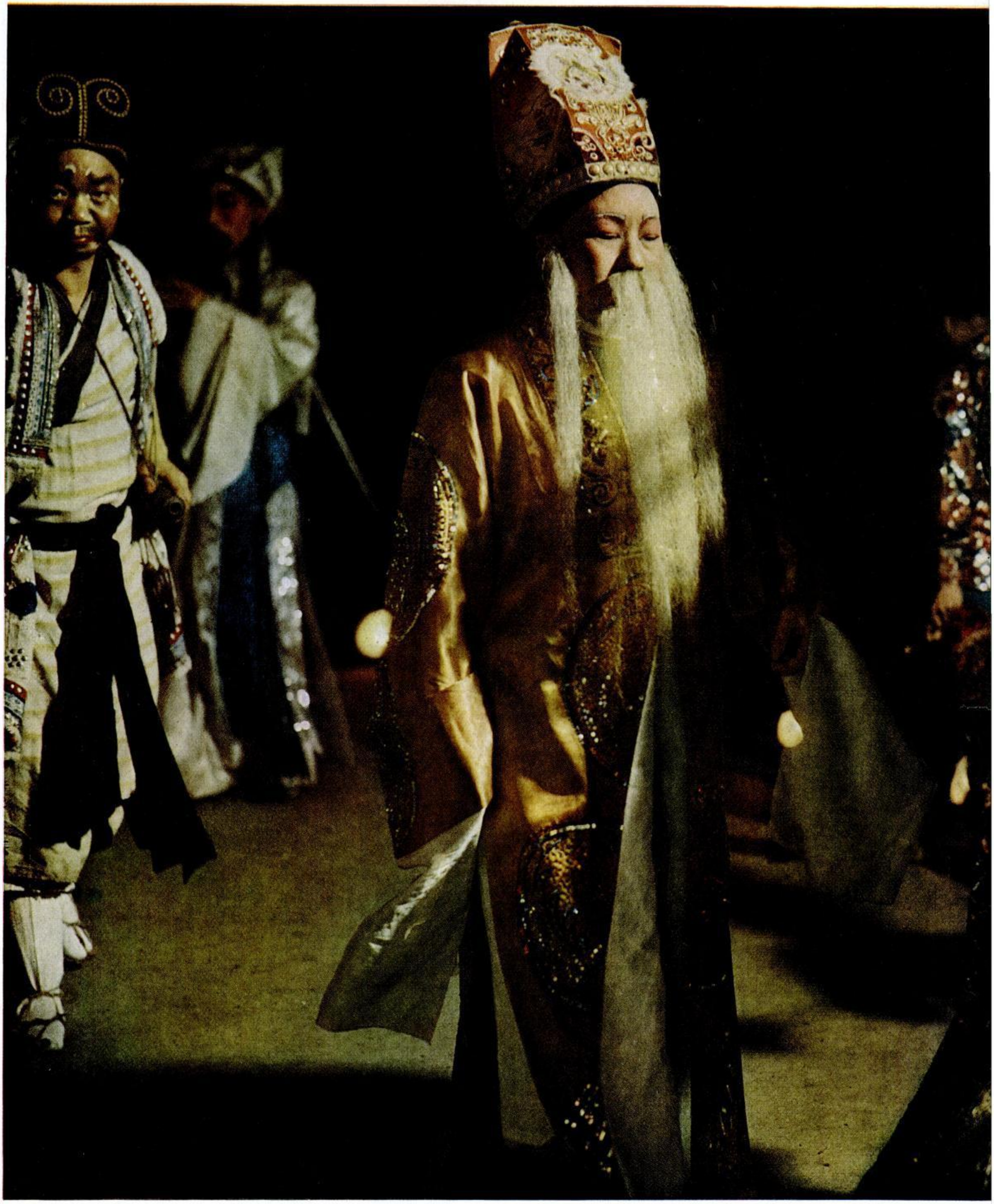
SUN SING THEATER

IT HAS GODS, DRAGONS AND BUTTERFLIES

Every night on the dingy edge of New York's Chinatown an exotic spectacle unfolds in a former movie house, which is now called the Sun Sing Theater and is almost unknown to tourists. The only Chinese theater in America and one with a 1,400-year-old tradition, it has a repertory of 360 shows, usually based on folklore, sprinkled with songs and dances. Though to Westerners its music may sound a bit like a cat fight on the Fourth of July, the Sun Sing performances have, as these pictures show, moments that are as dazzlingly spectacular as anything now uptown on Broadway.

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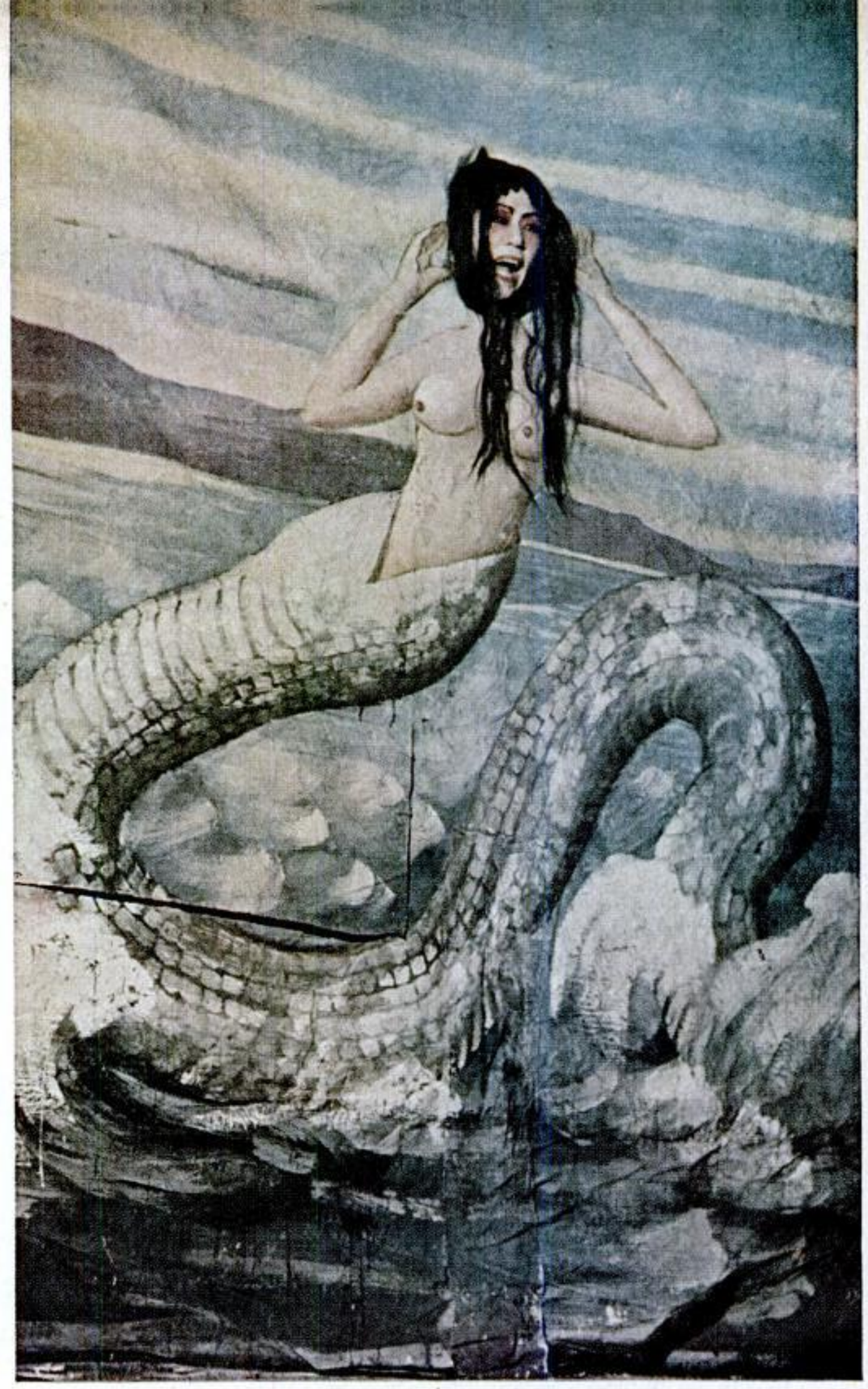
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"THE DRAGON'S REVENGE" concerns some gods who meet (*above*) to consider the crimes of a sea serpent (*opposite page, top*). The serpent ousted a good dragon from his den and took female human form to seduce young men. Some Chinese actors play male and female parts interchangeably: white-bearded god above is a woman.

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WICKED SEA SERPENT, created by actress sticking her head through curtain, wails as gods curtail her powers, sentence her to stay forever under the sea.



CHINESE PROPS backstage include costly tiaras, swords, beards and banner emblazoned with a wheel which, held beside actor, shows he is riding in carriage.

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CHINESE STARLET of troupe is 22-year-old Au Choi Que who came to New York from China in 1948. She belongs to an old acting family and has acted since she was 10. Above she fixes jeweled ornaments to headdress she wears as goddess in *Dragon's Revenge*. Traditional pink make-up is supposed to beautify the eyes.

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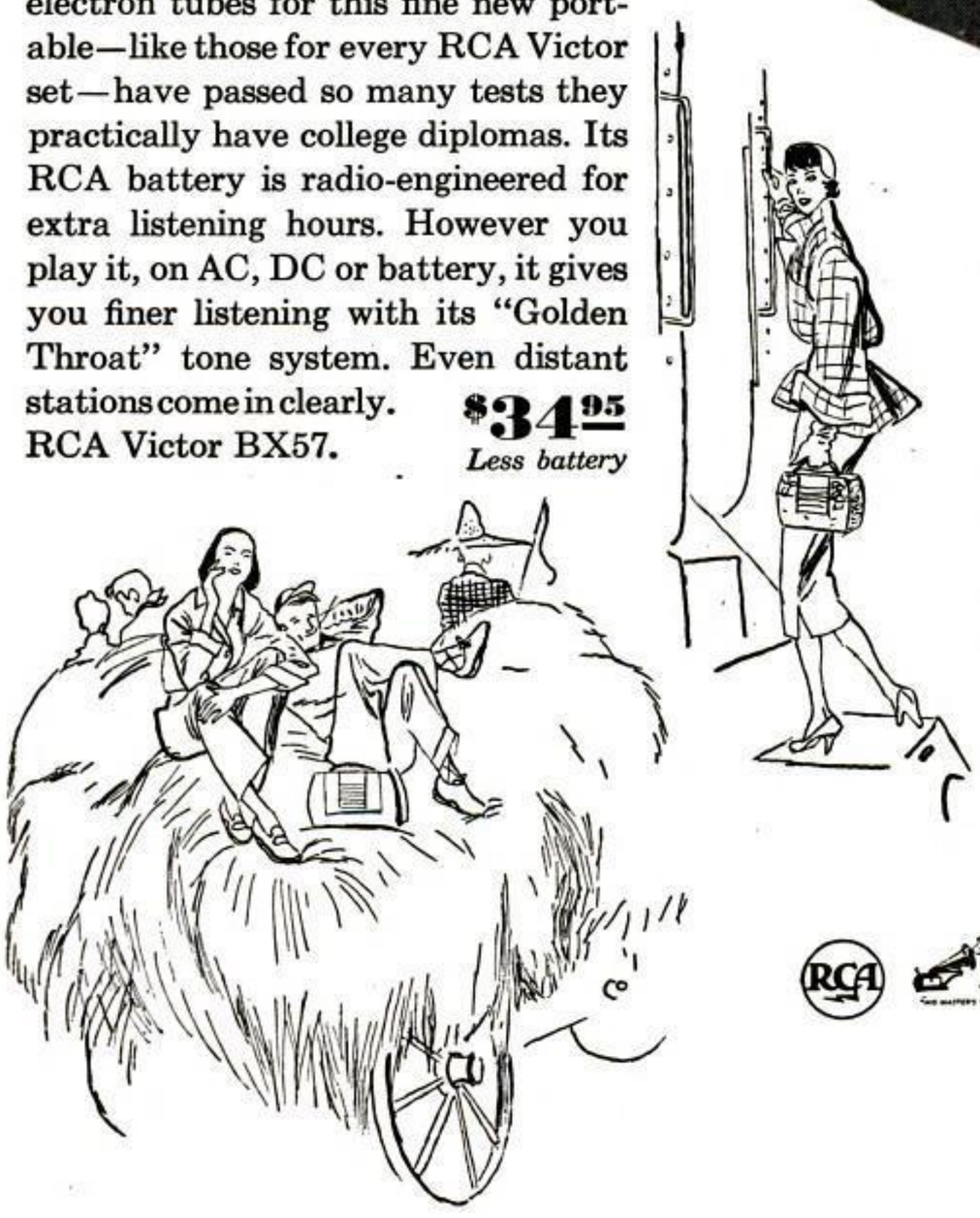
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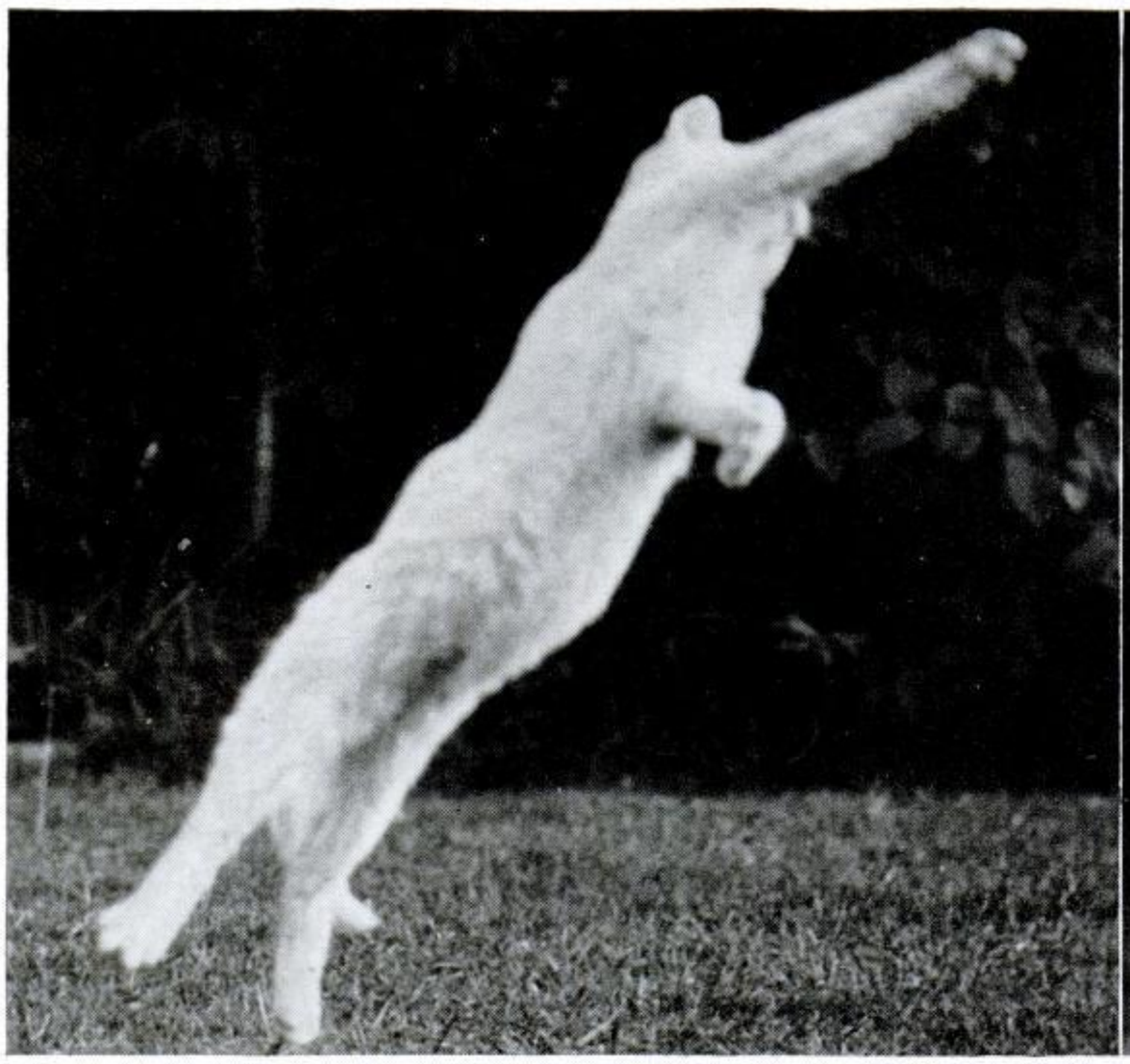
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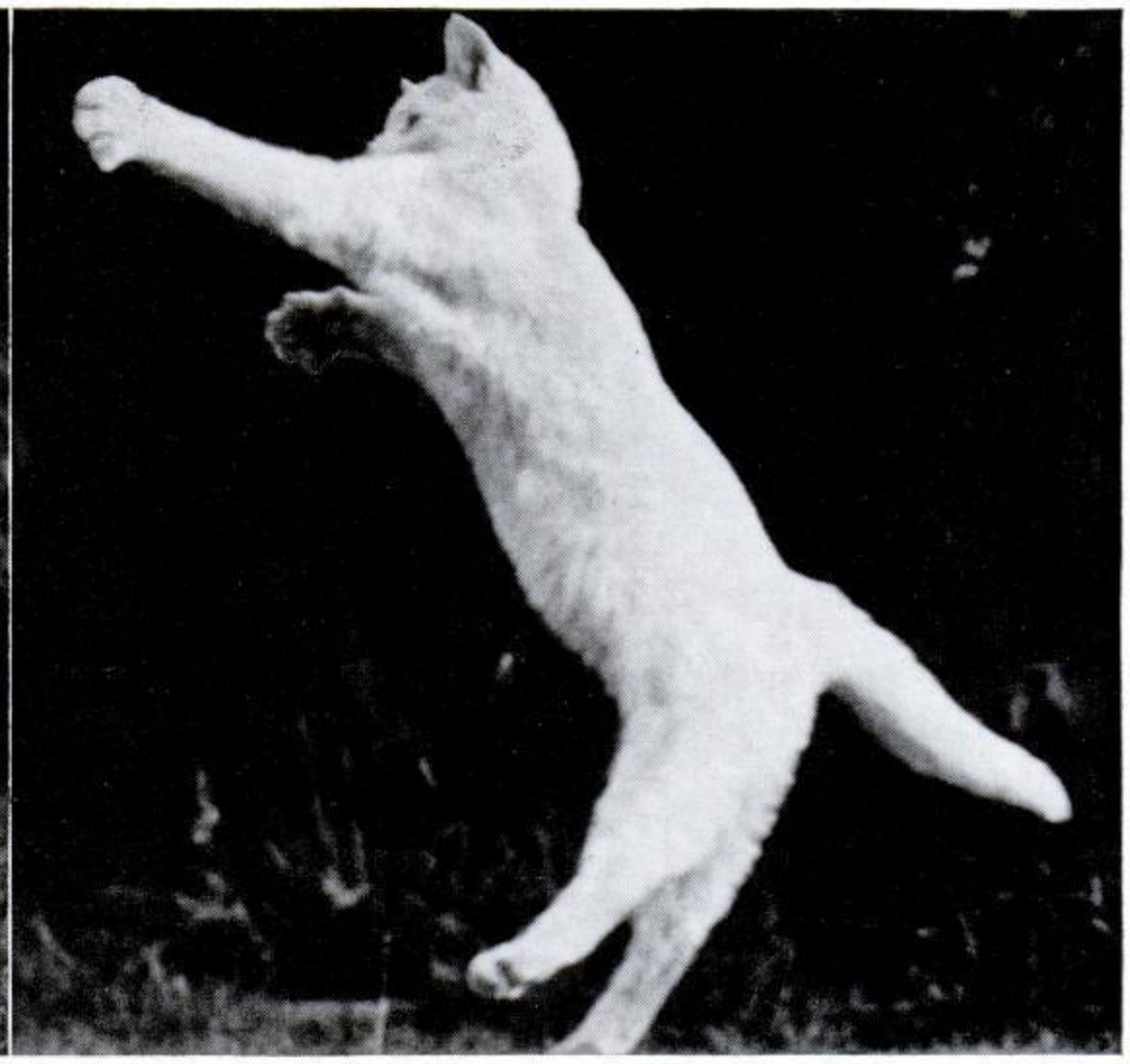
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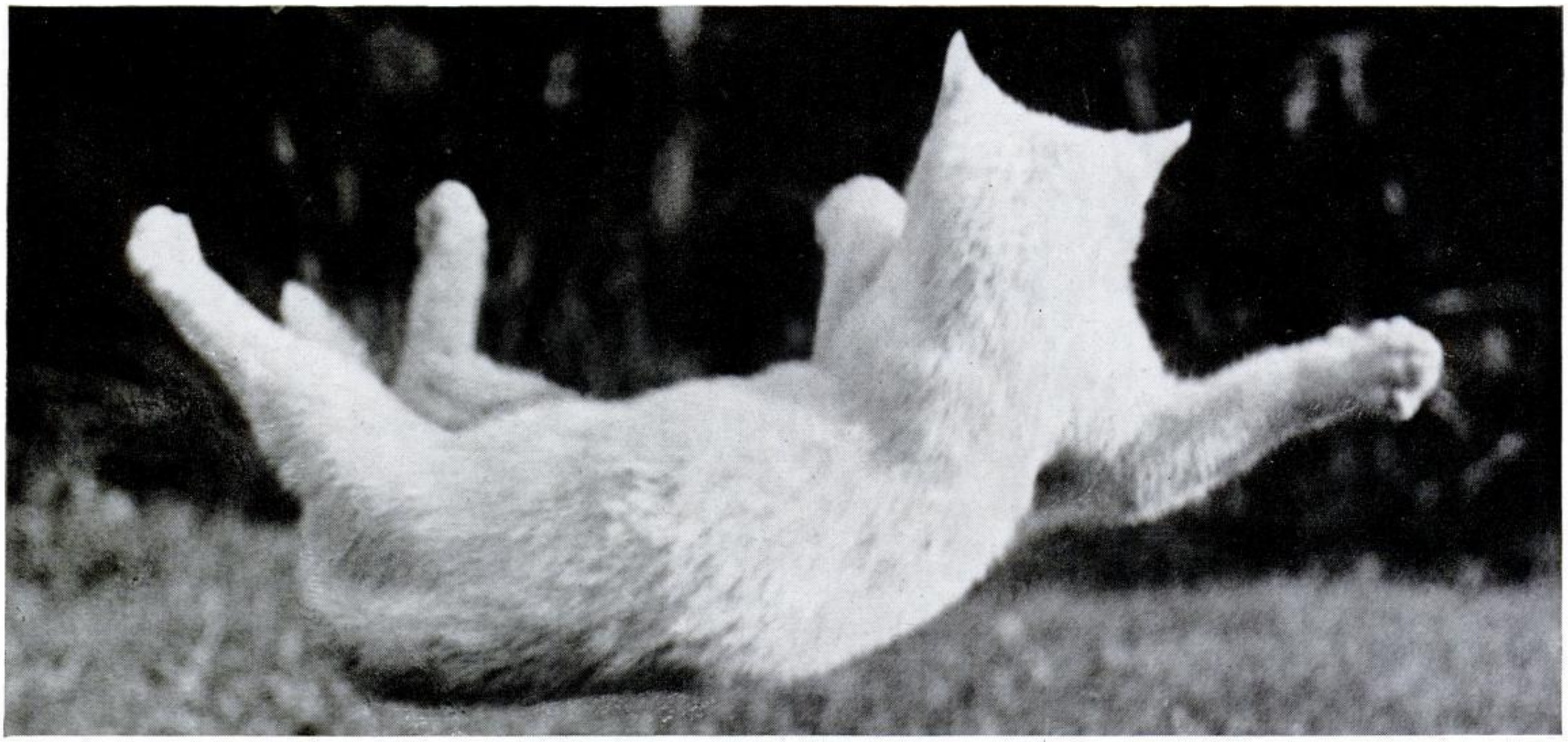
RAH!



TEAM!



TEAM!



TEAM!

COLLEGIATE CAT

At the risk of surfeiting a crowded field, Clare Barnes Jr., whose *White Collar Zoo* (LIFE, May 9, 1949) and *Home Sweet Zoo* have sold almost 800,000 copies, has taken another fling at pointing up the similarity of animals to humans. In *Campus Zoo* (Doubleday & Co., $1), Barnes, a member of Yale '29, envisions a college populated by animals, one of whom makes a very convincing cheerleader.

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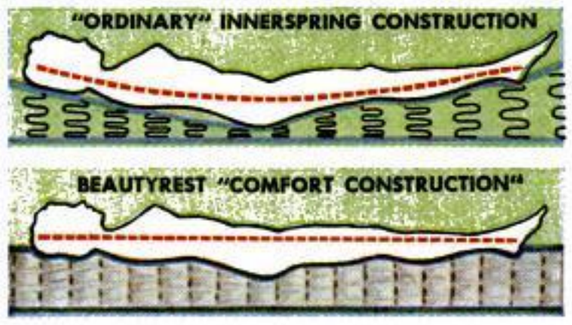
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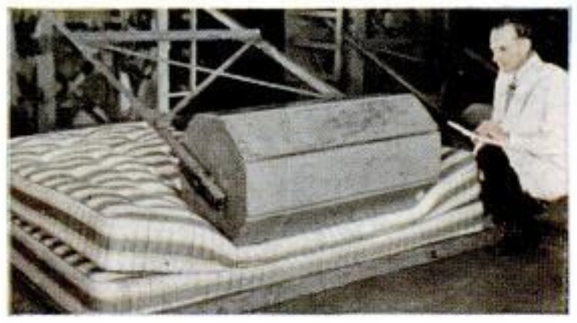
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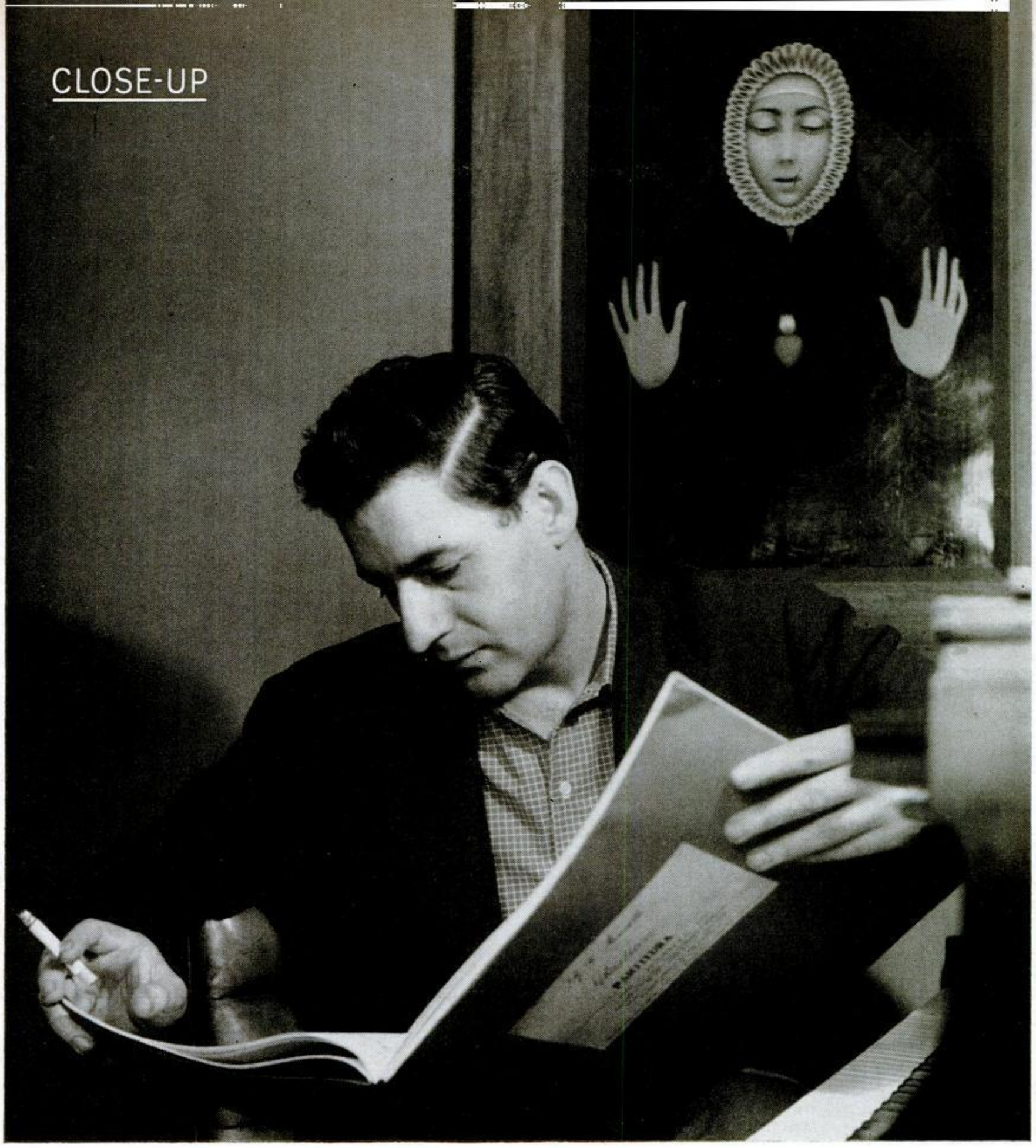
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WHEN MENOTTI COMPOSES HE IS WATCHED OVER BY PRAYERFUL LADY WITH LUMINOUS HEART

Wizard of the Opera

Gian-Carlo Menotti creates Broadway smash hits with a high-brow art

by WINTHROP SARGEANT

A FEW weeks ago the New York Drama Critics Circle, a group noted for the integrity of its decisions, chose *The Consul* by Gian-Carlo Menotti as the best Broadway musical of the 1949–50 season. Three of its members went even further than that and voted it the best play as well. The Broadway public, which casts its ballots at the box office, seemed to agree with the critics, having booked seats at the Barrymore Theater, where it is playing, as far as six months ahead. Yet *The Consul* is neither a musical nor a play. It is something that usually gives Broadway's honestly middle-brow public horrifying and often justified visions of cultural uplift, intellectual snobbery and boredom. It is genuine opera.

Listening to *The Consul*, patient opera-goers, who have sat dutifully through the series of stillborn, arty and musically muscle-bound spectacles that contemporary composers have been serving up as operas, begin to breathe more easily. They know that the number of even moderately successful operas written in the past 40 years—either in America or anywhere else—can be counted on the fingers of one hand. They had almost resigned themselves to the idea that opera was a dead art form—something that could be seen at its best only in aged masterpieces ritualistically performed in such museumlike institutions as the Metropolitan. Yet *The Consul* undeniably has all the attributes of a first-class opera. It meets the high-brow's most exacting specifications. Its musical score is deft, but it is unpretentious and emotionally gripping, written with the heart as well as the head. It is worth hearing more than once. It fits the exigencies of a tense, melodramatic plot without anywhere seeming artificial or getting in the way of action. On the dramatic side *The Consul* tells of a woman who waits helplessly in a consul's office for the visa which would have saved her and her family and which never comes. In a poetic capsule, *The Consul* captures what many serious thinkers consider to be the great tragedy of the 20th Century: the plight of the individual overwhelmed by the vast impersonal forces of machine-age organization.

Gian-Carlo Menotti, the man behind this extraordinary achievement, is a handsome, rather rangy Americanized Italian who fits none of the accepted formulas of the Broadway success story. He is delighted that people like *The Consul*. He worried himself into a one-week nervous collapse getting the production just right. He personally auditioned hundreds of young singers for the cast. Having written his own drama, he also insisted on being his own director, and worked at orchestrating and polishing the 900 pages of his musical score up to the last minute before the Philadelphia try-out. At the opening itself he paced up and down the lobby like the husband of an expectant

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THE *New Tangee* LIPSTICK





REHEARSING for *The Consul*, Menotti (*top*, in white shirt) watches while actor tries to convey suffering, then demonstrates (*below*) exactly how to do it.

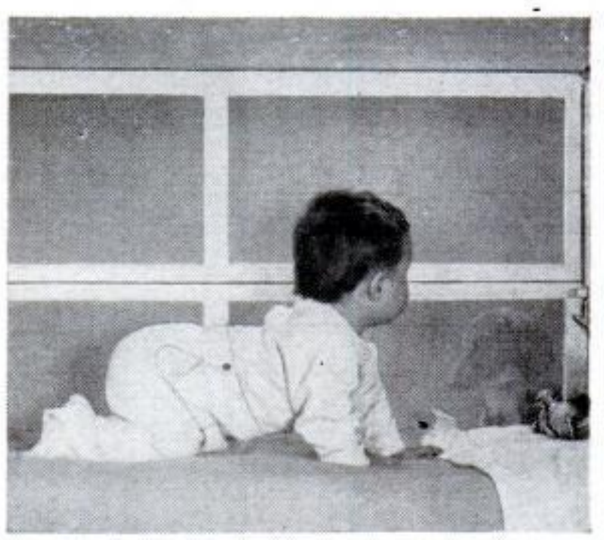
OPERA WIZARD CONTINUED

mother, shushing latecomers and noisemakers. He is still at work taking notes on the performance and giving his cast weekly refresher rehearsals so that there will be no letdown in the quality of the production. But where the outward appurtenances of success are concerned, he seems to have an Olympian lack of interest. He is too busy to be lionized. He says frankly that he hopes *The Consul* will have a short run, because if it runs too long the production will get stale. He has refused suggestions to make a popular record of the music-hall tune with which the show opens. "I'm terrified of overpopularity," he explains. "I hate radio and I hate jukeboxes. I was so afraid my little jazz song would be popular." He is not interested in Hollywood offers. He has already worked in Hollywood and doesn't think much of it. He isn't particularly interested in the money *The Consul* will make. ("For me money is a poison. I don't want it. Let them drown in it. I will drown in something else.")

To people who like to think Menotti has demonstrated that Broadway, rather than the Metropolitan, is the place for modern opera, he is a disappointment. He doesn't think very highly of the Metropolitan's methods, but he doesn't think much of Broadway either. "Broadway," he affirms with great enthusiasm, "supports some of the worst atrocities that have ever been seen. . . . The theater is thought of as entertainment, not as art. It is time that we boycott that form of theater." In fact, Gian-Carlo Menotti seems to have a scunner against the very idea of success. When favorable reviews started coming in after the opening of *The Consul*, he cut short the overjoyed comments of his backers. "Now," he cautioned solemnly, "is the time for humility." Later he explained, "Artists must be very stubborn. What defeats the artist in America today is his willingness to compromise in order to achieve success. . . . Two great talents like Odets and Saroyan—they write a good first play and the publishers and producers descend on them and make them write the same play over and over, and now what has become of them? . . . Artists should be allowed to have failures."

Menotti himself has had remarkably little experience with failure. Four of the five operas he wrote before *The Consul* (*Amelia Goes to the Ball*, *The Old Maid and the Thief*, *The Medium*, *The Telephone*) are still highly thought of wherever contemporary opera is taken seriously. He has never collaborated with librettists but has written and composed every word and note of his operas himself (something that only a few of the operatic masters, like Richard Wagner, have done). He is the author of a couple of unpublished

CONTINUED ON PAGE 87





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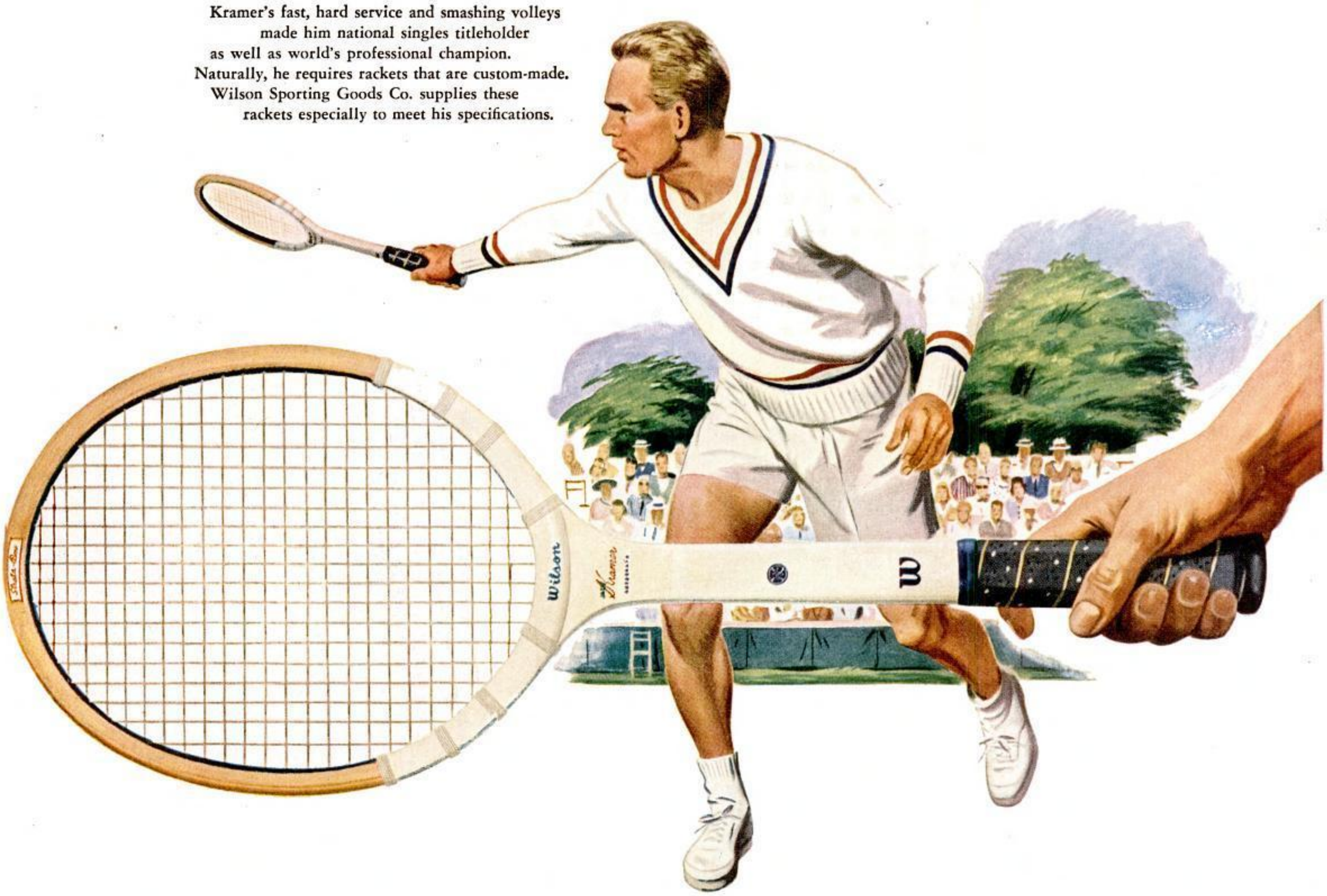
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books of a highly literary flavor and a play, as well as a number of ballets and symphonic compositions. A furious individualist, he has turned down many remunerative contracts simply because he feared they might compromise his artistic integrity. His only dependable job is a modest one teaching musical composition at the Curtis Institute in Philadelphia. He lives, at present, in a house full of modern paintings and knickknacks near suburban Mount Kisco, where he spends nearly all his time writing and composing. He has not sought Broadway production but has consented to it —and consented only because he happened to find a couple of producers who would keep their hands off his work and permit him to direct it exactly as he chooses.

Aside from his work and his rather formidable ideas about art and commercialism, Gian-Carlo Menotti is a polished yet boyish and quietly exuberant individual with a poet's absent-mindedness, a fiction writer's irreverence for fact and an insatiable curiosity about people. His conversation is apt to consist entirely of superlatives. When he is questioned about his own life, these superlatives are apt to expand into complete fantasies which he solemnly insists are as true as gospel. He loves horror stories, magicians and spiritual mediums. He once hired the hypnotist Polgar, whom he met at a party of Greta Garbo's, to hypnotize him and was sincerely pained when the hypnotism failed to work. A deeply preoccupied driver, he has collided with numerous roadside warning lights while piloting his car to and from Manhattan. He once absent-mindedly described his height on an immigration questionnaire as 11 feet 5 instead of 5 feet 11. He speaks English with an Italian accent, writes it with the elegance of a professional man of letters and believes it to be the ideal language for opera. He is also an occasional and hopelessly incompetent devotee of tennis, which he performs with what he likes to regard as typically Anglo-Saxon enthusiasm. He is a prodigious and inaccurate gossip with an obsessive interest in the private lives of others. One of his close associates recounts how, on an ocean voyage recently, Menotti spent hours listening through the wall of his stateroom to a fight between a couple in the next cabin. He has on occasion been surprised surreptitiously reading the diaries and private letters of his acquaintances, the surprise seeming to cause him no embarrassment whatever. Several years ago Menotti went with a friend to look over a house they were considering buying. The owner of the house was not at home, but the butler let them in to look the place over. Sleuthing around through the bedrooms, Menotti came across the owner's diary which he promptly proceeded to read. In it he found several candid references to the house, including a statement that it was inconvenient and inaccessible and that the owner had about given up hope of finding a buyer. On mature consideration Menotti and his friend decided not to buy.

Music from the cradle

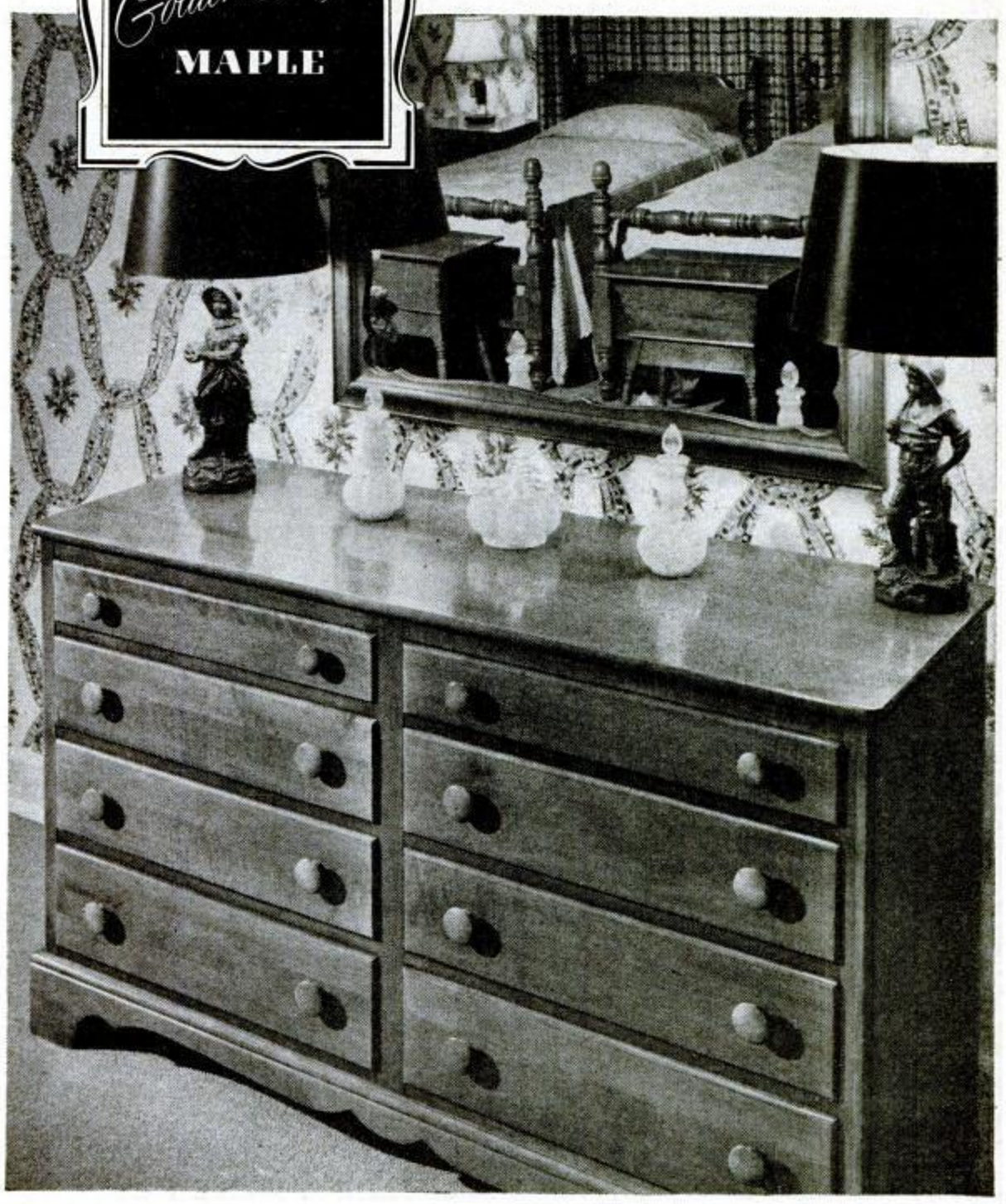
GIAN-CARLO MENOTTI has frequently reported being amazed by his fabulously bad luck playing the number seven at roulette, since he is the seventh child of his father. This is pure fiction. He was born 38 years ago in a pink villa on a hillside overlooking Lake Lugano in northern Italy, and was the ninth in a family of 11 children. His grandfather had been the mayor of the nearby village, and the family was a wealthy one, having made a great deal of money in a South American import-export business. Gian-Carlo was taught music in a desultory way practically from the cradle, and as a child participated in family get-togethers where brothers and sisters played chamber music. By the time he was 4, encouraged by a doting mother, he had already produced his first song, and two years later he had made the solemn decision to become a composer. At 9 he developed an absorbing interest in the theater as represented by an elaborate puppet show the family had bought for him to play with. As a puppeteer Gian-Carlo's great specialty was the devil, for whose appearances on the stage he contrived clouds of suffocating smoke by burning sulphur behind the scenes. The family soon moved to Milan where for several years he attended the Verdi Conservatory, studying harmony and o her musical subjects. A few years later Gian-Carlo's father died, leaving the family import-export business in bad shape. To make an attempt at retrieving it his mother decided to go to South America. On the way back she dropped off Gian-Carlo, then 17, at Philadelphia where he became a student at the Curtis Institute of Music.

When Gian-Carlo arrived in Philadelphia he spoke no English and wore an exotic-looking pair of knickers that caused people to stare wherever he went. He soon got a more conventional pair of pants and started going to the movies four times a week in an effort to learn the language. His strict instructors, who did not consider him much of a genius, succeeded in making him work for the first

CONTINUED ON NEXT PAGE

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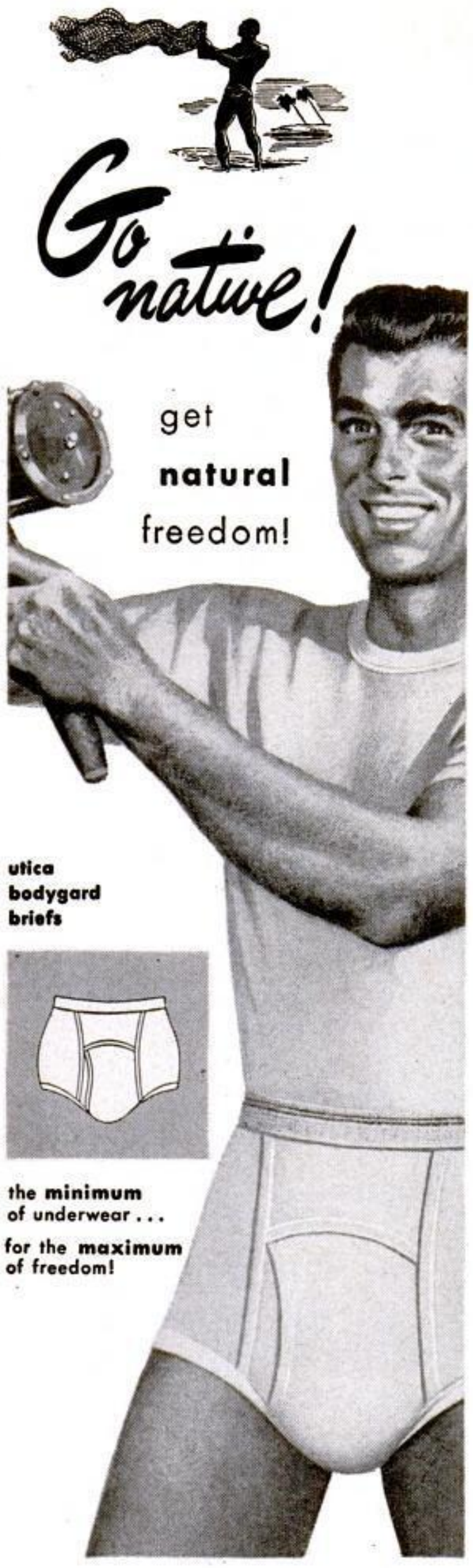
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A PAGE at his sister's wedding, Menotti carried the bride's train. This was in Milan when he was 11.

OPERA WIZARD CONTINUED

time in his life. Menotti continued tinkering with operas. On a trip back to Europe he finally finished his first successful one, a light, humorous one-act affair called *Amelia Goes to the Ball*. Mrs. Curtis Bok, of Philadelphia's famous publishing family, got the Curtis Institute to give *Amelia* a performance and it made such a hit that the Metropolitan Opera decided to produce it. It lasted at the Met for two seasons, which, for a contemporary opera at that institution, is regarded as an extended run. Menotti himself got $462.50 from the Met, and from the Italian ambassador in Washington an offer, which he declined, of honorary membership in the Fascist party.

As the work of a 25-year-old composer, *Amelia* showed an amazing instinct for effective theatrical composition. It was soon followed by a radio opera (commissioned by the National Broadcasting Company) called *The Old Maid and the Thief*, which was another instant success in the field of operatic comedy. Then Menotti tried his hand at philosophically pretentious, symbolic opera and wrote his first and only resounding flop. This was a somewhat confusing musical drama about mythical beings called *The Island God*, and though it contained passages of beautiful music, it was theatrically as dead as an oratorio. It was produced by the Metropolitan which gave it four performances. Menotti took the defeat in his stride, explaining later that he had made the mistake of mixing too much metaphysics with his music, and that the mistake had taught him a great deal about how not to write opera.

Just how valuable that mistake was became evident in his next opera *The Medium*, which, like *The Island God*, was serious and tragic but which carried a theatrical punch. *The Medium* is about a faking spiritualist who loses her mind when she begins to believe in her own supernatural powers. Its curious mixture of pathos, realism and eerie mysticism deeply impressed the critics who saw it at its first performance at Columbia University in 1946. A year later two enterprising friends launched a Broadway production on a shoestring, with Menotti himself directing the staging. For a time the production looked like a flop, playing to audiences that sometimes dipped as low as 40 people a night. But rave notices, plus a threat that it might have to close, suddenly stimulated public interest. In the end it ran seven months, a record of performances probably unmatched in the history of American opera. It then went on tour and wound up a hit in both London and Paris. Attracted by its enormous success, Metro-Goldwyn-Mayer brought Menotti to Hollywood as a writer and paid him $500 a week to turn out two rather lugubrious screen plays. But both M-G-M and Menotti soon lost interest in this deal, M-G-M because they did not think his movies would sell, Menotti because he was apprehensive of becoming a mere cog in the Hollywood production line.

He soon reappeared in New York, bringing his scripts along with him. He had stipulated in his contract that he might keep them if M-G-M failed to use them. According to recent reports M-G-M, fired anew by the success of *The Consul*, is thinking of buying them all over again.

Today, with a brand-new artistic and commercial success on his hands, Gian-Carlo Menotti is pretty busy on his own. He is at work

CONTINUED ON PAGE 90

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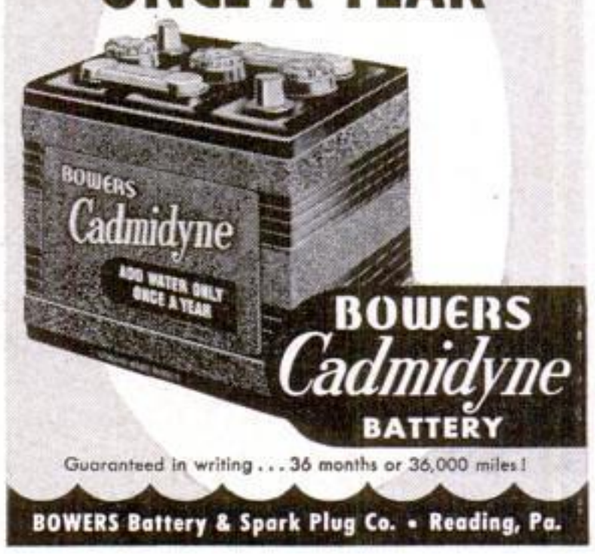
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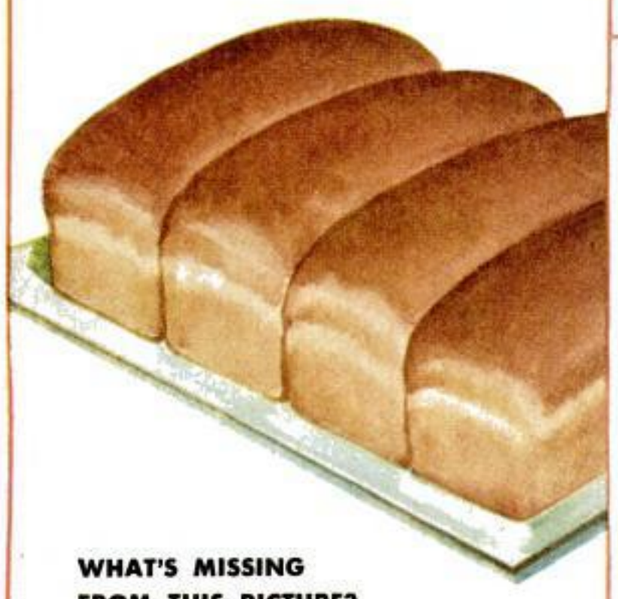


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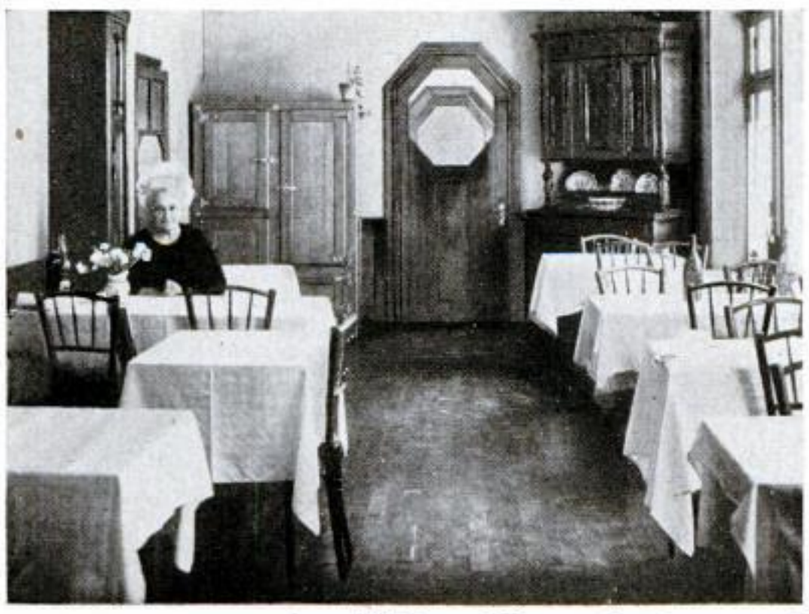
INN WALL shows the mural (*above arrow*) just before it was removed. The scene at right was done by Gauguin and a pupil.

Unknown Gauguin

PAINTED IN A FRENCH INN, IT TURNS UP IN NEW YORK

One day in 1924 two traveling American art students, Abraham Rattner and Isadore Levy, stopped off for lunch at the Hotel Marie Henry, an obscure little inn in the village of Le Pouldu, Brittany. During the meal, they noticed that under the peeling wallpaper in the dining room was a strange mural signed with the letters "P. Go." Puzzled, they wrote of their find to an artist friend in Paris who informed them that the signature was an abbreviation used by Paul Gauguin, the great 19th Century post-impressionist who had lived at the hotel in 1889. Rattner and Levy promptly bought the section of wall from the proprietress who, suddenly suspecting its value, held out for $2,000 plus the cost of replastering and papering.

Since then, Levy and Rattner (now a prominent New York artist) have kept the mural hidden away in a storage house with the result that many of the most informed Gauguin scholars do not even know that it exists. But this week they have decided to reveal their discovery and put the unknown Gauguin up for sale. Price: $25,000.



PROPRIETRESS, who sold Gauguin's mural to Rattner and Levy, sits in her neat, papered dining room as it appears today.



GAUGUIN'S MURAL weighs 80 pounds, is 4 feet high, 2 feet wide. Done in the artist's primitive style, it shows a shy young peasant girl piously entranced by the vision of an angel in the upper left.

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AFTER CONSULTING OPEN ANATOMY ATLAS, MICHIGAN FRESHMAN TOM PETERSON CUTS INTO HAND OF HIS CADAVER TO TRACE ROUTES OF NERVES AND BLOOD VESSELS

Medical School

Four hard years turn Michigan students into doctors

PHOTOGRAPHED FOR LIFE BY ALFRED EISENSTAEDT

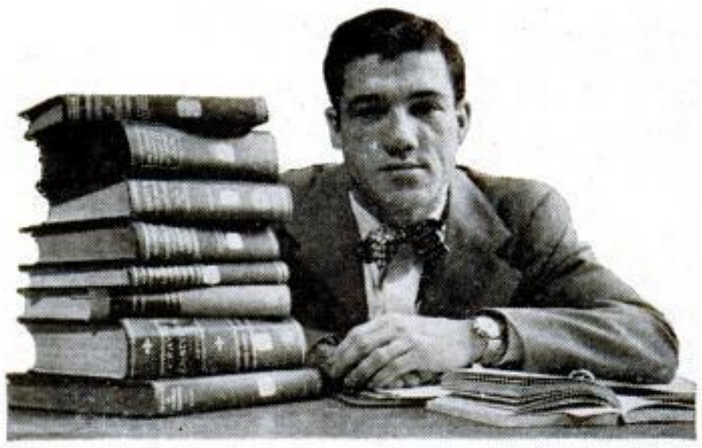
Ever since the days when "resurrection men" went around robbing graves to supply cadavers for medical schools, people have looked on medical students as strange, dedicated denizens of another world, so tough they use human skulls for ash trays. This toughness is show-off. But the toughness of a medical student's life is very real. This is the longest, hardest, most complex kind of educational training.

In the 79 U.S. medical schools 23,600 of these students are now at work. They are the chosen; last year 17,000 out of 24,000 applicants were turned away. Cornell has rejected 39 of every 40, Columbia 22 out of 23. The high percentage of rejections comes about because medical education is not able to do the job it should do. The U.S. badly needs more doctors, but medical training is the most costly program a university can offer. Its students must not only have faculties and medical equipment but also patients to observe and work with; and patients must have hospitals, beds and food; and this costs money. Medical schools are spending $61 million this year. They will need 50% more endowment income to operate the way they should.

At the University of Michigan's Medical School at Ann Arbor the picture is relatively bright. The state has provided good financial support, and the school, which ranks in the top few, is able to solve many problems (*p. 104*) facing medical schools today. With a fine faculty and fine equipment the students make their way, as shown on the following pages, through four difficult years to get an M.D. and go on, through internship, to become general practitioners or—with further training—specialists.

CONTINUED ON NEXT PAGE

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TOM PETERSON WITH BOOKS FOR HIS FIRST YEAR

The Freshman

He memorizes facts, discovers cadavers

When they bounce off to medical school in the fall the new freshmen, full of doctors' dreams, picture themselves as healers working wisely with patients. Their minds get changed quickly. Their first year is a monotonous memorizing of books (*above*), words, bones, tissues and slides. Practically everything they see is normal, and the patients they work on are dead.

Tom Peterson, 23, one of the 150 freshmen, was assigned a cadaver and was told to wash and shave it. "There were 30 of them," he remembers, "all uncovered and all with their eyes open and their heads propped up. It hit my stomach." But like the others, Tom got over this. Tom, who has no time for social life, takes six courses: anatomy, medical psychology, freshman clinic, freshman psychiatry, biological chemistry and bacteriology. For 12 hours a week he dissects his cadaver, and he recently noticed the first delightful signs of professional skill. "Our abdomen was loused up," he says, "but I really enjoyed the legs. I had my operating technique and knew what I was doing." By now Tom can name and find every organ, nerve and bone in the body. He might know when they are diseased but not what disease afflicts them.



MOST ANXIOUS MOMENTS in a freshman's life are spent clustering at bulletin board checking grades. Freshman year is a year of tests—"flash" tests which are sprung unexpectedly, "toilet paper" tests which they must answer briefly on small sheets of paper, and regular weekly and monthly quizzes. By end of freshman year 10% of this class will have flunked out. Another 5% will be gone by senior year.



IN THE "SNOW FIELD" the monotonous job of plugging cotton in bacteria-filled test tubes for bacteriology course is done by students. Each does 200.

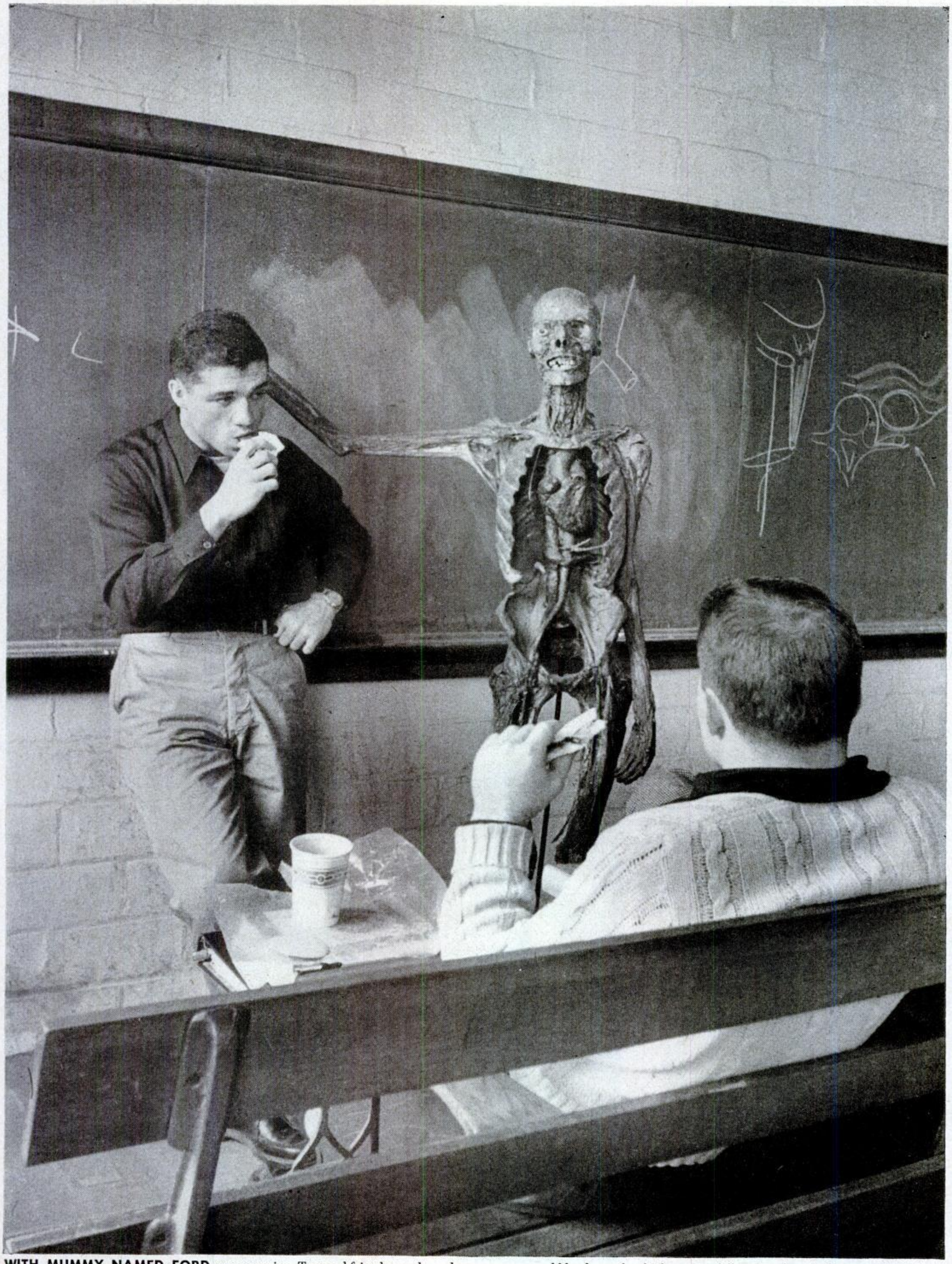


IN ANATOMY CLASS professor traces outline of stomach on Tom, who has just shown its location by drinking barium behind a fluoroscopic screen.



IN CARDROOM at Nu Sigma Nu, a medical fraternity, Tom (background) bites nails and fidgets after dinner as he tries to relax. Soon he will go to study.

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WITH MUMMY NAMED FORD as companion, Tom and friend munch sandwiches in anatomy room at lunchtime. The dried body is named after the professor who prepared it. It is used as classroom exhibit to show the relationship of nerves and blood vessels which are carefully painted on it. Now completely hardened to the smell of formaldehyde and the sight of dead flesh and bones, Tom has equipped his bedroom with a window-shade cord made of human spinal column.

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GENDZWILL AND HARDIE WITH TWO YEARS' BOOKS

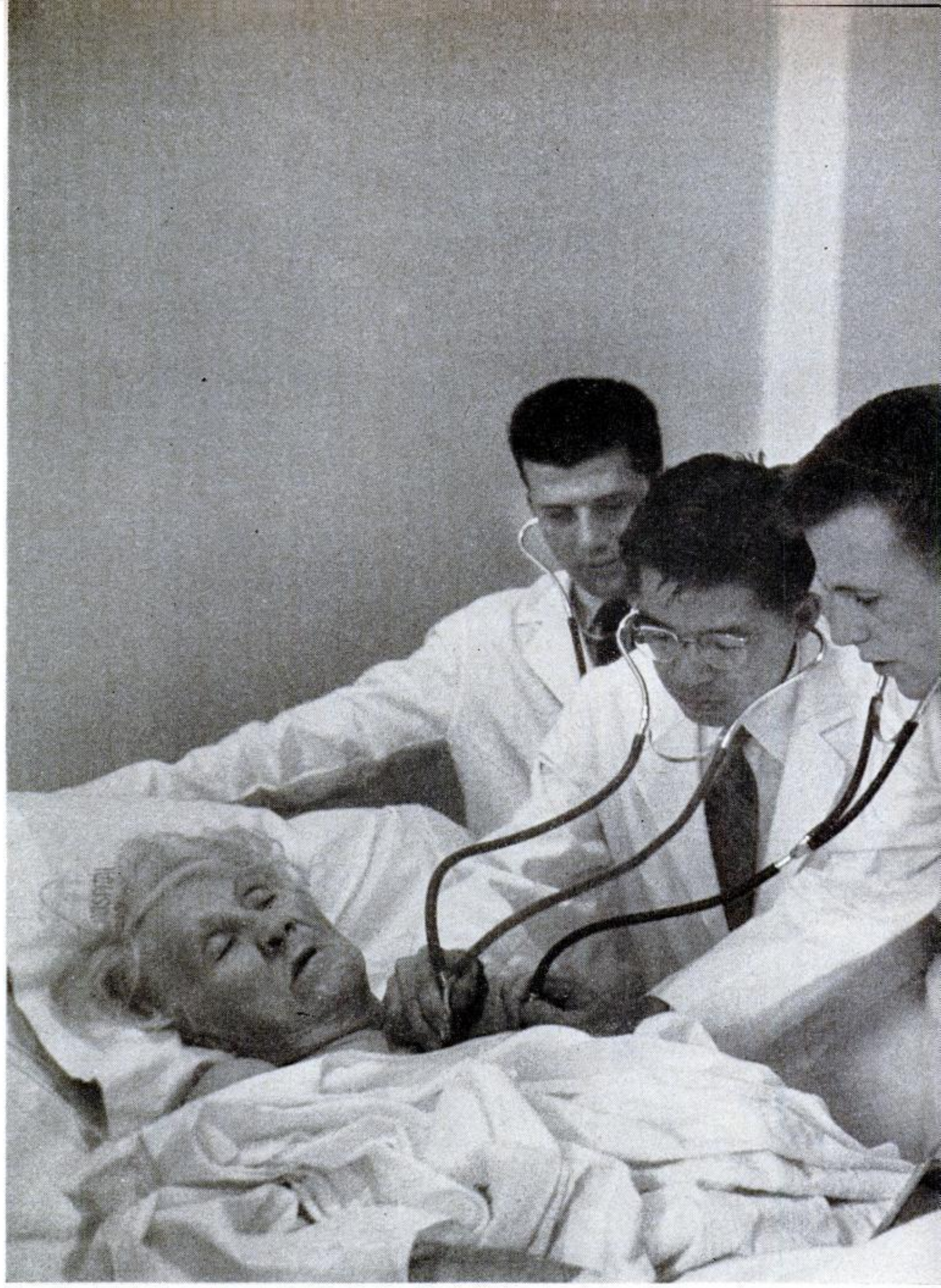
The Sophomore

He studies diseases and touches a patient

With second year books like *Hematology* and *Physical Diagnosis* stacked on top of freshman stand-bys like *Gray's Anatomy* and *Human Embryology*, the sophomore's pile of volumes has almost doubled in height (*above*). The sophomore is through with cadavers and now studies the abnormal, working with diseased tissues and occasional sick patients. So he gets the first new tools of the doctor's trade —a stethoscope, a percussion hammer, a hemocytometer and hemoglobinometer (to test blood) and a microscope, which he can buy or rent from the university. With these he gets courses in pathology, physiology, applied anatomy, psychiatry, physical diagnosis, pharmacology and surgical clinic.

Joyce Gendzwill, 22, shown above with Gordon Hardie, is one of 7 girls in her class. Last year she nearly quit when she had to start cutting her cadaver. She left school, went back to her home in Iron River, Mich. but came back and finished the year. This year she is a class pet. Her long hair comes in handy, the boys find, when hairs are needed to separate slides in lab experiments. Gordon Hardie, a classroom friend of Joyce's has planned all his life to be a doctor and has taken medical school pretty much in his stride.

As sophomores they got their first good look at a patient when they went through the hospital with a doctor. Some suddenly found they were very nervous. When Gordon's group walked up to a woman (*above*, *right*) the doctor told them to listen to her heartbeat. Gordon pulled out his new stethoscope. "I was so nervous I could hardly hear the murmurs," he says. "Then I couldn't judge their relation to other sounds. There's a big difference between writing about these things and actually trying to do them." Joyce and Gordon can also test hearts and blood pressure, find a misplaced liver, give themselves injections. They can identify 300 diseases and variations under a microscope but not recognize them in a patient.



TOURING THE WARDS of University Hospital with shiny new stethoscopes, the sophomores get a chance to see real patients, observe symptoms and guess at a diagnosis. They travel in groups with a doctor and do no actual work with the patient. Here Gordon (*center*), lucky enough to get in the front row,



TOUGHEST COURSE in every sophomore's eyes is pathology lab where he must study and learn 300 samples of diseased tissue. Tissues with tumor, cancer or Bright's disease are mounted on slides and the students must examine them through microscopes, sketch them in their notebooks and memorize them.

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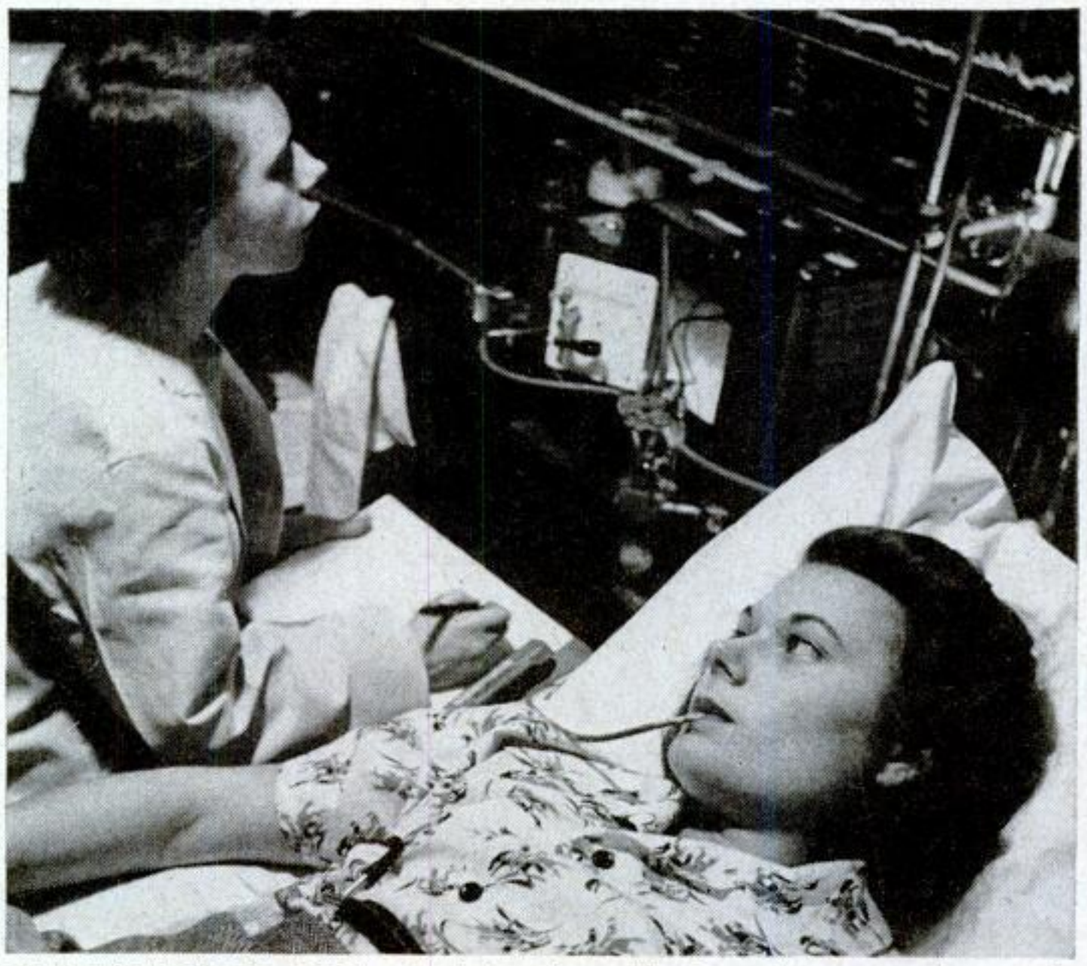
gently places his stethoscope over patient's ailing heart and listens to its irregular beat. Later he and other students will compare notes with the doctor. In sophomore year the students regard all patients with awe. The patients, perhaps pleased to be the center of so much attention, usually enjoy their group visits.



PRACTICING ON EACH OTHER, the students take blood pressures to familiarize themselves with sphygmomanometer. Gordon lies on second table.



WILDEST EXPERIMENT is often this one which is done with a Bárány chair to test the mechanism of the inner ear. A student sits in a special chair which is spun around and suddenly stopped. This catapults him dizzily out of the seat.



UNPLEASANTEST JOB in physiology is swallowing tube to record stomach motions. Here Joyce has been heckled into it by boys who claim she has shortest esophagus. "It's easier for me," she says earnestly, "because I salivate profusely."

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MILTON GOLDRATH'S LIBRARY IS NOW 4 FEET TALL

The Junior

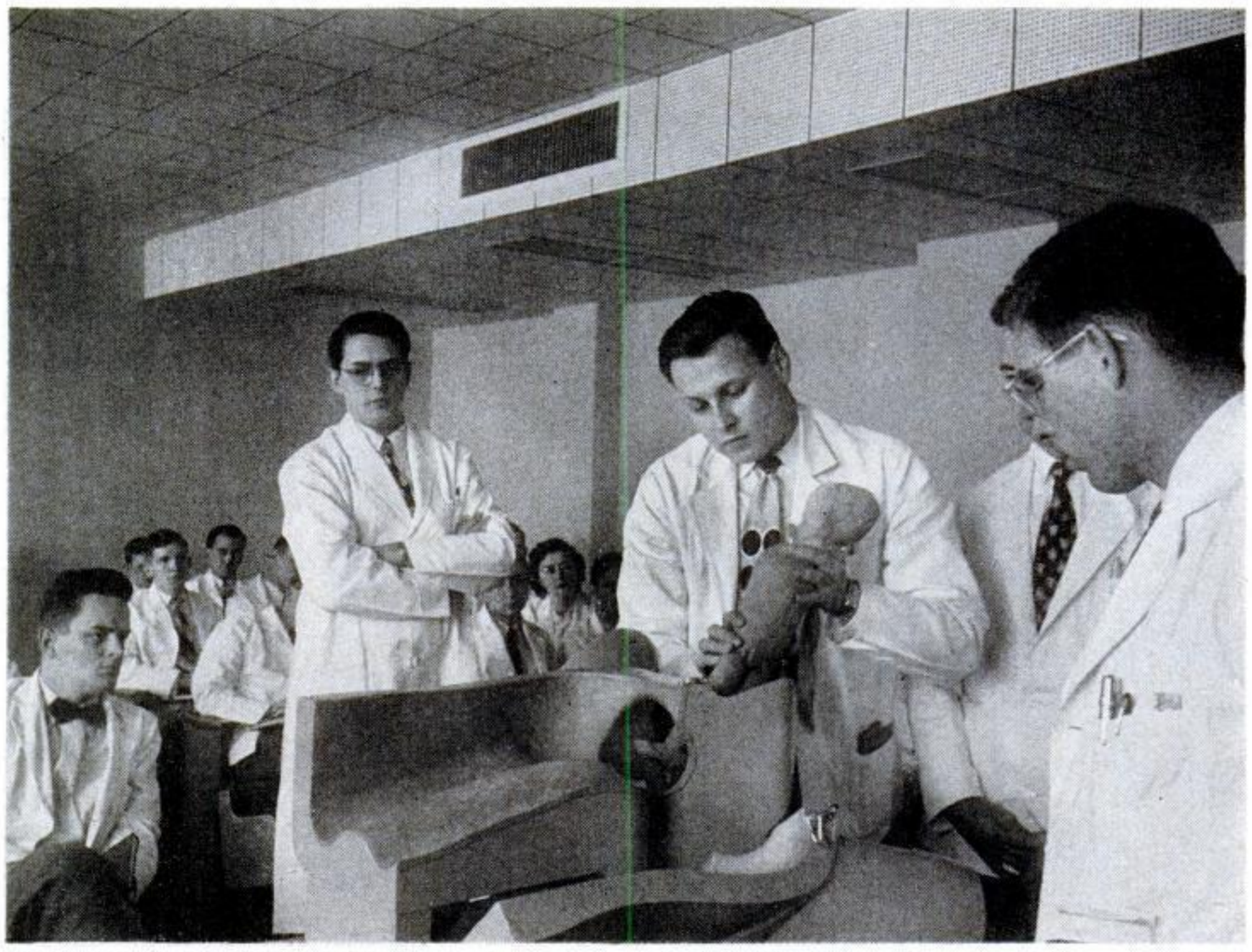
He works in hospital, feels like a doctor

As a junior with his two plodding, preclinical years safely behind him, Milton Goldrath is beginning to feel almost like a doctor. His collection of books is augmented by volumes like Boies's *Otolaryngology*, but books take up less of his time. His formidable-sounding courses are surgery, medicine, pediatrics, gynecology, pathology, neurology, preventive medicine, syphilology, psychiatry, dermatology, roentgenology, otolaryngology and ophthalmology. But his classes are held in the hospital and his afternoons are spent with patients. Eight patients are assigned to him and he happily reviews their symptoms and histories and comes up with tentative diagnoses. His work with people is still vicarious, for a doctor always stands between him and actual treatment or diagnosis. Goldrath is aware that this doctor will soon be gone. The switch from books and theory to living people drives him to learn everything he can before he has to face patients alone.

But the fact that they now work with people, wear white coats and have been initiated into the ritual of "scrubbing in" is enormously stimulating to the juniors. They still examine each other's bodies with enthusiasm. In ophthalmology class they work in pairs, each student dilating one eye with a drop of belladonna and examining his partner's dilated pupil with his own good eye. "Dilated to meet you" is Goldrath's favorite greeting these days. Late at night, bull sessions take on a new tone. As they pull out the cheese and crackers for a "procrastination snack" there is always the chance that they will be called suddenly to the delivery room to watch a baby being born. Goldrath can now diagnose dozens of ailments, knows the treatment for ulcers, pneumonia, anemia. He can put on a plaster cast, but he can't set a leg.



CUTTING A CAST which he made for practice on the arm of a fellow student, Goldrath deftly uses a pair of cast shears. His junior year is his first real exposure to surgery. Before it ends he will know the names and proper uses of the different surgical instruments, from the Allis forceps to the zestocautery.



DELIVERING DUMMY, Goldrath gets lesson in obstetrics. Before him is a model of a female body from abdomen to mid-thigh, hinged for visibility. He holds leather baby he has removed from model's pelvis. When he pulled it out he lifted it by the heels and slapped its bottom in approved obstetrical manner.

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IN PEDIATRICS CLASS Goldrath works with another student in "well baby" clinic, checking babies brought in for examination. Here, after examining the baby's heart and skin and noting its weight, he gently feels its abdomen. All his findings are later checked by a doctor-instructor, but the examination gives Milton a chance to indulge in learned medical discourses with mothers and talk "doctor talk." He has enjoyed this so much he thinks he may become a pediatrician.

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GEORGE HICKS'S BOOKS ALMOST REACH THE CEILING

The Senior

One grind is ending Another soon starts

The lofty pile of books shown above is by now a household god to George Hicks. For four years he has thumbed through some of them every day—in classes, at home with his wife and children around him or behind the soda counter where he worked. They will form the basis of his library when he graduates this spring.

George's subjects are the same as those in his junior year, but this year he works in wards and the out-patient clinic, still diagnosing and observing under the guidance of a doctor. But he now helps in actual deliveries and has assisted surgeons in a dozen operations. He now handles patients physically, performing minor surgery like vein ligations and manual jobs like inserting stomach tubes.

George will graduate a qualified doctor, with a good basic knowledge of medicine in all its branches. He can diagnose and prescribe for most diseases, deliver a normal baby, perform minor surgery. But he will not be ready to practice until he has sharpened his knowledge and experience by spending two years as an intern under Michigan's new program (*p. 104*). By 1952, when he is 35, he hopes to be settled as a general practitioner in a pleasant rural town.

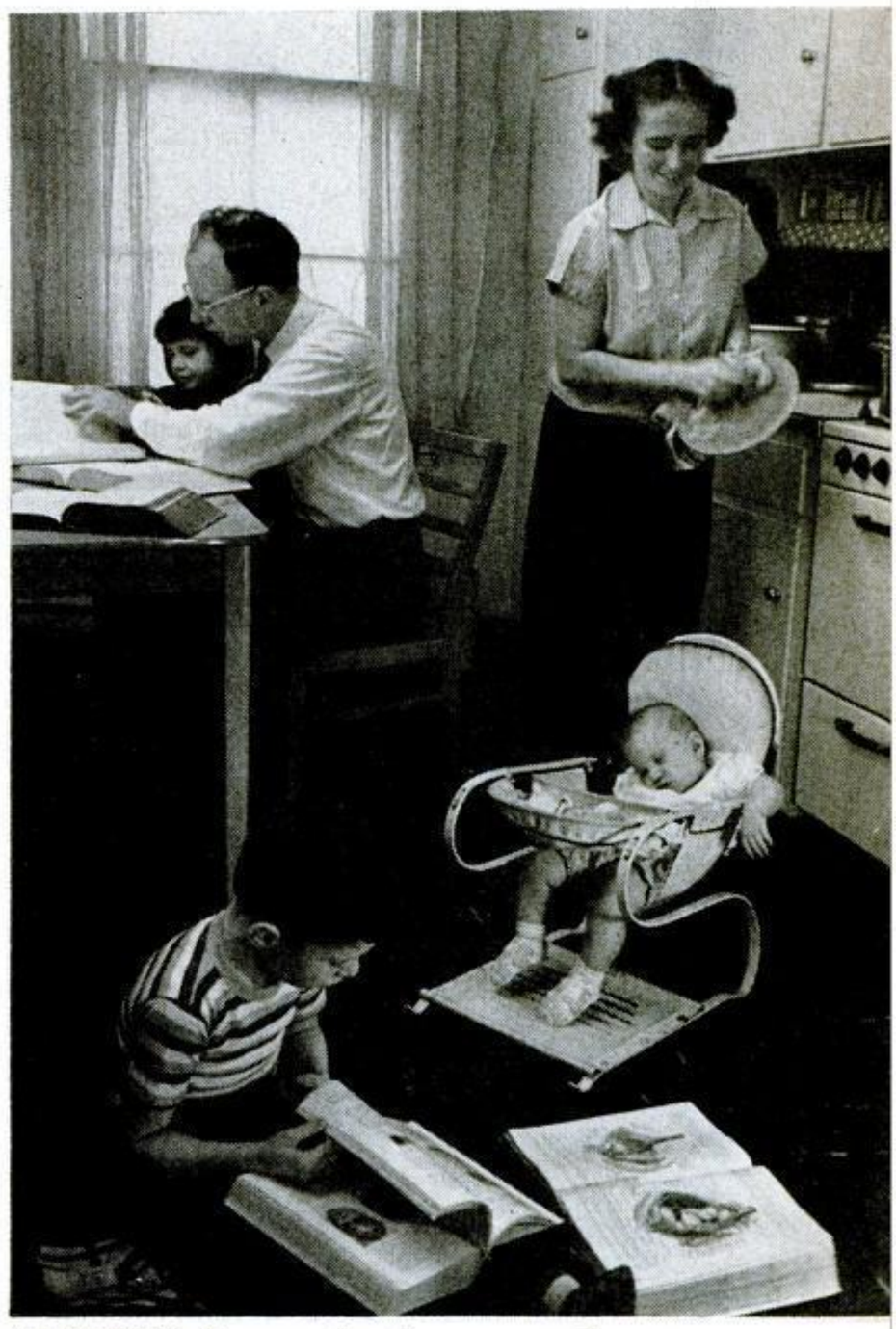
George has already run through his $5,000 Army savings. He could not afford the four or five more years of study that would make him a specialist. But George is all for general practice. "It seems to me," he says, "that an honest-to-goodness doctor almost has to be a G.P."

ON NIGHT DUTY George makes the rounds of University Hospital. He gets this lonely duty whenever he is assigned a patient who needs to be watched throughout the night. He must be available to check patient's condition and to perform minor services. If there is something important to be done George

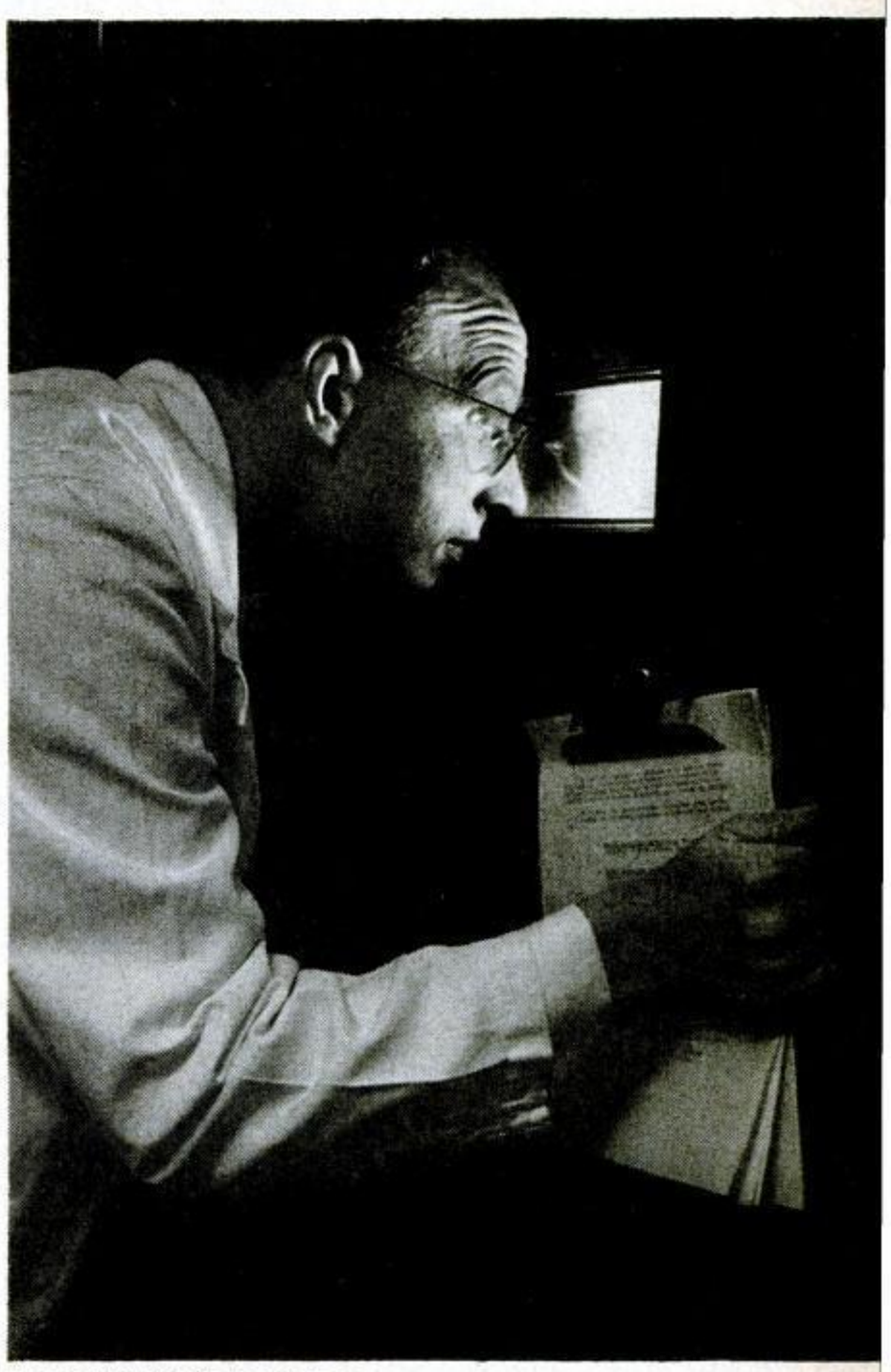
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calls a doctor, but he changes dressings and adjusts tractions on his own. Here he stops to make a small adjustment on a Bradford frame which is holding the legs of Earl Sands in traction. Sands stepped from his car one night to look at the taillight; another car smashed into him, broke an arm and both of his legs.



AT HOME in 3-room university apartment George tries to study while his wife Alice dries dishes, daughter Nancy, 2½, squirms on his lap, the baby dozes and his son Mark, 6, looks at dermatology pictures.



IN PSYCHIATRIC WARD George looks through glass panel in door at a patient. Glass is made so that George can see in but the patient cannot see out.

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TEACHING NEW METHODS to older doctors at Saginaw General Hospital, a doctor from the university explains a diagnosis of thrombophlebitis.

Michigan's new program meets some old problems

Educators have become very critical of the shortcomings of medical schools. They have three main complaints. The schools do not admit enough students; there are fewer doctors per capita in the U.S. than there were 40 years ago. The schools are training too many specialists and not enough general practitioners; in some years only three or four Michigan graduates wanted to become G.P.s. The schools are too ingrown, out of touch with their graduates and their communities.

Michigan is trying—with considerable success—to answer this criticism. Next fall its dean, Albert C. Furstenberg, hopes to take in 200 students, the largest freshman class in the U.S. Because additional students need additional hospital patients to work with, Michigan is adding to its present 981-bed hospital: a 70-bed maternity hospital, a new state-built clinic; a 500-bed veteran's hospital to be staffed by the school and, later on, a new children's hospital. All this, plus a new $3 million research institute to be built with a Kresge Foundation grant, will make Michigan one of the largest and most complete medical centers in the world.

Three years ago, to upgrade state medicine, help the shortage of general practitioners and to bring itself closer to its community, Michigan affiliated itself with 14 hospitals, from Saginaw to Kalamazoo. This has started a new trend in medical education which is now being carried on in New York, Minnesota and Massachusetts. Under Michigan's affiliation arrangement, the university's future general practitioners get their first big break. During their two-year internship they alternate for six months' intervals between their hospital and the university, checking theory against practice and rechecking their practice against new ideas. This chance to get more and special training has raised the percentage of would-be G.P.s in Michigan's classes from 2% to 16%. There is a similar program for students who wish to become specialists. Under it they spend a year at one of the hospitals, a year back at Michigan, another year or two at the hospital again.

This system has worked out well in two ways. The flow of young doctors back and forth from the university has resulted in a constant interchange of new developments and new ideas. This has been fine for the students. It has also vastly improved the standards of the hospitals that are participating in the Michigan program. Now all 14 of them are accredited for specialist training. Not one was accredited before.

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LIFE

Dear Reader:

Next week's issue of LIFE, dated May 8, will show in full, rich color some of the oldest and finest gardens in the world, which were designed during the Renaissance as suitable settings for the homes of Italian noblemen. LIFE Photographer Dmitri Kessel has captured on color film the charm and beauty and tranquility of eight of these gardens. And, thanks to a new LIFE printing development, these color photographs will be reproduced with the unusual faithfulness and clarity that brought "Desert Flowers" to life in the April 10 issue.

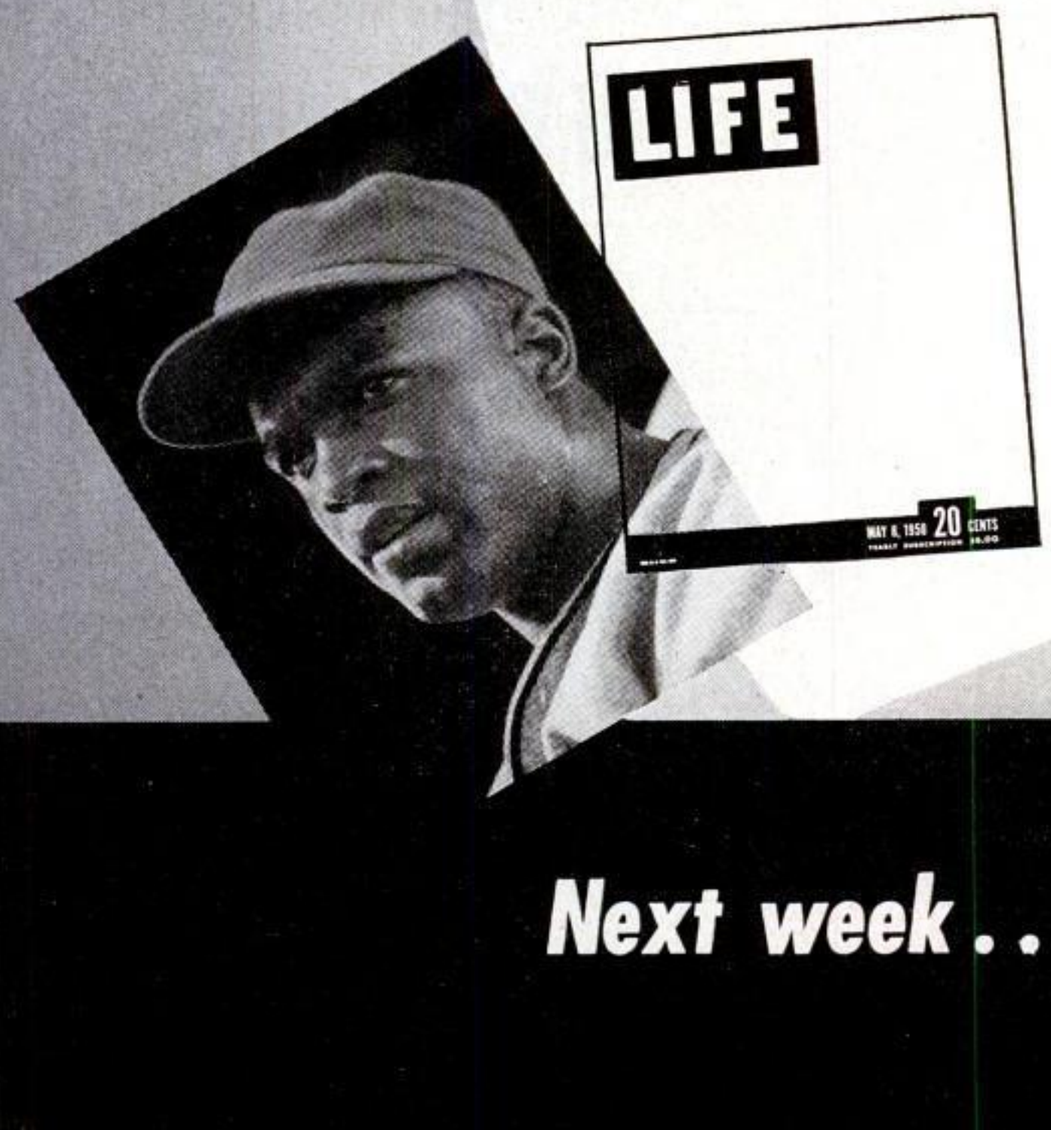
Another color feature next week will be an exclusive LIFE photograph of Queen Elizabeth and Princess Margaret admiring the rug made by the talented fingers of 82-year-old Queen Mary. This one-million stitch needlepoint opus, on which she worked for eight years, is currently on a tour of U.S. and Canadian museums, inviting bids from prospective purchasers.

Craftsmanship of quite another kind is revealed in some extraordinary action photos of the Air Force's annual aerial gunnery meet. Here in full color you will see skip bombing from an F-86 flying 400 miles per hour about 20 feet off the ground, read about a pilot who scored 217 hits from the allotted 240 rounds of ammunition.

The photographic essay is also composed of exceptional pictures, in this case of a candid nature. As the 1950 campaigns got up steam, LIFE sent its prize-winning cameraman, Leonard McCombe (LIFE, April 10), to perhaps the most political of all states, Pennsylvania. He has taken penetrating, candid portraits which include leaders of both parties in this pivotal state and illuminate the Republican primary struggle between Governor Duff and Boss Grundy as well.

On LIFE's cover next week is Jackie Robinson, star ballplayer who now stars in a movie. The 132 other pages of next week's LIFE will be filled with the best of the 10,000 pictures and millions of words of reporting which will cross LIFE's editors' desks before the issue goes to press.

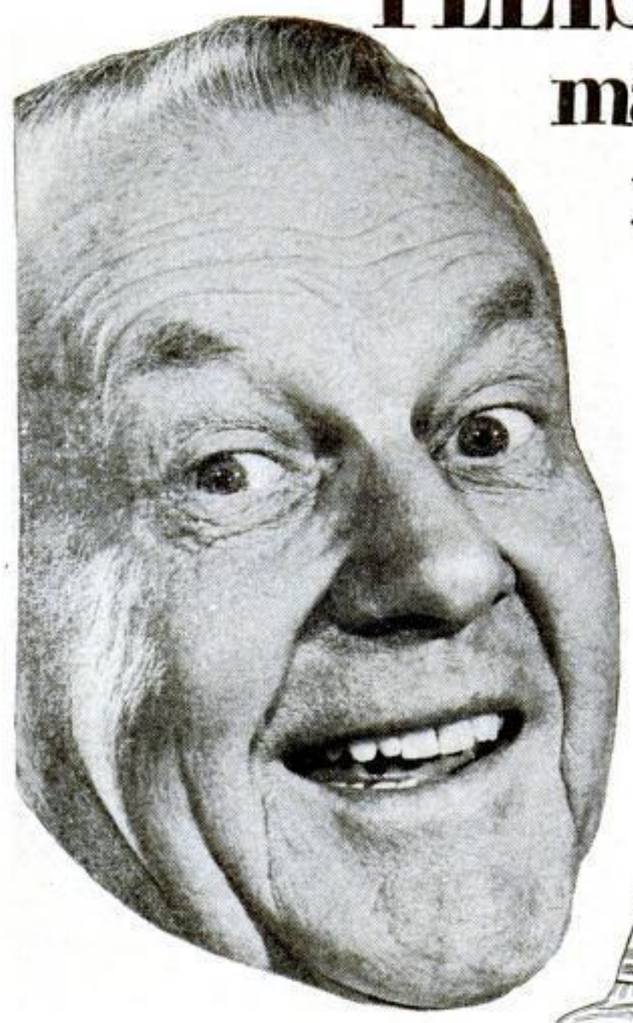
Andrew Heiskell, Publisher

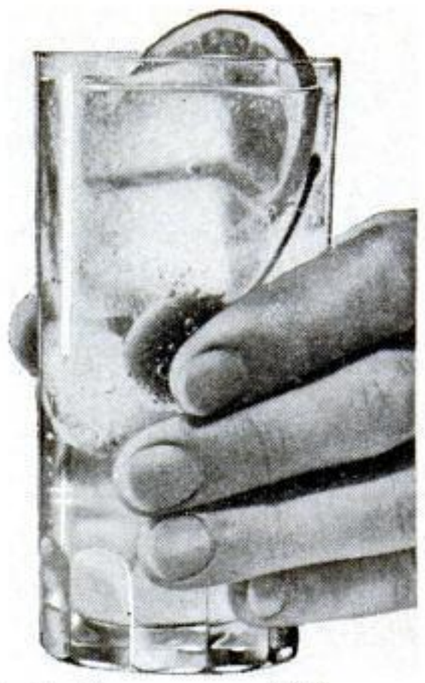


Next week . . . Every week . . . you'll like LIFE

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SEQUEL



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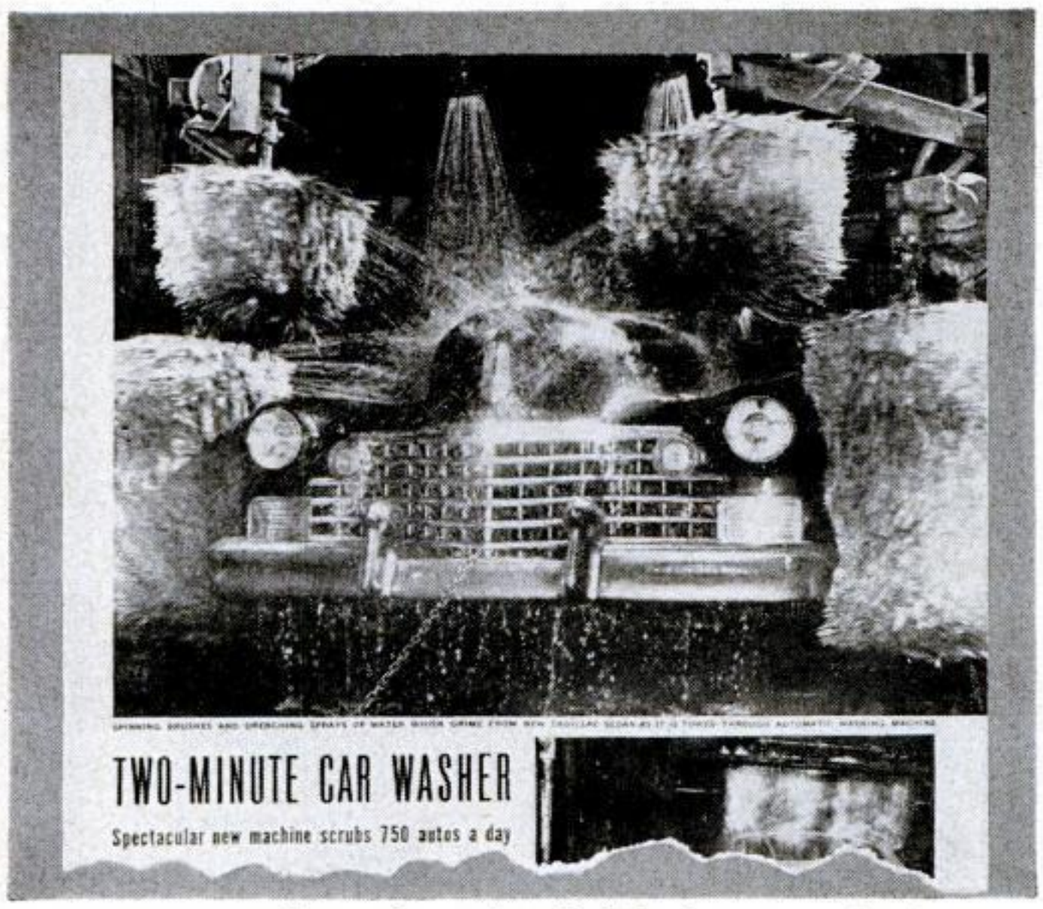
On Sept. 22, 1947 LIFE published a story (*right*) on the Minit-Man Automatic Car Washer, a whirling, jetting device for washing cars mechanically that has since become familiar in many parts of the U.S. One who read it was a young advertising man named Slater McHugh of Port Washington, L.I. McHugh thought it would be widely beneficial and personally profitable if the Minit Washer's convenience could be made available at low price to the average car owner in his home.

The result is the Maitland Car Washer, currently going on sale at $9.95, which washes a car without muss in six minutes. It consists of detergent and a 17-foot plastic hose inset with seven spray nozzles. The car owner dissolves a teaspoonful of detergent in a bucket of water and douses the car with it. A garden hose is then connected with the section of plastic hose which has been permanently clamped around the frame of the garage door, and the water is turned on, creating a spray (background, *above*). The car is backed into the garage through the spray, driven out again, and emerges clean. Since the sprays point outward, hardly any of the garage gets wet. Except in hard-water areas where a little chrome wiping may be necessary, the car dries spot-free.

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A CAR TO SHOW IT CAN BE DONE WITHOUT THE USER'S GETTING WET

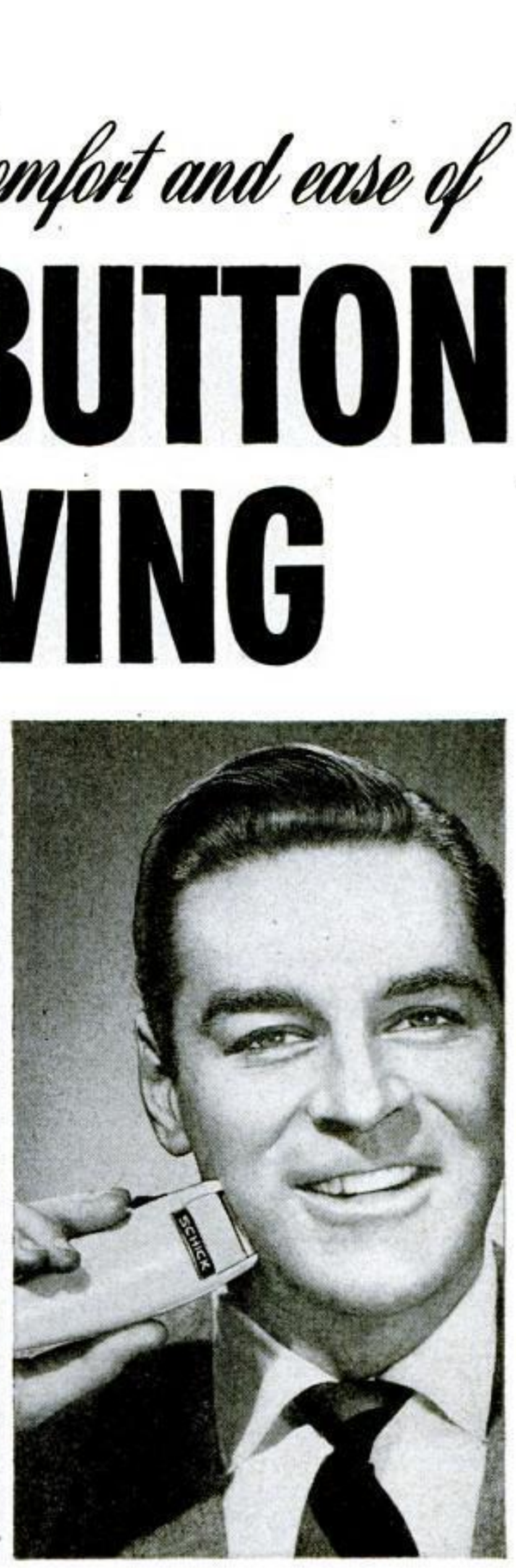


STORY IN LIFE 31 months ago described the then new washer for use in commercial car laundries. It washes a car in two minutes. Its price is $16,000.

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Illustrated above is the SCHICK SUPER $22.50
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No Sad Songs For Me

As fellow players in an industry of which we are proud, and to which we devote our talents and our efforts, we would like to make public our applause of the brave and tender story of *NO SAD SONGS FOR ME* and Margaret Sullavan for her amazing exposition of a woman's inner glory.

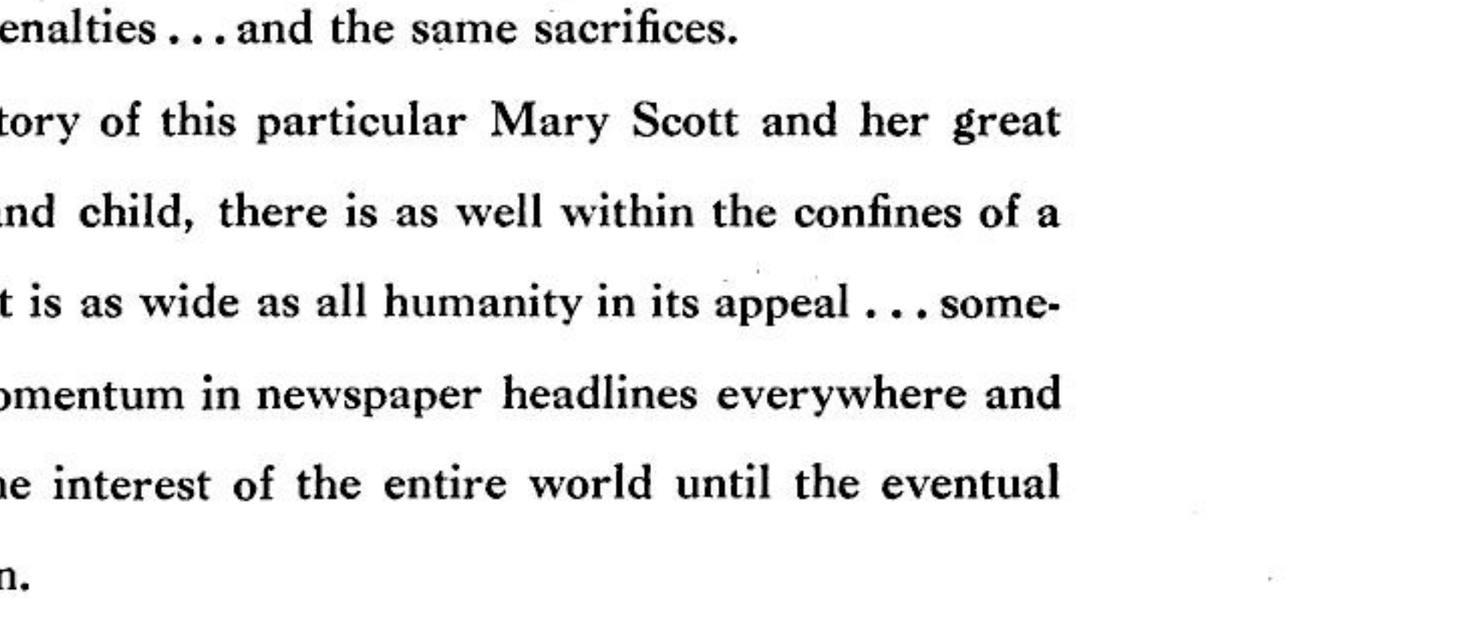
We are proud too of *PINKY, ALL THE KING'S MEN, SNAKE PIT, GENTLEMAN'S AGREEMENT,* and certain other motion pictures, which like *NO SAD SONGS FOR ME,* dealt with unusual subject matter.

This is a story of courage and people . . . not special people, but ordinary every-day people . . . with a background of an average middle-sized town.

Mary Scott is one of these people, a woman of courage . . . of great courage and spirit. There are thousands and thousands of Mary Scotts . . . They live in small hamlets and big cities. Life gives them the same benefits and the same penalties . . . and the same sacrifices.

But in telling the story of this particular Mary Scott and her great love for her husband and child, there is as well within the confines of a screenplay, a theme that is as wide as all humanity in its appeal . . . something that has gained momentum in newspaper headlines everywhere and will continue to hold the interest of the entire world until the eventual hoped-for day of solution.

The consequences of this forthright presentation of *NO SAD SONGS FOR ME* will echo and re-echo.



NO SAD SONGS FOR ME, starring MARGARET SULLAVAN, WENDELL COREY, VIVECA LINDFORS, with John McIntire. Screen play by Howard Koch. Produced by Buddy Adler. Directed by Rudolph Maté.

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Politician Without A Future

Utah's governor angers all parties by being an utterly honest man

by RICHARD L. WILLIAMS



GOVERNOR BRACK LEE stands in shadow of Salt Lake's Eagle Gate, under the great copperplated eagle that once guarded entrance to Brigham Young's property. Capitol is in background at head of State Street.

THE governor's mansion in Salt Lake City, Utah is a vast, green-turreted, 32-room monster, half French Renaissance and half Charles Addams. It was built in 1904 by the late Senator Tom Kearns, the mining magnate, to gratify certain whims, such as knocking his Mormon neighbors' eyes out. As an Irish immigrant's son Kearns had dreamt he dwelt in marble halls. So when he struck it rich he lined both the kitchen and the master's bathroom of his house, as well as the entryway, with honest-to-gosh marble. Tom paneled his dining room with lustrous imported wood, and in his basement pridefully built a bowling alley, the first private one in town.

The musty mansion is something out of Salt Lake's salty past. The silver-haired citizen who lives in it now, a little uncomfortably, won't be there long, people say, because he is a man without a future.

From the day he moved in 16 months ago Governor Joseph Bracken Lee has seemed curiously willing to commit political hara-kiri. For, as Utah's first Republican governor in 24 years, Brack Lee has consistently displayed a kind of integrity so tough as to seem almost truculent. A source of even greater sorrow to fellow politicians has been his ingenuous insistence that a government, like a family, should live within its income. Accordingly he has both infuriated spoils-starved Republicans by refusing to play the party patronage game, and has enraged Fair Dealers by refusing to take his state's full share of federal grants-in-aid. He has, at one time or another, angered labor groups, business groups, schoolteachers, farmers and veterans, by vetoing costly projects of special privilege to each of them. "He has managed," concludes one G.O.P. chieftain bitterly, "to alienate more voting groups than any other man I ever knew."

When he arrived at the capital from Price, a mining city where he had served 12 years as mayor, Lee did not look like a self-doomed man. Tanned, trim and wiry at 49, he had just pulled off a minor miracle as one of two Republicans in the whole U.S. to unhorse Democratic governors in 1948. Thanks to thousands of voters who jaywalked across party lines, Lee had beaten hefty Governor Herbert B. Maw by 151,253 votes to 123,814—roughly Truman's margin over Dewey in Utah. The figurative queue of expectant Republicans stretched all the way down State Street from the capitol to Eagle Gate.

In one of his first official acts, however, Lee coolly wiped out a nest of state jobs. He abolished the state liquor enforcement division and left enforcement solely up to sheriffs and police chiefs. In some surroundings this might be routine; not in Lee's state. Utah is 74% Mormon, and the Church of Jesus Christ of Latter Day Saints is strictly prohibitionist

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OUTNUMBERED by Democrats on three-man Board of Examiners which reviews state business, Lee (*ieft*) can be outvoted by his attorney general (*center*) and his secretary of state (*right*). But he wields much independent power.

POLITICIAN CONTINUED

if some of its members are not. Its stately Hotel Utah not only keeps the Book of Mormon alongside the Gideon Bible in every chiffonier but declines to sell the legal 3.2 beer to its guests.

In thus quickly courting the displeasure of the church as well as the politicians, it would be quite wrong—as in every similar act of Lee's regime—to credit him with great courage. For, driven by a belligerent contempt for expediency, he is simply unaware of having any choice but to do vigorously what seems right.

Government by pressure groups and government by crony are equally distasteful to Governor Lee. A few months ago when the Republicans met in Washington for their widely heralded policy-drafting conclave, unorthodox Brack Lee attended one session, then walked out in disgust. "I went," he says, "because I was asked to help. I found they didn't want a policy—they wanted to write something to please everybody.

"Look at what they said about farm policy. They said they wanted to support farm prices at 85% of parity. The other fellows want to support the farmers at 100% of parity. How are you going to win that way? I wanted them to tell the farmers that the time had come when the country couldn't subsidize them any longer. Naturally, nobody listened to me." After his walkout he submitted a 14-point policy of his own. It was brutally frank, full of unfashionable platitudes about honesty and integrity versus greed and special privilege. But Lee could not care less about pleasing everybody: "I'm fed up with most politicians anyway, and that goes for Republicans as well as Democrats. . . . Why, there are members of my own party who'd have this state in worse shape than it was when I took office, if I'd let them."

This is no new posture for Lee. It was only three weeks after his inaugural when he was invited to the Republican National Committee's postelection conference, or wake, at Omaha. As a victor in the ranks of the vanquished, he was asked to make a major speech. When finally called on, late at night and after waiting four hours, he was tempted to say thanks and walk out, as Physicist Robert A. Millikan stalked out on a recent gathering in California.

"Most of the boys were out in the corridors figuring how to get rid of their chairman, Hugh Scott," Lee recalls. "So I called to them to come back in—told them I'd left my legislature in the hands of Democrats and wasn't going to make the trip for nothing." While he waited—chin out, blue eyes cold behind his glasses, and with the cut of his jib looking disconcertingly like President Truman's—the politicos reluctantly resumed their seats. Lee proceeded to give them a piece of his independent mind. He confessed he was no student of government and no expert on foreign policy, but he had a shiny two-bits' worth to offer the experts.

"Unfortunately our party has seen fit to avoid risking its future upon the judgment of all the people," Lee told them. "We have been unwilling to stand upon our theories of government but have chosen to criticize the opposition without offering sound, constructive changes. . . . We lost an election—the Democratic party did not win it. We lost it because we forgot that the American voter is intelligent and thinking. During the entire campaign we did not meet squarely a single issue which was close to the hearts of the mass of voters . . . who are not aligned with any pressure group." While the national committee chewed on that one, Governor Lee

CONTINUED ON PAGE 113



AMAZING RESULTS ON ATHLETE'S FOOT! DISCOVER QUINSANA'S FAST ACTION

■ Quinsana Foot Powder helps cool and soothe burning tired feet! It acts to absorb excessive perspiration, thus helping to keep feet dry, comfortable—and to combat foot odor.

End Misery of Cracks, Peeling Between Toes!

Tests prove 9 out of 10 get relief from itching, burning Athlete's Foot with Quinsana treatment.

■ Quinsana's *antiseptic* action helps prevent the growth of fungi that cause Athlete's Foot. It works fast to relieve the misery of itching, cracking, peeling between toes. And daily Quinsana use helps to prevent the recurrence of Athlete's Foot!

Shake Quinsana on your feet. Shake it in shoes to help absorb sweat. Use Quinsana every day!

MENNEN QUINSANA
Athlete's Foot Powder

WHEN YOU BUY YOUR POWER LAWNMOWER OR GARDEN TRACTOR

BE SURE THIS EMBLEM IS ON THE ENGINE

4 CYCLE
The Precision Built
CLINTON
AIR COOLED ENGINE
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WORLD'S QUICKEST STARTING, MOST RELIABLE SMALL GASOLINE ENGINE



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it's Spring—

there's love in the air!

...time for

Muguet des Bois!

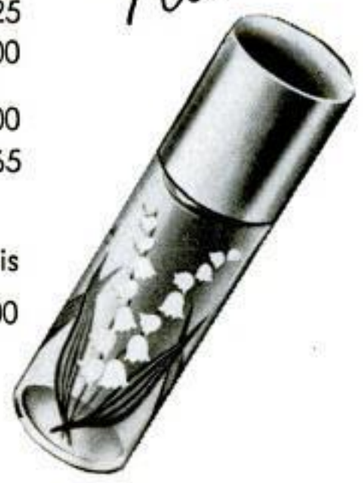
A sparkling series of perfumed toiletries to enjoy to your heart's content

Perfume	5.00	2.50	1.25
Toilet Water	2.50 (with atomizer)	1.85	1.00
Face Powder	1.00	Sachet	1.00
Dusting Powder	1.25	Talc	.65

Prices plus tax

"PURSER"—to have Muguet des Bois with you wherever you go. 1.00

New!



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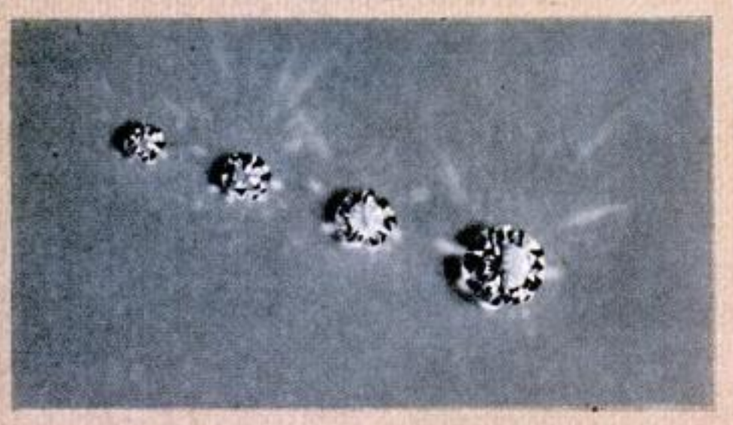
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Honeymoon in the Spring – painted for the De Beers Collection by Jean Hugo

a Diamond is forever



¼ carat (25 points) $85 to $185
½ carat (50 points) $220 to $475
1 carat (100 points) $625 to $1250
2 carats (200 points) $1395 to $3500

The above prices were secured for your guidance through a nationwide check in January, 1950. They are for the top-quality stones generally offered by jewelers for engagement rings. Exceptionally fine stones are, of course, more expensive. (Exact weights shown are infrequent.) Add Federal tax.

WHEN CHOOSING YOUR ENGAGEMENT STONE . . . remember color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. It is important to seek the counsel of a trusted jeweler. He will help you find the size and quality and style of stone that is in keeping with your preferences, and what you wish to spend.

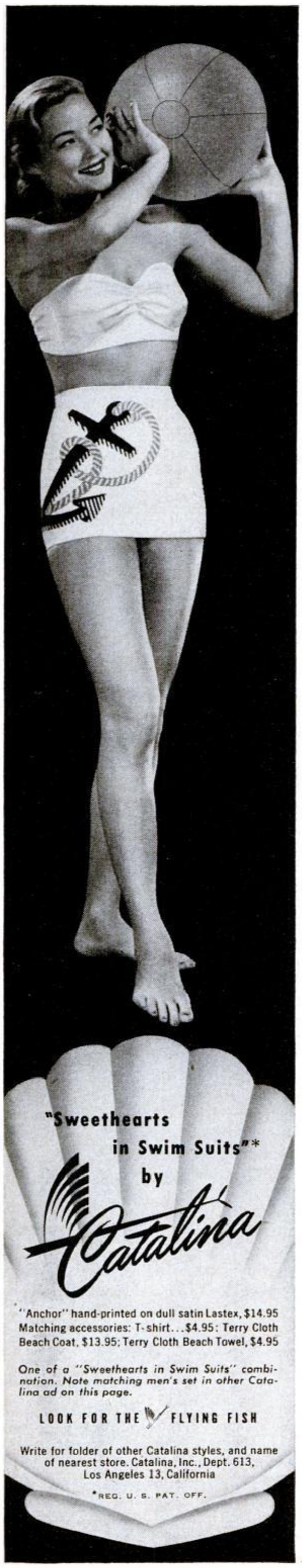
May your happiness
last as long as your diamond

Like spring, with all its sweet familiar glory, your engagement diamond has the power to delight. In its lively brilliance, there's the image of your young love and hope to give you courage through the years. Your diamond, though it may be modest in cost, should be chosen with care, for nothing else on earth can take its place.

De Beers Consolidated Mines, Ltd.

N. W. AYER & SON

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"Anchor" hand-printed on dull satin Lastex, $14.95
Matching accessories: T-shirt...$4.95: Terry Cloth Beach Coat, $13.95; Terry Cloth Beach Towel, $4.95

One of a "Sweethearts in Swim Suits" combination. Note matching men's set in other Catalina ad on this page.

LOOK FOR THE FLYING FISH

Write for folder of other Catalina styles, and name of nearest store. Catalina, Inc., Dept. 613, Los Angeles 13, California

*REG. U. S. PAT. OFF.



AT MANSION, where family spends most of its time on second floor, Lee says goodby to wife before driving to work at the capitol in his state Cadillac.

POLITICIAN CONTINUED

cheerfully headed home to take on his Democratic legislature.

It is as hard for sophisticated minds to understand Brack Lee's almost anachronistic political morals as it is for him to understand such sophistries as: "It's only money." Up and down his state he has crusaded against federal grants-in-aid as a snare and a myth. Utahans pay around $46 million a year in federal taxes and get only about $8 million back in direct benefits, he argues. So a town that asks for federal money to help build an airport tends to forget that it has already given the government enough in taxes to build two airports and a swimming pool as well.

Last year Lee practiced this kind of preachment so thoroughly on the state level that the Budget Bureau in Washington got alarmed. It hustled an investigator out west to see why Utah was failing to grab its allotted share of government money.

"This young man called on all the state officers before he called on me," says Lee. "Then he came to see me. He complimented me on our many services. I thanked him. Then he asked me why I was crippling these fine services by cutting down their budgets.

"I said to him, 'Young man, it's too bad you never lived in a free country.' He said, 'But I do.' So I said to him, 'Well, maybe you think so, young man, but I remember when the pay check I got was my own and I could spend it as I liked. Can you . . .?'

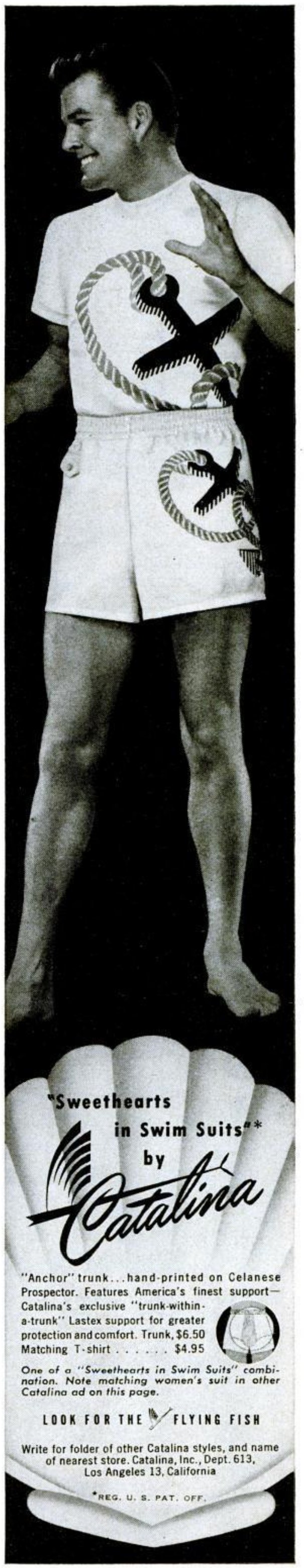
"We argued back and forth for a while and then he proceeded to threaten me. He said that if I didn't restore the cuts in the state budget and draw Utah's full share of the federal subsidies I would be responsible for introduction of a federal law which would take the spending of federal grants out of state hands. At that I showed him the door. . . ."

Against the spenders in Salt Lake City, Brack Lee is holding his own. When state department heads turned in budget requests totaling a record $81.5 million last year, he ruthlessly cut them to $43.9 before passing the budget on to the legislature. That hostile body raised the ante to nearly $53 million, but Lee managed to lop off about $4 million by veto. Among other items he amputated was a requested $1,186,000 for the state department of publicity and industrial development, whose interesting projects included building access roads to scenic spots for movie companies, in competition with the state highway department. Like the highway patrol's $16,800 item for upkeep of a "welcome station" for tourists, such endeavors were probably laudable, the governor admitted, but it seemed more laudable for the state to put out no more than it took in. His budgetary surgery brought pained yelps from wounded administrators, led to several suits charging illegal operations. It has strained his relations with such powerful men as Dr. A. Ray Olpin, president of the University of Utah. It has also made Utah one of the few states with a lower budget this biennium than last.

Every dollar helps

LEE's economies necessarily begin at home. He gets $7,500 a year plus an allowance for upkeep of the mansion at 603 E. South Temple Street. He is saving the state $1,500 a month, he says, by running his office with three employes, which is half the staff his predecessor maintained. Out of choice, Lee drives his sand-colored official Cadillac himself; out of necessity, his energetic wife turned to last week and helped her staff of four give the mansion a spring

CONTINUED ON NEXT PAGE



"Anchor" trunk...hand-printed on Celanese Prospector. Features America's finest support—Catalina's exclusive "trunk-within-a-trunk" Lastex support for greater protection and comfort. Trunk, $6.50
Matching T-shirt $4.95

One of a "Sweethearts in Swim Suits" combination. Note matching women's suit in other Catalina ad on this page.

LOOK FOR THE FLYING FISH

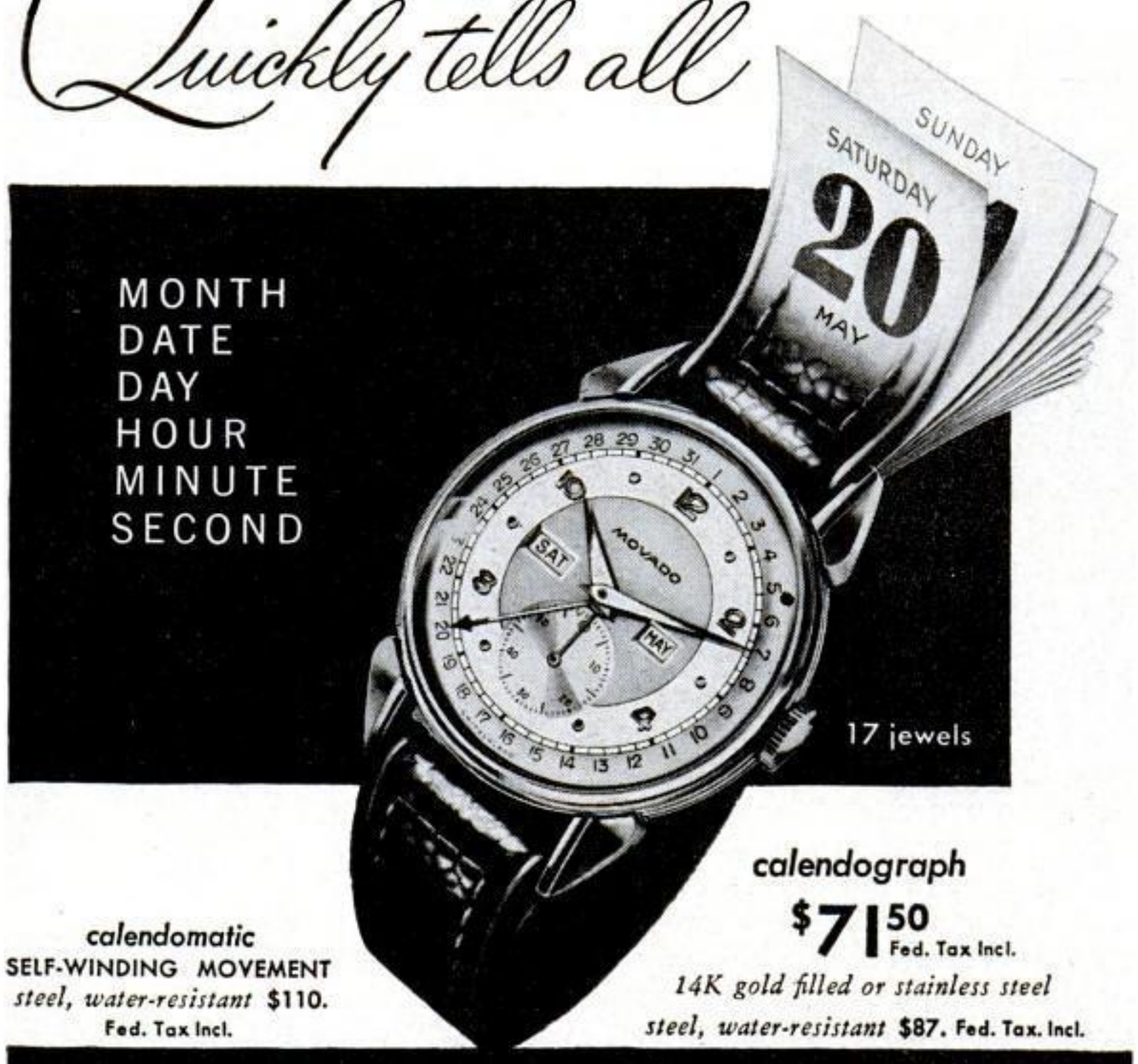
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Quickly tells all



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SELF-WINDING MOVEMENT
steel, water-resistant $110.
Fed. Tax Incl.

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$71.50 Fed. Tax Incl.
14K gold filled or stainless steel
steel, water-resistant $87. Fed. Tax. Incl.

MOVADO

WINNERS OF 168 OBSERVATORY AWARDS

SOLD AND SERVICED BY LEADING JEWELERS ALL OVER THE WORLD

Copr. 1950 Movado Watch Agency, Inc., 610 Fifth Ave., N. Y. • 36 Toronto St., Toronto, Can.

MILLIONS OF CARS CARRY THIS "STERLING MARK" of *Enduring Beauty*



PORCELAINIZE

Trade Mark Reg. U. S. Pat. Off.

FOR SPECTACULAR LUSTRE AND MATCHLESS ECONOMY

These PORCELAINIZE emblems on millions of cars mark the proud owners who demand the ultimate in beauty, durability, and economy as well as all-weather, all-climate paint protection. Containing no oil or wax, the PORCELAINIZE *beauty treatment* gives sparkling brilliance and month after month of carefree pride in your car. Tested, approved and recommended by major motor car manufacturers.*

*Names on request. Ask for Free Fact Folder, Reprint L-7: "Ride with pride — PORCELAINIZE"

For New and Older Cars...Applied Only By New Car Dealers

FREEMAN & FREEMAN, INC., DENVER 3, COLORADO



PRIZED POSSESSION of straight-shooter Lee is his double-barreled Winchester shotgun which he takes to Sunday trapshoots at Salt Lake Gun Club.

POLITICIAN CONTINUED

cleaning. The house boasts, among other marvels, a solid silver chandelier, which reminds Brack Lee of a story every time he looks at it. "Tom Kearns, who built this place, was a sterling character but no intellectual. Once the Alta Club asked him to donate a chandelier for the clubrooms. Tom said sure, but who in hell among the members could play one of the danged things?"

For Brack and Margaret Lee the great house with Tom Kearns's marble and priceless wood carving was a long jump from Price, Utah (pop. 7,500), and they are not altogether glad they made it. Back home, across the Wasatch range and 120 miles to the southeast, life was reasonably uncomplicated. Lee was born there, went to high school there and took over his father's real estate business. A person of oddly assorted talents, Lee painted in oils at 13, was Carbon County's first Army volunteer in World War I, later built the first radio set in town, fashioned a runabout powered by a gasoline motor from a washing machine and assembled a clean-cut motorboat in his back yard. The radio and several of his paintings are still in his mother's house, along with a scale model of the *Santa Maria*. "He was an awfully smart boy," says Brack Lee's mother. "Why, when he was only 10 or so he sent away some drawings and was offered a scholarship. I don't know—he might have been happier as an artist. He has a terribly tough job up there in Salt Lake."

He played baseball on the town team, got married and was a young widower with a small daughter when he married handsome Margaret Draper, a Mormon but not the strictest one, in 1928. A few years later Brack Lee decided that, like his father before him, he ought to run for mayor of Price. He was beaten on the first try but in 1934 won by two votes. "It cost me $800 and took 90 days to prove those two votes good," says Lee. But he dug in fast, serving six terms, three of them won by acclamation.

As mayor and also as president of the Utah Municipal League, Lee won a state-wide reputation. For three years Price levied no local taxes at all, meeting its budget of around $370,000 out of profits on its light and power distributing system. Lee helped the town get a self-supporting hospital, a junior college, a model water system, new schools and a public swimming pool. He also overlooked his antipathy to federal grants long enough to get a 45% grant toward the city's $250,000 auditorium and city hall. The city's share was paid off in 10 years.

Brack Lee's sober reputation was spiced by his furious feuding with the state's Democratic regimes. Whenever state officers drove too fast through the mining and sheep-raising center of Price, Lee's cops arrested them for reckless driving. Once Mayor Lee led his cops to a suspected bootleg joint. Inside were two state liquor enforcement agents, disporting themselves behind the bar. Denied entry, the Lee forces broke in the door, tossed the agents in jail. Retaliating, the state took to raiding Price regularly and not always legally. Lee came back by notifying the press whenever the agents, after confiscating the contents of the till at a raided tavern, turned in less money than the amount noted on their receipt to the proprietor.

With his interest in politics whetted by a one-man exposé of state departments which he undertook in 1938, Lee ran for Congress four years later. He lost by 269 votes. In 1944 he ran for governor against Maw and firmly believes he beat him. "I was 8,000 votes ahead,"

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Lee says, "but a lot of 'scratch' ballots were thrown out because the voters didn't draw a line through Maw's name when they wrote in mine. So I lost by 1,056 votes." He was still about 50,000 ahead of the Republican ticket and by now was recognized as a formidable vote getter.

By 1948 Brack Lee was not to be denied. The Maw organization fought valiantly, but too many voters were ready for a change and willing to split the ticket to get one. On the positive side Lee had a homemade, bipartisan "machine" working for him in Carbon County. "Know who elected him?" asks County Treasurer Art Smith, a Democrat who went to school with Lee. "We did. This is a cosmopolitan county—lots of Irish, Hungarians, Greeks, Italians around. Well, us flannelmouths and squareheads and the rest of us went all over the state asking people to vote for Brack. I sent out thousands of letters myself to Icelanders and Danes."

As election day approached the Democrats took to desperate measures. In the mail to the state's taxpayers went 125,000 copies of a pamphlet called "Morals and the Mayor." It painted Price as a wide-open town of hard liquor, gambling and prostitution, and caricatured Brack Lee, who does not belong to a church, as an irreligious fellow out to open up the whole state. Outraged church leaders from Price descended on the capitol, and the Mormon *Deseret News* sternly decried the raising of the religious issue in the campaign. A good many voters decided the Democrats had no business casting the first stone. A liquor board bootlegging scandal that broke earlier in the campaign probably hurt the Maw forces more than the anti-Lee pamphlet helped them.

Election night brought a nightmare for the telephone operators at Price. Their switchboard was swamped with calls from all over the state, from coast to coast and from overseas points. Everybody Brack Lee ever knew wanted to congratulate him, and the calls kept coming for 56 frantic hours.

Four thousand Utahans crowded into the rotunda around Chief Massasoit's statue for the inaugural. Off to one side, in the governor's office, "the new staff started with a clean slate—the files were empty," as a secretary cracks. When the Lees moved into the mansion the cupboard was bare, with not so much as a state-canned jar of pickles on the shelves. While his wife restocked the pantry, Lee went to work on the hill. He was probably the loneliest governor in the 48 states. As the sole winning Republican on the ticket he was surrounded by Democratic elective officials and enveloped by an atmosphere of hostility.

"I make the enemies"

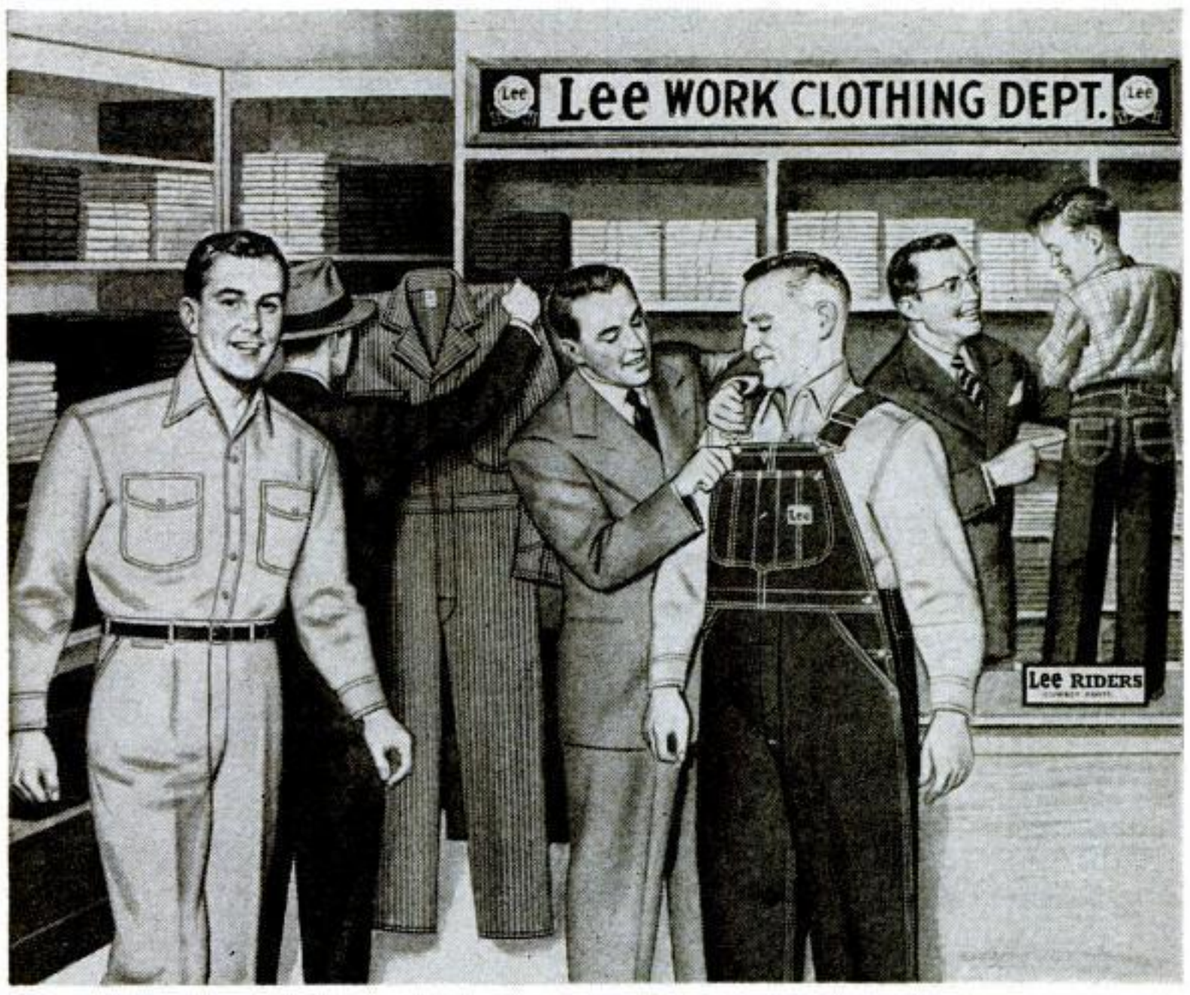
ALTHOUGH Governor Lee is an American Legionnaire, an Elk, a Shriner and a consistently good trapshooter at the Salt Lake Gun Club, his principles keep him from being what politics call "a good organization man." Needing a new head for the tax commission, he shopped everywhere but at party headquarters and picked a man he did not even know. The appointee, out of town on a trip, learned of his selection when he got off a train and read in the paper that "H. C. Shoemaker, retired retail executive, was appointed today. . . ." Hurrying to the capitol, he greeted the governor and said he'd accept the job if he could have a free hand. Lee agreed. Some time later, when Shoemaker retained a Democratic attorney as an aide, Brack Lee remarked, "You know, this puts me on the spot." Said Shoemaker, "Well?" Said Lee, "Well, all right. I'm on the spot anyway." An expert trouble shooter, Shoemaker has now moved over to the welfare commission. Today several executives on state commissions are nonpolitical appointees who don't particularly need the money (up to $375 a month) but like their work.

Their chief executive is not a humorless man but a reserved one who takes a lot of knowing. "My wife makes friends for the family," he has said; "I make the enemies." She also keeps peace in the household. With a married daughter in Price and a son at West Point, the Lees have a teen-age daughter, Margaret Jon, and a second son, Richard, 5, at home with them. Sometimes, with phones and doorbells ringing, the television set going full blast, Richard bawling and the governor in an irascible mood, the mansion trembles. "This," observes daughter Jon, "is a high-strung house." Socially competent Mrs. Lee usually can cope with things, but admits to one fearful blunder as first lady. One day she found herself riding in an official car with a portly man named Sawyer from out of town. What, he asked, had changed the people of Utah, once so impregnably self-reliant? "Why," said Margaret Lee, "the New Deal. It spoiled the morale of a lot of people, you know." Then she looked at the man and blanched. "Mr. Sawyer—you are *Secretary of Commerce* Sawyer?" He nodded; she sighed and changed the subject.

CONTINUED ON NEXT PAGE

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THAN ANY OTHER BRAND



More Men wear work clothes bearing a Lee label

THAN ANY OTHER BRAND

The LEE Guarantee: Every Lee garment is guaranteed to look better, fit better and wear longer than any you have ever worn, or you can have a new pair free or your money back.

SANFORIZED FOR PERMANENT FIT

Buy Lee work clothes at leading stores coast-to-coast.

THE H. D. LEE COMPANY, INC.

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UNION MADE Lee Highest Quality WORK CLOTHES

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WORLD'S LARGEST MANUFACTURERS OF UNION MADE WORK CLOTHES

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Making enemies is an inescapable part of her husband's job—the way he runs it. He made a few, at least, the day he turned down a requisition to pay for a Utah float in the Truman inaugural parade. He made friends of newspapermen but made enemies of a good many other people when he forbade closed-door meetings or executive sessions, of all state commissions.

He often makes enemies simply by acting in haste. "Brack," says a political reporter, "will jump off a cliff and then look for a place to light."

As this suggests, Lee has not only a lot of hot enemies but also some cool critics. He has been precipitate in several of his budget vetoes, later had to compromise when he could not make them stick. He took a running jump when he fired a Democrat from the finance commission "for cause" but without a formal hearing; the courts ruled the man be reinstated. And Lee's whole regime has been subject to the sweeping criticism that, while cutting costs, he should act with more imagination to raise Utah's share of the national income, to enlarge the base on which taxes can be paid. As Art Smith, Lee's shrewd friend at Price, says, "The trouble with Brack Lee is that he's doing the right thing the wrong way. He isn't getting his side of the story across. He doesn't have any machine, and without one he'll never get re-elected unless he finds a way to keep the voters sold on him."

Lee answers all this in his own fashion. At this year's Jefferson-Jackson day dinner, State Chairman Grant Macfarlane got guffaws out of Democrats by calling Brack Lee "the Pied Piper of Price, whose pipes will soon be playing *Going Home*." Not until last week did the governor get his retort to that gibe into print. "That was a compliment," he assured the Republicans' state reorganization convention. "You will remember it was the Pied Piper that got rid of the rats."

The professional politician's rebuttal is equally characteristic. Sitting in his W. South Temple Street law office, Chairman Macfarlane ticks off the governor's political errors. "He's done a lot of unpopular things. . . . He vetoed $500,000 for the Salt Lake vocational school, $495,000 for University of Utah research, $328,000 for maintenance of a new state hospital. . . . A third of his savings so far have been in public welfare. Why, we just want him to serve out that four-year term the way he's going. Best thing that could happen to us!"

Brack Lee doesn't argue in these terms, perhaps because he just doesn't understand them. Once in a while he confesses, "Sometimes I get mighty tired of this job and feel like just throwing it up and going back home." Yet there is barely a pause before he rushes on, "But my philosophy of living is that the thing you get out of life is your frame of mind. The price you pay for taking anything that isn't yours just isn't worth it. That's why I come back to the same old conclusion—do it honestly, do the best you know how, and let 'em holler!"



SUNDAY BREAKFAST is poured for canary by Mrs. Lee. Family is now used to the marble kitchen, which, Lee jokes, "can be cleaned with a fire hose."

One Spraying and this Easy PROVEN way MAKES WOOLENS MOTH-PROOF AT ALL TIMES!



Amazing Professional Mothproofing Method Now Sold for Home Use

No Odor • No Wrapping No Storing Away

To be ABSOLUTELY SURE moths will not damage woolens, the modern housewife can now mothproof the cloth itself. And it's all so easy with LARVEX. Just spray it on! The magic LARVEX spray penetrates each tiny fibre and treats the cloth so that moths are positively *stopped* from eating holes in your woolens. Completely odorless. Stainless. Non-inflammable.

A few minutes' easy spraying with LARVEX lasts for a whole year. At all times *you can be sure* moths won't eat holes in your woolens whether you wear the garments occasionally or hang them away in your closet. Either way, LARVEX PROTECTION REMAINS. Spray your rugs and sofas, too.





So Inexpensive! It costs no more to LARVEX a suit than it does to get it dry cleaned. Only 79¢ a pint. $1.19 a quart.

LARVEX
The Largest Selling Mothproofer



THERMO-TAINER
Newest Time-Saver for Mothers

Mothers of the baby bottle crowd are singing high praise for THERMO-TAINER, a double-duty bottle holder and temperature-retaining travel case. THERMO-TAINER eases mother's work, shortens her "drudgery hours". It's no longer necessary for mother to get up at 2 A.M. to prepare the formula, nor is it necessary to have baby home at feeding time. She merely slips the heated formula bottle into zipper-fitted, Fiberglas-lined THERMO-TAINER, and the formula will be at proper temperature at feeding time. Mom doesn't have to hold the bottle...she attaches it to the top of the washable plastic THERMO-TAINER.

HOT OR COLD...
Keeps milk, juices, food at right temperature



THERMO-TAINER is accepted for advertising in the American Medical Association publications. $1.50 at all Baby, Drug, Department and Chain stores. Remember...don't ask for a bottle holder, ask for THERMO-TAINER, in the pink, blue and yellow package.

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GRAVY MASTER
quicker and surer than pan-browning
MAKES GRAVY DELICIOUS TOO



Ivan Holtzinger, Oakland, Calif.

Ex-College Student *says:*
"I've found my LIFE'S WORK at GOOD PAY!"

"My college professor of Modern Selling advised me to get some practical experience. As a 'stepping stone' to broader fields, I began selling the World Book Encyclopedia. I soon found this job so rewarding I've made it my life's work."

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Fewer battery changes...more power...better hearing longer! You'll be amazed at the difference the exclusive flat-cell construction in these "EVEREADY" "B" batteries makes in your hearing! Don't wait another day to have the better hearing you can get from "EVEREADY" brand "B" batteries!

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SUMMER AHEAD



INSTALL NEW

CHAMPION

SPARK PLUGS

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THE MODERN HITCHCOCK, John Kenney, fishes for trout outside his factory. Built in 1826, it once sank to the insignificance of making pocket rulers.

Hitchcock Chair

AN HISTORIC FURNITURE PIECE IS AGAIN IN U.S. PRODUCTION

In 1826 a Yankee chairmaker named Lambert Hitchcock opened a chair factory in what is now Riverton, Conn. and turned out "fancy chairs" that were so sound and so handsome that they became nationally famous. He occupied the factory until 1840, producing in it some 200,000 chairs which, by now popular antiques, are still in wide use.

In 1946 a West Hartford business man named John Kenney, out fishing in the Farmington River, happened upon the original, long-since dilapidated Hitchcock factory, waded out of the river to examine it and got an idea. Kenney, then 36, had built up a sample-shoe business which yielded him a comfortable profit but little pleasure. His family had once owned a Hitchcock chair, however, and he knew the name for a hallowed one. He did not know very much more, but the idea of restoring Lambert Hitchcock's factory to its original use was wonderfully appealing. Kenney considered the possibilities, then rented the plant for $25 a month with an option to buy and proposed a partnership to a friend, Richard Coombs, who knew woods and cabinetmaking. For the next two years they bought and studied dozens of old Hitchcock chairs and thus retraced Hitchcock's original patterns. Production, which began 18 months ago, has now reached a modest 30 chairs a day.

Like the original maker's, the present Hitchcock contains 20 parts. It is made mostly of Connecticut rock maple and its rush seat is made from cattails gathered in the same swamp area where Lambert Hitchcock once cut his. There are six basic back styles of which the turtle (*opposite*), so-called from the silhouette of the slat, is currently the most popular. The stencil patterns are applied by airbrush, since Kenney and Coombs could not find enough women able to apply gold paint by finger as was done in the factory a century ago.

The partners argue that their chairs are true Hitchcocks, not copies or "reproductions," but at the request of antique collectors they now stamp the seat bottoms with HCC (for Hitchcock Chair Company) to prevent any confusion with the products of their predecessor. Today the Hitchcock factory employs 32 and sells—at $39.95 and $49.95—all the chairs it makes in its leisurely, 19th Century atmosphere. Best of all, Kenney can fish right outside its door in the Farmington River.

← **THE MODERN CHAIR** closely follows original's black and gold decoration. Legs have the same turnings, rush seats are woven in the same way.

CONTINUED ON NEXT PAGE



Illusion

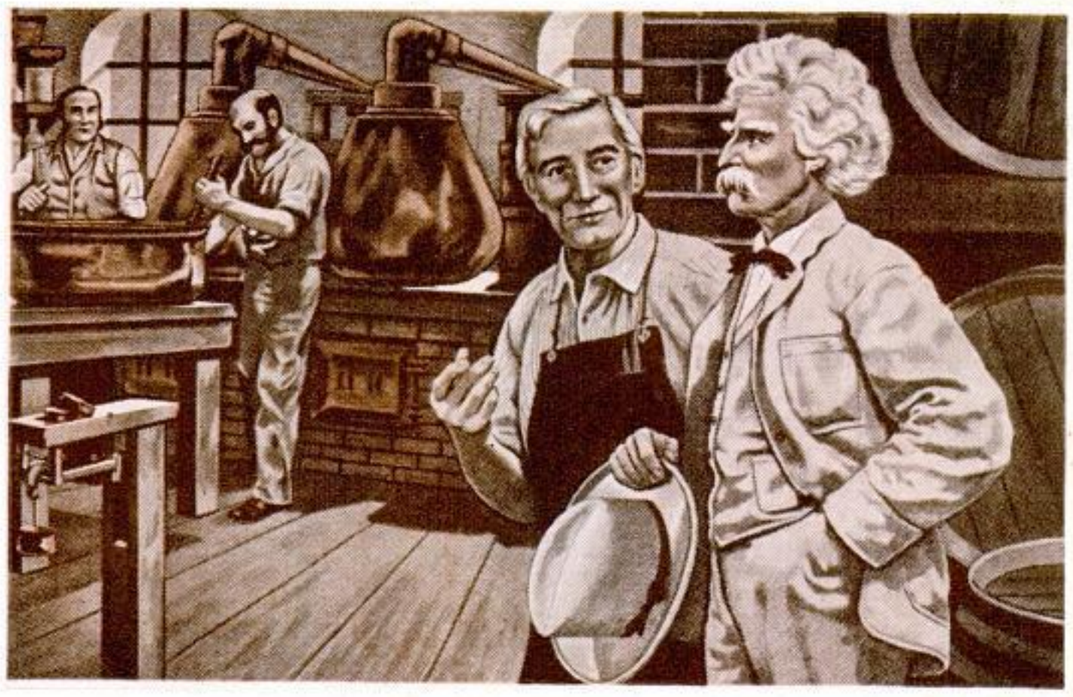
from the South Pacific

Sweep that man right into your life in this provocative pareo swimsuit or pareo dress —both sirened with Matletex* shirring. Romance from the South Seas created for you by Cole designer Margit Fellegi. *Hawaiian Holiday* print in island colors...At fine stores... swimsuit $12.95, dress $14.95.

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*Cole's patented process of elasticizing

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MARK TWAIN VISITS THE OLD CROW DISTILLERY

The famous humorist considered Old Crow the aristocrat of bourbons and went to see for himself how it was made.

OLD CROW





A TRULY GREAT NAME

Among America's Great Whiskies

UNDER SUPERVISION OF U.S. GOVERNMENT ★ BOTTLED IN BOND

KENTUCKY STRAIGHT BOURBON WHISKEY

100 Proof • National Distillers Products Corporation, New York, N. Y.

HITCHCOCK CHAIR CONTINUED

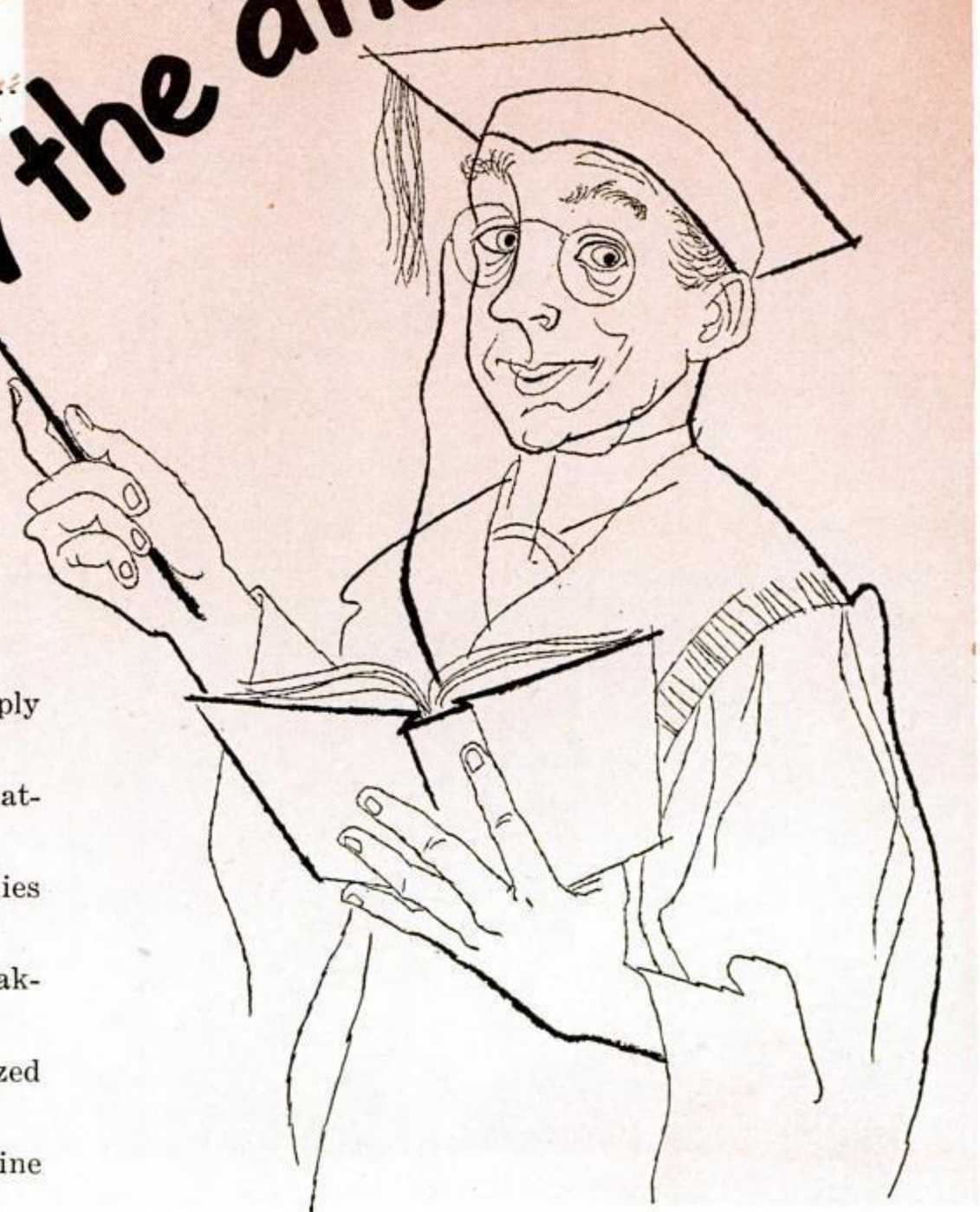


MANY VARIATIONS in style are made possible by combining the six basic back pieces—slat, turtle, crown, button, eagle and cornucopia—with three different types of top pieces—bolster (four top chairs, *above*), crown and pillow.

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Do you know the answer?



Q. From Southeast Asia comes 90% of all the world's supply of what key agricultural product?

Q. What can be made into soft, luxurious cushions and mattresses that practically never wear out?

Q. What is the chief source of income for millions of families in Malaya?

Q. What, when mixed with asphalt, shows real promise of making a road surface last longer and cuts down skidding?

Q. What major agricultural product is completely unsubsidized and uncontrolled in its production?

Q. What material, when used to make tires, saves on gasoline consumption because of less road resistance?

There's only one answer . . . it's . . .



Natural Rubber

Nature and Science Serving Mankind



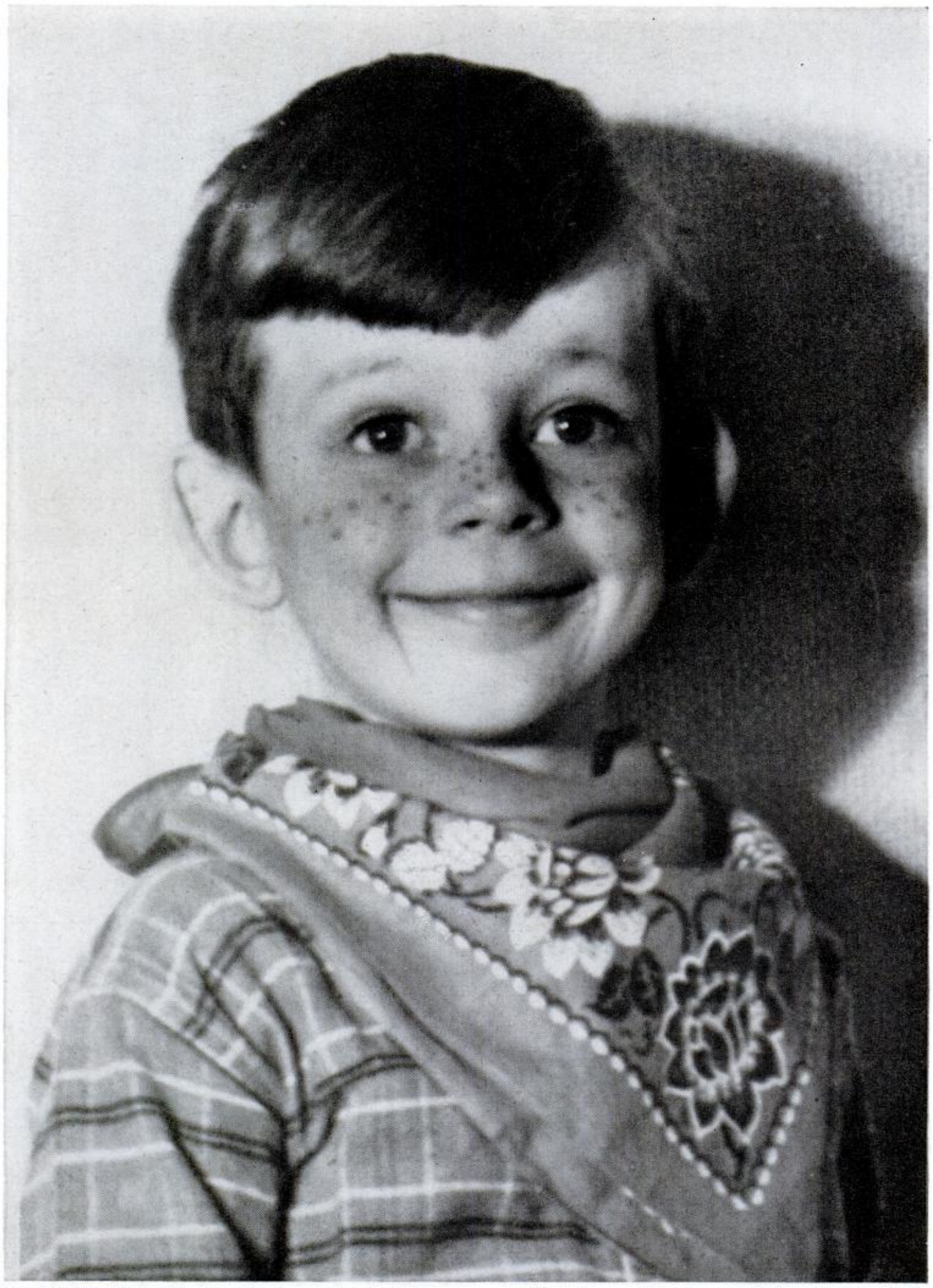
Natural Rubber Bureau

1631 K St., N.W., Washington 6, D. C.

WRITE to the Natural Rubber Bureau for information about natural rubber and its uses. Current booklets include "Stretching Highway Dollars with RUBBER ROADS", "Convert to Comfort with LATEX FOAM", and a general fact-booklet called "Natural Rubber—And YOU".

NATURAL RUBBER MEANS BETTER QUALITY AND LOWER PRICES IN HUNDREDS OF RUBBER PRODUCTS — FROM BABY NIPPLES TO GIANT TRUCK TIRES

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THE WINNER of Howdy Doody contest is 5-year-old Billy Oltmann of Patchogue, N.Y. He imitates the puppet's gestures, sings his songs, dresses like him. Billy has freckles, but his mother touched them up on picture.



HOWDY DOODY HIMSELF is 26-inch marionette who is perpetually optimistic.

WHO LOOKS LIKE HOWDY DOODY?

Contest in honor of TV hero turns up big ears, big grins, flocks of freckles

The almost terrifying zeal displayed by thousands of youthful TV watchers for a carrot-headed, flap-eared, freckle-mugged puppet named Howdy Doody erupted violently during the past few weeks in a contest conducted by NBC to discover a living Howdy Doody double. The winner, chosen on the basis of photographs, was to be the spitten image of Howdy Doody himself. NBC's New York staff was snowed under with 17,000 photographs of eagerly grinning boys, 16,900 of whom looked no more like Howdy Doody than Babar the Elephant.

In some cases the photographs had been neatly stippled with pen and ink in hopes that the "freckles" would turn the trick. A photograph of a little girl was accompanied by a parental note saying, "Don't ask me why. If sending her picture will keep her happy, here it is." After screening and sorting, NBC finally picked a winner (*above*), who was invited to appear on one of Howdy Doody's programs (5:30 to 6 p.m. EST) and receive about 250 different prizes ranging from the Encyclopaedia Britannica to a year's supply of candy bars.

After 28 months on the air, Howdy Doody has the top rating of any children's TV show. Youngsters like to identify themselves with his jaunty, invincible personality and also enjoy feeling superior to Howdy when his behavior is thick-headed. On the next page LIFE presents eight of the runners-up. All of them are under the spell, at least temporarily, of America's most popular TV extrovert, and all of them certify their big ears are real.

CONTINUED ON PAGE 125

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Mystery Buckle

it works like magic

These smart, bold initials can be instantly inserted at the counter of your favorite store. The new Mystri-gram buckle, handsomely crafted by SWANK, is cleverly concealed behind the belt. The belt and buckle set in top grain bridle cowhide, as illustrated, $3.50. The buckle with other belts at higher prices.

Remember Father's Day—June 18th

Always look for the name SWANK *on all our products*

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Gorgeous drapes and slip covers... for less than half store price!

IT'S EASY—WITH A NEW SINGER SEWING MACHINE!



WANT to do over a room without "doing in" your budget? Just sew on a new SINGER* Sewing Machine! You can make drapes, curtains, slip covers, even bedspreads and vanity skirts, for less than *half* what they'd cost to buy.

See the new machines now. Smoothest ever for straight sewing, easiest ever for tricks and frills. Prices from $89.50. Easy budget terms. Liberal trade-in allowance.

And whenever you want notions, lessons, sewing services or advice, just call on your SINGER SEWING CENTER.



• **Choose a cabinet** that fits your decorating scheme. SINGER has many beautiful styles! Modern writing desk, above, opens to reveal a full-size machine.



• **Sew at any speed,** forward, backward, even over pins. New SINGER Machines are the smoothest-running ever! Non-glare light, accurate stitch length, easy tension adjustment. Above: Ruffling Attachment in action.



• **You're sure it's dependable** if it's a SINGER. Favorite for 99 years. And you know you can always get service and supplies from any SINGER SEWING CENTER. Colonial cabinet above holds Featherweight Portable.



• **A rainbow of trimmings,** bindings, threads. Cording. Simpleat. Your SINGER SEWING CENTER has the best notions in town. New "SINGER Sewing Book" with 1000 pictures has special decorating chapters.



• **Course in home decorating** or dressmaking is given with purchase of new machine. Eight 2-hour lessons. Also: basic set of SINGER attachments at no extra cost.



FOR YOUR PROTECTION, SINGER sells and services its Sewing Machines, Vacuum Cleaners, and other products only through SINGER SEWING CENTERS, identified by the Red "S" Trade-mark and the "SINGER SEWING CENTER" emblem on the window, and never through department stores, dealers, or other outlets.

At right is SINGER SEWING CENTER at 122 W. Walnut Street, Kokomo, Indiana. For address nearest you, see classified phone directory under SINGER SEWING MACHINE CO.

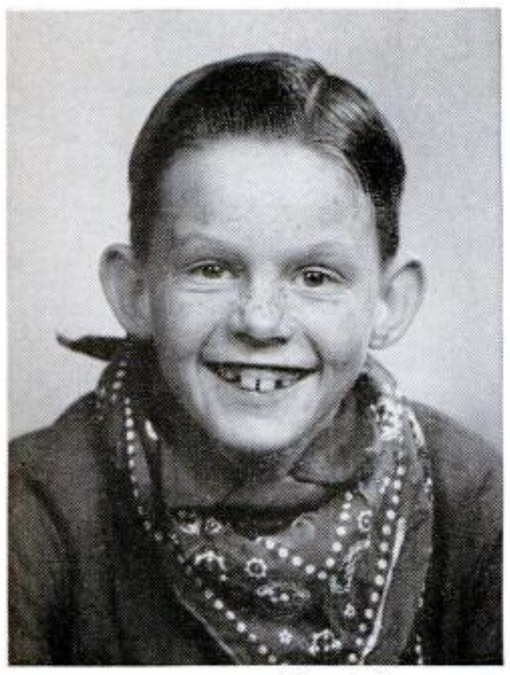
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THERE'S ONE NEAR YOU TO SERVE YOU

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Howdy Doody Contest CONTINUED



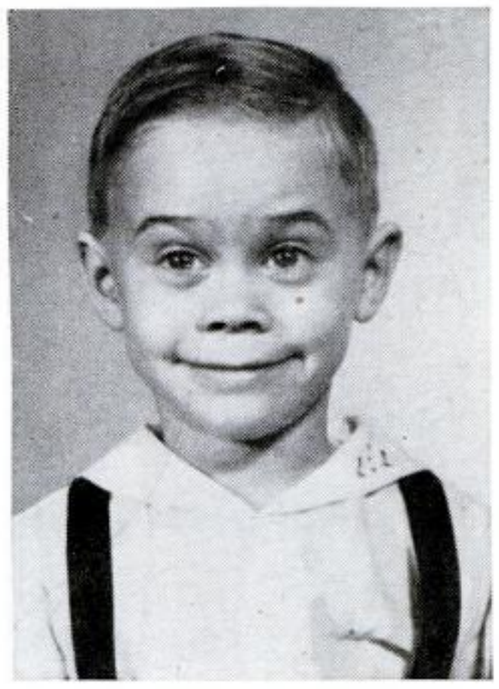
EDDIE PRIEST, 10, of Syracuse, N.Y. was one of oldest runners-up.



HENRY ZIEGLER, 9, of Flushing, N.Y. makes a dignified Howdy Doody.



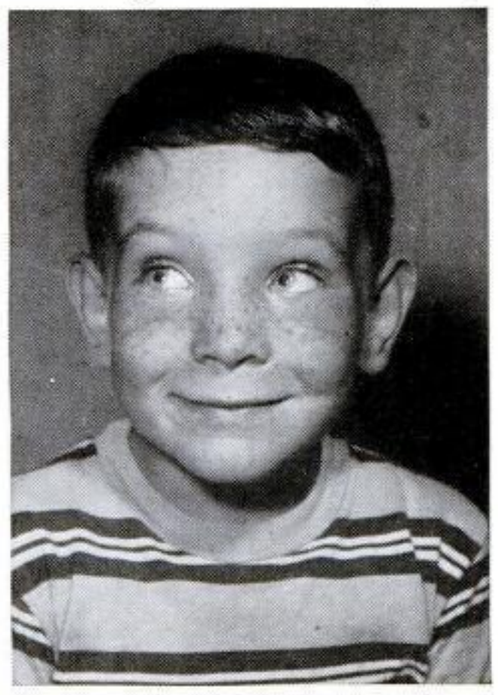
PAT CURCIONE, 7, of Chicago looks like Latin style Howdy Doody.



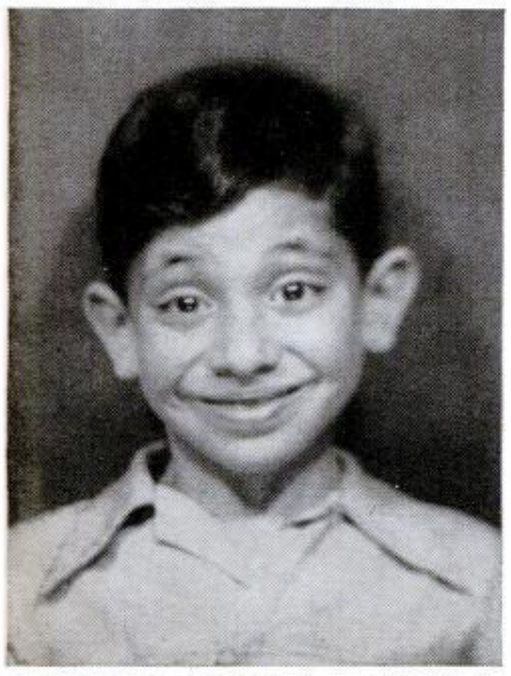
CRAIG RAMSEY, 6, of Reading, Pa. adds galluses to Howdy Doody.



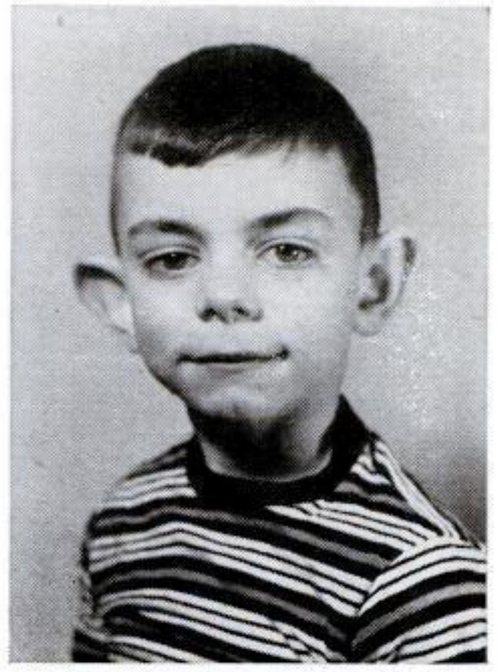
ERNIE BLEUER, 3, of Washington, D.C. adds beanie to impersonation.



TERRY DAY, 6, of Cheltenham, Pa. is handsomer than Howdy Doody.



LARRY COHN, 7, from Oak Park, Ill. added make-up for comic effect.



GEORGE FORD, 7, Millis, Mass. is most sober-looking Howdy Doody.

See it! Try it! The all-new SINGER CLEANER with Dual Suction



This wonderful, easy-to-use, new SINGER Vacuum Cleaner is first to bring you *two fans*...for the greatest dirt-getting action ever! Call your SINGER SEWING CENTER for a free, home demonstration.

SO EASY TO OWN!

Only $7.95 down

BALANCE AS LOW AS $5.00 PER MONTH
LIBERAL ALLOWANCE ON YOUR PRESENT CLEANER

So Easy To Use—thanks to all these marvelous SINGER extras!

Magic Handle! A completely new vacuum cleaner design that puts all controls at finger-tip reach.

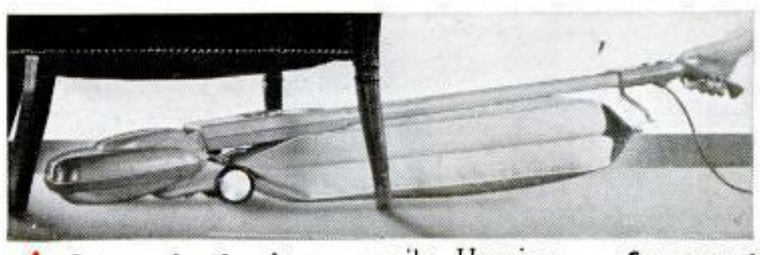
No unwinding of cord! Gives you extra cord as needed—gets it out of the way as you clean.

More cleaning power when you need it! Two-speed switch for heavy and light cleaning.

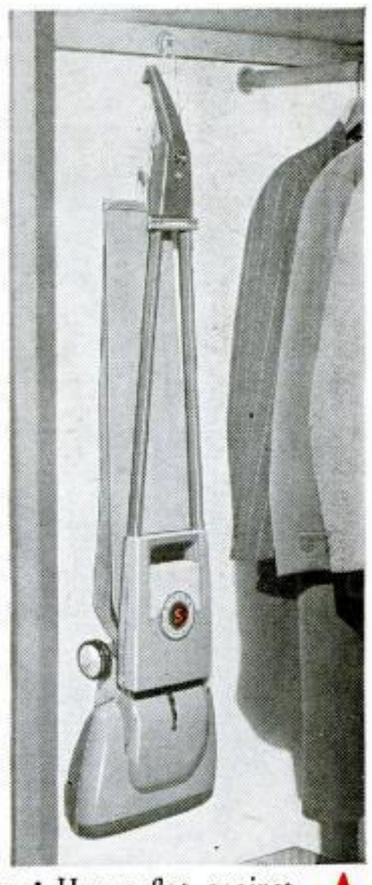
No more foot-pedal acrobatics! Touch the trigger—and adjust handle to any position.

Exclusive "floating" brush gently loosens deep imbedded dirt. Adjusts automatically to most any rug thickness.

Easy to carry with sideway hand-grip. Soft Vinylite bumper cannot mar furniture.



Gets under furniture—easily. Housing unit is only 5 inches high.



So easy to store! Hangs flat against wall. Ideal for small homes.

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A SAMBA WITH MARGARET at Brazilian Embassy party April 13 delights President González, who earlier had enjoyed Miss Truman's singing at a family gathering. Party followed dinner given by Dean Acheson. Brazilian ambassador had vowed to end dancing by 2 a.m., but González would not stop dancing and party went on until 3:30.

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AT STATE DINNER TWO AMERICAN PRESIDENTS BEAM

Life Goes to a Party for Chile's President

He dances the legs off Capital society with a flawless exhibition of the samba

When Gabriel González Videla, the 50-year-old president of Chile, arrived in Washington on April 12, many Washingtonians set themselves for another stuffy official visit. They were in for a shock. President González (who by Spanish custom uses his mother's maiden name, Videla, as a second surname) was the hit of the diplomatic season. He whizzed through a 72-hour stay, attending dinners, receptions, receiving city keys and visiting historic tombs. But he distinguished himself most of all on the dance floor. At a Brazilian Embassy party, where LIFE's H. G. Walker took these exclusive pictures, González charmed everyone with a tireless smile and wore out relays of partners, including Margaret Truman (*opposite*), with a tireless samba. Uninhibited by a scant knowledge of English, he conversed as eagerly as he danced—though less expertly—and made friends for Chile by the dozen.

González made friends in other ways. He sought no largesse from the U.S. Treasury, obviously enjoyed routine duties, got along famously with President Truman and impressed a Press Club audience by proposing a "Democratic International" to fight Communism. Before leaving for New York sightseeing, he pronounced his admiration of America ("Wonderful country") and American women ("Very, *very* good dancers").



A SAMBA REUNION took place at party when González met Carol Miller, who learned to samba in Rio when he did.



SURROUNDED BY WOMEN, González was always the center of attention at party. Above: partly hidden by man at right, he chats with Miss Truman (*back to camera*). Below: he waits for Carol Miller, wife of an assistant secretary of state, to greet friend, then sweeps her out to the dance floor (*below, left*).



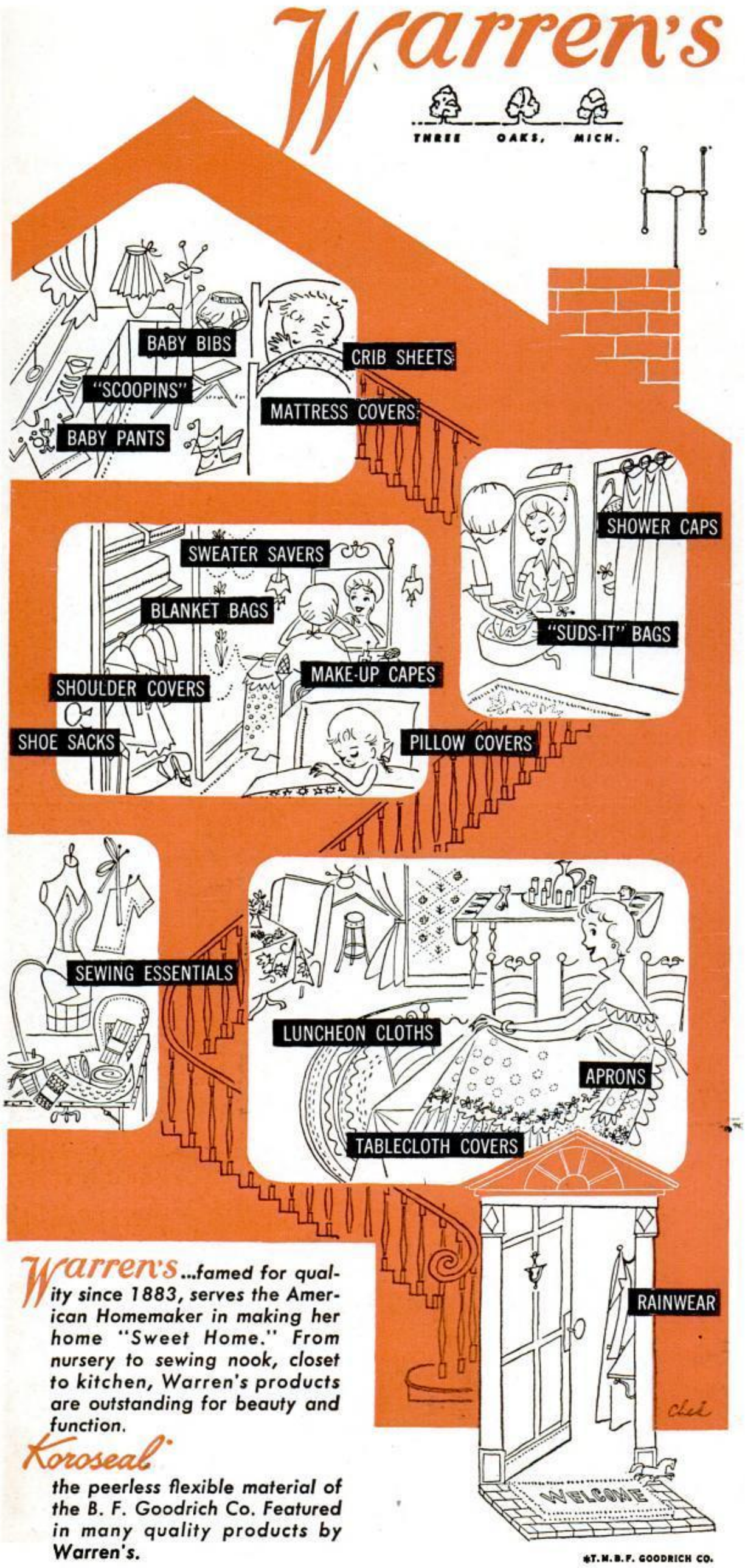
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Upstairs, downstairs, in my lady's chamber...you'll want these quality products by

Warren's

THREE OAKS, MICH.



Warren's ...famed for quality since 1883, serves the American Homemaker in making her home "Sweet Home." From nursery to sewing nook, closet to kitchen, Warren's products are outstanding for beauty and function.

Koroseal*

the peerless flexible material of the B. F. Goodrich Co. Featured in many quality products by Warren's.

*T.M. B.F. GOODRICH CO.

At Notion and Infantswear Counters Everywhere

THE WARREN FEATHERBONE CO.
Three Oaks, Michigan

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Chicago
San Francisco

OFFICIAL ROUNDS IN WASHINGTON



IN PARADE down Pennsylvania Avenue after arrival at Washington, González waves to a crowd of 200,000. He spoke in Spanish, grinned as he fumbled a "thank you" in English. Truman is at lower right.



AT WHITE HOUSE González sees Truman with Secretary Acheson (standing, *left*), Horacio Walker, Chile's foreign minister who somewhat resembles Acheson, and Edward Miller of State Department.



AT ARLINGTON, where he asked particularly to see grave of his friend, Robert L. Coffey Jr., former U.S. air attaché in Chile, González is accompanied by Maj. General Thomas W. Herren and secret service man.

CONTINUED ON PAGE 130

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HERE'S IMPORTANT NEW INFORMATION ABOUT SHEETS!

TESTS SHOW SUPERFINE MUSLIN SHEETS 36% STRONGER WHERE IT COUNTS

Over 1,000 more threads, over 100,000 more inches of thread than regular muslins in each average size sheet insure a finer, firmer sheet at a price you want to pay

YOU'LL WANT ALL THREE—finer texture, longer wear, greater strength! Over 100,000 extra inches of thread, over 1,000 extra threads to every Lady Pepperell Superfine Muslin Sheet—compared to regular muslins—mean a closer, firmer weave for a finer, stronger sheet. Tests prove Lady Pepperell Superfine Muslin Sheets are 36% stronger than regular muslins where it counts—in the crosswise threads that are the first to break when sheets wear out.



THRIFTY? YES, INDEED! Dollar for dollar, penny for penny, you can't buy a stronger sheet for your money than Lady Pepperell Superfine Muslins. Extensive breaking tests bring new proof that Lady Pepperell Superfine Muslins are 36% stronger than regular muslins in the crosswise threads that get most wear!



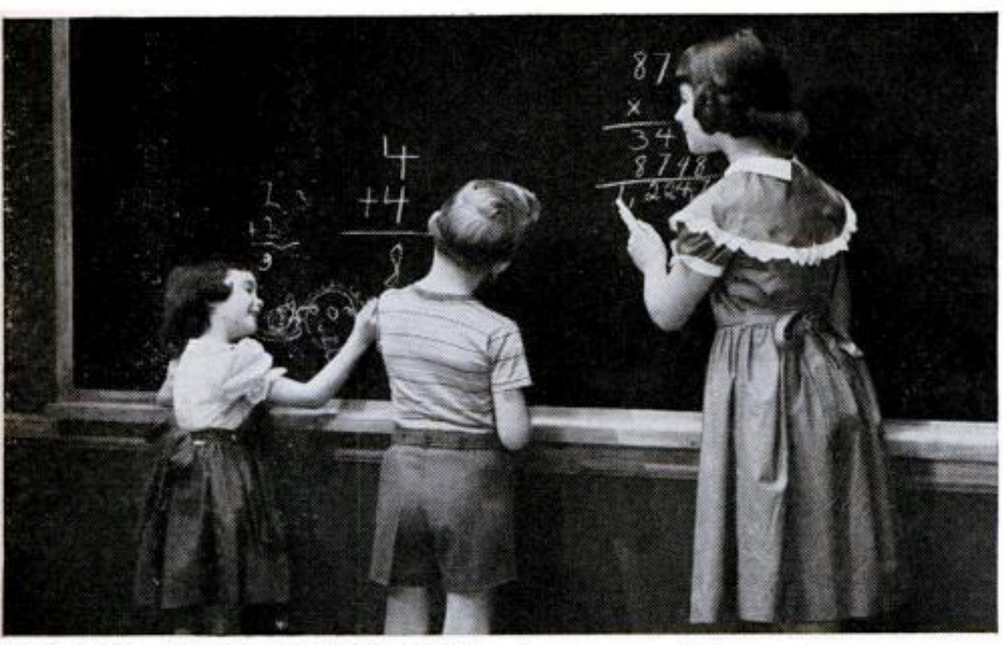
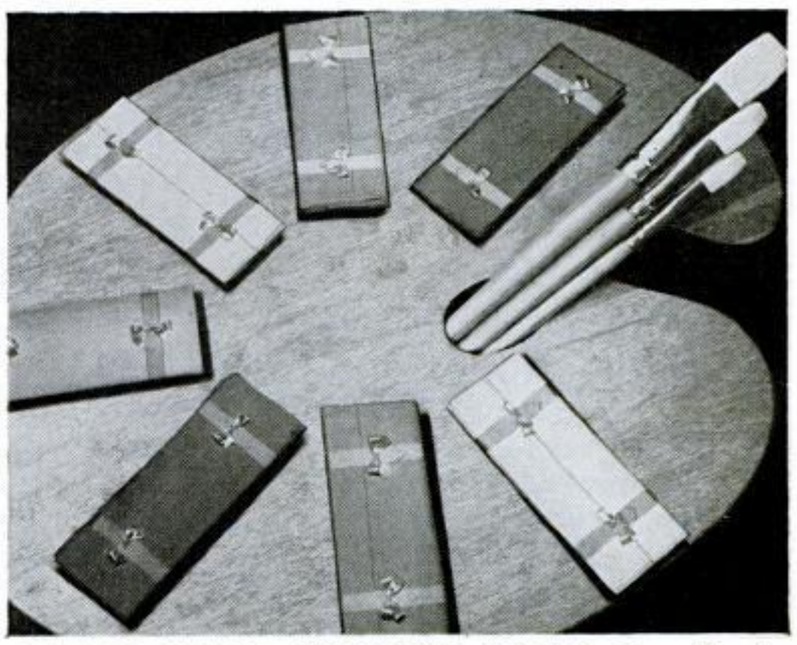


FIGURE IT OUT FOR YOURSELF! Lady Pepperell Superfine Muslins have 140 threads per square inch—12 more than regular muslins. When you buy an 81 x 108" sheet, you buy 8,748 square inches. Simple arithmetic proves there are 1,188 more threads, 104,976 more inches of thread in a Lady Pepperell Superfine Muslin Sheet than in a regular muslin of exactly the same size.

LADY PEPPERELL *Superfine* MUSLIN SHEETS

REMEMBER, Pepperell is a promise... of top quality in fine combed percale and two grades of muslin sheets.

PEPPERELL FABRICS ®



ANOTHER EXTRA—LUXURIOUS COLOR! Yes, Lady Pepperell Superfine Muslin Sheets come in aqua, peach, May green, pink, maize, blue, and rose as well as traditional white. Choose your most flattering color. You'll be thrilled with this extra luxury! Pepperell Manufacturing Company, Boston, Mass.

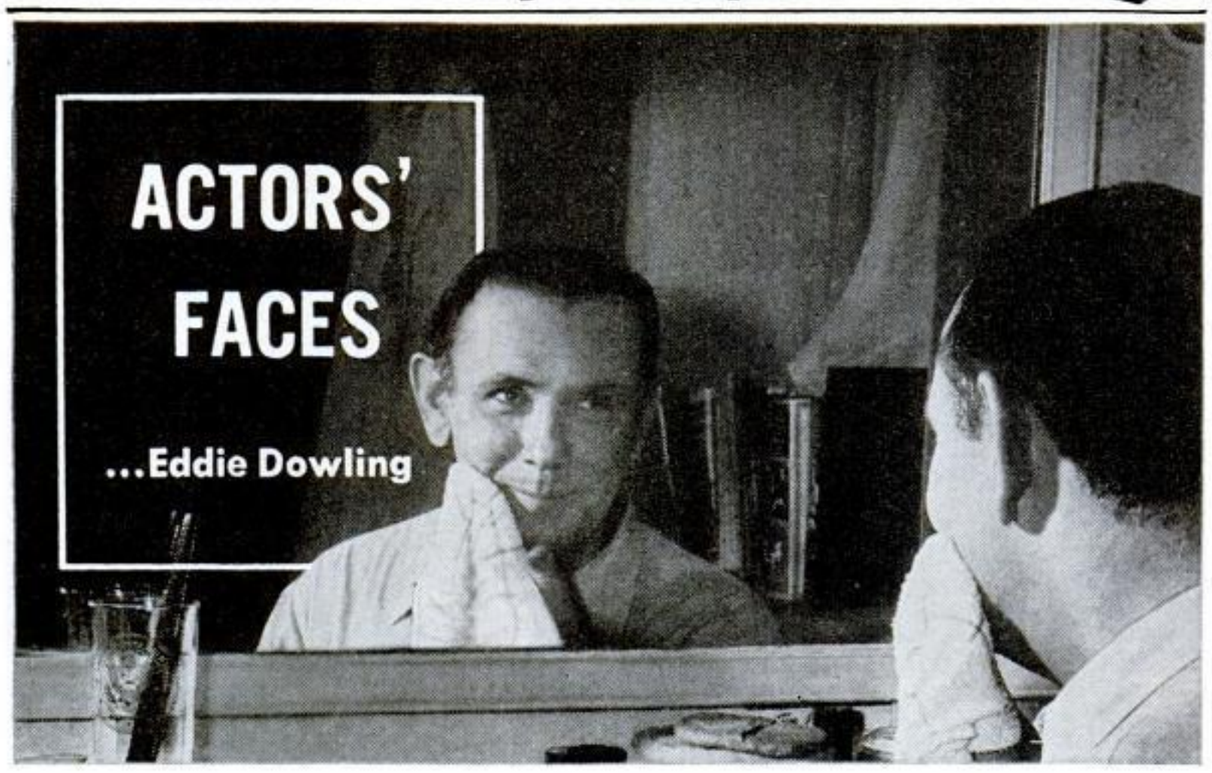
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FREE: famous Sergeant's Dog Book with expert advice on feeding, training and caring for your dog. At drug or pet store — or write Sergeant's, Richmond 20, Virginia.



Sergeant's® dog care products



Actors' faces are extra-sensitive

But Eddie Dowling finds this remarkable new shaving cream helps keep his face youthfully soft and good-looking!

Actors, more than any other group of men, must look their young, healthy best at all times. But wearing and removing heavy stage make-up leaves actors' faces extra-sensitive. This means painful discomfort during shaving and can even lead to wrinkled, old-looking skin.

To help actors—and other men with sensitive skin—maintain a young and healthy appearance, The J. B. Williams Company has added an amazing new substance to Williams Shaving Cream. This new ingredient, Extract of Lanolin, helps protect the face against excessive dryness and daily blade scrape.

Now—every time you shave with the New Williams Shaving Cream—you give your face the benefit of Extract of Lanolin, which helps preserve the youthful qualities of the skin. If your position calls for a well-groomed look from morning till night, or if your face is sensitive to the sharp cutting edge of your razor, you'll want to start using the New Williams Shaving Cream right away. *Same tube —same carton—but now containing wonderful new "Extract of Lanolin!"*

IN NEW YORK HE MET CARDINAL



AT ST. PATRICK'S González meets Cardinal Spellman and Bishop Joseph Kiwanuka (*left*) of East Africa, who celebrated high Mass at which Spellman



AT WALDORF LUNCHEON González gives Mayor O'Dwyer a sombrero and serape and gets a joyous yak out of startled expression on mayor's face.

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AND HAD A LAUGH ON THE MAYOR



presided. At right are González' wife and daughter Sylvia, who made the trip with him. Afterward they went to luncheon given by the Nelson Rockefellers.



Earlier he received the traditional ticker-tape welcome along lower Broadway and City Hall reception. His 21-day U.S. tour winds up in New Orleans May 3.



WAYNE McCOY, of Baltimore, is glad he switched to the *real* thing—Calvert. Says he, "Calvert *really* does taste better."

IT'S THE McCOY—

(And men like these say so, too—)



EARL WYNN, motel owner of Texarkana, Ark., switched to Calvert for its *really* "smoother flavor in a highball!"



EMIL VAREN, toolmaker, of Detroit, switched "because he's found Calvert's *really* richer in mixed drinks!"



ARTHUR LEWIS, of Nanticoke, Pa., tobacco shop owner, switched "because Calvert *really* is tastier every time!"



WILBUR W. WITTEN, New Haven, Conn., laundry man, says, "I switched because Calvert is *really* tops!"

It's Smart to Switch to

Calvert

Reserve



Lighter . . . Smoother . . . Tastes Better

BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., N.Y.C.

NOW-a new easy way to wash your car!





DU PONT CAR WASH

makes the job no job at all!

It's a synthetic detergent . . . not a soap!

Here's the fastest, easiest way of washing a car you can imagine! This DU PONT CAR WASH is an entirely *new* product . . . a tablespoonful in a half pail of water produces the ideal car-washing solution, with an abundance of foam. Then, *swish, swish* . . . it cleans away grease, oil and dirt in a jiffy, without harm to finish or tires. No need to use a chamois. After a good rinsing, your car drains dry and bright . . . *without streaks or spots*. Try DU PONT CAR WASH next time and take life easy!



DU PONT NO. 7 POLISH
gives a "super" shine with much less rubbing because it contains "stroke-saving" methyl cellulose. Works wonders on *all* car finishes!



DU PONT TAR REMOVER
a safe, easy way to remove tar, road oil, and tree sap from your car. Will not soften, discolor or dull the finish.



DU PONT SPEEDY WAX
made especially for *new* cars —and those fairly new. Cleans and wax-polishes in one *easy* operation. Produces a dry, brilliant lustre.



DU PONT DRY-CLEAN
a clear non-flammable cleaning fluid which leaves no odor or ring. Ideal for removing grease spots from auto upholstery and garments.

DU PONT
REG. U. S. PAT. OFF.

Nº 7 PRODUCTS
for better car care

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



WITH PERFECT BALANCE HOFFMAN PEDALS BICYCLE ON HIS OFFICE RUG

HOFFMAN RIDES A BIKE

Paul Hoffman, ECA administrator, got up from his Washington desk, straddled a new bike, rode it expertly around his office on the rug and thus celebrated a minor triumph of the $9 billion European recovery program. In 1948 a bicycle manufacturer in Denmark, where nearly everyone rides a bike, had run out of ball bearings. Faced with shutdown and unemployment for 100 workers, he appealed to ECA. For $1,200 ECA found 1.1 million steel balls, enough to finish 20,000 bicycles and keep the factory producing. The manufacturer named this model the Marshall Cycle, in honor of General George Marshall, ECA's originator, and sent two to Washington as a way of thanking ECA.

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A A ...“tastes its age”

Now America’s largest-selling
full 5 year old
straight Kentucky bourbon

Ancient Age



Paul Rand

The whiskey with Age in its flavor!

Every drop *straight*. Every drop *Kentucky*. Every drop *bourbon*. Every drop patiently aged for 5 full years. Every drop evenly matured...and uniform...from sip to sip... from bottle to bottle. **Ask for “double A”**...get *double value.*

Straight bourbon whiskey. 86 proof. Ancient Age Distilling Co., Frankfort, Ky. ©1950 ANCIENT AGE DISTILLING CO.

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The pause that refreshes

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